



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

Ulhasnagar - 421 004, Dist. Thane.



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## 3.2.2

# Workshops/Seminars

on Research Methodology, Intellectual Property Rights (IPR)  
and Entrepreneurship

Brochures ,Photographs with Date and Captions.

## 2018-19





# **S.S.T. College of Arts & Commerce**

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<b>SNO</b>	<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Date From – To</b>
1	2018-19	Research Project Preparation	10th October 2018
2	2018-19	One Day Workshop on Disaster Management- Project based Learning	4th Feb 2019
3	2018-19	One Day Workshop On Research Methodology	12th March 2019
4	2018-19	Seminar on Intellectual Property Rights (Copyright)	24th November 2018
5	2018-19	Entrepreneurial Activity-Training Program by Visit at NAB IDBI Polytechnic	6 <sup>th</sup> JULY, 2018
6	2018-19	Entrepreneurial Activity -Visit to Parle Food LTD (BUNTY FOODS)	26 <sup>th</sup> July, 2018
7	2018-19	Entrepreneurial Activity-Seminar - India Postal	6 <sup>th</sup> Sept, 2018
8	2018-19	Entrepreneurial Activity -Seminar - Project ANAND	22nd September 2018
9	2018-19	Entrepreneurial Activity - Training - Bisleri International LTD	2nd November 2018



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## RESEARCH ACTIVITY REPORTS 2018-19

Year	Name of the workshop/ seminar/ conference	Date From – To
2018-19	Research Project Preparation	10th October 2018
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2018-19	One Day Workshop On Research Methodology	12th March 2019

## **1. RESEARCH PROJECT PREPERATION**

**10<sup>th</sup> October 2018**

### **Report**

The Department of Arts has organized a seminar for TYBA students to educate them on the intricacies of project preparation. The lecture took place on October 10, 2018, at 11:00 a.m. Assistant professor Tushar Wakse, explained the project preparation process. He demonstrated how to write the first page with a self-introduction, the second page index, and project specifics to the students. Around 19 Students attended the session and cleared up their doubts. The students' project topics were also discussed. Students were required to complete the project within the time frame specified.

#### **GLIMPSE OF ACTIVITY**



Guidance given by  
Asst. Prof. Tushar Wakse

Students Observing the Lecture



**BROCHURE**



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## **Department of Management Studies**

**ORGANIZES**

### **RESEARCH PROJECT PREPERATION**

#### **Resource Person**

Assistant professor Tushar Wakse ,Department of Arts

Date: 10th October, 2018

Time: 11.00am

Venue: Room 24

## 2. ONE DAY WORKSHOP ON DISASTER MANAGEMENT – PROJECT BASED LEARNING

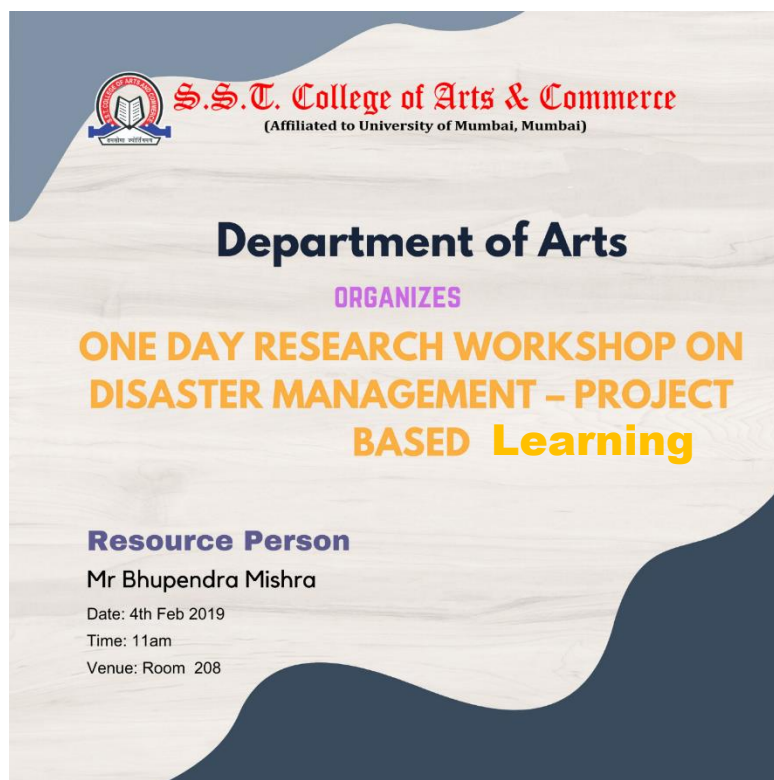
4<sup>th</sup> February, 2018

### Report

The Department of Arts, SST College, organized a One-Day Workshop on “Disaster Management” in the College premises on 4th Feb 2019 at 10 am. Asst. Prof. Santosh Karmani, Vice Principal, SST College, was the Chief Guest for the day. The program began with the lamp lighting ceremony followed by the deliverance of welcome address by Asst. Prof. Sambhaji Khandekar, HoD, and Department of Political Science. The chief speaker, Mr Bhupendra Mishra, was introduced to the gathering by Asst. Prof. Tushar wakse, Hod, Department of Economics. The Speaker is a disaster management trainer with extensive expertise, as well as an Indira Gandhi National Award Winner for NSS. The speaker was then asked to lead the Workshop, which was divided into three sections with a break in between. The speaker opted to focus on four major components of disaster management: mitigation, preparedness, response, and recovery.

