



S.S.T. College of Arts & Commerce

Affiliated to University of Mumbai

SSTIAN INNOVATION & BUSINESS INCUBATION CENTRE (SIBIC)

2022-23





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



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ACTIVITIES CONDUCTED IN 2022-23

SR.NO	NAME OF THE ACTIVITY	DATE OF THE ACTIVITY	NO OF STUDENTS PARTICIPANTS
1	Modak Making Competition	26 th September 2023	17
2	Tilgud Making Competition	14 th January2023	10
3	Toran Selling On the Occasion of Diwali	10 th November 2023	5
4	Confectionery Court	28 th February2023	20
5	Swayam Se Udyam	21 st March,2023	35



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Summary Report on Modak Making Competition

OBJECTIVES OF THE EVENT:

1. To enhance students' culinary skills and creativity.
2. To encourage collaboration and teamwork among participants.

OUTCOMES:

1. The competition fostered a deeper understanding and appreciation of Indian culinary heritage, particularly the significance of modaks in festivals like Ganesh Chaturthi. Participants learned about the cultural importance of traditional sweets and the rituals associated with their preparation and consumption.
2. Students showcased their creativity by experimenting with innovative modak recipes and presentations. They explored new flavour combinations, fillings, and decorative techniques, demonstrating their ability to think outside the box while staying rooted in tradition.

SST College of Arts and Commerce, Incubation Cell organised Modak Making Competition On 26th September 2022, in the college Campus on the Occasion Of Ganesh Festival. The event aimed to celebrate traditional culinary skills, encourage creativity, and promote cultural heritage among students. The competition saw enthusiastic participation from students across various class. There were 10 teams, each consisting of 3-4 students. Both students and teachers were actively involved, either as participants or supporters. A panel of esteemed judges, including professional chefs and culinary teachers, evaluated the entries. They were impressed by the students' culinary skills and creativity. While the judges deliberated, an interactive session on the history and varieties of modaks was conducted, adding an educational element to the event.



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**Students creating modaks
with various flavours**





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Summary Report on Tilgud Making Competition

OBJECTIVES OF THE EVENT:

1. The primary objective of the Tilgud Selling event was to commemorate Makar Sankranti by offering traditional sweets to students, teachers.

OUTCOME:

1. Students gained theoretical and practical knowledge.

On January 14, 2023, Innovation and Business Incubation Centre of S.S.T.College of Arts &Commerce organized a Tilgud Selling event in celebration of Makar Sankranti, a traditional Indian festival marking the transition of the sun into the zodiac sign of Capricorn. The event aimed to promote cultural awareness, foster community engagement, and raise funds for school initiatives. In the weeks leading up to the event, student's volunteers collaborated to prepare homemade tilgud, a traditional sweet made from sesame seeds and jaggery. The tilgud was meticulously crafted following authentic recipes passed down through generations, ensuring both quality and authenticity. Tilgud packets were sold at nominal prices.



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Students engaging in the sale of tilgud to fellow students and staff members.





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Summary Report on Toran Selling

OBJECTIVE OF THE EVENT:

1. To commemorate Diwali by offering traditional decorative torans to students, teachers, and parents while also providing students with an opportunity to learn about entrepreneurship and contribute to charitable initiatives.

OUTCOME:

1. Students gained valuable hands-on experience in business management and fundraising.

On November 1, 2023, our school organized a Toran Selling event in celebration of Diwali, the festival of lights. The event aimed to promote cultural heritage, foster entrepreneurial skills among students, and raise funds for charitable causes. Students participated in activity where they learned to craft decorative torans using colourful threads, beads, and embellishments. Guided by teachers, students showcased their creativity by designing unique and visually appealing torans that captured the essence of Diwali festivities. Vibrant stalls were set up in the college courtyard, showcasing an array of intricately crafted torans in various designs and colours. Each stall was adorned with festive decorations, creating a captivating ambiance. Students took on the role of entrepreneurs, actively engaging with attendees and showcasing their handmade torans with pride. They demonstrated excellent communication and marketing skills, persuading customers to purchase their creations.



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Students engaged in selling Toran





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Summary Report on Confectionery Court

Objective:

1. To provide participants with the knowledge and skills required to create a variety of cakes, including basic techniques, decorating methods, and flavour combinations.

Outcomes:

1. Participants will gain hands-on experience in baking cakes from scratch, learning techniques such as mixing batter, baking, and frosting.
2. Through decorating exercises, attendees will explore various design elements, including piping techniques, fondant work, and edible decorations.
3. Participants will leave the workshop with the confidence to tackle cake baking projects independently, understanding the fundamentals of ingredient selection, recipe modification, and troubleshooting.

A workshop on Confectionery Court “Cake Chocolate and Mojito making Workshop” was held on 28th February, 2023 at S.S.T. College OF Arts and Commerce by SIBIC Cell. The workshop was inaugurated by Vice- Principal Jeevan Vichare of the college. In his inaugural speech, Vichare sir acknowledged that baking cakes is a skill which is in great demand in the contemporary scenario. He congratulated SIBIC Cell for taking such a crucial initiative for the students. Sixty participants from G College participated in the workshop. Mr.Sahil Gangurde, a Student of Department of Science and a cake enthusiast, an entrepreneur were invited as the Resource Persons. The first session showed the participants, how to bake a cake in a cost effective manner from simple ingredients. The recipe was given to them along with a demonstration of the tools required, icing with nozzles and the variety of icing and layering in which the students had a hands-on experience. The second session included cake construction, soaking, layering, coating and finishing cakes with frostings, making flowers using fondant etc. The two day workshop was concluded with a vote of thanks by the organizers.



