

3.2.2

Workshops /Seminars on Research Methodology, Intellectual Property Rights(IPR) and Entrepreneurship



Report 2021-22



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

SNO	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2021-22	Research - Project Guidance	September 16, 2021
2	2021-22	Research - Webinar on 'Research Methodology & Effective Research Paper Writing	December 17, 2021
3	2021-22	Research -Project Guidance	December 17, 2021
4	2021-22	Research -Webinar on 'Opportunity in Research and Industry	December 23, 2021
5	2021-22	Research -Research Paper Writing”	February 3 rd , 2022
6	2021-22	Special Session on IPR	April 26, 2022
7	2021-22	Entrepreneurial Activity -Key Mantra – Success for Entrepreneurship	October 27, 2021
8	2021-22	Entrepreneurial Activity - Personality Traits of Entrepreneurs	February 18, 2022



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973800

Research Activity – Reports 2021-22

SNO	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2021-22	Research Activity - Project Guidance	September 16, 2021
2	2021-22	Research Activity - Webinar on 'Research Methodology & Effective Research Paper Writing	December 17, 2021
3	2021-22	Research Activity -Project Guidance	December 17, 2021
4	2021-22	Research Activity -Webinar on 'Opportunity in Research and Industry	December 23, 2021
5	2021-22	Research Activity -Research Paper Writing”	February 3 rd , 2022



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



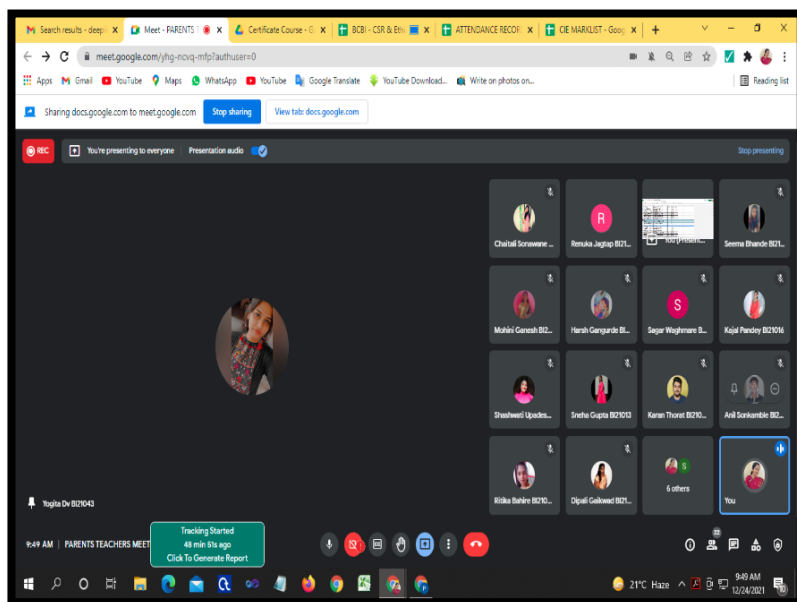
9321073000/4000/8446973800

Research Activity - Project Guidance

The Department of Commerce (Banking and Insurance) organized an informative Research Project guidance lecture for students on September 16, 2021,. This session was conducted virtually through the Google Meet platform. The resource person for the event was Mrs. Deepika Valecha. Mrs. Deepika Valecha lecture focused on several key aspects of undertaking a research project. She emphasized the critical role that these projects play in the students' curriculum, highlighting how they help in developing analytical skills, critical thinking, and a deeper understanding of their field of study. She broke down the research process into manageable steps, providing clear and practical advice on how to approach each phase of a project. These steps included selecting a relevant topic, conducting a thorough literature review, formulating research questions, choosing appropriate methodologies, collecting and analysing data, and presenting findings in a coherent manner. Throughout the session, students were highly engaged, actively participating and asking insightful questions. Mrs. Prabhakaran's interactive approach helped demystify the research process, making it accessible and less daunting for the students.

