



**S.S.T. College  
Of Arts &  
Commerce**

**DEPARTMENT  
OF COMMERCE**



**2022-23**



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



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## List of Activities

Sr. no	Name of the Activity	Date of the Activity	No. of students	Page no.
1	Orientation Programme	22nd June, 2022	88	3
2	Induction programme	24th & 25th July, 2022	92	5
3	Story writing guidance	27th July, 2022	25	7
4	AD MAD show	28th July, 2022	29	10
5	Fresher's party	30th July, 2022	75	13
6	Moot Court	5th August, 2022	38	15
7	FC Project guidance	22nd August, 2022	87	18
8	Commerce Association	24th August, 2022	164	20
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12	Seminar on Tips to Lead a Healthy Lifestyle	29th September, 2022	75	29
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## Brief Report Orientation of SYBCOM & TYBCOM

**Activity: Orientation Programme**

**Venue: S.S.T. College of Arts and Commerce**

**Date: 22<sup>nd</sup> June 2022**

**No of Participant: 88**

### Report

The Department of Commerce had conducted an Orientation programme for the students of SYBCOM and TYBCOM on June 22<sup>nd</sup>, 2022 at 9.00am in room no. 12. Department coordinator Asst. Prof. Reena Mishra conducted the session. 88 students attended the session. The key points highlighted during the session were:

- Elective courses available for TYBCOM
- Value added courses
- Certificate courses
- Activities conducted during A.Y. 2022-23
- Digital Library
- E- library
- Registration of N- List and DEL NET

Students were explained on selection of elective courses as per their interest area of Advanced Accountancy and Business Management. Reena mam also explained to select the two applied subjects out of five i.e. Direct and Indirect Taxes, Psychology of human behaviour at work, Export marketing, Computer system and application and Research Marketing. It was emphasized for all students to use the digital library available on the college website. Students were guided to register for N- list as well as DEL NET to avail the facility of digital content available at these portals. Students also understood the importance of add on course and certificate courses.



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Total 85 students attended the session. Department of Commerce is thankful to the entire fraternity of SST college of Arts and Commerce for providing support and assistance for successful completion of this programme.

## Glimpses



**Asst. Prof. Reena Mishra Conducting orientation programme**



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## Brief Report on Induction Programme

**Activity: Induction Programme**

**Date: July 24<sup>th</sup> & 25<sup>th</sup>, 2022**

**Organizer: Department of Commerce**

**No. of Students: 92**

## Report

S.S.T. College of Arts and Commerce, Department of Commerce hosted the Induction Programme, a unique fusion of academic and non-academic activities, to nurture, mould and fortify new entrants for the days to come. The Induction program was scheduled on 24th & 25th July, 2022. The agenda for the programme was as follows:

Date	Agenda
24th July, 2022	Induction regarding college history, infrastructure and achievements throughout the years
25th July, 2022	Information about different courses offered by college
	Details about various curricular and co-curricular activities practiced in college

With the ignition of a lamp and the presentation of Saraswati Vandana, the induction program officially began at 8:00 am scheduled on July 24<sup>th</sup> and 25<sup>th</sup> 2022. As the leader of the institution, Principal Dr. J.C. Purswani gave a speech to the newcomers. The principal, the heads of the corresponding departments, and the mentors of their classes extended a hearty greeting to



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all arrivals. Further the induction programme was initiated by Vice principal Dr. Santosh Karmani also addressed the students. Department coordinator Asst. Prof. Reena Mishra briefed the students about many aspect of college such as courses available in college, infrastructure, library, code of conduct, etc. The program was well-received by 92 first-year students who passionately participated. To help them adjust to the new environment more easily, they were given a brief overview of the many facets of the commerce faculty, professional prospects in the area, and college policies and procedures. The prospective extent of the arena they had chosen for their accomplishment was explained to them. The induction program's opening ceremony got underway at This program has been helpful in introducing college culture and ideals to new students. Additionally, they were exposed to a variety of college-level courses. This event served as a means of informing the students that the college offers extracurricular and curricular activities in the form of committees,

## Glimpses



**Students Attending Induction Programme**



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## Summary Report on Ad Mad Show

