



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.

## 3.2.2

# Workshops/Seminars

on Research Methodology, Intellectual Property Rights(IPR)  
and Entrepreneurship

Brochures ,Photographs with Date and Captions.

## 2016-17



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.

SNo	Year	Name of the workshop/ seminar/ conference	Date From – To
1	2016-17	Preparation of a Research Project Report	3 <sup>rd</sup> October 2016
2	2016-17	Seminar on Modern Trends in Research	14 <sup>th</sup> October, 2016
3	2016-17	Research Project Topic Discussion	17 <sup>th</sup> December 2016
4	2016-17	Introduction to Research Methodology	18 <sup>th</sup> January 2017
5	2016-17	Seminar on Intellectual Property Rights (Patent)	15 <sup>th</sup> July 2016
6	2016-17	Entrepreneurial Activity -Workshop by Meraki LLP	10 <sup>th</sup> , November ,2016
7	2016-17	Entrepreneurial Activity -Training program -National Stock Exchange	8 <sup>th</sup> Dec 2016
8	2016-17	Entrepreneurial Activity-Training by Hindustan Coca Cola LTD	22 <sup>nd</sup> December, 2016
9	2016-17	Entrepreneurial Activity -Training -Onida India LTD & Blue Star LTD	19 <sup>th</sup> December, 2016
10	2016-17	Entrepreneurial Activity - Seminar by Reserve Bank of India	11 <sup>th</sup> January, 2017



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

Ulhasnagar - 421 004, Dist. Thane.

## **Research Activity Reports 2016-17**

<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Date From – To</b>
2016-17	Preparation of a Research Project Report	3 <sup>rd</sup> October 2016
2016-17	Seminar on Modern Trends in Research	14 <sup>th</sup> October, 2016
2016-17	Research Project Topic Discussion	17th December 2016
2016-17	Introduction to Research Methodology	18th January 2017

# **1.Preparation of a Research Project Report**

3rd October 2016

## **Report**

The Department of Arts had organised a lecture for TYBA students to educate them on the technicalities of project preparation. The lecture took place on October 3, 2016 at 11:00 a.m. Asst.Prof. Sambhaji Khandekar explained the project preparation process. He demonstrated how to write the first page with a self introduction, the second page index, and project details to the students. Students cleared up their doubts. The students' project topics were also discussed and guidance was given.

### **GLIMPSE OF ACTIVITY**



Asst.Prof. Sambhaji  
Khandekar Briefing about  
Research Methodology

Asst.Prof. Sambhaji  
Khandekar interacting with the  
students



Brochure



**S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

**Department of Arts**  
organizes

**PREPARATION OF RESEARCH  
PROJECT REPORT**

**Resource Person**

**Asst.Prof. Sambhaji Khandekar**

Date: 3 October 2016

Time: 11:30 a.m.

Venue: --

## **2.Seminar on Modern Trends in Research – 14<sup>th</sup> October 2016**

### **Report**

The seminar was held on October 14, 2016 at 11.30 a.m. in room 208. Dr.J.C.Purswani sir, Principal of SST College, inaugurated the seminar. Dr. Santosh Karmani, Asst.Professor, delivered the keynote address on "Man, Knowledge, and Society." The seminar gave the institution's faculty members the opportunity to facilitate discussions, disseminate research findings, and stay up to date on newer developments, theories, and techniques in the field of research.

### **GLIMPSE OF ACTIVITY**

Presidential Addresss by  
Principal Dr.J.C.Putrswani





Asst.Prof. Gavade welcoming  
the Guest

Brochure



**S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

**IQAC**

organizes

## **Seminar on Modern Trends in Research**

**Resource Person**

**Assistant Professor Dr. Santosh Karmani**

Date: 14 October 2016

Time: 11:30 a.m.

Venue: Room 208



### **3. Research Project Topic Discussion**

**17th December 2016**

#### **Report**

The Department of Management Studies organised a "Session on Research Project Guidance for the students of Professional Courses on 17th December 2016. 44 BMS students attended this session, where they learned about research initiatives. In the presence of other Senior Faculties, Assistant Professors Varsha S and Padma Deshpande led the session. A step-by-step guide was provided for choosing a topic, gathering data, reviewing literature, choosing a research methodology, and other project book-related issues. The students gained knowledge of project work, their respective guides, the procedures to be followed, the layout of the project book, and other project-related topics from this session.

