S.S.T. College of Arts & Commerce
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Ulhasnagar - 421 004, Dist. Thane.
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3.2.2

Workshops/ Seminars

on Research Methodology, Intellectual Property Rights(IPR) and Entrepreneurship

Brochures ,Photographs with Date and Captions.

2019-20

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SNO	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2019-20	Research Brainstorming Session –Effective writing	22nd June, 2019
2	2019-20	Research -Seminar on Analytics on Union Budget	11th July ,2019
3	2019-20	Research - Workshop on the topic 'Editing and Feature Writing'	14th,August 2019
4	2019-20	Analysis on Collaborative Learning: Entrepreneurship Innovations	16th August 2019
5	2019-20	Research Project Guidance	19th September 2019
6	2019-20	Research Project Preparation and Presentation	2nd January 2020
7	2019-20	Review on Research Project Preparation	15th January 2020
8	2019-20	Seminar on INTELLECTUAL PROPERTY RIGHTS (CopyRight)	29th August 2019
9	2019-20	Entreprunerial Activity – Changing scenarios of M&E Industry	8th Aug, 2019
10	2019-20	Entreprunerial Activity Literacy Program for Registration of FIRMS	30th August 2019
11	2019-20	Seminar by National Stock Exchange	23rd December 2019
12	2019-20	Seminar by Bombay Stock Exchange	6th January 2020
13	2019-20	Seminar -Bombay Stock Exchange Mumbai Dalal Street	17th February 2020

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Research Activity Reports 2019-20

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2019-20	Review on Research Project Preparation	15th January 2020

1.BRAINSTORMING SESSION –EFFECTIVE WRITING

22nd June, 2019

Report

On June 22nd, 2019, a brainstorming session was organised. Students were required to write their thoughts on Case Study-related issues such as managing a portfolio with several investment avenues accessible to reach the desired return. They were given enough time to write their perspectives before being asked to debate them in front of the entire class. Students were able to put their thoughts on writing, which enhanced their confidence, and they also learned about various methods of portfolio optimization.

GLIMPSE OF ACTIVITY

Students Actively participating in the activity

Students Interaction with the Speaker

Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

Department of Management Studies

ORGANIZES

RESEARCH BRAINSTORMING SESSION –EFFECTIVE WRITING

Resource Person

Assistant professor Padma Deshpande

Date: 22nd June, 2019

Time: 11.00am

Venue: Room 24

2.SEMINAR ON ANALYTICS ON UNION BUDGET

11th July 2019

Report

On July 11, 2019, the Department of Commerce (Accounting and Finance) hosted a one-day seminar on the Union Budget 2019–20. Ms. Pretty Israni, a Chartered Accountant with Deloitte India, served as the seminar's resource person. Students' happy grins welcomed everyone to the seminar. The department's head greeted today's resource person.On July 5, 2019, Finance Minister Nirmala Sitharaman made the 2019 Union Budget announcement. The speaker gave a critical assessment of the Union Budget, pointing out how the provisions fell well short of resolving the serious issues now plaguing the Indian economy. The Economy and Direct Taxes are the Keynote Speaker's two main budget issues. The speaker's main points were as follows: PAN and Aadhaar will be interchangeable Aadhaar numbers can be used to submit I-T returns. The minimal limit for taxpayers has been set at Rs. 5 lakh. Corporate tax rates for businesses with annual revenues up to Rs 400 crore have been reduced from 30% to 25%. Free digital payment processing: Merchant Discount Rate fees for cashless transactions are waived. The GST Council suggested lowering the 12% tax rate on electric vehicles to 5%. Under Make in India, there is a focus on MSMEs, start-ups, defence manufacturing, autos, electronics, fabs and batteries, and medical devices.She also showed a video of Union Budget 2019- 20: Post-Budget Conference by Union Finance Minister Nirmala Sitharaman

GLIMPSE OF ACTIVITY

Budget Analysis

Live Telecast of Budget Analysis shown to Students

Brochure

S.S.T. College of Arts & Commerce
(Affiliated to University of Mumbai, Mumbai)
Department of Commerce (Accounting and Finance)
ORGANIZES
RESEARCH - SEMINAR ON ANALYTICS ON UNION BUDGET
Resource Person
Union Finance Minister Nirmala Sitharaman
Date: 11th July, 2019
Time: 10am
Venue: Room 208

