

3.2.2

Workshops/ Seminars

on Research
Methodology, Intellectual
Property Rights (IPR)
and Entrepreneurship

Report 2023-24

(Affiliated to University of Mumbai, Mumbai)





| Sr No | Year | Name of the workshop/ seminar/ conference | Date |
|----------|---------|-------------------------------------------------------------------------|----------------------|
| 1 | 2023-24 | Research Activity - Introduction to Research | 4th August 2023 |
| 2 | 2023-24 | Research Activity - "How to Choose Topic for Research" | 11th Aug 2023 |
| 3 | 2023-24 | Research Activity -Foundation Course-I Project Guidance | 14th September, 2023 |
| 4 | 2023-24 | Research Activity -Webinar on "Step by step guidance to data analysis" | 20th October, 2023 |
| 5 | 2023-24 | Research Activity - Guidance Session on Project Work | 25th January 2024 |
| 6 | 2023-24 | Research Activity – Research Project Guidance | 27th Jan 2024 |
| 7 | 2023-24 | Research Activity - Guidance for Research Project | 8th February, 2024 |
| 8 | 2023-24 | Research Activity -Business Analytics and Project Management | 14th March 2024 |
| 9 | 2023-24 | Seminar on Use of Geographical Indications in IPR | 14th March 2024 |
| 10 | 2023-24 | Current issue related to Infringement of Copyright & trademark in India | 07th October 2023 |
| 11 | 2023-24 | Session on IPR- NIPAM in association with Student Council | 27th Oct 2023 |
| 12 | 2023-24 | Workshop on Infringement of Trademark, Copyright & Patent | 6th February 2024 |
| 13 | 2023-24 | Infringement of Trademark, Copyright & Patent | 6th Feb 2024 |
| 14 | 2023-24 | Entrepreneurial Activity -The Major Drivers of Entrepreneurial Growth" | 11th July 2023 |
| 15 | 2023-24 | Entrepreneurial Activity -Visit to bank of baroda | 18th August 2023 |

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| 16 | 2023-24 | Entrepreneurial Activity -An Interdepartmental PPT Competition Research Based Startup An Opportunity to Showcase RealTime Business Model. | 25th & 26th Aug 2023 |
|----|---------|-------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| 17 | 2023-24 | Entrepreneurial Activity - Industrial Visit to JanShakti News Channel, Kalyan (East) | 26th August, 2023 |
| 18 | 2023-24 | Entrepreneurial Activity -Visit to INVESTISIYA | 14th October 2023 |
| 19 | 2023-24 | Entrepreneurial Activity -The Entrepreneur's Guide to the Future | 19th October 2023 |
| 20 | 2023-24 | Entrepreneurial Activity -Entrepreneurship Skills | 15th February 2024 |









Research Activity - reports 2023-24

| Sr No | Year | Name of the workshop/ seminar/ conference | Date |
|----------|---------|--------------------------------------------------------------------------|----------------------|
| 1 | 2023-24 | Research Activity -Student Exchange Programme - Introduction to Research | 4th August 2023 |
| 2 | 2023-24 | Research Activity -Research Project Guidance | 11th Aug 2023 |
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| 8 | 2023-24 | Research Activity -Business Analytics and Project Management | 14th March 2024 |









Research Activity - Introduction to Research

The Department of Commerce (Banking and Insurance) organized a Student Exchange Programme titled "Introduction to Research" on 4th August 2023 at 9:00 a.m. in Room No. 11. Conducted by Mr. Shivam Rai, a student of SYBCBI, the session saw participation from 23 FYBCBI students. Mr. Rai provided an overview of fundamental research concepts, the research process, methods, and key considerations for effective research. The program aimed to foster cooperation, coordination, and confidence among students, encouraging peer-to-peer learning. The session concluded with a Q&A segment and a vote of thanks by Shankar Dhavare, a student of SYBCBI.

