

**S.S.T. COLLEGE OF ARTS AND COMMERCE, ULHASNAGAR - 421 004
(AFFILIATED TO UNIVERSITY OF MUMBAI)**

T.Y.B.A. IN MULTIMEDIA & MASS COMMUNICATION (SEM - V)

WINTER 2023 (CBCS) (R-2019-20)

EXAM TIME : 10:30 AM - 01:00 PM

DATE & CLASS	29-Nov-2023	1-Dec-2023	4-Dec-2023	7-Dec-2023	11-Dec-2023	15-Dec-2023	18-Dec-2023	20-Dec-2023
TYBAMMC JOURNALISM	REPORTING [27411]	INVESTIGATIVE JOURNALISM [27412]	FEATURES AND WRITING FOR SOCIAL JUSTICE [27413]	WRITING AND EDITING SKILLS [27414]	-----	MOBILE JOURNALISM AND NEW MEDIA [27417]	NEWS MEDIA MANAGEMENT [27418]	-----
TYBAMMC ADVERTISING	COPYWRITING [27421]	ADVERTISING AND MARKETING RESEARCH [27422]	-----	BRAND BUILDING [27424]	AGENCY MANAGEMENT [27425]	SOCIAL MEDIA MARKETING [27427]	-----	CONSUMER BEHAVIOUR [27429]

**Sd/-
CHAIRPERSON
EXAMINATION COMMITTEE**