3.WORKSHOP ON THE TOPIC 'EDITING AND FEATURE WRITING'

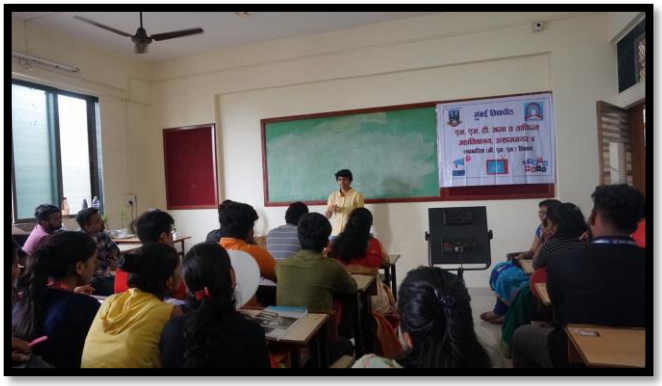
14th,August 2019

Report

Student confidence is increased and the resources required for excellent academic writing are provided through effective academic writing. The workshop 'Editing and feature writing' was held on August 14th, 2019 from 11.00 a.m. to 12.30 p.m. at room no.32. Ms.Vinaya Patil, senior sub editor of the 'Mid Day' news paper, expounded on the topic by providing relevant examples. It was actively participated in by the students. It was an excellent interactive session. This workshop was attended by 55 students.