#### **Brochure**



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

## **Department of Management Studies**

**Organizes**

## **Research Project Topic Discussion**

### **Resource Person**

**Asst. Professors Varsha S and Asst.Prof.Padma Deshpande**

Date: 17th December 2016

Time: 11:30 a.m.

Venue: Room 106



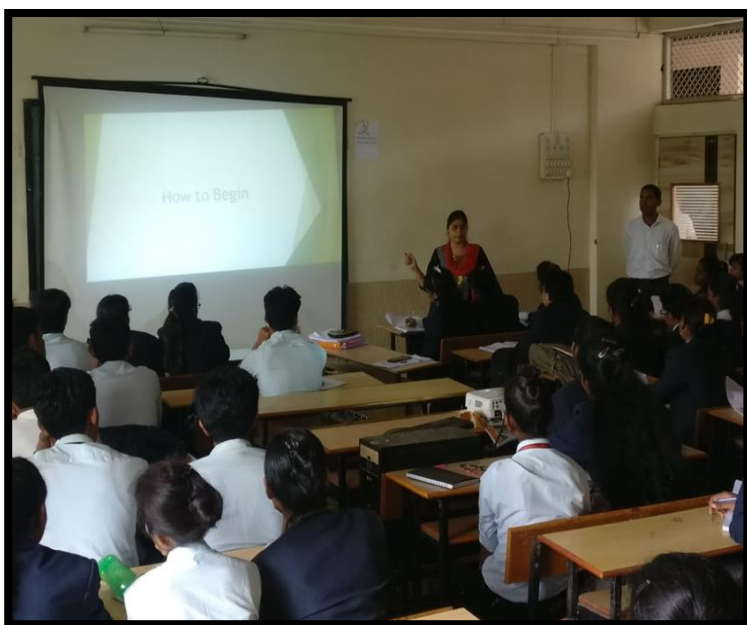
## 4. Introduction to Research Methodology

18th January 2017

### Report

The Department of Banking and Insurance hosted an interactive guest session on "Basics of Research": The Distance between an Idea & its Realization by Assistant Professor Varsha Sawlani on January 18, 2017, at 11:00 a.m. in Room 208. The goal of the lecture was to inspire the audience to understand the fundamentals of research. At the start of the session, Assistant Professor Deepika Valecha, Coordinator of the Banking & Insurance Department, gave a token of appreciation to Asst. Prof. Varsha Sawlani, the event's speaker. The purpose of the session was to help the students develop their analytical skills, which will aid them in producing research papers. The Speaker concentrated on issues like: Tips for writing research reports, viva preparation. The session included instruction on how to write a research paper in a systematic manner, how to explore and identify problems, how to conduct an in-depth analysis of the problem, how to write an algorithm, and how to annotate our research. Following this session, the students learned the proper procedure for writing a research paper. Around 26 students attended the program.

### GLIMPSE OF ACTIVITY



Asst Prof .Varsha Sawlani  
Guiding the Students

Brochure



**S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

**Department of Commerce**  
**(Banking and Insurance)**

organizes

**Introduction to Research  
Methodology**

Resource Person

Assistant Professor Deepika Valecha

Date: January 18, 2017

Time: 11:30 a.m.

Venue: Room 208



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.

## **IPR - Activity Report 2016-17**

<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Date From – To</b>
2016-17	Seminar on Intellectual Property Rights (Patent)	15th July 2016