**Title: Ad Mad Show**

**Date: 28th July, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst. Prof. Komal Kamra**

**No. of Participants: 30**

### Report

S.S.T. College of Arts and Commerce, Department of Commerce held an Ad Mad Show, an Advertising Competition on 28th July, 2022 at 9:00 am for all the students. The judges for the competition were Asst. Prof. Komal Kamra, Dept. of BMS. Total 10 teams participated in the event from different departments. 29 students participated in the competition. The students were supposed to make marketing campaigns for the product of their choice and present it in front of everyone within three minutes. Many teams came up with innovative and socially responsible ideas for their campaigns. Through this event, the students were able to showcase their talent and experience the art of presentation. The Ad Mad Show helped them to become a confident speaker and explore new avenues in the highly marketed world today. The winners for the competition are:

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1.	Team A - Moon	Jigyasa Sharma	TYBMS
		Swastika Banerjee	TYBMS
		AshwiniKanojiya	TYBMS
2.	Team B - Marigold	SagarWaghmare	SYBBI
		SeemaBhonde	SYBBI
		TejalSonkamble	SYBBI
		AkshayGaonang	SYBBI
3.	Team C - Amber	Sanjana Mishra	TYBCom
		Karan Hadgale	TYBCom
		Abhay Rajput	TYBCom

Overall, it was not only enjoyable but also a learning experience for the students

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## Glimpses



**IQAC Coordinator  
facilitating winners of AD  
MAD Show**

**Students presenting  
during competition**





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## Brief Report on Story Writing Competition

**Activity: Story Writing Competition**

**Date: 29th July, 2022**

**Organisers: Cultural Committee with Department of Commerce**

**No. of Participants: 09**

### Report

S.S.T. College of Arts and Commerce, Department of Commerce conducted a Story Writing Competition on 29th July, 2022 at 11:00 am for all the students. The judges for the competition were Asst. Prof. Harshada Darekar, Dept. of BAMMC and Asst. Prof. Nishita Singh, Dept. of Commerce. Most participation was seen from the FYBCom batches and the winners were from the same course. Total 09 students participated in the competition and composed stories in different languages such as Marathi, Hindi, and English. The winners were as follows:

Akshata Vasudev Warik	FYBCom	1st Rank	Marathi Language
Priscilla James Sorna	FYBCom	1st Rank	Hindi Language

The students showed eagerness to learn from the process and weaved interesting stories for the topics provided on the spot. Their enthusiasm and interest to participate in extracurricular activities made this event a success



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## Glimpses



**Students at the Story writing**



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## BRIEF REPORT ON FRESHERS PARTY

**Activity : Fresher's Party**

**Date: 30th July 2022**

**Organizers: Department of Commerce**

**No. of Participants: 75**

### Report

The purpose of Fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors bond and unite to celebrate being part of the college for the first time. Students of First Year (batch:2022-23) students welcomed this party which was organized by the Department of Commerce. The program was hosted by Karan Hadgale, student from Final Year B.com and Pratiksha Pandey. IQAC coordinator Dr.Khushboo Purswani encouraged the Students to participate in upcoming activities. Faculties of the department Vice principal Dr.SantoshKarmani, Coordinator Asst. Prof. Reena Mishra, Asst. Prof. Dilip Ahuja, Asst. Prof. Neha Singh, and Asst. Prof. Nishita Singh also greeted the students and gave a warm welcome to all the students of first year.

Freshers' along with their seniors got a chance to showcase their talent by stunning dance performances like solo, Duo, Group dances. Later small games were organized to make the function more tricky and fun! The audiences enjoyed the entire event and they encouraged the participants by making hooding sounds. The event held on 30th July, 2023 at 10.00am in room no 208. Total 75 students participated in the event. The event was finally concluded with vote of thanks by Sanjana Mishra student of T.Y.B.COM. Refreshments were served after the program.



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## Glimpses



**IQAC coordinator Dr,  
Khushboo Addressing the  
Students Purswani**

**Students engrossed in the  
gaming activity**





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## BRIEF REPORT ON FRESHERS PARTY

**Title: Moot Court Session**

**Date: 05th August, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst Prof Sunil Shah**

**No. of Participants: 38**

### Report

S.S.T. College of Arts and Commerce, Department of Commerce held a Moot Court Session on 05th August, 2022 at 10:00 am for all the students in room number 208. The event was graced with the presence of Vice-Principal & Academic Dean, Dr.SantoshKarmani, HOD of Dept. of Commerce, Asst Prof Reena Mishra, the coordinator of the session, Asst Prof & Adv. Sunil Shah, as well as other faculty members. Our special thanks to Chairperson and Principal, Dr. J.C. Purswani Sir and IQAC Coordinator, Dr.Khushbu Purswani Ma'am for their constant motivation and support. 38 students participated in the act.