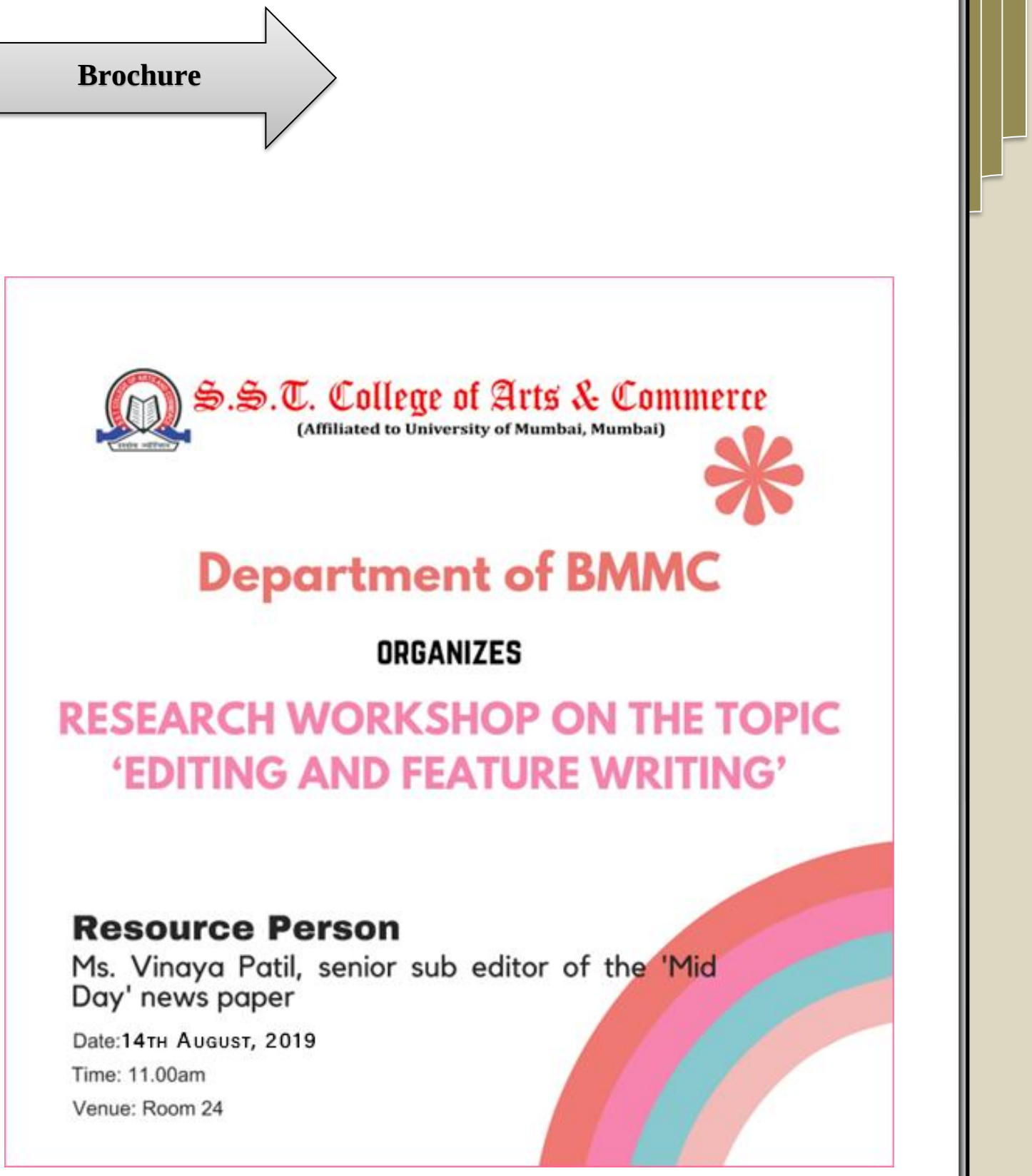
GLIMPSE OF ACTIVITY

Ms.Swetha explaining about writing the proposal



Students interaction with Ms.Vinaya

Brochure


S.S.T. College of Arts & Commerce
(Affiliated to University of Mumbai, Mumbai)
Department of BMMC
ORGANIZES
RESEARCH WORKSHOP ON THE TOPIC
'EDITING AND FEATURE WRITING'
Resource Person
Ms. Vinaya Patil, senior sub editor of the 'Mid Day' news paper
Date:14TH AUGUST, 2019
Time: 11.00am
Venue: Room 24

