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3.2.2

Workshops /Seminars on Research Methodology, Intellectual Property Rights(IPR) and Entrepreneurship

Report 2022 - 23

Sno	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2022-23	Research Activity - Research Project Guidance Introduction	August 22, 2022
2	2022-23	Research Activity - Research Project guidance	September 22, 2022
3	2022-23	Research Activity - Introduction to Research Process	September 23, 2022
4	2022-23	Research Activity - Research Project guidance Overview	16th January, 2023
5	2022-23	Research Activity - Special session on Operation Research & its Application in Research	January 13, 2023
6	2022-23	IPR Awareness	September 24, 2022
7	2022-23	Introduction & How to Register Design under IPR	March 21, 2023
8	2022-23	Entrepreneurial Activity - Modak Making Competition	26th September 2022
9	2022-23	Entrepreneurial Activity - Entrepreneurship and Start Up	8th October 8, 2022
10	2022-23	Entrepreneurial Activity -Innovate to Dominate: The Entrepreneur's Guide to the Future.	19th October , 2022
11	2022-23	Entrepreneurial Activity -Toran Selling	1st November 1, 2023
12	2022-23	Entrepreneurial Activity - Tilgud Making Competition	14th January , 2023
13	2022-23	Entrepreneurial Activity - SWAYAM SE UDYAM	27th March , 2023

Research Activity Reports 2022-23

Sno	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2022-23	Research Activity - Research Project Guidance Introduction	August 22, 2022
2	2022-23	Research Activity - Research Project guidance	September 22, 2022
3	2022-23	Research Activity - Introduction to Research Process	September 23, 2022
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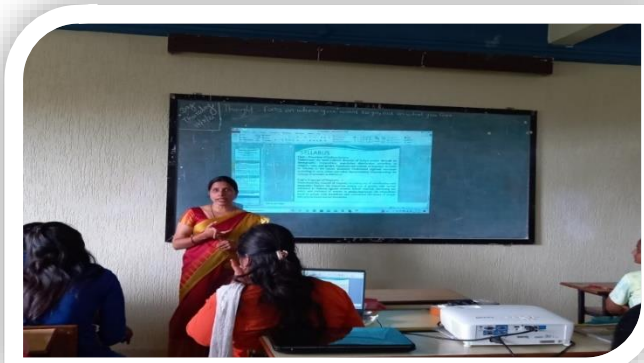
Research Activity - Research Project Guidance Introduction

The Department of Commerce organized a Foundation Course project session for first-year students in room no. 101 at 11:00 AM on August 22, 2022. The session was led by Asst. Prof. Reena Mishra, who provided a comprehensive explanation of the objective and purpose of the Foundation Course project. Prof. Mishra highlighted that the Foundation Course (FC) subject is divided into two components: theory (external) carrying 75 marks and the project (internal) carrying 25 marks, and it is compulsory for students to pass both components separately.

During the presentation, an overview of the topics to be covered in the project was provided, emphasizing the importance of organizing project contents into appropriate sections or modules based on the topic. Prof. Mishra also discussed the inclusion of case studies or simulations to apply theoretical knowledge practically. Several project titles were suggested to guide the students. The session was well-attended, with 87 students participating, and it aimed to equip them with the necessary information and guidelines to successfully complete their FC projects.

Glimpses



Asst. Prof Reena Mishra is Explaining about the Project

Students attending the session

Research Activity - Research Project Guidance

The Department of Commerce (Accounting and Finance) at SST College of Arts and Commerce organized a research project guidance session on August 22, 2022, at SST College of Arts and Commerce organized a project guidance session for third-year students. The session was introduced by Dr. Varsha Sawlani, who then handed over the proceedings to the resource person, Dr. Santosh Karmani.

Dr. Santhosh Karmani commenced by emphasizing the significance of project work in the students' academic curriculum and provided detailed guidance on how to prepare projects according to the standards of the University of Mumbai. He stressed that project reports should be crafted to methodically and professionally address the problem at hand, with appropriate references to relevant techniques, technologies, and professional standards. The session covered the essential chapters required for research work, including the Cover Page, Abstract, Introduction, Literature Review, Data Collection, Result Analysis, Statistical Analysis, Objectives, Limitations, Future Scope, Conclusions, and References. Dr. Karmani highlighted the importance of each section and provided insights into how students could effectively compile and present their findings. Students actively participated, clarifying their doubts and posing various questions, all of which were comprehensively addressed by Dr. Karmani. By the end of the session, students had a clear understanding that their projects could be based on either a research methodology or an internship, providing them with practical and theoretical approaches to choose from.