Glimpses



Resource Person (Mr. Shivam Rai) conducting the session

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Brochure







Research Activity -Research Project Guidance

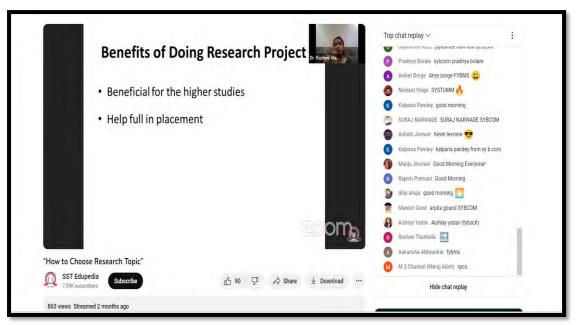
The Department of Management Studies conducted a National Level Webinar on "How to Choose a Research Topic" on 11th August 2023. The event commenced with the Head of the Department welcoming participants and introducing the resource person, Dr. Rashmi Maurya. Dr. Maurya provided a structured approach to selecting research topics, emphasizing alignment with personal interests and career goals, and addressing ethical considerations. The session included real-life case studies, a lively Q&A, and recommendations for valuable resources and tools. The webinar was a success, engaging a diverse audience and offering participants practical insights for their research journey. The session concluded with a vote of thanks by Asst. Prof. Sunil N. Shah.

Glimpses



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Dr Rashmi Maurya explaining the benefits of the research project.









Research Activity - Research Project Guidance

The Department of Arts organized a project guidance session for the Foundation Course-1 on September 14, 2023, in Room No. 12 of the Extension Building. Led by Assistant Professor Suvarna Nikam, the session aimed to support the 41 participating students in various aspects of their ongoing projects. Topics covered included project planning, research methodologies, data collection techniques, and presentation skills. Assistant Professor Nikam's expertise provided valuable insights, fostering active participation and equipping students with essential tools for successful project completion. This comprehensive session not only enhanced the students' understanding of effective project execution but also encouraged a proactive approach to their academic endeavors.

Glimpses



Asst. Prof. Mohammad Aiman Khan welcoming the Resource Person.

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Asst. Prof. Suvarna Nikam explained an overview of Indian society.





Asst.Prof.Suvarna Nikam addressing the Queries of the students









Brochure

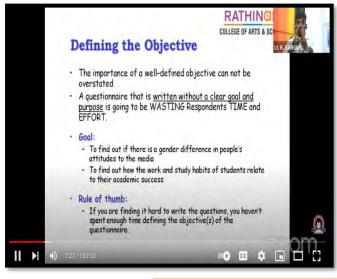


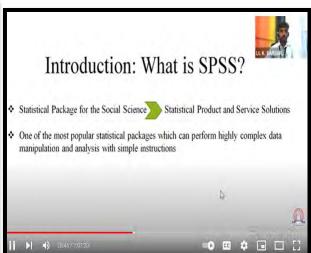


Research Activity - Research - "Step-by-Step Guidance to Data Analysis"

The Department of Commerce in Accounting and Finance, in collaboration with SST RACC and the Bharathians Alumni Association, organized a national-level webinar on "Step-by-Step Guidance to Data Analysis" in honor of "World Statistics Day." on 20th October 2023. With 53 participants attending the virtual event from 10:30 a.m. to 11:30 a.m., the session provided valuable insights into the fundamental and intricate aspects of data analysis within the fields of finance and accounting. Led by program presenter Lt. K. Shargunathan, the webinar aimed to inform both students and professionals, offering thorough advice on various aspects of data analysis. Topics covered included questionnaire design, the use of software like SPSS, and the application of sophisticated statistical tools. The collaborative efforts highlighted the institution's dedication to fostering academic and professional development through knowledge sharing, demonstrating a strong commitment to enhancing participants' analytical skills and expertise in finance and accounting.