4.ANALYSIS ON COLLABORATIVE LEARNING: ENTREPRENEURSHIP INNOVATIONS

16th August 2019

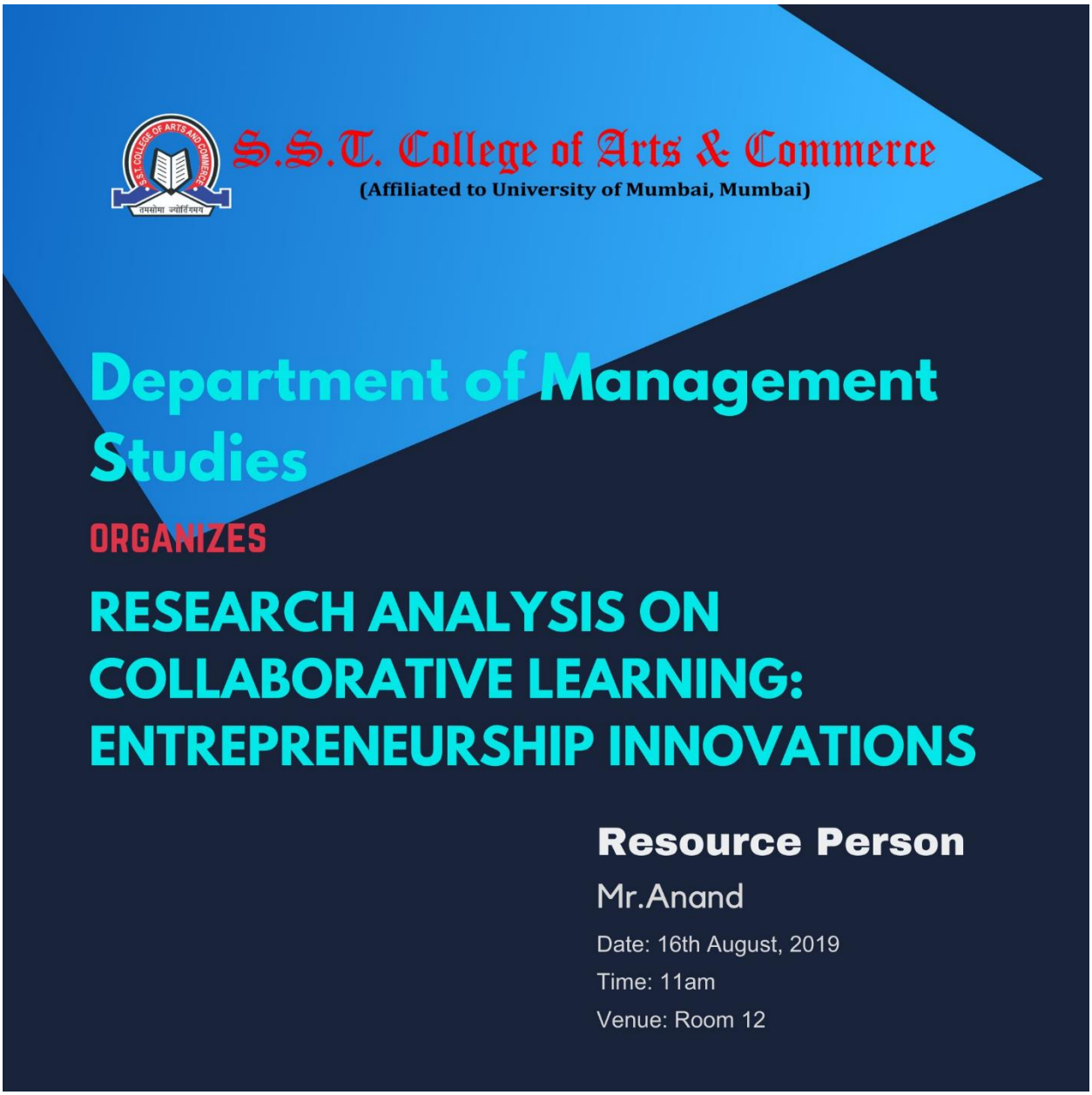
Report

To commemorate this Day, a session on Innovations in Entrepreneurship was organised on August 16, 2019. An entrepreneur is someone who starts a new firm, taking on the most of the risks and reaping the majority of the gains. Entrepreneurs that succeed in assuming the risks of a company are rewarded with money, notoriety, and chances for future growth.The basic goal of this presentation was to boost students' presentation confidence, encourage them to explore content on business management and entrepreneurship skills required to run a successful enterprise, introduce them to topics like leadership, project management, and technological innovations.Also to enhance their research skills in the same domain.

GLIMPSE OF ACTIVITY

Guest explaining about the innovations to enhances students skillset

Brochure


S.S.T. College of Arts & Commerce
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Department of Management Studies
ORGANIZES
RESEARCH ANALYSIS ON COLLABORATIVE LEARNING: ENTREPRENEURSHIP INNOVATIONS
Resource Person
Mr.Anand
Date: 16th August, 2019
Time: 11am
Venue: Room 12

5.PRESENTATION ON BRIEF REVIEW OF RESEARCH PROJECT

19th September 2019

Report

The Department of Arts organised a seminar for FYBA and SYBA students to educate them on the intricacies of preparing foundation Course research projects. The seminar was conducted on September 19th, 2019 at 11:00 a.m. Asst.Prof Smita Jagtap described the project preparation process. She demonstrated how to write the first page with a self introduction, the second page index, and project specifications to the students. Students cleared up their doubts. The students' project topics were also discussed. Students were expected to finish the project within the time frame specified.