Finally, Mr Mishra led a practical session for the students so that they could learn by doing for developing their research project. Following the talk, there was an interactive session with the speaker. The very motivated student asked the speaker a range of questions, which he replied with unflinching passion. Overall, the resource person was very pleased with the students' responses. Asst. Tushar presented the Vote of Thanks.

**BROCHURE**



### **3. ONE DAY WORKSHOP ON RESEARCH METHODOLOGY**

**12<sup>th</sup> March 2019**

## **Report**

The Department of Management Studies offered a "One Day Workshop on Research Methodology" for all TY Classes. This session was attended by 43 BMS students, who were trained on research projects. Dr Venu Gopal G provided step-by-step instructions on How to Select Research Topics, How to Collect Data, How to Select Sample Size, Literature Review, Method of Collecting Data, Research Methodology Required for Project Work, Data Interpretation, and Finally How to Write the Research Conclusion, Suggestions, and Findings. This lesson gave the students an overview of how to conduct research and how to collect data for a research project.

### **GLIMPSE OF ACTIVITY**

**Dr. Venugopal Addressing and  
Guiding the Students**



**Participants observing  
the lecture**

**BROCHURE**



**S.S.T. College of Arts & Commerce**

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# **Department of Management Studies**

**ORGANIZES**

## **ONE DAY WORKSHOP ON RESEARCH METHODOLOGY**

### **Resource Person**

**Dr Venu Gopal G**

Date: 12th March 2019

Time: 11am

Venue: Room 202





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## Intellectual Property Rights Report 2018-19

Year	Name of the workshop/ seminar/ conference	Date From – To
2018-19	Seminar on Intellectual Property Rights (Copyright)	24th November 2018

## 4.SEMINAR ON INTELLECTUAL PROPERTY RIGHTS (Copyright) 24<sup>th</sup> November 2018

### Report

SST College of Arts & Commerce organized a Webinar on Seminar on Intellectual Property Rights (TradeMark). The Session was held at Room No 12 at 11.45 AM. The Resource Person Adv. Sunil Shah highlighted the legal rights that provide creators protection for original work, invention, artistic work, scientific development and so on. During her deliberation shared that IPR has to be renewed from time to time for keeping them enforced except in case of Trade Mark and trade secrets. This workshop was highly informative. In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

### GLIMPSE OF ACTIVITY



Resource Person Interacting with the Faculty Members

Adv.Sunil addressing the participants



**BROCHURE**



**S.S.T. College of Arts & Commerce**  
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**IQAC**

**ORGANIZES**

**SEMINAR ON INTELLECTUAL  
PROPERTY RIGHTS (TRADEMARK)**

**Resource Person**

**Adv. Sunil Shah**

Date: 24th November, 2018

Time: 11.45am





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## **ENTREPRENEURIAL ACTIVITY REPORTS 2018-19**

<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Date From – To</b>
2018-19	Entrepreneurial Activity-Training Program by Visit at NAB IDBI Polytechnic	6 <sup>th</sup> JULY, 2018
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## **5.ENTREPRENURIAL ACTIVITY TRAINING PROGAM BY VISIT AT NAB IDBI POLYTECHNIC 6th JULY, 2018**

### **Report**

The main objective of the visit on 6th JULY, 2018 was to view how visually challenged people are trained at the Polytechnic. The NAB IDBI Polytechnic was established in June, 1985 as the Residential technical training institute having a capacity of 60 trainee intake. The polytechnic organizes short-term vocational courses for Visually Challenged which covers training in making Cardboard files, Phenyl & Candles. The centre also manages a Computer Training Centre. This experience gives a ray of hope and also teaches a valuable lesson that Physical Handicap can be overcome with hope and sheer determination. Total number of students visited were 140.

### **GLIMPSE OF ACTIVITY**



Visually challenged people manufacturing file and explaining students at NAB IDBI

Students at NAB  
IDBI Polytechnic  
Ambernath MIDC  
Thane



**BROCHURE**



**S.S.T. College of Arts & Commerce**  
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## **Student's Council Cell**

**ORGANIZES**

### **ENTREPRENURIAL ACTIVITY TRAINING PROGAM BY VISIT AT NAB IDBI POLYTECHNIC**

Date: 6th JULY, 2018

Time: 10am

Venue: NAB IDBI Polytechnic



## **6.ENTREPRENEURIAL ACTIVITY -VISIT TO PARLE FOOD LTD (BUNTY FOODS)**

**26th July, 2018**

### **Report**

The Student's Council of S.S.T College of Arts and Commerce has organized an Industrial Visit at Parle Factory on 26th July, 2018 under the guidance of Prof. Sunil Shah and other members of the Committee. Total 140 students from the Commerce and Management Department accompanied by Committee members visited the factory premises. The visit was organized in order to gain practical experience and to have an overview of the logistical activities related to Inbound Logistics comprising of Procurement of Raw materials to Outbound Logistics pertaining to dispatch of Finished Goods. The students saw a short clip about the growth of Parle Company from 1929 till date. It was followed by a plant visit, where students practically saw the manufacturing process of PARLE-G Biscuits. It was indeed a great learning experience.