Glimpses

Ms. Deepika
valecha
Explaining
about Research





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



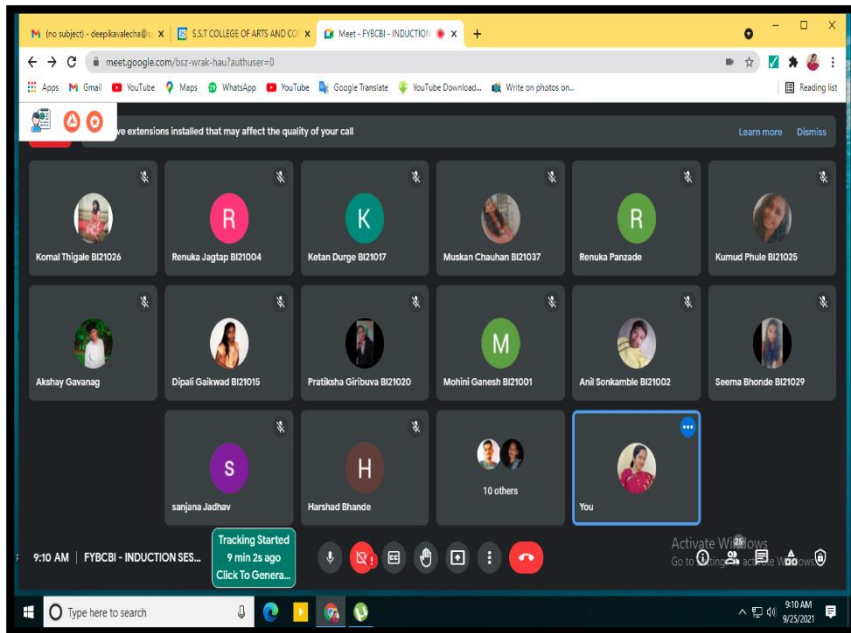
<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973800





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Research Activity - Project Guidance

Department of Management Studies , conducted a seminar on Project Guidance in room no. 22 at 10:00 am. The seminar was conducted by Asst. Prof. Padma Deshpande, and the session was introduced by Asst. Prof. Sunil Shah, who later handed over the proceedings to the resource person. Asst. Prof. Padma Deshpande began by emphasizing the significance of research in the academic curriculum, particularly in the field of Management Studies. She elaborated on various technical terms essential for conducting research work, making the complex terminology accessible and understandable for the students. Throughout the seminar, Asst. Prof. Deshpande showcased various sample projects created by the students' seniors. This practical demonstration helped students visualize the structure and content expected in their own research projects. She also provided a list of potential project topics relevant to Management Studies, sparking interest and ideas among the attendees. During the Q&A session, students asked numerous questions, and Prof. Deshpande addressed each query patiently and thoroughly, ensuring all doubts were clarified. The seminar concluded with a vote of thanks by Asst. Prof. Sunil Shah, who expressed thanks to Prof. Deshpande for her valuable insights and to the students for their active participation. This seminar provided the attendees with a solid foundation in research methodologies, preparing them well for their upcoming projects in Management Studies. Session ended with Vote of Thanks by Asst Prof Sunil Shah.

Glimpses



Ms. Padma Desh
Pande Explaining
about Research



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973800

Students Attending
the Research Seminar





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Research Activity - Webinar on 'Opportunity in Research and Industry'

The Department of Commerce (Accounting and Finance) at SST College of Arts and Commerce hosted a webinar on December 23, 2021, focusing on "Opportunities in Research and Industry." The event, aimed at educating students and faculty about diverse research opportunities, featured Dr. Ajay V. Deshmukh as the resource person and was introduced by Asst. Prof. Varsha Sawlani. Dr. Deshmukh's presentation began with an overview of the study process, emphasizing the importance of identifying research problems. Key topics included selecting research topics in various fields, understanding different types of research, industrial research and development, and the professional opportunities available in research. He also discussed research problems across sectors and various approaches to solving them. The session was good, inspiring new ideas and increasing awareness about research opportunities. Asst. Prof. Sawlani concluded the webinar with a vote of thanks.

Glimpses

The image shows two screenshots from a Zoom webinar presentation. The left screenshot is titled "Research Opportunities" and features three blue arrows pointing right, each containing text: "Research as a Profession", "Scientific Jobs" (with sub-points: "(Research organizations)", "Laboratories"), and "Research" (with sub-points: "Collaborative Research Projects", "Research Consultancy and Guidance", "Technology and Business Support"). The right screenshot is titled "Research Problems in Various Sectors" and lists several bullet points: "Dealing with Pandemic situations", "Development of Medicines and drugs", "Agriculture Production and Marketing", "Automation and Industry 4.0", "Flood Management", "Water and Land Management", "Crisis Management", "Dealing with Traffic Management", "Energy and Power Management", "Financial Management", and ".....Thousands and more such problems". Both screenshots include a small video inset of Dr. Ajay V. Deshmukh in the top right corner and a Zoom logo in the bottom right corner.

