

University of Mumbai

**4000166****Winter 2026**

EXAMINATION TIME TABLE

B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20) (SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Thursday, 22 October, 2026	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Thursday, 22 October, 2026	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Friday, 23 October, 2026	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Friday, 23 October, 2026	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Monday, 26 October, 2026	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Monday, 26 October, 2026	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Tuesday, 27 October, 2026	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Tuesday, 27 October, 2026	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Wednesday, 28 October, 2026	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Wednesday, 28 October, 2026	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Thursday, 29 October, 2026	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Thursday, 29 October, 2026	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Friday, 30 October, 2026	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Friday, 30 October, 2026	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Saturday, 31 October, 2026	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Saturday, 31 October, 2026	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Monday, 2 November, 2026	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Monday, 2 November, 2026	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Pooja Raundale

Dr. Pooja Raundale

Director

Board of Examinations & Evaluation

Mumbai - 400 098.

17th August, 2026.

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