Glimpses





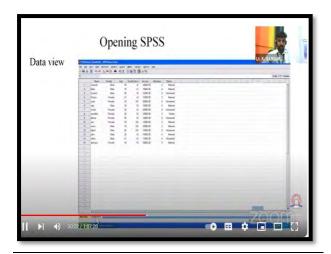
Resource Person Explaining about the importance of Data Analysis

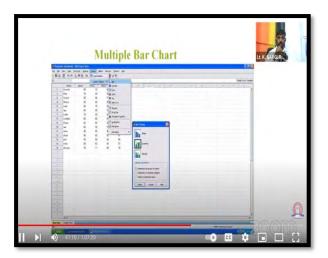












Resource person explaining the data analysis and its application









Research Activity - Introduction to Research **Project Guidance**

The Department of Management Studies Conducted a session on Research Project Guidance on 25th January 2024 in Room No. 22 of the Extension Building. Dr. Padma Deshpande welcomed Asst. Prof. Komal Kamra, who conducted the session aimed at equipping TYBMS students with essential knowledge and skills for their academic research projects. The lecture covered key topics such as understanding project requirements, project planning and time management, research methodologies, data analysis, and professionalism. Students and faculty gave positive feedback, appreciating the practical insights and interactive nature of the session. A follow-up session is scheduled for 27th January 2024 to address further queries. The session concluded with vote ofthanks by Asst. Prof. Sunil Shah.

Glimpses



Resource Padma Person Dr Deshpande Asst Prof Komal Kamra and Adv Dr Sunil Shah welcoming TYBMS Students for the Research Project Guidance

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Students observing the session





Dr Padma Deshpande giving broader guidelines on Project to be selected.









Research Activity - Research Project Guidance

The Department of Bachelor of Arts in Multimedia and Mass Communication at SST College of Arts & Commerce organized an External Research Project Guidance session for TYBAMMC students on January 27, 2024, in Room No. 12. Led by Assistant Professor Mohammad Aiman Khan, the session specifically focused on Newspaper and Magazine Design, catering to the External Project Submission requirements for TY Journalism students. With 10 students in attendance, the session proved highly beneficial, offering clear insights into project expectations and providing valuable guidance. Assistant Professor Khan's expertise enabled students to effectively address their doubts and gain a comprehensive understanding of the project requirements, significantly aiding their preparation and boosting their confidence for successful research project completion.

Glimpses

Resource Person Asst. Prof. Mohammad Aiman Khan addressing the students



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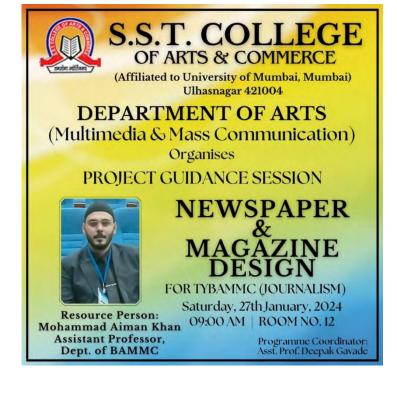






Resource Person Asst. Prof. Mohammad Aiman Khan addressing students about types of magazines. A Summary Report on Departmental Powerpoint Presentation

Brochure











Research Activity - Research Guidance for **Project work**

Department of Commerce (Accounting and Finance) organized a "Guidance for Project Work" program on February 8th, 2024, in room 204, Led by Dr. Santosh Karmani, the session aimed to prepare third-year students for their upcoming research project assignments. Dr. Santhosh Karmani provided comprehensive support and insights, covering critical areas such as topic selection, research methodology, and data analysis techniques. Through interactive discussions and illustrative examples, students gained valuable tools and techniques for effective project planning and execution. Dr. Santhosh Karmani's expertise and engaging approach fostered a supportive learning environment, encouraging students to strive for excellence in their academic pursuits. Overall, the program was a resounding success, equipping students with the necessary knowledge, skills, and inspiration for successful project completion.

Glimpses





Dr. Santosh Kirmani explains preparing the Research Project.