Glimpses

Dr. Santosh Karmani Explaining the Concept

Research Activity - Research Project Guidance

The Department of Commerce (Banking & Insurance) had organized a seminar on research Project on September 22, 2022, at 11:00 AM,. The session was led by Asst. Prof. Komal Kamra, who provided detailed guidance on the project preparation process. Prof. Komal began by explaining the essential components of the project, starting with the first page, which should include a self-introduction. She then detailed the requirements for the second page, which should contain the index and project details. Throughout the lecture, students were encouraged to ask questions, and Prof. Kamra addressed their doubts and queries comprehensively. Additionally, project topics were discussed and allotted to the students, ensuring that each student had a clear understanding of their assigned topic and the expectations for their project work. Emphasis was placed on adhering to the prescribed timelines for project completion. This lecture was instrumental in providing the students with a clear roadmap for their research projects, equipping them with the necessary knowledge and confidence to proceed with their assignments effectively.

Glimpses

Asst. Prof. Komal Kamra guiding the students

Students attentively listening to Asst. Prof. Komal Kamra

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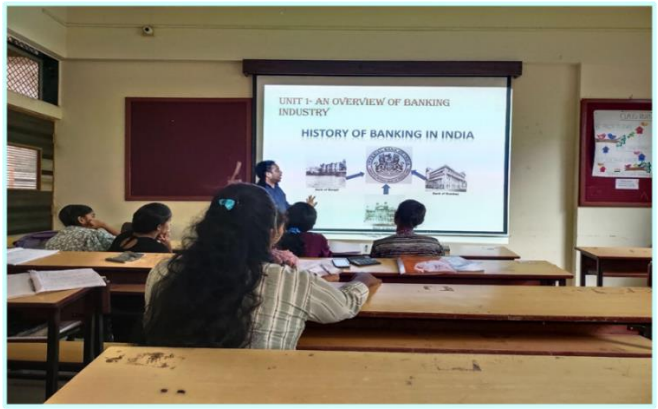
Research Activity - Research Project Guidance

The Department of Commerce (Banking & Insurance) at SST College of Arts and Commerce organized a Seminar on Research projects On September 23, 2022, at 11:00 AM, The session was led by Asst. Prof. Prabhat Kumar Singh, who explained the detailed procedure for project preparation. Asst. Prof. Prabat began by illustrating how to structure the project, including writing the research project information and self-introduction on the first page, followed by the index on the second page. He provided clear instructions and practical examples to help students understand these requirements. Throughout the lecture, students actively participated by asking questions, all of which were addressed by Prof. Prabath Singh. He also discussed the various research project topics that had been assigned to the students, ensuring that each student had a clear understanding of their specific topic and the expectations associated with it. Emphasis was placed on the importance of completing the project within the prescribed timeframe, and students were encouraged to manage their time effectively to meet the deadlines. Overall, the lecture was highly informative and beneficial, providing SYBCBI students with the essential knowledge and guidance needed to successfully complete the research.

Glimpses



Asst. Prof. Prabhat Kumar Singh Introducing the session on banking history

Asst. Prof. Prabhat Kumar Singh Introducing the session on banking history

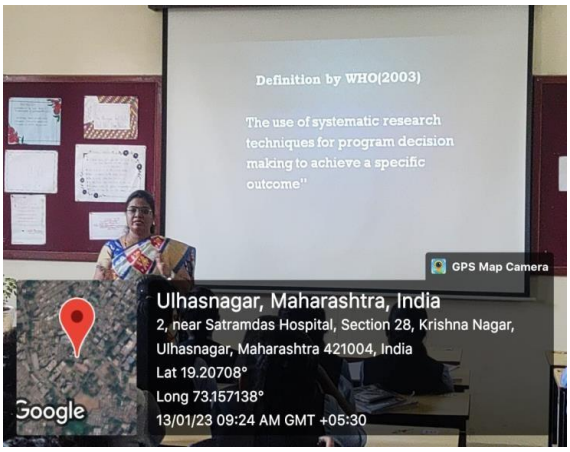
Research Activity - Special Session on Operation Research & its Application in Research

The Department of Management Studies at SST College of Arts and Commerce organized an insightful session on "Operation Research & Its Application in Research" in room no. 24 at 10:00 AM on January 13, 2023,. The session, attended by 63 TYBMS students and the resource person was Asst. Prof. Mithili Gaurishankar.