Dr. Ajay V. Deshmukh's explaining about 'Opportunity in Research and Industry'



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Research Activity -Webinar on 'Research Methodology & Effective Research Paper Writing

Department of Science (IT & CS) at SST College of Arts and Commerce hosted an online webinar titled "Research Methodology and Effective Research Paper Writing" On December 17, 2021, for students all branches. The session was initiated with a warm welcome by Asst. Prof. C. Kalpana, who introduced the guest lecturer, Professor Dr. T. Velmurugan. Dr. Velmurugan delivered an insightful lecture covering the essential steps involved in research methodology and the process of writing effective research papers. Following the lecture, there was an interactive Q&A session where students and faculty had the opportunity to ask questions. Participants clarified their doubts and gain deeper insights into the research process. Dr. Velmurugan answered questions patiently and thoroughly, for better understanding of the topics covered. Asst. Prof. C. Kalpana concluded the webinar with a vote of thanks.

Glimpses



Guest Speaker
Explaining the Concepts



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973800

Research Methodology & Effective Research Paper Writing

Organized by
SST College of Arts and Commerce, Mumbai.

Resource Person
Dr. T. VELMURUGAN
M.Sc., M.Phil., Ph.D., PGDCA., B.Ed.,
Associate Professor,
PG and Research Department of Computer Science,
Head, Department of Computer Applications (BCA),
D.G. Vishnuvar College, Arambakkam, Chennai-106.
velmurugan_dgvc@yahoo.co.in, velmurugandgvc@gmail.com, velmurugan@dgvisishnavcollege.edu.in
Mobile: 9381032070

17 December 2021

zoom

Dr. T. Velmurugan

Guest Speaker Briefing
about Research
Methodology

Ms. C.Kalpna
Welcoming the Guest
and the participants

SST College of Arts and Commerce

Ms. C. Kalpna

0:15 / 1:40:20

zoom



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Research Activity - Research Paper Writing

Department of Science (IT & CS) at SST College of Arts and Commerce conducted an offline workshop on "Research Paper Writing," on 3rd Feb, 2022, attended by IT & CS students. The workshop commenced with a warm welcome by Ms. Saloni Kamble, a TYIT student, who introduced the guest lecturer, Asst. Prof. C. Kalpana. Resource person delivered an insightful lecture on various crucial aspects of research paper writing, including proper formatting, effective structuring, and presenting research findings in a clear and engaging manner. The session provided students with practical guidelines on organizing sections of a research paper, such as the abstract, introduction, methodology, results, discussion, and conclusion. Following the lecture, an interactive Q&A session allowed students to clarify their doubts and gain deeper understanding of the topics discussed. This interactive opportunity was highly beneficial, enhancing students' confidence and skills in research paper writing. The workshop was well-received, providing valuable knowledge and practical insights that are essential for students' academic and professional development.

Glimpses



Ms.C.Kalpana
Explaining the
importance of Research



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973800

Students observing the
session Paper writing





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Intellectual Property Right – Report 2021-22

SNO	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2021-22	Special Session on IPR	April 26, 2022



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

IPR - Special Session on IPR

Department of Management Studies, conducted a Special Session on Intellectual Property Rights (IPR) via a virtual mode from 1:00 PM to 2:00 PM On April 26, 2022, The session was dedicated to educating students on the critical importance of IPR in today's environment. The resource person for the session provided an elaborate overview of IPR, emphasizing its role in encouraging the creation of a diverse range of intellectual goods. Intellectual Property Rights (IPR) are essential as they assign property rights through patents, copyrights, and trademarks. These rights grant the holder a monopoly on the use of the item for a specified period, which in turn incentivizes innovation and creativity by offering material rewards and recognition to inventors and contributors.

The session had a significant impact on the attendees, highlighting how IPR restricts the unauthorized copying of ideas, thereby fostering the development of new ideas that benefit society. Students learned about the control that IPR provides over new innovations and their creators. The resource person also discussed the broader societal influence of small innovations and the importance of patenting and protecting these innovations for the benefit of all societal classes. The interactive nature of the session allowed students to actively engage with the topic. Many students, previously unaware of the procedures for filing patents and other IPR protections, gained valuable knowledge. The session concluded with an interactive Q&A, where students' queries were addressed satisfactorily. Total of 68 students benefited from the session, gaining essential insights into the world of intellectual property rights and the procedures involved in protecting their innovations.

Glimpses

Resource Person
Adv.Jinal Shah giving
introduction on IPR.





