



S.S.T. College of Arts & Commerce
Affiliated to University of Mumbai

SSTIAN INNOVATION & BUSINESS INCUBATION CENTRE (SIBIC)



2023-24



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



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ACTIVITIES CONDUCTED IN 2023-24

SR.NO	NAME OF THE ACTIVITY	DATE OF THE ACTIVITY	NO OF STUDENTS PARTICIPANTS
1	Handmade Rakhi selling Activity	28 th August 2023	10
2	Mehndi Stall	28 th August 2023	8
3	Decoration of 56 Bhog Offerings for Ganesh Chaturthi Celebrations	19 th September 2023	12
4	Decroction Of Campus on the occasion of Navratri	3 rd October 2023	20
5	Activity On Lantern making	10 th November 2023	7
6	Fun Fair Activity	19 th January,2024	35



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Summary Report on Handmade Rakhi selling Activity

OBJECTIVES OF THE EVENT:

1. The primary objective of the initiative was to offer unique, handmade Rakhis to students and faculty members.

OUTCOMES:

1. Handmade Rakhi Selling was a hands-on experience that imparted several valuable lessons to the participants.
2. Students gained theoretical and practical knowledge.

SST College of Arts and Commerce, Incubation Cell organised Hand Made Rakhi Selling. A group of students initiated a project to sell handmade Rakhis in anticipation of the upcoming festival of Raksha Bandhan. The project aimed to showcase creativity, promote traditional craftsmanship, and provide a platform for students to engage in entrepreneurial activities. Students with artistic skills volunteered to create a variety of Rakhis using materials such as threads, beads, sequins, and decorative elements. The designs ranged from traditional to contemporary, catering to diverse preferences. The handmade Rakhis were displayed and sold at strategically located stalls within the college premises.



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Students engaged in selling Rakhi to the IQAC Coordinator, Dr. Khushbu Purswani

A student selling a Rakhi to another student





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Summary Report on Mehndi Stall

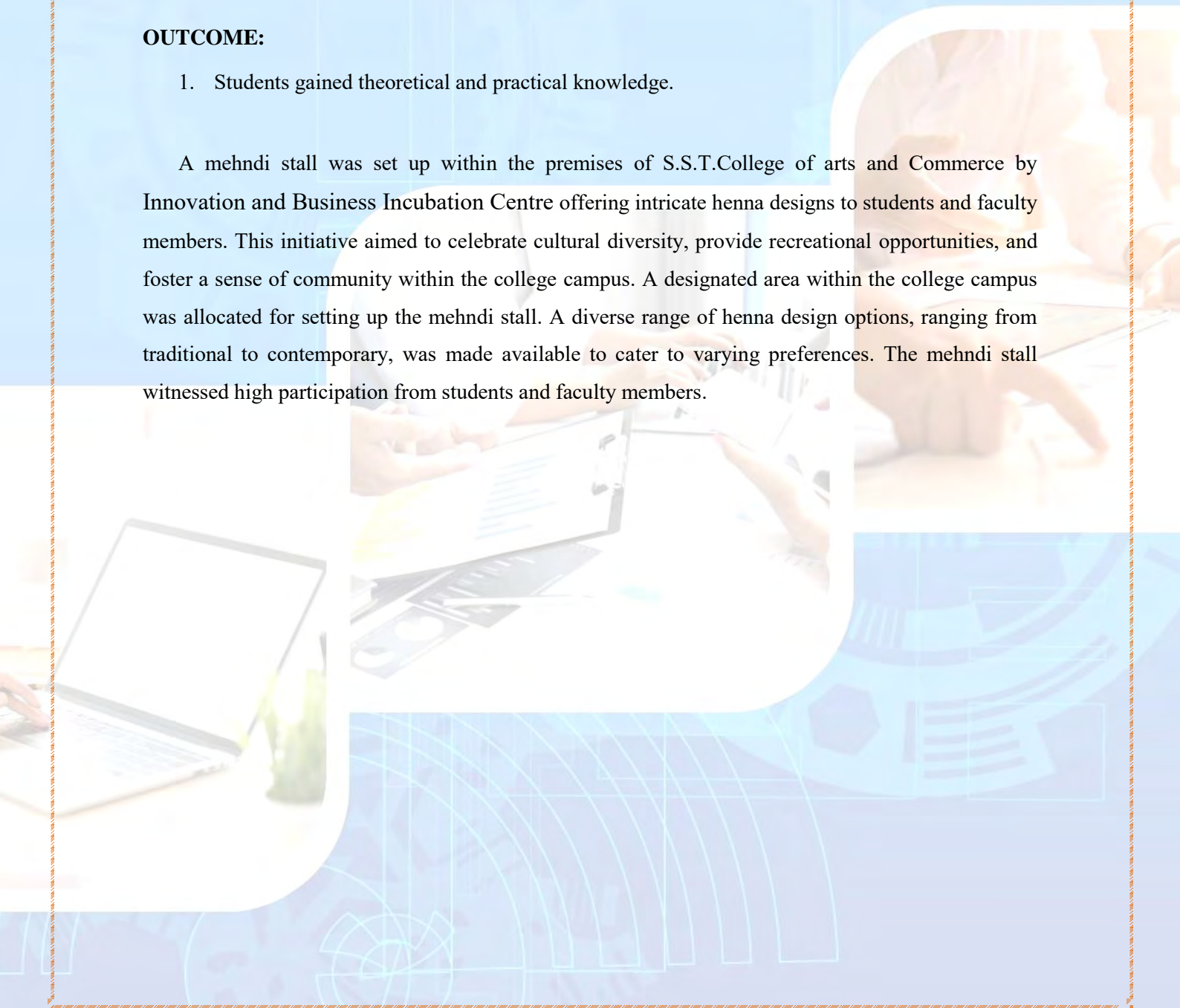
OBJECTIVES OF THE EVENT:

1. The primary objective of the mehndi stall initiative was to offer students and faculty members a platform to adorn their hands with beautiful designs, thereby embracing a traditional art form and promoting cultural appreciation and inclusivity

OUTCOME:

1. Students gained theoretical and practical knowledge.

A mehndi stall was set up within the premises of S.S.T.College of arts and Commerce by Innovation and Business Incubation Centre offering intricate henna designs to students and faculty members. This initiative aimed to celebrate cultural diversity, provide recreational opportunities, and foster a sense of community within the college campus. A designated area within the college campus was allocated for setting up the mehndi stall. A diverse range of henna design options, ranging from traditional to contemporary, was made available to cater to varying preferences. The mehndi stall witnessed high participation from students and faculty members.





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Students applying mehndi on the hands of fellow students and teachers





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Summary Report on Decoration of 56 Bhog Offerings for Ganesh Chaturthi Celebrations

OBJECTIVES OF THE EVENT:

1. The primary objective of the mehndi stall initiative was to offer students and faculty members a platform to adorn their hands with beautiful designs, thereby embracing a traditional art form and promoting cultural appreciation and inclusivity

OUTCOME:

1. Students gained theoretical and practical knowledge.

On the auspicious occasion of Ganesh Chaturthi, students at S.S.T.College of Arts Commerce undertook the initiative to decorate 56 Bhog offerings as a symbol of devotion and reverence towards Lord Ganesha. This traditional practice not only honoured the deity but also fostered a sense of community and cultural pride within the college. A variety of 56 Bhog items, symbolizing a lavish spread of delicacies, were meticulously prepared by students and culinary staff. These offerings included sweets, fruits, grains, and other traditional dishes. The decorated 56 Bhog offerings were arranged in a designated area within the college premises, adorned with vibrant decorations and auspicious symbols. The display served as a focal point for students and faculty members to gather and offer prayers to Lord Ganesha. The decorated 56 Bhog offerings evoked a sense of reverence and devotion among students and faculty members, fostering a spiritually enriching environment within the college campus. The display of decorated Bhog offerings provided an opportunity for students and faculty members to come together, bond over shared cultural traditions, and strengthen community ties.



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Students engaged in decorating bags



Students prepare 56 Bhog using various methods





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Summary Report on Decoration of Campus on the occasion of Navratri

OBJECTIVES OF THE EVENT:

1. The primary objective of the mehndi stall initiative was to offer students and faculty members a platform to adorn their hands with beautiful designs, thereby embracing a traditional art form and promoting cultural appreciation and inclusivity

OUTCOME:

1. Students gained theoretical and practical knowledge.

Volunteers of Innovation and Business Incubation Centre of S.S.T.College of Arts & Commerce took charge of event management and decoration to commemorate the auspicious occasion of Navratri. This initiative showcased their creativity, teamwork, and cultural enthusiasm, transforming the campus into a vibrant space of celebration and festivity. Students collaboratively chose a theme that resonated with the vibrant colours, traditions, and spirituality of Navratri. Students sourced materials such as colourful fabrics, flowers, traditional artifacts, and lighting elements to bring their creative vision to life. Teams of students meticulously executed the decoration plan, adorning key areas of the campus including entrances, corridors, and common spaces with thematic decor. The event management initiative fostered widespread participation and engagement from students, who enthusiastically contributed their time, skills, and ideas to the decoration efforts.