The main objective of the seminar was to equip students with the skills to solve mathematical models both manually and using software tools such as Solver, TORA, and others. Asst. Prof. Mithili Gaurishankar focused on a variety of operational research problems, including assignments, transportation issues, and the traveling salesman problem. Through this session, students gained valuable knowledge on the application of operation research techniques in solving complex problems efficiently.

The seminar provided practical insights into the theoretical concepts of operation research, highlighting its significance and applications in various research fields. The session concluded with a vote of thanks delivered by Asst. Prof. Aakash Jawrani, acknowledging the resource person's efforts and the students' active participation. The session was well-received and greatly benefited the students by enhancing their understanding of operation research and its practical applications.

Glimpses



Asst.Prof.Mithili Explaining the Concept of Research

Brochure

S.S.T. College Of Arts & Commerce
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Ulhasnagar - 421 004, Dist. Thane.
Department of BMS
Organizes
Special Session
On
Operations Research & it's applications in Excel
Resource Person:
Mithili Gaurishankar
MSc., M.phil.,PhD(pursuing),PGDOR
Time.: 09:00 to 10:00 AM
Date: 13th January, 2023
Room no. 24

Research Activity - Research Project Guidance Overview

The Department of Management Studies organised seminar on Research Project Guidance on January 18th 2023,at SST College of Arts and Commerce. The session aimed to equip students with a step-by-step understanding of research methodology to aid in their project work. The session began with instructions on selecting a research topic, emphasizing the importance of choosing a topic that aligns with students' interests and specializations. Following this, students were taught to develop research questions based on the SMART criteria (Specific, Measurable, Achievable, Relevant, and Time-bound), ensuring clarity and feasibility. The session continued with guidance on conducting a comprehensive literature review, which helps in identifying key concepts, theories, and existing gaps in the literature. Various research designs, including surveys, case studies, experiments, and qualitative research, were discussed to help students choose the appropriate methodology for their projects. Instructions on data collection methods, both primary (surveys and observations) and secondary, were provided. Techniques for data analysis, drawing conclusions, and structuring the research report were also covered, emphasizing the importance of a coherent and methodical approach. Overall, the session offered students a thorough preview of the research process, detailing the support and guidance they would receive from their mentors, and outlining the timelines for completing their projects. The event concluded with a vote of thanks by Asst. Prof. Komal Kamra

Glimpses

Resource Person Explaining on how to Prepare a Google Form for Data Collection and Analysis work

Students attending the session

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Research Activity - Research Project Guidance

The Department of Banking and Insurance at SST College organized an in-depth seminar on "Introduction & How to Register Design under IPR," led by Asst. Prof. Sunil Shah on March 21, 2023, at 10 am in room no. 14,. This session meticulously guided students through the detailed procedure of registering designs under Intellectual Property Rights (IPR). Asst. Prof. Shah highlighted the critical importance of design registration in protecting intellectual property, underscoring how it enables legal recourse against infringement. Students learned that a registered design not only safeguards their sales but also protects the goodwill of their products in the competitive market. The seminar was highly interactive, culminating in a Q&A session where students addressed their concerns about plagiarism and other related issues. This engagement allowed for a deeper understanding of the subject matter, making the event exceptionally informative and beneficial. Seminars was crucial for providing students with practical knowledge and insights that extend beyond traditional academic learning, thereby equipping them with the necessary tools for their professional futures.