The Moot Court Session was held on the POCSO (The Protection of Children from Sexual Offences) Act of 2019, which came into existence on the same date - 05th August. The session was enacted by the students of the commerce department with proper theatrics and simulation of a real-life court. While the audience was engaged in the performance, the students ensured dissemination of information relating to the POCSO Act in a simple but effective manner. Some of the main sections of the Act that were covered in the session are -

- The Act is gender neutral.
- The Act mandates that all the authorities and officials involved in the process of investigation shall avoid uniforms in front of the child to create a comforting and safe environment.
- The medical examination shall be conducted by a female doctor in the presence of a parent or trusted guardian.
- The criminal mustn't be present anywhere in sight of the child to avoid fear and trauma.



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And the list goes on. The students studying law got a deeper insight into the workings of our judicial system and learnt the important aspects of the POCSO Act. Such interactive and lively sessions always prove to be beneficial to the ever-curious students.

The session saw an end with an applause and appreciation from the students as well as the faculty members present there. The success of this event is only a beginning in the series of events to come in the year ahead.

## Glimpses



**Students of SYBCOM acted for MOOT COURT**



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## Brief Report on Foundation Course Project guidance

**Title: Foundation Course Project guidance**

**Date: 22nd August, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst Prof Reena Mishra**

**No. of Participants: 87**

### Report

Department of Commerce organised Foundation Course project on 22nd August, 2022 in room no. 101 at 11.00 o'clock for first year students. The Resource Person for the session was Asst. Prof. Reena Mishra briefly explained the objective and purpose of FC project. During the presentation it was highlighted that FC subject theory (External) carries 75 marks and Project (Internal) carries 25 marks. It is compulsory to pass individually both theory and practical. Students' had been provided with an overview of the topics covered in the project. 87 students attended the session. It was emphasized that the project contents should be organized into appropriate sections or modules, depending on the nature of the topic. Case studies or simulations to apply theoretical knowledge. Few titles of the project includes;

- Substance abuse: impact on youth & challenges for the future.
- HIV / AIDS – Awareness, preventions, treatment & services
- Problems of the elderly – causes, implications & responses
- Issue of child labour – magnitude, causes, effects and ways to prevent
- Child abuse, effects and ways to prevent
- Trafficking of women, causes & prevent
- Changing scenario of Indian & its impact of Indian society
- Social media, its impact
- Gender Equity
- Structure of Constitution, Features and fundamental duties
- Role and significance of women in politics
- Women Empowerment

At the end of the session students asked their doubts related to subject and project preparation. Students were told to submit the project on 22nd September, 2022





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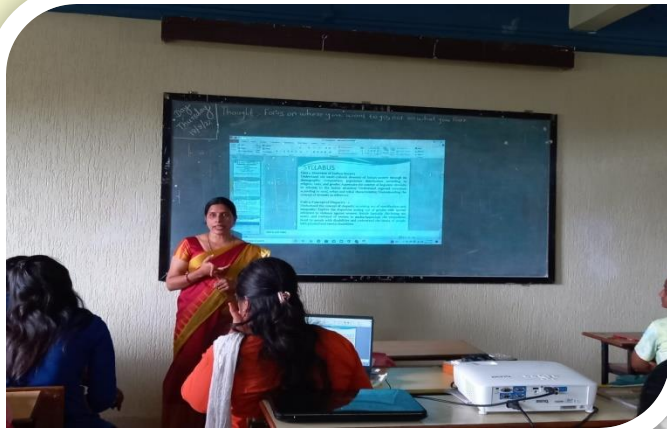


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## Glimpses



Students attending the session





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## Brief Report on the Inauguration Ceremony of Commerce Association

**Title: Inauguration Ceremony of Commerce Association**

**Date: 24th August, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst. Prof Reena Mishra**

**No. of Participants: 164**

### Report

S.S.T. College of Arts and Commerce, Commerce Association (consisting of BCom, BAF, and BBI) held their Inauguration for all the students on 24th August, 2022 at 10.00 am in room number 208. The event was graced and enlightened by the presence of Founder Principal and Chairperson, Dr. J.C. Purswani Sir and the IQAC Coordinator, Mrs. Khushboo Purswani Ma'am, along with the Vice Principal, Dr. Santosh Karmani with their never-ending motivation and constant support.