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Brochure

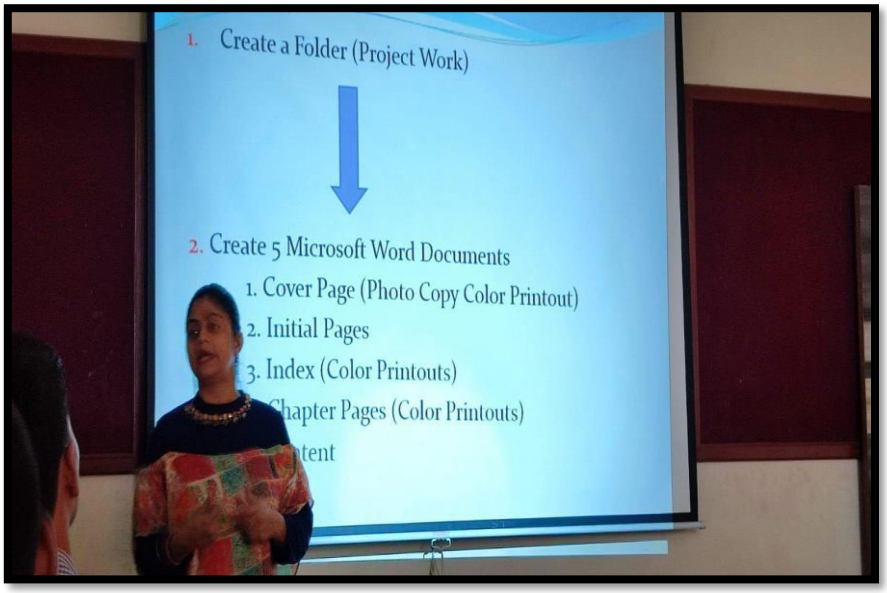
6.RESEARCH PROJECT PREPARATION AND PRESENTATION

2nd January 2020

Report

The Department of Commerce (Accounting and Finance) at SST College of Arts and Commerce has organised a seminar on Project Guidance on January 2, 2020 at 11.30 a.m. in room no. 208. Varsha Sawlani, Asst. Prof., led this session. Students discreetly filed into the pre-determined classroom. Asst. Prof. Anil Telinge introduced the session, and afterwards turned over charge to the resource person. She not only explained the value of research, but she also taught the students about numerous technical words that must be grasped in order to do research.The Resources Person demonstrated numerous sample projects to seniors' students. She went over a list of accounting and finance-related topics on which students could create projects. The Resources Person demonstrated numerous sample projects to seniors' students. She proceeded over a list of accounting and finance-related topics on which students could create projects. Various chapters required for research work were also addressed during the event. The session was attended by 104 students who benefited from it.

GLIMPSE OF ACTIVITY



Asst.Prof.Varsha Presenting to the students

Brochure

S.S.T. College of Arts & Commerce
(Affiliated to University of Mumbai, Mumbai)
Department of Commerce
(Accounting and Finance)
ORGANIZES
RESEARCH PROJECT PREPARATION AND PRESENTATION
Resource Person
Asst.Prof. Varsha Sawlani
Date: 2nd January , 2020
Time: 11.30am
Venue: Room 208

7.REVIEW ON RESEARCH PROJECT PREPARATION

15th January 2020

Report

TY BMS students were instructed to congregate in room no. 23 Extension Bldg at 10 a.m.Students in TY BMS were assigned project titles based on their areas of interest. The Department of Management Studies organised a "Session on Research Project Guidance for the students of Professional Courses on 15th Jan 2020. . 52 BMS students attended this session, where they learned about research initiatives. In the presence of other Senior Faculties, Assistant Professors Varsha S and Padma Deshpande led the session. A step-by-step guide was provided for choosing a topic, gathering data, reviewing literature, choosing a research methodology, and other project book-related issues. The students gained knowledge of project work, their respective guides, the procedures to be followed, the layout of the project book, and other project-related topics from this session. The Resource person provided necessary project direction, such as methodology employed, how to do analysis, how to interpret data, sources of data collection, and so on. Following Guidance, each faculty member was allocated as project guide for a specific number of students.

GLIMPSE OF ACTIVITY

Students attending the Seminar

Students Taking hints for project preparation

Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

Department of Management Studies

ORGANIZES

REVIEW ON RESEARCH PROJECT PREPARATION

Resource Person

Assistant Professors Varsha S and Padma Deshpande

Date: 15th Jan 2020

Time: 10am

Venue: Room 23

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Intellectual Property Rights

Reports 2019-20

Year	Name of the workshop/ seminar/ conference	Date From – To
2019-20	Seminar on INTELLECTUAL PROPERTY RIGHTS (CopyRight)	29th August 2019

8.SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (COPYRIGHT)