Glimpses

Asst. Prof. Deepika Valecha giving Introduction of the Session

Students attending the session

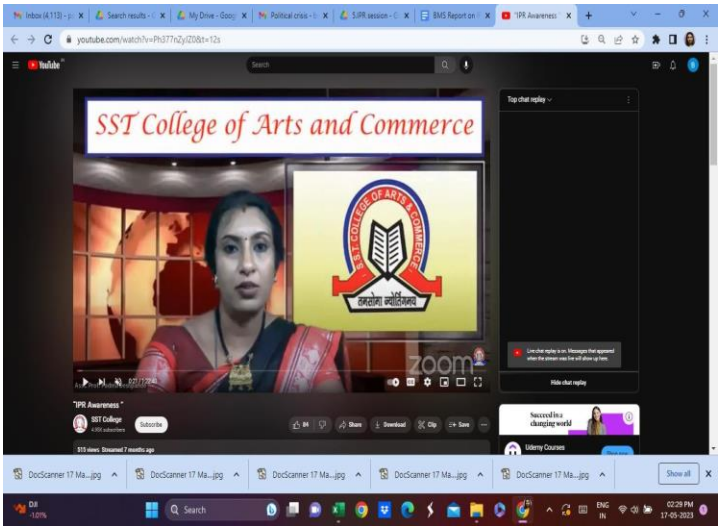
Intelluctual Property Rights – Report 2022-23

Sno	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2023-24	IPR Awareness	September 24, 2022
2	2023-24	Introduction & How to Register Design under IPR	March 21, 2023

IPR Awareness

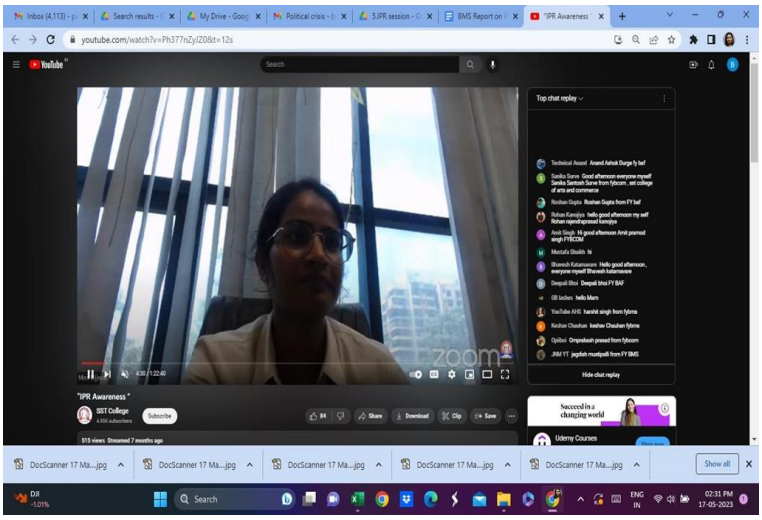
The Department of Management Studies hosted an online webinar titled "IPR Awareness" from 1:00 PM to 2:00 PM via Google Meet on September 24, 2022. The session began with a warm welcome and an introduction of the guest speaker, Ms. Ujjwal Singh, Examiner of Patent & Design, Mumbai (Government of India), by Asst. Prof. Padma Deshpander. Asst. Prof. Sunil Shah also extended a welcome to dignitaries from the Patent & Design Office in Mumbai. Ms. Ujjwal Singh provided a comprehensive overview of the central government's efforts to enhance intellectual property regulations. She discussed the newly drafted policies aimed at better IP management and the strategic measures intended to achieve the IPR objectives. These measures include a regime for technology transfer and licensing of Standard Essential Patents (SEPs), protection of trade secrets, and actions against the illegal duplication of cinematographic films. A significant highlight of the session was the discussion on the administrative changes, such as consolidating the administration and implementation of all IP laws under the Department of Industrial Promotion and Policy (DIPP), which were previously handled by the Ministry of Human Resource Development and the Ministry of Communications and Technology. This restructuring aims to streamline processes and enhance the efficacy of IP law enforcement. The webinar was highly informative and interactive, providing participants with valuable insights into the evolving landscape of intellectual property rights in India.