The Inauguration began by the ceremonious cutting of the ribbon, followed by evoking Goddess Saraswati's blessings by all the senior dignitaries. Next, the students presented an informative PowerPoint presentation based on the background, activities, courses, and curriculum under the Commerce Association. The students got an insight into the treasure of opportunities available to them due to the efforts of the association and the college. They also got a glimpse of the activities performed by the departments of Commerce, BAF, and BBI in the months of July and August. The presentation ended with a brief about the tentative list of the upcoming events and educational activities in the academic year 2022-23.

The unique feature of this event was its delegation of responsibility on the students entirely. From PowerPoint presentation to anchoring and decoration, the students showed eagerness and initiative to fulfil all the requirements on their own, which was highly appreciated by the Founder Principal, Dr. J. C. Purswani Sir. Even the students in the audience realized their own potential to become a part of such events in the future. More than 164 students attended the inauguration ceremony making it a grand success.



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## Glimpses



Saraswati Pooja

Principal sir addressing the students



Students attending the inauguration





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## Brief Report on Soft Skills Development Seminar

**Title: Soft Skills Development Seminar**

**Date: 26th August, 2022**

**Organisers: Commerce Association**

**Resource Person: Mrs.Riddhi Kunjwani**

**No. of Participants: 76**

### Report

S.S.T. College of Arts and Commerce, Commerce Association (consisting of BCom, BAF, BBI) organised a Soft Skills Development Seminar for the students on 26th August, 2022 at 11.00 am in room number 208. 76 students attended the session.

The resource person for the event was Mrs.Riddhi Kunjwani, a soft skills trainer for more than 10 years. She engaged the students in questions which made them realise that the journey to their goal has to start with soft skills. The students were responsive and interactive to all the questions placed by the resource person. Some of the students also shared their ideas for businesses or startups.

A few students were called up on the stage to engage in live communication skills. This built up their confidence and gave them a chance to introspect on their weaknesses and strengths. The session gave the students a chance to realise the importance of soft skills in not only acquiring a job but also sustaining it.

With a great response from the students, the session was close to an end with some Q&A time. After the vote of thanks, the students showed interest to engage in more such sessions. This shows the success of the seminar.



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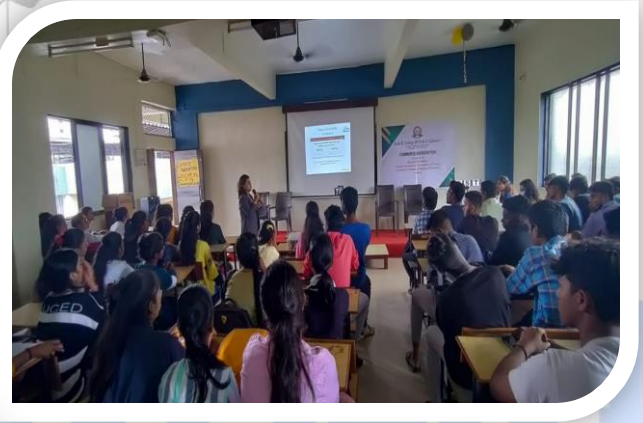


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## Glimpses



**Coordinator Mrs. Reena Mishra  
welcoming the Resource Person**



**Mrs. Riddhi Kunjwani Giving a  
Seminar on Employability Skills**





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## Summary Report on workshop to writing an effective research paper

**Title: Workshop to writing an effective research paper**

**Date: 22nd September, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst. Prof. C. Kalpana**

**No. of Participants: 155**

The Department of Commerce, S.S.T. College of Arts and Commerce, organised a “workshop on writing an Effective Research Paper” under the Commerce Association for the students on 22nd September, 2022 at 10.30 am in room number 106. Department Coordinator asst. Prof. Reena Mishra welcomed the resource person by giving Tulsi sapling.