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Mr. Sahil is demonstrating cake decoration.

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SSTIAN INNOVATION AND BUSINESS INCUBATION CENTER (SIBIC)
organizes
THE CONFECTIONERY COURT
Cake, Chocolate & Mojito Making Workshop
Date: - 28th FEB. 2023
Fees: Rs. 150/-
Time: - 11:00 am to 01:00 am
VENUE: MULTI PURPOSE HALL (NEW BUILDING)
Resource Person: Sahil Gangurde, Department of IT & CS, FYBSC(CS)
Co-ordinator: Asst. Prof. Dilip Ahuja | Co-ordinator: C. Kalpana | Co-ordinator: Namrata Singh
Students Co-ordinator: Saurabh Jadhav (SYCS)
Pay 8888768880



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Summary Report on SWAYAM SE UDYAM

Objectives

1. To bring students' innovative ideas to fruition.
2. To help students' start-up idea translate into early stage businesses with a defined commercial value
3. To build a vibrant start-up eco system by establishing a network of academia, financial institution and industries

Outcome:

1. This activities play a significant role in stimulating students' interest in entrepreneurship, developing their identification of entrepreneurial opportunities.

Swayam Se Udyam was a flagship event Where Students put up stalls to promote and sell their goods. The main objective of this entrepreneurial carnival was to help student gauge the market for their product. SIBIC Cell of S.S.T.College of arts and commerce organized Swayam se Udyam activity on 27th March 2022. The event attracted a large crowd, transforming the main ground into a vibrant spectacle filled with stalls and rides. Attendees were presented with many items, from delicious food to clothing, jewellery, handicrafts, and engaging games. Dr. J.C.Purswani Principal of S.S.T.College of arts and Commerce , Vice Principal Shri Santosh Karmani and Vice Principal Shri Deepak Gawade inaugurated the function.



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जनतेचे जन्मत

विद्यार्थ्यांना उद्योजकतेचे धडे मिळण्यासाठी एसएसटी महाविद्यालयात 'कॅम्पस बाजार'

कल्याण : महाविद्यालयीन शिक्षण पूर्ण झाल्यानंतर विद्यार्थ्यांनी फक्त नोकरीच्या मार्गे न थांबता त्यांनी स्वतःचा उद्योग उभारावा या हेतूने

वसुधे नफाही कमाविला याचेही प्रतिक्रिया देताना विद्यार्थ्यांनी सांगितले की, महाविद्यालयात आम्हाला विविध उपाधर्जे बनविण्याचे प्रशिक्षण देण्यात

न शोधता स्वतःचे विविध स्टार्टअप, वेगवेगळे व्यवसाय सुरू करून त्यामध्ये यश प्राप्त करतात. त्यासाठी महाविद्यालयातर्फे विद्यार्थ्यांना सर्वोपरी सहाय्य करण्यात येते. या कॅम्पस बाजारच्या यशस्वीतेसाठी प्रा. नमता सिंग आणि त्यांच्या टीमने विशेष परिश्रम घेतले.



महाविद्यालयाच्या स्वतःचा उद्योजकतेचे प्रशिक्षण मिळावे या उद्देशाने कॅम्पस बाजार असेल त्या एसएसटी महाविद्यालयातील विविध एसएसटी एन इन्व्हेन्शन अँड इन्व्हेन्स इन्व्हेन्शन सेंटर' विविध प्रकारचे उपक्रम राबवून विद्यार्थ्यांच्या अंगी संशोधन आणि उद्योजकता विकसित करण्याचा प्रयत्न करत असते.

बाचाच भाग म्हणून नुकतेच एसएसटी महाविद्यालयाच्या प्रयोगात विद्यार्थ्यांनी स्वतः उपाधर्जे केलेल्या विविध वस्तूंचे स्टॉल लावण्यात आले. याद्वारे विद्यार्थ्यांनी उत्पादित केलेल्या वस्तूंचे प्रदर्शन करून विक्रीही केली.

आजो आम्ही बनविलेल्या वस्तूचे मार्केटिंग करण्याचे प्रत्यक्ष ज्ञान प्राप्त झाले या कॅम्पस बाजारमूळे प्राप्त होऊन आमच्या आत्मविश्वासाची वाढला.

महाविद्यालयाचे अध्यक्ष आणि संस्थापक प्राचार्य डॉ. पुरुषोत्तम यांनी याविषयी बोलताना सांगितले की, शिक्षण घेत असतानाच विद्यार्थ्यांमध्ये व्यवसायिक कौशल्य विकसित करण्याकरीता हा उपक्रम नेहमीच विविध प्रसंगी राबविण्यात येतो. याद्वारे विद्यार्थ्यांला व्यवसायाचे धडे मिळतात. महाविद्यालयीन शिक्षण पूर्ण झाल्यानंतर विद्यार्थी फक्त नोकरीच

आरटीओ कारवाई मात्र बसेसवर कारवाई कर

कल्याण : आरटीओच्या भरारी पथकाकडून फात रिश्ता वाल्करावर कारवाई होते मात्र कल्याण डोंबिवली महापालिकेच्या परिवहन सेवेतील अनेक बसेसचे डॅम्स, पीपुली, इन्डूरुन्स, धोगयता प्रमाणपत्र संपलेल्या बसेसकडे दुर्लक्ष होत असून त्यांच्यावर कारवाई होत नाही. याबाबत भाजप बाळदूक संघटनेचे सरिस्म आदुत्तकर याकडे स्फ थरत केडीएमसीच्या परिवहन बसेसवर कारवाई करण्याची मागणी केली आहे. भाजप बाळदूक संघटनेचे

A student involved in the vending of jewellery pieces.