Glimpses



Asst Prof Padma Deshpande
Introducing the Guest

Resource Person- Ms Ujjwal Singh addressing online



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Introduction & How to Register Design under IPR

The Department of Banking and Insurance at SST College organized an in-depth seminar on "Introduction & How to Register Design under IPR," led by Asst. Prof. Sunil Shah on March 21, 2023, at 10 am in room no. 14,. This session meticulously guided students through the detailed procedure of registering designs under Intellectual Property Rights (IPR). Asst. Prof. Shah highlighted the critical importance of design registration in protecting intellectual property, underscoring how it enables legal recourse against infringement. Students learned that a registered design not only safeguards their sales but also protects the goodwill of their products in the competitive market. The seminar was highly interactive, culminating in a Q&A session where students addressed their concerns about plagiarism and other related issues. This engagement allowed for a deeper understanding of the subject matter, making the event exceptionally informative and beneficial. Seminars provided students with practical knowledge and insights that extend beyond traditional academic learning, thereby equipping them with the necessary tools for their professional futures.

Glimpses

Resource Person- Ms Ujjwal Singh addressing online

Students attending the session

Entrepreneurial Activity – Reports 2022-23

Sno	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2023-24	Entrepreneurial Activity - Modak Making Competition	26th September 2022
2	2023-24	Entrepreneurial Activity - Entrepreneurship and Start Up	8th October 8, 2022
3	2023-24	Entrepreneurial Activity -Innovate to Dominate: The Entrepreneur's Guide to the Future.	19th October , 2022
4	2023-24	Entrepreneurial Activity -Toran Selling	1st November 1, 2023
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6	2023-24	Entrepreneurial Activity - SWAYAM SE UDYAM	27th March , 2023

Entrepreneurial Activity - Modak Making Competition

SST College of Arts and Commerce's Incubation Cell organized a Modak Making Competition in the college campus to celebrate the Ganesh Festival On 26th September 2022. This event aimed to highlight traditional culinary skills, foster creativity, and promote cultural heritage among the students. It attracted enthusiastic participation from students across various classes, forming ten teams, each comprising 3-4 students. The competition was a vibrant affair, with active involvement from both students and teachers, either as participants or supporters. A panel of esteemed judges, including professional chefs and culinary teachers, was present to evaluate the entries. They were notably impressed by the students' culinary skills and creativity.While the judges were deliberating, an interactive session was held on the history and varieties of modaks, adding an educational dimension to the event. This session enriched the participants' knowledge and appreciation for this traditional delicacy.Overall, the Modak Making Competition not only celebrated the culinary talents of the students but also succeeded in enhancing their understanding of cultural heritage, making it a memorable and enriching experience for all involved.

Glimpses

Students Presented various flavours of modaks

Entrepreneurial Activity
Entrepreneurship and Start-Up

The Department of BMS at SST College of Arts and Commerce organized a seminar on Entrepreneurship and Start-Up in Room No. 22 on October 8, 2022. The session commenced at 10:00 AM and featured esteemed alumni Mr. Kailash Choudhary and Mr. Sunil Sharma, who have successfully launched their start-up, FITCKET. The seminar began with an introduction of the resource persons, highlighting their journey from BMS graduates to successful entrepreneurs. Mr. Choudhary and Mr. Sharma shared their personal experiences, providing attendees with deep insights into the entrepreneurial mindset, start-up culture, and the practicalities of launching a business. They discussed the challenges they faced, the strategies they implemented, and offered practical advice on idea generation, market research, funding, and scaling operations. The seminar facilitated networking opportunities, enabling students to connect with successful alumni, and inspired many to consider entrepreneurship as a viable career path. The session concluded with a robust Q&A, where students' queries were addressed, making the seminar highly informative and beneficial for all participants.

Glimpses

Asst. Prof. Padma Despande Addressing the Students

Students Observing the Session

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Entrepreneurial Activity
Innovate to Dominate: The Entrepreneur's Guide to the Future

The seminar "Innovate to Dominate: The Entrepreneur's Guide to the Future," held on October 19th, 2022, by the Department of Science (IT & CS) specifically for students from the Department of Banking & Insurance (BCBI), provided valuable insights into entrepreneurship and practical knowledge on prototyping. Assistant Professor C. Kalpana welcomed the BCBI students, and Anshu Tiwari, a TYCS student, delivered an engaging lecture covering topics like developing prototypes and becoming a future entrepreneur. The seminar focused on identifying interests, researching trends, considering the target audience, and evaluating competition. Overall, it enriched attendees' understanding of entrepreneurship and prototyping, offering practical insights and fostering active engagement. The session concluded with a vote of thanks, highlighting the increased awareness among BCBI students about entrepreneurship and the enhanced understanding of prototyping processes.