The resource person for the event was Asst. Prof. C Kalpana Ma'am, the Head of the Research Committee at SST College, as well as the coordinator for IT/CS dept. Mam is a Research Scholar as well as has vast knowledge in the field of research. She has presented many research papers in national and international conferences. Her immense knowledge and passion toward research helped the students show an eagerness to learn about the process. The workshop included the concept of identifying research problems, purpose of research, and role of research in mankind. The event was mainly conducted for the first-year students as research has been a new concept for them.

Around 155 students participated in the workshop and understood the basics of research along with the perfect layout to conduct the same. Many students asked questions, others showed an interest to be future researchers. The overall workshop proved to be a necessary step in awakening the minds of students toward invention and innovation. Asst. prof. Nishita Singh presented the vote of thanks at the conclusion of the event



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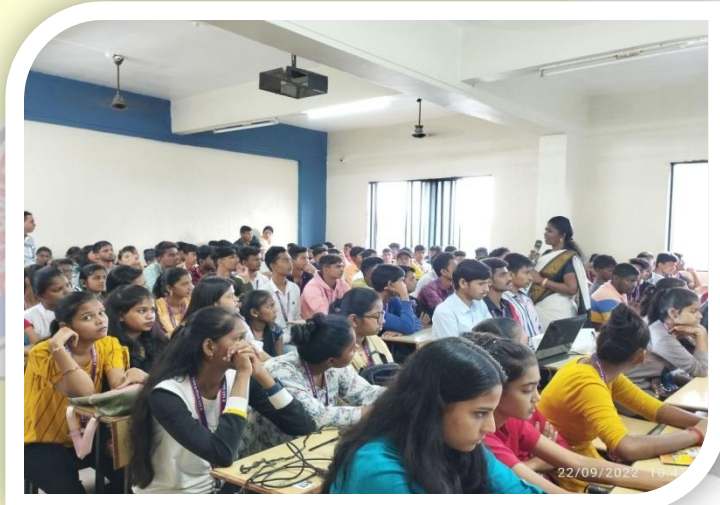


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## Glimpses



**Asst. Prof. C. Kalpana  
Presenting the Seminar**

**Students Engaged in the  
Seminar**





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## Brief Report on Financial Planning

**Title: Seminar on Financial Planning**

**Date: 23rd September, 2022**

**Organisers: Commerce Association**

**Resource Person: Dr. Mitez Sheth**

**No. of Participants: 83**

The Department of Commerce in association with Student Council had organized a seminar on financial literacy planning on 23rd September 2022 at 10:00 am in room no 208. The Resource Person for this event was Dr. Mitez Sheth. Asst. Prof. Sunil shah introduced the guest The Resource person informed during the session that Financial planning is a step-by-step approach in determining how you would meet your life goals with your money. A good financial plan will help you to remain in control of your expenses and investments at all times. It examines your goals, helps you prioritize, save and invest money in order to achieve targets in the defined time. The session was very interactive and many students showed their appreciation toward all the new things they learnt. The Session ended with a vote of thanks by Asst Prof Reena Mishra. 83 students attended the session.





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## Summary Report on Seminar on Tips to Lead a Healthy Lifestyle

**Title: Seminar on Tips to Lead a Healthy Lifestyle**

**Date: 29th September, 2022**

**Organisers: Commerce Association**

**Resource Person: Mr. Suraj Patil**

**No. of Participants: 75**

The Department of Commerce, S.S.T. College of Arts and Commerce, organised a Seminar on Tips to Lead a Healthy Lifestyle under Commerce Association for the students on 29th September, 2022 at 10.30 am in room number 106. The event was initiated under the guidance of Founder principal and Chairperson, Dr. J.C. Purswani Sir and the IQAC Coordinator, Dr..Khushbu Purswani Ma'am, Vice Principal, Dr.Santosh Karmani. 75 students attended the session.

The resource person for the event was Mr. Suraj Patil, a Health & Wellness Coach with a training experience of more than 6 years and 100+ clients. The session began with an introduction to the concept of health and what it means to be a really healthy person. After that, the resource person enlightened the students with all the side effects of leading an ignorant or unhealthy life and provided easy-to-follow solutions for the same. In the end, he gave them tips on maintaining a proper nutritional diet along with sufficient sleep and exercise. The session was followed by a Q&A round and the students solved their queries. Around 80 students benefited from the seminar.