29th August 2019

Report

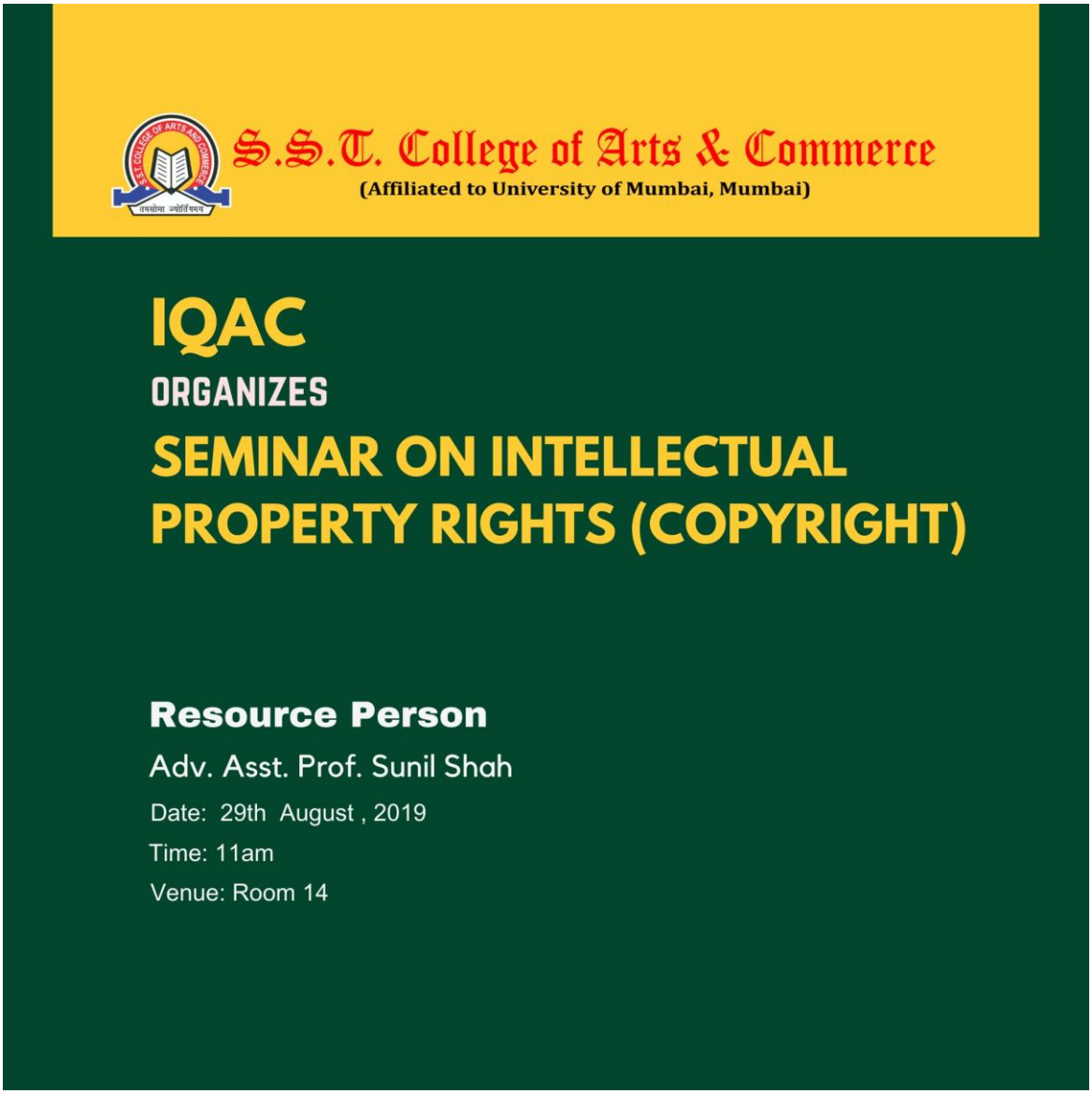
On Aug 29th, 2019 in Room No. 14, SST College of Arts and Commerce hosted a One Day Seminar on "Intellectual Property Rights: Creating Awareness about CopyRight ." At 11.30 a.m., the session began with a formal inaugural session. Asst. Prof. Padma Deshpande gave the keynote address, emphasizing the importance of creativity and invention as facilitators of the nation's growth and development story. Following the address, Asst. Prof. Sunil Shah, the resource person, led a technical session on 'Design Act Law for Students Issues and Concerns.' This session was beneficial since the faculty learned how property rights allow the holder to have a monopoly on the use of an item for a set length of time.