Research Activity - Business Analyst and Project Management

The Department of Science (Information Technology & Computer Science) at SST College organized an International Online Webinar on "Business Analytics and Project Management" on March 14, 2024. With 63 participants, the webinar aimed to elucidate the significance of analytics in modern business operations and its synergy with project management. Ms. Roshni Tiwari, a GIS Analyst from Canada, led the session, providing practical insights into their collaborative roles. Participants gained valuable insights into the integration of analytics and project management methodologies through real-world examples and case studies, enhancing organizational efficiency and efficacy. The webinar concluded with a heartfelt vote of thanks, expressing gratitude for the enriching experience provided by Ms. Shagun Tiwari, fostering camaraderie within the academic community.

Glimpses



Students watching webinar Live

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Students interaction section





Students observing the presentation









Intellectual Property Rights (IPR) Reports 2023-24

| Sr | Name of the workshop/ seminar/ conference | Date |
|----|-------------------------------------------------------------------------|-------------------|
| No | | |
| 1 | Seminar on Use of Geographical Indications in IPR | 22nd August 2023 |
| 2 | Current issue related to Infringement of Copyright & trademark in India | 07th October 2023 |
| 3 | Session on IPR- NIPAM in association with Student Council | 27th Oct 2023 |
| 4 | Workshop on Infringement of Trademark, Copyright & Patent | 6th February 2024 |
| 5 | Infringement of Trademark, Copyright & Patent | 6th Feb 2024 |

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Use of Geographical Indications in IPR

The Department of Commerce (Banking and Insurance) organized a Student Exchange Programme titled "Use of Geographical Indications in IPR" on 22nd August 2023 at 10:00 a.m. in Room No. 14. Conducted by Asst. Prof. Sunil Shah, the session saw participation from 73 FYBCBI and SYBCBI students. Prof. Shah explained the significance of Geographical Indications (GIs), highlighting how they link products to specific geographic factors such as climate and traditional practices, enhancing their unique qualities and reputation. Examples included Darjeeling tea, Kashmiri shawls, and Kolhapuri chappals. The session emphasized the legal protection of GIs to prevent misuse and promote regional products. The informative session concluded with a Q&A segment, followed by a vote of thanks from Aditi Ingole, a student of FYBCBI.

Glimpses



Proper step by step instructions given by Asst. Prof. Sunil Shah to use GI.

Explaining Governing Body Geographical Indications



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Brochure



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

DEPARTMENT OF COMMERCE (BANKING & INSURANCE)

Organizes

SEMINAR ON

"Use of Geographical **Indications in IPR**"

Date: 22.08.2023 Timing: 10:00 am

Room No. 14

Co-ordinator: Asst. Prof. Deepika Valecha



Resource Person: Asst. Prof. Sunil N. Shah Adv. High Court

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Current issue related to infringement of Copyright & trademark in India

Department of Science (IT & CS) of SST Degree College organized a seminar on Copyright demark Infringement in India on 7th October 2023 in Room No. 106. With 60 participants, the session aimed to provide a thorough understanding of intellectual property rights, specifically focusing on copyright and trademark laws. Asst. Prof. C Kalpana, (HOD), welcomed the resource person, Mr. Adv. Sunil Shah, who commenced the seminar with an overview of intellectual property rights. Participants gained insights into legal frameworks and their significance in protecting creative and innovative works. The seminar facilitated dialogue and shared expertise, contributing to increased awareness and capacity building in intellectual property enforcement. The session concluded with a vote of thanks delivered by Mr. Sahil Sharma, a SYCS student, marking a successful event.

Glimpses



Asst.Prof. & HoD C.Kalpana Felicitating Asst.Prof. Sunil Shah

Asst.Prof. Sunil Shah **Explaining about Trademark**



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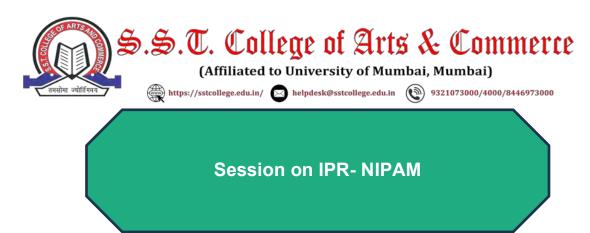