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## Glimpses



**Asst. Prof. Nishita Singh  
introducing the Resource  
Person, Mr. Suraj Patil**

**Mr. Suraj Patil, Health-Coach,  
Elaborating the Essential  
Aspects of Health and  
Lifestyle**





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## Quiz on AIDS Awareness

**Title:** Quiz on AIDS Awareness Day

**Date:** 1st December

**Organisers:** Department of Commerce

**No. of Participants:**

### Report

The Department of Commerce organised a Quiz on AIDS on the occasion of AIDS Awareness Day - 1st December. When asked during a class to class campaign, most of the students couldn't even list out the full form of the acronym AIDS. With such little awareness of such a widely spread and life-threatening syndrome, it was essential to increase awareness among the students regarding AIDS. For the very purpose, a quiz was organised where students were able to gather data, learn and research about AIDS, as well as come across essential facts related to AIDS. The quiz was a support to the campaign conducted and proved to be a useful tool for the intended purpose.

**Link to the Quiz:** <https://forms.gle/arvBJ3Bkv8gaHh4M9>



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## Quiz on Ethics and Governance

**Title: Quiz on Ethics and Governance**

**Date: 2nd December, 2022**

**Organisers: Department of Commerce**

**No. of Participants:**

### Report

The Department of Commerce organised a Quiz on Ethics and Governance on 2nd December, 2022 to incorporate awareness regarding business ethics and codes of conduct for the same. The quiz became a platform for the students to understand ethical concerns in business and to learn techniques to tackle such issues. The students also came across the concept of CSR - Corporate Social Responsibility and found ways to analyse how companies implement their CSR roles.

**Link to the Quiz: <https://forms.gle/5DnaewcJsMpkD1YD9>**



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## Brief Report on Seminar on Appropriacy in the Use of English

**Activity: Seminar on Appropriacy in the Use of English**

**Date: 15th December, 2022**

**Organisers: Department of Commerce**

**Resource Person: Asst. Prof. Deepak Gavade**

**No. of Participants: 100**

### Report

English is undoubtedly the most officially spoken language around the world. With its increasing popularity and demand, the variations too are on an increasing trend, leading to multiple versions of the same language. We have what we call “Indian” English in our country, especially in the towns and small city areas. Often, students fail to realise the appropriateness of the language they speak and the connotations attached to it.

Thus, the Department of Commerce, SST College of Arts and Commerce, Ulhasnagar, organised a seminar on Appropriacy in the Use of English Language for the first year students on 15th December, 2022 at 10:00 a.m. in room number 104. 100 students attended the session. The resource person for the event was Asst. Prof. Deepak Gavade, Vice Principal and HOD for BAMMC, SST College of Arts and Commerce. His expertise in the field of communication and language usage is visible through his various publications and guest lectures.

He began by highlighting the importance of English in today’s world and how it can affect their career despite owning a number of skills. The session went on to become very lively and fun because of his engaging manner and friendly disposition. He covered a lot of necessary points, and few “Indianisms” to make the content relevant and easy. The students learnt new facts about this universal language and decided to work on their speaking skills too. Around – students attended the session.



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## Glimpses



**Asst. Prof. Nishita Singh  
Presenting the Vote of  
Thanks**

**Vice Principal, Asst. Prof.  
Deepak Gavade, Engaging  
the Students in a Lively  
Session**





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## Brief report on Student Exchange Programme

**Activity: Student Exchange Programme**

**Date: 3rd January, 2023**

**Organisers: Department of Commerce**

**No. of Participants: 45**

### Report

The Department of Commerce conducted a Student exchange Programme on 3rd January, 2023 at 10.00am for junior college XI class students. Students from commerce department Rohit Deshmukh, Shahrukh Shaikh, Ajay Tiwari, Sujata Vishwakarma, Pratiksha Pandey, Vikas Pawshe, Gupta Pawing participated in the activity. Students engaged different class rooms of Junior college according to the time table by teaching different subjects. Participants in SEP took guidance from the subject experts before three days and prepared their topics well in advance before going to the classrooms. Lectures were scheduled from 11.30 am to 12.40am. Teachers of Junior college appreciated the efforts and initiative of commerce students. 45 students attended the session including participants. Such programmes promote learning and exploration. Students develop a more holistic understanding of their own field and its connections to other disciplines. Students also developed the interaction with junior college students as well as students through this activity. This enabled them to enhance confidence and self-growth.