GLIMPSE OF ACTIVITY

Resource Person Explaining the importance of Copy Right

Participants Keenly Observing the session

Brochure


S.S.T. College of Arts & Commerce
(Affiliated to University of Mumbai, Mumbai)
IQAC
ORGANIZES
SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (COPYRIGHT)
Resource Person
Adv. Asst. Prof. Sunil Shah
Date: 29th August , 2019
Time: 11am
Venue: Room 14

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Ulhasnagar - 421 004, Dist. Thane.
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Entrepreneurial Activity

Reports 2019-20

Year	Name of the workshop/ seminar/ conference	Date From – To
2019-20	Entreprunerial Activity – Changing scenarios of M&E Industry	8th Aug, 2019
2019-20	Entreprunerial Activity Literacy Program for Registration of FIRMS	30th August 2019
2019-20	Seminar by National Stock Exchange	23rd December 2019
2019-20	Seminar by Bombay Stock Exchange	6th January 2020
2019-20	Seminar -Bombay Stock Exchange Mumbai Dalal Street	17th February 2020

9. ENTREPRUNERIAL ACTIVITY CHANGING SCENARIOS OF M&E INDUSTRY 8th Aug, 2019

Report

The Student's Management Council of S.S.T College of Arts and Commerce has organized an industrial Visit at Parle Factory Ambernath Thane on 8th Aug, 2019 under the guidance of in charge and members of Committee. Total 43 students visited from the Commerce and Management department accompanied by Faculty members. The visit was organized in order to explore practical experience and to have an overview on the activities related to the manufacturing plant right from procurement of Raw material till the dispatching of finished goods in the market. Also the students saw a short clip about the growth of Parle Company from 1929 till today. It was followed by a plant visit, where students practically saw the manufacturing process of the product PARLE-G Biscuits. The Floor Manager accompanied the Students and showed each and every Plant and Storage room .It was indeed a great learning experience.

GLIMPSE OF ACTIVITY

Students memories in M&E Industry

Students Interaction with the Manager

Brochure

S.S.T. College of Arts & Commerce
(Affiliated to University of Mumbai, Mumbai)
Student's Management Council
ORGANIZES
ENTREPRUNERIAL ACTIVITY – CHANGING SCENARIOS OF M&E INDUSTRY
Date : 8th Aug, 2019
Time : 10.00am
Venue: Parle Factory Ambernath
Thane

10. ENTREPRUNERIAL ACTIVITY LITERACY PROGRAM FOR REGISTRATION OF FIRMS 30th August, 2019

Report

This visit was organized by SMC to visit the office of Registrar of Firms Main office Bandra Mumbai to get knowledge about registration of firms. The officer gave us the information about the registration of the firm in a very good and systematic manner .Also informed about the procedure to do registration of the firms and how to make the changes after the registration. Further they gave us information about the different rules that should be followed while registering the firms. Also they shared information about on-line forms which are available for the registration of firms. For registration of a firm the agreement of deed is important and after all the formalities are done properly the certificate of registration that is 'H' form would be received with the signature of authority .The visit was very informative and very knowledgeable. It was really best experience to reach a regulatory of Firms.

GLIMPSE OF ACTIVITY

Students Understanding the Formalities for Registration

Students participants in registration of firms

Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

Student's Management Council Cell

ORGANIZES

ENTREPRUNERIAL ACTIVITY LITERACY PROGRAM FOR REGISTRATION OF FIRMS

Date: 30th August, 2019

Time: 10.00 am

Venue: FIRMS Registrar Office

11.SEMINAR BY NATIONAL STOCK EXCHANGE 23rd December 2019

Report

The SMC committee organized an industrial visit to NSE on 23rd December 2019 for the students of FY SY & TY there were 160 students as well as 3 faculty members Asst. Prof. Sunil Shah, Asst. Prof. Nilesh Manore, Asst. Prof. Padma Deshpande accompanied students to the NSE visit. Students participated in a two-hour training program; they were given an overview of the National Stock Exchange. The resource person Mr. Sandip Shah explained with the help of live markets, capital market operations, derivative trading, how to be smart investors in share, and the Role of NSE regulators. At the National Stock Exchange (NSE), the students were informed about the trading terminal and how the shares are fixed. They also learned how to buy and sell shares online through the trading terminal and the role of the brokers in the share market. Students also learned about the futures & options and strategies for F&Os.Students were informed about how NSE, BSE and MCX are affected by the world stock exchange, supply of foreign currency and crude oil to the national GDP and at Indian stock market. The session concluded with the distribution of certificates to all Students. The Faculty concluded the Session with a Vote of thanks.