### **Glimpse of the Activity**



**Students at Parle Food Ltd**

**Students observing the  
manufacturing Unit**



**BROCHURE**



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## **Student's Council Cell**

**ORGANIZES**

### **ENTREPRENEURIAL ACTIVITY-VISIT TO PARLE FOOD LTD (BUNTY FOODS)**

#### **Resource Person**

Mr. Yogesh, Manager

Date: 26th July, 2018

Time: 10 a.m.

Venue: PARLE FOOD LTD

## **7.ENTREPRENEURIAL ACTIVITY -SEMINAR INDIAN POSTAL PAYMENT BANK**

**6th Sept, 2018**

### **Report**

The Seminar was conducted by SC on 6th Sept, 2018. IPPB Delhi HO they had deputed Branch Manager Operation Head Ms.Swati Jadhav to deliver the lecture on Postal Payment Bank. She had delivered an excellent speech about the role of the Post office and how the Post office is now converted into a Payment Bank. She also said that SST College of Arts & Commerce Ulhasnagar is the only college in the whole of India who had asked them to deliver lectures on postal Payment banks since they were very new in the Banking Business. After the Session her 6 Postman opened the savings account with Zero balance. It was done through Aadhar based machines and they distributed Ru-pay Debit cards. Total number of students visited was 52.

### **GLIMPSE OF ACTIVITY**

Indian Postal Payment Bank  
Branch Manager Operation



Student Rani Yadav awarded with  
Debitcard from Indian Postal Payment  
Bank Branch Manager Operation Head  
Ms.Swati Jadhav



**BROCHURE**



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## **Department of Commerce (Banking & Finance)**

**ORGANIZES**

### **ENTREPRENEURIAL ACTIVITY -SEMINAR INDIAN POSTAL PAYMENT BANK**

#### **Resource Person**

Ms. Swati Jadhav, Branch Manager Operation Head

Date: 6th Sept, 2018

Time: 10 a.m.

Venue: Indian Postal

## 8.ENTREPRENEURIAL ACTIVITY- SEMINAR PROJECT ANAND

22<sup>nd</sup> September 2018

### Report

The DLLE committee of SST College of Arts & Commerce had started the project Anand which was inaugurated on 22nd Sept., 2018 by our Founder, Principal and Chairman Dr. J. C. Purswani. The Project was to collect the scrap and sell it and the amount which the committee received will be donated to Orphanage at the time of Diwali so that they could enjoy the festival of light. In this project 42 students had participated. The project was called 'Project Anand', because the main motive behind this project was to spread happiness in children and with the execution of it, DLL&E unit achieved this goal successfully

#### GLIMPSE OF ACTIVITY

Principal  
Dr.J.C.Purswani  
inauguration Address



Student explaining the  
Project

**BROCHURE**



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**DLL&E Cell**  
**ORGANIZES**  
**ENTREPRENEURIAL ACTIVITY-**  
**SEMINAR PROJECT ANAND**

**Resource Person**

Principal and Chairman Dr. J. C. Purswani

Date: 22nd Sept, 2018

Time: 11 a.m.

Venue: Room 208



## 9.ENTREPRENEURIAL ACTIVITY TRAINING - BISLERI INTERNATIONAL LTD

2nd November 2018

### Report

The Students Council had organized the Visit at **Bisleri International Ltd** Plant at Vile Parle in Mumbai in 2<sup>nd</sup> Nov 2018 .The students had understood the process of making Packing drinking water right from small tiny particle of Polymer to Finished Product pet bottle and further understood the full process of making mineral water from Bore water. They also informed Bisleri is the first Indian fully integrated vertical plant and has two floors in the basement. The Students were given some snacks and were also awarded with a certificate. 20 students of the Self Finance course attended the visit. The certificates were awarded in Presence of MD of the Co.

### GLIMPSE OF ACTIVITY



Students in Bisleri  
International

Students in Bisleri  
International for seminar



Students in Bisleri  
International with the  
resource person



**BROCHURE**



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## **Department of Management Studies**

**ORGANIZES**

### **ENTREPRENEURIAL ACTIVITY TRAINING - BISLERI INTERNATIONAL LTD**

#### **Resource Person**

Mr.Rajendra Patil

Date: 2nd Nov 2018

Time: 10am

Venue: Bisleri International Ltd, Mumbai