Glimpses

Mr.Anshu Tycs Explaining about innovative Ideas

Mr.Anshu Tycs Interacting with the Students

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Entrepreneurial Activity -Toran Selling

SST college of Arts and Commerce organized a Toran Selling event to celebrate Diwali, the festival of lights On November 1, 2022. This event aimed to promote cultural heritage, foster entrepreneurial skills among students, and raise funds for charitable causes. Students enthusiastically participated in the event by learning to craft decorative torans using colorful threads, beads, and embellishments. Under the guidance of their teachers, they showcased their creativity through unique and visually appealing designs that captured the essence of Diwali festivities. Vibrant stalls were set up in the college courtyard, displaying an array of intricately crafted torans in various designs and colors. Each stall was adorned with festive decorations, creating a captivating ambiance. The students embraced their roles as entrepreneurs, actively engaging with attendees and proudly showcasing their handmade torans. They demonstrated excellent communication and marketing skills, effectively persuading customers to purchase their creations. The Toran Selling event was not only a celebration of Diwali but also an opportunity for students to develop important life skills and contribute to a charitable cause. It was a memorable and enriching experience for everyone involved, highlighting the students' creativity, entrepreneurial spirit, and commitment to cultural heritage.

Glimpses

Students Toran shop

Students interaction with the audience

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Entrepreneurial Activity - Tilgud Making Competition

On January 14, 2023, the Innovation and Business Incubation Centre of S.S.T. College of Arts & Commerce organized a Tilgud Selling event to celebrate Makar Sankranti, a traditional Indian festival marking the sun's transition into the zodiac sign of Capricorn. The event aimed to promote cultural awareness, foster community engagement, and raise funds for school initiatives. Student volunteers collaborated to prepare homemade tilgud, a traditional sweet made from sesame seeds and jaggery. The tilgud was meticulously crafted following authentic recipes passed down through generations, ensuring both quality and authenticity.During the event, tilgud packets were sold at nominal prices, making them accessible to everyone. This initiative not only celebrated the cultural significance of Makar Sankranti but also provided an opportunity for students to engage with their community, learn valuable skills, and contribute to their school. Overall, the Tilgud Selling event was a success, highlighting the students' dedication to preserving cultural heritage and their commitment to supporting school initiatives through community involvement.

Glimpses

Students Selling Tilgud

Entrepreneurial Activity - Tilgud Making Competition

The SIBIC Cell at S.S.T. College of Arts and Commerce organized a workshop titled "Confectionery Court: Cake, Chocolate, and Mojito Making Workshop" on February 28, 2023.The event was inaugurated by the college's Vice-Principal, Jeevan Vichare, who, in his speech, emphasized the contemporary demand for baking skills and congratulated the SIBIC Cell for this important initiative.The workshop saw participation from sixty students of G College. Mr. Sahil Gangurde, a student from the Department of Science and a cake enthusiast and entrepreneur, was invited as the resource person.The workshop was divided into two sessions. The first session focused on cost-effective cake baking using simple ingredients. Participants were provided with a recipe and given a demonstration of the necessary tools, including various icing techniques with nozzles. Students also enjoyed hands-on experience with different icing and layering methods. The second session delved into more advanced techniques such as cake construction, soaking, layering, coating, and finishing cakes with various frostings. Participants learned to make decorative flowers using fondant.

Glimpses

Mr. Sahil is demonstrating the preparation of cake .

Entrepreneurial Activity - SWAYAM SE UDYAM

On March 27, 2023, the SIBIC Cell of S.S.T. College of Arts and Commerce organized "Swayam Se Udyam," an entrepreneurial carnival designed to stimulate students' interest in entrepreneurship and help them identify market opportunities for their products. The event transformed the main ground into a vibrant marketplace, featuring stalls and rides. Students showcased a diverse array of items, including food, clothing, jewelry, handicrafts, and games. The event was inaugurated by Dr. J.C. Purswani, Principal of S.S.T. College of Arts and Commerce, along with Vice Principals Shri Santosh Karmani and Shri Deepak Gawade. Their presence highlighted the college's commitment to fostering entrepreneurial skills among students. "Swayam Se Udyam" successfully provided students with a practical platform to engage with the market and develop their entrepreneurial capabilities.