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/8446973000



Asst.Prof.Sunil Shah
giving vote of thanks to
resource person



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Entrepreneurial Activity – Report 2021-22

SNO	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2021-22	Entrepreneurial Activity -Key Mantra – Success for Entrepreneurship	October 27, 2021
2	2021-22	Entrepreneurial Activity - Personality Traits of Entrepreneurs	February 18, 2022



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in

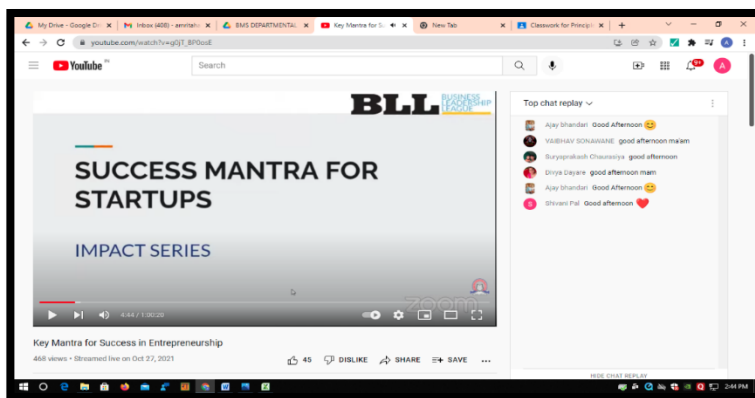


9321073000/4000/0446973000

Entrepreneurial Activity - Key Mantra – Success for Entrepreneurship

The Department of Bachelor of Management organized a YouTube Live Webinar on the topic “Key Mantra for Success in Entrepreneurship” On October 27, 2021. The session featured Ms. Sweta Padma Mohanty as the resource person, who shared her expertise and insights on achieving success in the entrepreneurial world. Ms. Mohanty began by addressing common concerns faced by first-time entrepreneurs, particularly the fear of failure. She emphasized that whether one is a novice or an experienced entrepreneur, there is always room for improvement and growth. Her presentation covered essential strategies for navigating a highly competitive market, which is often challenging for new businesses. Throughout the webinar, Ms. Mohanty provided practical advice and shared real-world examples, making the session highly relevant and informative for the participants. Her guidance was invaluable for those looking to start their own business or improve their existing ventures. Students actively participated, and posed several insightful questions during the Q&A session. Ms. Mohanty's answers further clarified the intricacies of entrepreneurship and provided additional motivation for aspiring business owners. The Department of Bachelor of Management extends its gratitude to the college management for their support and encouragement in organizing such initiatives. Their backing is crucial in providing students with opportunities to learn from industry experts and gain practical knowledge beyond the classroom.

Glimpses



Ms. Swetapadma
Mohanty shared Success
Mantra for Startups



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>

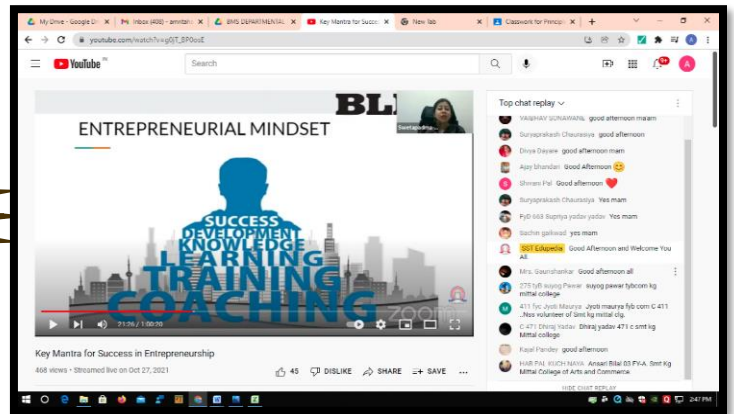


helpdesk@sstcollege.edu.in



9321073000/4000/8446973800

Students
Understanding about
Entrepreneurial Mindset





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



<https://sstcollege.edu.in/>



helpdesk@sstcollege.edu.in



9321073000/4000/0446973000

Entrepreneurial Activity - Personality Traits of Entrepreneurs

Department of Commerce at S.S.T. College of Arts and Commerce organized a seminar on the "Personality Traits of Entrepreneurs" On February 18, 2022. The seminar took place at 11:00 AM in room no. 208, Mr. Rajiv Diwan was the resource person. Around 76 students participated. In today's fast-paced and ever-changing world, the seminar aimed to introduce students to the essential traits required for successful entrepreneurship. Mr. Diwan emphasized the importance of not only having technical expertise but also developing soft skills and effective people management abilities. The seminar was highly impactful, opening new avenues of understanding the corporate world for the attending students. It inspired many to strengthen their resolve to become creative entrepreneurs capable of facing challenges and bringing innovative ideas to life. The event concluded with a sense of motivation and enthusiasm among the students, many of whom were eager to apply what they learned to their future entrepreneurial endeavours.

Glimpses



Resource Person Explaining about
Personality Traits of Entrepreneurs