



S.S.T. College of Arts & Commerce

Affiliated to University of Mumbai

SIBIC

**ANNUAL
REPORT**

2020-21





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



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ACTIVITIES CONDUCTED IN 2020-21

SR.NO	NAME OF THE ACTIVITY	DATE OF THE ACTIVITY	NO OF STUDENTS PARTICIPANTS
1	Workshop on Personality Traits of entrepreneurship	13/10/2020	38
2	Air freshener activity	06/04/2021	14
3	Best out of waste -bag making activity	10/11/2020	11
4	Alluring Cover Page	9/2/2021	21
5	workshop on Digital marketing and start-ups	22/05/2021	27



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Summary Report on Workshop on Personality Traits of entrepreneurship

OBJECTIVES OF THE EVENT:

1. TO improve Self Confidence among the students.
2. Students to know about Time Management.
3. To create awareness about the Professional Etiquette

OUTCOMES:

1. Students are able to introduce themselves.
2. Understand the type of personality.
3. Students are able to set their goals.

The, Innovation and Business Incubation Centre Organized one day Workshop on Personality Traits of Entrepreneur on 13th October 2020. The programme was introduced by Mr Rajiv Diwan with a really imaginative exercise in which the students had to give a creative self-introduction.

Following that, there was a discussion about the Self, one's desires, dreams, passions, and motivations. It was emphasised that they must have a life passion. Students were also given suggestions on how to boost their self-esteem. They were also encouraged to be optimistic and to approach life with a positive attitude. Most importantly, it was highlighted that they should love themselves and never lose confidence in themselves. After this one test, students must divide their objectives on a priority basis in four quadrants. After this test, students can determine which objective they must achieve first.

Then, in the following section, you are asked how you should think about this topic, and another test with 10 questions is given. Students were asked to evaluate each question differently, and after adding all of their evaluations, they were able to determine whether they were thinking from their left or right brains, or both. Next Resource person showed a powerpoint presentation relating to etiquettes and traits of entrepreneurship. To summarise, it was a well-planned workshop aimed at motivating students to discover themselves.



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**Resource Person Rajiv Diwan
Giving Brief Ideas About Qualities
Of Entrepreneur**



**STUDENTS ATTENDING
WORKSHOP**



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Summary Report on Air freshener activity

OBJECTIVES OF THE EVENT:

1. To develop the Entrepreneurs
2. To give a real experience of starting a business unit
3. To promote students to start new businesses

OUTCOMES:

1. Students demonstrated their ideas on multiple scales by creating and developing new ventures.
2. Students gained theoretical and practical knowledge.

SST College of Arts and Commerce, Incubation Cell organised a session on how to make eco-friendly air fresheners out of garlands Furthermore, some air fresheners contain chemicals that cause allergy or asthma symptoms or are toxic. In this manner, the garlands are reused while attempting to avoid the release of toxic smoke into the atmosphere. The air freshener. There are 14 students who participate in this activity. The techniques to make aromatic air freshener from Mogra, Lilly, chafa garlands. Our hardworking students created a total of 18 bottles of air freshener. To satisfy their curiosity, some faculty members participated in the process. These were later used in the college during a mela. Dr. J.C. Purswani Sir, the Principal, praised the students for their outstanding efforts.



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Students Giving Information About Ingredients



Students Make Different Flavours of Air Freshners



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Summary Report on Best out of waste -bag making activity

OBJECTIVES OF THE EVENT:

1. To develop the ability to think and organize the thinking to create something useful.
2. To indulge the students into an extracurricular activity with exclusive tools i.e. waste material.
3. To explore the environmental concepts and actions which are beyond the curriculum & syllabus.

OUTCOMES:

1. Demonstrate that challenges have been undertaken, developing new skills in the process
2. Helps in generating the awareness and building the attitude to take up activities in real world.
3. Reduces the destruction of forests & other eco – system.

The Innovation and Business Incubation Centre Organized activity on Bag making from best out of waste. In an initiative to generate the habit of using old things to create beautiful crafts among students, a 'Best Out of Waste Activity' was organized by Innovation and Business Incubation Centre in S.S.T.College of Arts and commerce, students displayed their creative art and craft ideas by making bags from waste clothes. Event was held in room no.208. Students made cloth bags from jute, and paper bags were artistically made. The criteria for the activity were presentation, use of material, innovation and overall effect.

The activity displayed the creativity of the students and developed a sense of love for the environment. The Principal, Dr. J.C.Purswani appreciated the imagination of students and motivated them to reduce the waste to save our planet Earth. He also appreciated the ability of the students to think and organize their thoughts to create such beautiful items.



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Creative Jute Bags Created By Students



Bag Made By Old Jeans



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Summary Report on Alluring Cover Page

OBJECTIVES OF THE EVENT:

1. Exercise and demonstrate use and mastery of the elements of design
2. Produce creative works that demonstrate innovation in concepts, formal language and/or materials

OUTCOMES:

1. Students will demonstrate technical ability and craftsmanship in their art works.
2. Enhancing self-esteem and increasing brain productivity.

SUMMARY REPORT

The Innovation and Business Incubation Centre Organized Activity on 10th December 2020 Alluring Cover page. It was an involvement of all the students of the collage by displaying their exhibits through collage and best out of waste. Students presented a variety of innovative cover pages that were appreciated by one and all. The students also showed their creativity in arts.

The Principal congratulated the students and praised the teachers for their innovative work, stating that art improves children's ability to express themselves and feel.



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**CREATIVE COVER PAGE CREATED BY
STUDENTS**



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Summary Report on workshop On Digital Marketing for start-ups and SME

Objective:

1. To make students aware of the meaning of the term Digital Marketing and how they can use that for start-ups and SME's

Outcome:

1. Students learned the meaning of Digital Marketing and its techniques

The BMS Department of SST College organized an online Workshop on 'Digital Marketing for start-ups and SME's' by renowned resource person Mr. Mohit Maheshwari (Co-Founder & Director- NMG Technologies) on 22nd May, 2021 at 12.00pm. The resource person highlighted the meaning of the term Digital Marketing and how it can be used for marketing of goods and services across the globe. The various techniques and benefits of the same were also taught to the students through this session.



<https://youtu.be/YTBOxJguSN4>



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