Asst.Prof. Sunil Shah **Briefing about Infringement**



The Department of Management Studies held a virtual webinar on "Patents Rights under IPR" on 27th October 2023. The event began with Dr. Padma Deshpande, Head of the Department, welcoming the resource person, Dr. Bharat N. Suryawanshi, an expert in patent law. Dr. Suryawanshi covered various aspects of patent rights, including their definition, legal implications, the application process, and their significance in innovation and intellectual property protection. The session featured an engaging Q&A segment, with Dr. Suryawanshi addressing participants' questions and providing valuable insights. Real-world examples and case studies illustrated the practical applications of patent rights. The informative webinar enriched participants' understanding of IPR, and all registered participants will receive a Participation Certificate from the IPR office in Nagpur. The session concluded with a vote of thanks by Asst. Prof. Sunil Shah.

Glimpses



Head of Dept Padma
Despande welcoming
the Participants

| Patents Rights SST Edupedia 7.59K subscribers | ∴ Subscribed ∨ | 1 31 | 7 | ⇔ Share | $\underline{\downarrow}$ Download | |
|-------------------------------------------------------|---------------------------------------------------|------------------|---|---------|-----------------------------------|--|
| 241 views Streamed 9 da Novelty is the central the | ays ago me in identifying the patent potential | of an invention" | | | | |

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Head of Dept of BMS Introducing the Resource Person





Asst Prof Sunil Shah forwarding Question raised by Students.









Workshop on Infringement of Trademark, **Copyright & Patent**

The Department of Management Studies organized an insightful workshop on "Infringement of Trademark, Copyright & Patent" on 6th February 2024 in Room No. 24 of the Extension Building. Asst. Prof. Mayur Mathur welcomed the resource person, Adv. Dr. Sunil N. Shah, who was introduced by Asst. Prof. Aakash Jawrani. The workshop successfully provided participants with a comprehensive understanding of intellectual property laws, increasing their awareness and knowledge of trademark, copyright, and patent laws, and the importance of compliance. Attendees learned about legal remedies and best practices for protecting intellectual property. Students from BCBI and BAMMC also participated and took an MCQ test. The session concluded with a vote of thanks by Asst. Prof. Manju Jhurani.

Glimpses



Asst Prof Aakash Jawrani Informing students about the importance of Workshop on IPR.

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Resource Person explaining all Concepts on IPR.





Adv .Sunil N Shah along with Department of Management Studies Faculty Members









Workshop on Infringement of Trademark, **Copyright & Patent**

Department of Management Studies in association with Department of Commerce (Banking & Insurance) organized a Workshop on "Infringement of Trademark, Copyright & Patent" on 6th February 2024 in Room No. 24 of the Extension Building. The event featured Dr. Adv Sunil N Shah as the resource person and was attended by 23 registered students. Assistant Prof Mayur Mathur and Assistant Prof AaKash Jawrani extended formal welcomes and introductions respectively. The workshop aimed to deepen participants' understanding of intellectual property laws, including trademark, copyright, and patent, and their implications. It concluded successfully with a vote of thanks by Assistant Prof Manju Jhuriani, followed by a multiple-choice question test for students of BCBI & BAMMC, reinforcing their comprehension of intellectual property rights.

Glimpses

Resource person discussing case law under Patent



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Asst Prof. Aakash Jawrani Informing students about importance of Workshop on IPR



Brochure











Entrepreneurial Activity Reports 2023-24

| Sr | Name of the workshop/ seminar/ conference | Date |
|----|------------------------------------------------------------------------|---------------------|
| No | | |
| 1 | Entrepreneurial Activity -The Major Drivers of Entrepreneurial Growth" | 11th July 2023 |
| | Entrepreneuriar Growth | 2023 |
| 2 | Entrepreneurial Activity -Visit to bank of baroda | 18th August 2023 |
| 3 | Entrepreneurial Activity -An Interdepartmental PPT | 25th & 26th |
| | Competition Research Based Startup An Opportunity | Aug 2023 |
| | to Showcase RealTime Business Model. | |
| 4 | Entrepreneurial Activity - Industrial Visit to JanShakti | 26th August, |
| | News Channel, Kalyan (East) | 2023 |
| 5 | Entrepreneurial Activity -Visit to INVESTISIYA | 14th October |
| | | 2023 |
| 6 | Entrepreneurial Activity -The Entrepreneur's Guide to | 19th October |
| | the Future | 2023 |
| 7 | Entrepreneurial Activity -Entrepreneurship Skills | 15th February |
| | | 2024 |