## **5.Seminar on Intellectual Property Rights (Patent)**

**15<sup>th</sup> July 2016**

### **Report**

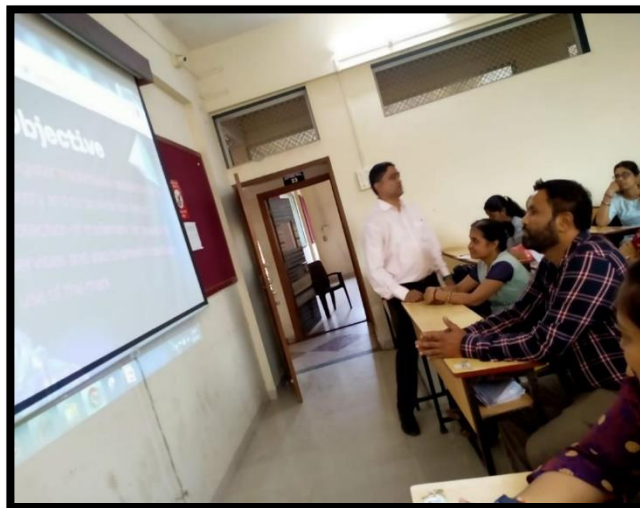
SST College of Arts & Commerce organized a Webinar on Seminar on Intellectual Property Rights (Patent). The Resource Person Adv Sunil N Shah had highlighted the Importance of IPR Intellectual Property and Types of IPR and their Importance, Focus and mandate of each IPR. Resource Person Further added that What are Patents, patents for technical invention , process of patent protection, parts of a patent application, aspects relating to conduct patent searcher ,preparing patent applications, Infringement analysis and Enforcement of patents with Case Laws. This webinar has been organized for the faculties as well as for other staff members to gain knowledge on IPR Overview ,Types of IPR, Patents, Trademark and Copyrights etc.

### **GLIMPSE OF ACTIVITY**




Adv.Asst Prof . Sunil giving  
the introduction of IPR

Adv.Asst Prof . Sunil Guiding  
interacting with the  
participants



Brochure

The brochure cover features a white background with decorative green and yellow curved shapes on the left and right sides, and a pink curved shape at the bottom left. At the top left is the logo of S.S.T. College of Arts & Commerce, which includes a book and the text 'S.S.T. COLLEGE OF ARTS AND COMMERCE' and 'सत्यमेव जयते'. To the right of the logo, the college name is written in red, followed by '(Affiliated to University of Mumbai, Mumbai)' in black. In the center, 'IQAC' is written in large black letters, followed by 'Organizes' in purple. Below this, the title 'Seminar on Intellectual Property Rights (Patent)' is written in large blue letters. Further down, 'Resource Person' is underlined in black, followed by 'Adv Sunil N Shah' in black. At the bottom, the date 'Date: 15th July , 2016', time 'Time: 11:30 a.m.', and venue 'Venue: Room 101' are listed in black.

 **S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

**IQAC**  
Organizes

**Seminar on Intellectual  
Property Rights (Patent)**

Resource Person  
**Adv Sunil N Shah**

Date: 15th July , 2016  
Time: 11:30 a.m.  
Venue: Room 101



# **S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.

## **ENTREPRENEURIAL ACTIVITY REPORTS 2016-17**

<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Date From – To</b>
2016-17	Entrepreneurial Activity -Workshop by MERAKI LLP	10th, November ,2016
2016-17	Entrepreneurial Activity -Training program - NATIONAL STOCK EXCHANGE	8th Dec 2016
2016-17	Entrepreneurial Activity-Training by HINDUSTAN COCA COLA LTD	22nd December, 2016
2016-17	Entrepreneurial Activity -Training -ONIDA INDIA LTD & BLUE STAR LTD	19 <sup>th</sup> December, 2016
2016-17	Entrepreneurial Activity - Seminar by Reserve Bank of India	11th January, 2017

## **6.Entrepreneurial Activity Workshop by MERAKI LLP 10th, November ,2016**

### **Report**

On November 10th, 2016, seven students from SYBAF went to the office of the company Meraki LLP in Andheri. The Director took the time to explain to the students how a limited liability partnership (LLP) is formed, as well as what paperwork and fees are required. It was demonstrated to the students how to properly file electronic documents, such as meeting minutes and resolutions. Moreover, they elaborated on the whistleblower protection plan.

### **GLIMPSE OF ACTIVITY**



Students with CFO Samir Meraki  
LLP Studio Andheri Mumbai

Students at Meraki LLP Studio  
Andheri Mumbai





Brochure



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

## Department of Commerce (Banking and Insurance)

organizes

# Entrepreneurial Activity -Workshop by MERAKI LLP

Date: 10th, September, 2016

Time: 10:00 a.m.