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**Students adorn the campus for
Navratri celebrations**





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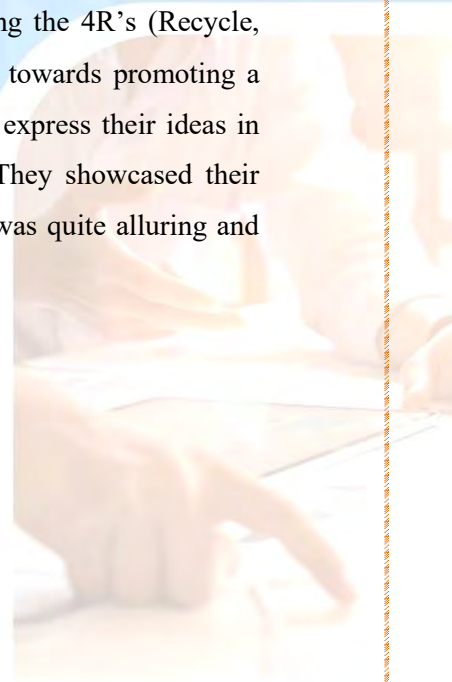
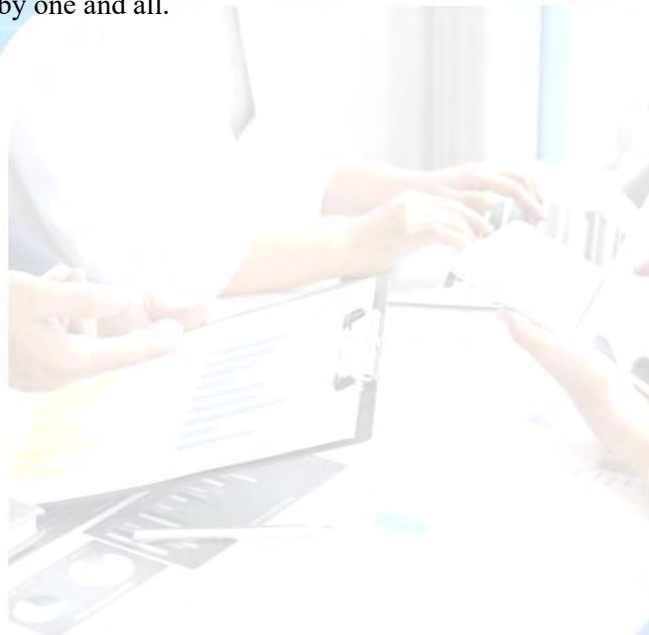
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Summary Report on Lantern Making Activity

Students gear up to celebrate the festival of light – Diwali. Students have prepared different and colourful paper lanterns. All the students participated wholeheartedly in the activity. It was an awesome sight to see all the colourful lanterns together. On the occasion of Diwali, these lanterns wish to remove darkness and gloominess from one's life and replace it with light, hope and happiness. The students were motivated to make 'Lanterns' keeping the 4R's (Recycle, Reduce, Reuse and Recreate) in mind. It was indeed an innovative approach towards promoting a sustainable and eco-friendly Diwali. Students used various colour schemes to express their ideas in their unique way. The students enthusiastically participated in the activity. They showcased their skills by posting pictures of Diwali lanterns made by them. Their artisanship was quite alluring and was much appreciated by one and all.





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**Students creating lanterns using
the best out of waste materials**





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Summary Report on Fun Fair Activity

OBJECTIVES OF THE EVENT:

1. Encourage creativity and innovation through interactive and entertaining games and stalls.
2. Enhance students' organizational, social, and leadership skills by involving them in planning and managing various activities.

OUTCOME:

1. Students experience improved teamwork and collaboration skills.
2. Participants develop a range of skills including communication, problem-solving, and event management.
3. Students express their creativity through various fun and inventive activities

A fun fair event was conducted on the 19th January 2024 where college students came forward to show their culinary skills. They cooked/ prepared and set up a food stall of their preference. Apart from food, beverages were also served to all the college faculty and to the rest of the students. They participated in this event wholeheartedly and everyone enjoyed it a lot.



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Students selling Papdi Chaat

Students participating in fun fair activities