Glimpses

A student involved in the vending of jewellery pieces.

Principal Sir Inaugurating the Design Pattern

जनतेचे जनमत

विद्यार्थ्यांना उद्योजकतेचे धडे मिळण्यासाठी एसएसटी महाविद्यालयात 'कॅम्पस बाजार'

कल्याण : महाविद्यालयीन शिक्षण पूर्ण झाल्यानंतर विद्यार्थ्यांनी फक्त नोकरीच्या मागे न धावता त्यांनी स्वतःचा उद्योग उभारावा या हेतूने

महाविद्यालयातूनच त्यांना उद्योजकतेचे प्रशिक्षण मिळावे या उद्देशाने कार्यरत असलेल्या एसएसटी महाविद्यालयातील 'सिविक एसएसटी एन इनोवेशन अँड बिझनेस इक्युबेशन सेंटर' विविध प्रकारचे उपक्रम राबवून विद्यार्थ्यांच्या अंगी संशोधन आणि उद्योजकता विकसित करण्याचा प्रयत्न करत असते.

याचाच भाग म्हणून नुकतेच एसएसटी महाविद्यालयाच्या प्रांगणात विद्यार्थ्यांनी स्वतः उत्पादित केलेल्या विविध वस्तूंचे स्टॉल लावण्यात आले. याद्वारे विद्यार्थ्यांनी उत्पादित केलेल्या वस्तूंचे प्रदर्शन करून विक्रीही केली. तसेच नफाही कमाविला यावेळी प्रतिक्रिया देताना विद्यार्थ्यांनी सांगितले की, महाविद्यालयात आम्हाला विविध उत्पादने बनविण्याचे प्रशिक्षण देण्यात आले.आम्ही बनविलेल्या वस्तूचे मार्केटिंग करण्याचे प्रत्यक्ष ज्ञान प्राप्त झाले या कॅम्पस बाजारमूळे प्राप्त होउन आमचा आत्मविश्वासही वाढला.

महाविद्यालयाचे अध्यक्ष आणि संस्थापक प्राचार्य डॉ.पुरस्वानी यांनी याविषयी बोलताना सांगितले की, शिक्षण घेत असतानाच विद्यार्थ्यांमध्ये व्यावसायिक कौशल्य विकसित करण्याकरिता हा उपक्रम नेहमीच विविध प्रसंगी राबविण्यात येतो. याद्वारे विद्यार्थ्याला व्यवसायाचे धडे मिळतात. महाविद्यालयीन शिक्षण पूर्ण झाल्यानंतर विद्यार्थी फक्त नोकरीच न शोधता स्वतःचे विविध स्टार्टअप, वेगवेगळे व्यवसाय सुरू करून त्यामध्ये यश प्राप्त करतात. त्यासाठी महाविद्यालयातर्फे विद्यार्थ्यांना सर्वतोपरी सहाय्य करण्यात येते. या कॅम्पस बाजारच्या यशस्वीतेसाठी प्रा.नम्रता सिंग आणि त्यांच्या टीमने विशेष परिश्रम घेतले.

आरटीओ कारवाई मात्र बसेसवर कारवाई क

कल्याण : आरटीओच्या भरारी पथकाकडून फक्त रिक्षा चालकांवर कारवाई होते मात्र कल्याण डोंबिवली महापालिकेच्या परिवहन सेवेतील अनेक बसेसचे टॅक्स, पीयुसी, इन्शुरन्स, योग्यता प्रमाणपत्र संपलेल्या बसेसकडे दुर्लक्ष होत असून त्यांच्यावर कारवाई होत नाही. याबाबत भाजप वाहतूक संघटनेने परिवहन आयुक्तांचे याकडे लक्ष वेधत केडीएमसीच्या परिवहन बसेसवर कारवाई करण्याची मागणी केली आहे.

भाजपा वाहतूक संघटनेचे

SWAYAM SE UDYAM in the News Paper