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## Glimpses



**Students from Department of Commerce during Student Exchange programme**





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## Brief Report on Logo-Making Competition

**Title: Logo-Making Competition**

**Date: 11th January, 2023**

**Organisers: Department of Commerce**

**No. of Participants: 30**

### Report

The Department of Commerce organised a Logo-Making Competition on 11th January, 2023 at 11:00 a.m. in room number 12, under the Commerce Association of SST College of Arts and Commerce. Given that logos are today's identity makers and act as symbols of trust and worthiness for brands, the students must learn to come up with their own logo designs which are not only visually appealing but also hold key elements for audience attraction and engagement. The students were asked to submit self-made logos a day before the event, and present the making of the logo on Wednesday. Around 30 students submitted innovative logo designs. After viewing and judging 14 such presentations, the expert judges - Asst. Prof. Mohammad Aiman Khan, member of BAMMC Dept., Asst Prof. Adv Sunil Shah, and Asst. Prof. NehaTelani, they came to the following conclusion:

Rank	Name of the Student	Class	Brand Name
1st	AshishYadav	TYBMS (mar)	Skin
2nd	Neeraj More	SYBAF	Neeraj Equities
3rd	Om Gond	SYBMS (mar)	AAM Zindagi Co.



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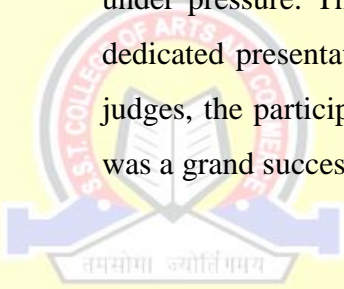


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The judges made sure that the participants knew everything about their logo and the art of logo-making by providing a lot of constructive criticism. This not only taught the students to improve their creativity of their designs, but also helped them to understand how not to crack under pressure. The event went on for up to more than two hours because the students gave dedicated presentations for their logos. Thanks to the management, the event coordinators, the judges, the participants, and the organising committee (made up entirely of students), the event was a grand success.



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## Glimpses



**Participant is presenting during the event**

**Judges Asking Questions to the Participants about their Logos**



**The Team & Faculty with the Participants and the Judges**





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## Brief Report on CB Kora Institute

**Activity: Visit to C.B. Kora Institute**

**Date: 13th January, 2023**

**Organisers: Department of Commerce**

**No. of Participants: 52**

### Report

The Department of Commerce organised a Visit to C.B. Kora Institute, Borivali (W), Mumbai on 13th January, 2023. Around 52 students from the commerce department arrived at 6:30 a.m. in the college premises to board the bus and enjoy their field visit. The institute offered an introduction of the working of small-scale and cottage industries to the students. Interested students were also explained the procedure to enrol themselves in various courses offered by the institute at a minimal cost. From Fashion Tailoring to Hand Embroidery, and Candle Making to Tourism Crash Course, the C.B. Kora Institute of Village Industries, Borivali, Khadi & Village Industries Commission offers around 34 courses for the development of small-scale industries and generates employment for many people. Most of the students only learn theoretical knowledge about small-scale or cottage industries and never actually wonder how these industries work or function. A direct glimpse into their workings proved to be an eye-opener for the students. The Public Relation officer Ms. Amruta Chatterji had one to one interaction with students. She provided an insight to students regarding various startups which could be pursued along with their studies as well as fetch some financial assistance to them.

Students were accompanied by Vice principal Dr.Santosh Karmani and Coordinator Asst. prof. Reena Mishra. Students visited a photo gallery based on the biography of Mahatma Gandhi at Kora Institute. After the visit, the students were taken to a small excursion to the Sanjay Gandhi National Park Kanheri Caves, where they had a great time admiring the scenery and spotting different kinds of birds students also enjoyed wildlife safari on cycle ride. Overall, the one day trip was educational as well as fun. The trip was back to the college by 7.00pm sharp.