Entrepreneurial Activity -The Major Drivers of Entrepreneurial Growth"

Department of Commerce (Accounting and Finance) at SST College of Arts and Commerce organized a virtual session on "The major drivers of Entrepreneurial growth" on 11th July 2023. With Ms. Swetapadma Mohanty as the resource person, the session, introduced by Assistant Prof. Ms. Mithili Gaurishankar, explored entrepreneurship, success factors, product key points, and the entrepreneurial mindset. The event, attended by 99 participants, concluded with the issuance of participation certificates to those who completed the registration and feedback form, offering valuable insights and anticipation for future endeavors among attendees.Report

Glimpses





Resource person briefing about Entrepreneurship

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Entrepreneurial Activity - Visit to Bank of Baroda

Department of Commerce, S.S.T. College of Arts and Commerce organized a field trip to Bank of Baroda, Ulhasnagar, Venus Chowk branch on 18th August 2023. Fifteen students participated in the visit, aiming to gain practical insights into banking operations and customer services. Warmly welcomed by the branch manager and staff, the students received an overview of the bank's history, services, and community role. They interacted with staff, learning about banking processes, career opportunities, and technology. Practical demonstrations of banking services and a dedicated session on financial literacy enriched their learning experience. The visit fostered a comprehensive understanding of banking operations, industry insights, and career pathways, contributing significantly to students' holistic development.

Glimpses



Students Visited Bank of Baroda

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Bank manager Interacting with the students

Letter of appreciation from Bank manager











Entrepreneurial Activity An Interdepartmental PPT Competition Research Based Startup An Opportunity to Showcase RealTime

The Department of Management Studies organized an interdepartmental PowerPoint competition on 25th and 26th August 2023 for undergraduate students to showcase innovative business plans and sustainable business models. The event aimed to foster cross-disciplinary collaboration, creativity, and awareness of sustainable practices. Open to various departments, teams developed unique business concepts emphasizing environmental, social, and economic sustainability. Presentations included innovative products, service ventures, social enterprises, and tech solutions, evaluated on innovation, feasibility, sustainability, market potential, and communication clarity. Judges, including faculty members and entrepreneurs, provided constructive feedback, highlighting strengths and areas for improvement.

Glimpses



All The Final Participants with the Judges.

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Judges on the Day of the Competition.





One of the Team Presenting their Business Model.



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Entrepreneurial Activity -Industrial visit to JANSHAKTI News Channel, Kalyan

Department of BAMMC organized a visit to Janshakti News Channel on 26th August 2023, with twenty-two students accompanied by Assistant Professors Deepak Gavade and Suvarna Nikam. Led by CEO & Editor Mr. Sandip Sarvankar, the day offered students a firsthand glimpse into news production processes, including reporting, editing, and live broadcasting. Interactive sessions and panel discussions with industry professionals provided valuable insights into journalism's challenges, ethics, and collaborative nature. The visit, meticulously coordinated by Assistant Professors Gavade and Nikam, deepened students' understanding of unbiased reporting, teamwork, and media's societal role.