GLIMPSE OF ACTIVITY

Speaker delivering the Lecture

Memories at NSE

Students received participant certificate

Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

Student's Management Council Cell

ORGANIZES

ENTREPRENEURIAL ACTIVITY – SEMINAR BY NATIONAL STOCK EXCHANGE

Resource Person

Mr. Sandip Shah

Date : 23rd December 2019

Time : 10.00 am

Venue: National Stock Exchange (NSE), Mumbai

12. SEMINAR BY BOMBAY STOCK EXCHANGE

6th January 2020

Report

Mr. Ramesh Kale from Bombay Stock Exchange was assigned to deliver lectures for the students of BFM, BBI, and BMS& BAF . The Main focus of Seminar to make students aware to invest in mutual funds and Share rather in gold or property and How safe secure and easy in investing in the market. Students were informed about new business opportunities in the future and also gave exposure about the proportion of different industries in the SENSEX list. At the BSE students learnt about the 'Intraday Trading' & 'Delivery base trading', 'Risk on Intraday trading', and also learnt the selection process of BSE-(top) 30 companies and investment strategies have been discussed at BSE. He also assigned Homework and conducted tests at the end of Session. Those 120 registered and who attended the seminar were allowed to visit the BSE main building in the month of Feb 2020 to see live trading in the exchange.

GLIMPSE OF ACTIVITY

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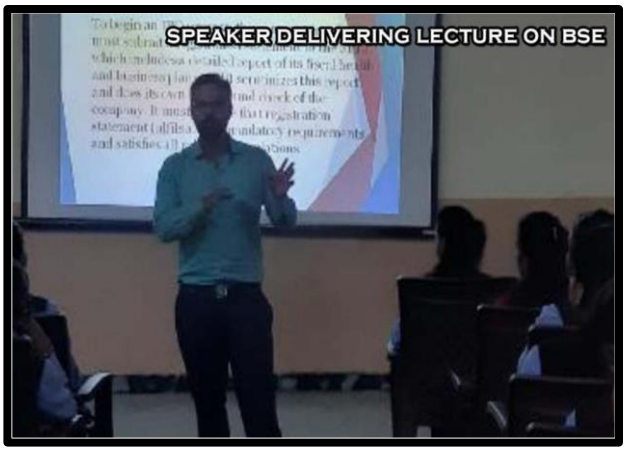
Vice Principal Dr. Khushbu Purswani Welcoming the Guest

Resource Person from BSE addressing the Students



Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

IQAC

ORGANIZES

ENTREPRENEURIAL ACTIVITY – SEMINAR BY BOMBAY STOCK EXCHANGE

Resource Person

Mr. Ramesh Kale

Date: 6th January 2020

Time: 11.00 am

Venue: Room 12

13.SEMINAR BY BOMBAY STOCK EXCHANGE MUMBAI

17th February 2020

Report

The students had the privilege of visiting the Bombay Stock Exchange Mumbai and gathering some practical insights. Dr. Aditya Srinivasan, CEO of Brokers forum conducted a session for the students on working of Indian stock market and demonetization and its effects on stock market, the Indian economy and Demat and Depositories. Students acquire knowledge about the stock exchange structure, its process & procedures and products traded on it, various training programs and certification exams related to the capital market. At the Stock Exchange the students were informed about the trading terminal and how the shares are fixed. They also learnt how to buy and sell shares online through the trading terminal and role of the brokers in share market The seminar was also an interactive session as all were listening and asking questions also. This seminar was very informative as it gives practical knowledge about share market and trading.

GLIMPSE OF ACTIVITY

Students Interaction in the Seminar

Students at the Conference Hall of BSE

Brochure

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)

Department of Commerce (Banking & Finance)

ORGANIZES

ENTREPRENEURIAL ACTIVITY - SEMINAR BY BOMBAY STOCK EXCHANGE, MUMBAI DALAL STREET

Resource Person

Dr. Aditya Srinivasan, CEO

Date : 17th February 2020

Time : 10.00 am

Venue: BOMBAY STOCK EXCHANGE