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## Glimpses



**Dr Santosh Karmani & Asst Prof. Reena Mishra with the students at the Kora institute**

**Students interacting with P.R.O.**





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**Biographic Photo Gallery  
of Mahatma Gandhi**

**Students at Kanheri caves**





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## Brief Report on Rangoli Competition

**Activity: Rangoli Competition**

**Date: 24<sup>th</sup> February, 2023**

**Organisers: Department of Commerce**

**No. of Participants: 25**

### Report

S.S.T.College of Arts and Commerce, Department of Commerce held a Rangoli-making Competition on 24<sup>th</sup> February, 2023 at 10:30 am for all the students in college campus. The judges for the competition were Asst. Prof. Neha Singh, Dept. of Commerce and Asst. Prof. Nishita Singh, Dept. of Commerce. The criteria for the judgment was design, colour combination, space utilized, duration and overall impression. The event was conducted under the guidance of Asst. prof Reena Mishra. Total 25 students participated in the event and showed their artistic prowess. Students were not allowed to use stencils or any other supportive material. The duration for the event was for 1 hour starting from 10.30am.

The college's main foyer was decorated with vibrant colors and eccentric designs. From the rangolis of Lord Krishna to Lord Ganesha, and national integration, students put in hours of effort into making the rangoli a beautiful representation of the cultural spirit of the college. The Chairperson and Principal, Dr. JC Purswani Sir and IQAC Coordinator, Dr. Khushboo Purswani added shine to the event by witnessing students' colourful rangolis. Some of the rangolis also spread awareness on important themes such as the "Save Water" campaign, "BetiBachao, BetiPadhao" Abhiyaan, as well as the contribution of doctors during the Covid-19 pandemic. This showed that the students were not only creative but also socially responsible in their art styles. The winners for the Rangoli Competition were as follows:



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First	NehaMune	SYBCom	“Save Water” campaign
Second	KarunaKhirasagar	FYBAMMC	Contribution of doctors during the Covid-19 pandemic

The overall event was a grand success

## Glimpses



**Students Engrossed in Rangoli Making**





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## Brief Report on Marathi Bhasha Diwas

**Activity: Marathi Bhasha Diwas**

**Date: 27th February**

**Organizers: Department of Commerce**

**No. of Participants: 18**

### Report

The Department of Commerce has celebrated 'Marathi Bhasha Diwas' on the occasion of the birth anniversary of noted Marathi litterateur V. V. Shirwadkar, popularly known as 'Kusumagraj' on Saturday, 27th February, 2023 at 11.00am in room no.106. 18 students attended the event. Department organized a vibrant and engaging celebration of Marathi Bhasha Diwas, dedicated to the promotion and preservation of the Marathi language. The event aimed to create awareness about the rich cultural heritage associated with Marathi and foster a sense of voluntarily presenting their knowledge and belongingness towards the heritage of marathi language. Few named as Rohit Deshmukh, Harshita Mestry, Shahrukh Shaikh, Karan hadgale, Harshal Mahajan, Prachi Kale. The event was conducted in the presence of Asst. Prof. Reena Mishra. The Marathi Bhasha Diwas conducted by the Department of Commerce was a successful event, fostering a sense of pride and appreciation for the Marathi language among the students.



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## Glimpses



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## Brief Report on Media Designing

**Title: Workshop on Media Designing**

**Date: 10th March, 2023**

**Organisers: Department of Commerce**

**Resource Person: Mr Harshal Thakur**

**No. of Participants: 47**

### Report

The Department of Commerce, S.S.T. College of Arts and Commerce, organised a **Workshop on Media Designing** under the Commerce Association for the students on 10th March, 2023 at 10.30 am in room number 208. 47 students attended the session. The event was graced and enlightened by the presence of Founder and Chairperson, Dr. J.C. Purswani Sir and the IQAC Coordinator, Dr. Khushbu Purswani, along with the Vice Principal, Dr. Santosh Karmani Sir with their never-ending motivation and constant support. 47 students attended the workshop.

The resource person for the event was Mr Harshal Thakur, a freelancer in media designing. He guided the students by beginning the session with a ppt session explaining to them the basics of all the important applications in the market for media designing. He then did a step-by-step demonstration of how to create content designs in different applications such as Canva, Adobe Photoshop, etc.

Around — students participated in the workshop and understood the basics of media designing along with learning to design their own content. Many students asked questions, others showed an interest to be future freelancers. The overall workshop proved to be a necessary step in awakening the minds of students toward becoming market-efficient and technologically updated.



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## Glimpses



**Resource person  
Delivering the session**

**Students attending Media  
Designing session**