Glimpses



Manager Interacying with the **Students**

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Glimpses of an educational visit and participation of students in different activities to Janshakti News Channel, Kalyan











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Entrepreneurial Activity -Industrial visit to Visit to INVESTISIYA

The Students Council of S.S.T. College of Arts and Commerce had the privilege of attending Investisiya 2023 on 14th October 2023. Led by Dr. Sara Banu Shaikh, the department was represented by 15 students. The event, organized by BSE India Ltd. as part of IOSCO World Investor Week, aimed to promote investor awareness and educate participants about financial market investing. With over 600 students from 35 colleges in attendance, the day comprised inauguration ceremonies, enlightening speeches, panel discussions, and informative seminars conducted by industry experts. Topics ranged from investment strategies to digital financial literacy, with discussions emphasizing the significance of early investing and the impact of technology on financial markets. The event concluded with thanks, marking a significant milestone in advancing investor education and awareness initiatives.

Glimpses



Students Attending Investisiya event in BSE

Attending Investisiya event in BSE

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Students participated in Investisiya event









Entrepreneurial Activity - The Entrepreneur's Guide to the Future

Department of Science (IT & CS) conducted a seminar titled "Innovate to Dominate: The Entrepreneur's Guide to the Future" for students from the Department of Banking & Insurance (BCBI) on October 19th, 2023, in Room No. 14. With 25 participants, the session featured Mr. Anshu Tiwari, a TYCS student, who delivered insights into entrepreneurship and practical knowledge on prototyping. Assistant Professor C. Kalpana welcomed the BCBI students, setting the tone for an engaging and informative session. Anshu covered topics such as developing prototypes and becoming a future entrepreneur, addressing key considerations like identifying interests, researching trends, and competition. The seminar evaluating enriched participants' understanding of entrepreneurship and provided valuable insights into prototyping, contributing to increased awareness and enhanced skills among BCBI students.

Glimpses



Anshu Tycs Explaining about innovative Ideas

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Anshu interacting with the students



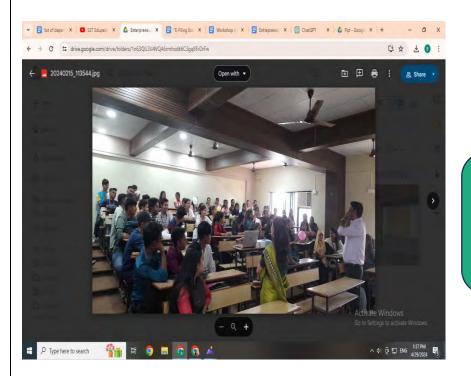


Anshu Tycs Presenting about Prototypes



Department of Commerce organized a Workshop on "Entrepreneurship Skills" on 15th February 2024 at Room No. 106. The workshop aimed to equip students with essential skills and knowledge for entrepreneurship. Through interactive sessions, brainstorming activities, and practical workshops, participants actively engaged in discussions and activities related to entrepreneurship. They developed skills in business planning, market research, and financial management, gaining hands-on experience in creating business plans and conducting market analysis. Overall, the workshop successfully provided students with valuable skills and knowledge essential for entrepreneurship.

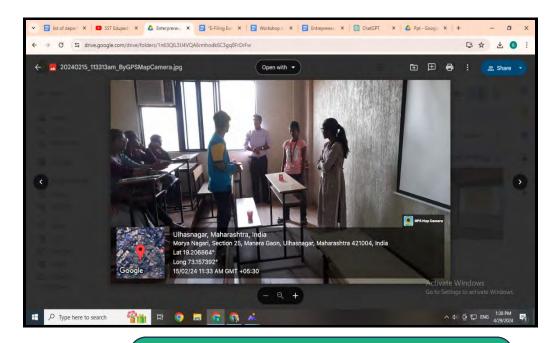
Glimpses



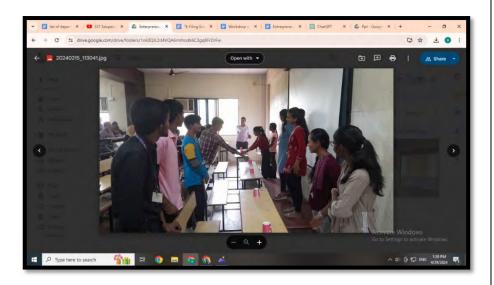
Resource Person Mr. Shailendra Mishra Conducting Session

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Students Interaction Session



Students active Participation