Venue: Meraki LLP in Andheri

## **7. Entrepreneurial Activity - Training Program by NATIONAL STOCK EXCHANGE - 8th Dec 2016**

### **Report**

Our Management students went to Bandra to see the NATIONAL STOCK EXCHANGE. Mr. Rohit Mehta, the resource person, and Head of the NSE Academy, had taken the students trading in real time. The students were given a tour of the trading terminal and shown how share prices are determined at India's National Stock Exchange (NSE). As part of this, they gained an understanding of the trading terminal and the brokers' role in the share market and how to buy and sell shares online. Futures and option (F&O) strategies were also covered in class. The impact of the global stock market, the availability of foreign currency, and crude oil on India's GDP and on the National Stock Exchange (NSE), Bombay Stock Exchange (BSE), and Multi Commodity Exchange (MCX) were discussed with the students. In the month of 8th December 2016, 134 students visited the exchange.

### **GLIMPSE OF ACTIVITY**



Students at NSE for training

Participants were awarded with certificate from NSE Training Head Mr. Rohit Mehta



Students with Memories of  
NSE

Brochure



**S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

## Department of Commerce (Banking and Insurance)

organizes

**Entrepreneurial  
Activity - Training Program by NATIONAL  
STOCK EXCHANGE**

Resource Person

**Mr. Rohit Mehta, Manager**

Date: 8th December 2016

Time: 10:00 a.m.

Venue: India's National Stock Exchange (NSE) Bombay

## **8. Entrepreneurial Activity**

### **Training -ONIDA INDIA LTD & BLUE STAR LTD**

**19<sup>th</sup> December, 2016**

### **Report**

The students visited Blue Star Ltd. on 19th December, 2016 and understood the various procurement procedures and also the safety procedure to dispose of hazardous chemicals in the Air Conditioners. The plant was shown from a distance since the weekly maintenance activity was taken up on that particular day. The Officials at the Plant explained to the students that they follow Thorough Safety procedures as a result of which they have had only 1 Accident in the Span of 1456 days. The warehouse precautionary measures were also briefed to the students. 48 Students were Present at the Plant. Building relationships with companies always help to gain a good job in the future. Visiting different companies actually helps the students to build a good relationship with companies.

### **GLIMPSE OF ACTIVITY**



Students in Onida and Blue Star

Students benefited from Onida and Blue Star



Brochure



**S.S.T. College of Arts & Commerce**  
(Affiliated to University of Mumbai, Mumbai)

**Department of management Studies**

organizes

**Entrepreneurial  
Activity - Training -ONIDA INDIA  
LTD & BLUE STAR LTD**

Date: 19th December, 2016

Time: 10 a.m.

Venue: ONIDA INDIA LTD & BLUE STAR  
LTD. Bhiwandi Taluk.Thane



## **9. Entrepreneurial Activity**

### **Training by HINDUSTAN COCA COLA LTD**

**22<sup>nd</sup> December, 2016**

#### **Report**

On December 22nd, 2016, students from BAF, BMS, and BBI visited the factory. The manager gave a comprehensive overview of how everything from locating the soft drink bottles to their final disposal is handled. Industrial excursions are designed to teach students about the inner workings of businesses. Since the entire facility is a state-of-the-art integrated plant that operates in a continuous automatic process, the plant was able to function with a smaller workforce. About 48 student benefitted from his program

#### **GLIMPSE OF ACTIVITY**



Students Inside the Plant of  
Hindustan Coca Cola Ltd

Students Interacting with Bottle  
Dept. Head Mrs. Lawate







Students and Faculty outside  
the Plant of Hindustan Coca  
Ltd

Brochure



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

**Department of management  
Studies**  
organizes

**ENTREPRENEURIAL  
ACTIVITY - TRAINING BY  
HINDUSTAN COCA COLA  
LTD**

Date: December 22nd, 2016

Time: 10 a.m.

Venue: HINDUSTAN COCA  
COLA LTD

## **10. Entrepreneurial Activity**

### **Seminar by Reserve Bank of India**

**11th January, 2017**

#### **Report**

On January 11th, 2017, twenty-four students were invited to the RBI's Main Building in Mumbai by the Financial Inclusion and Awareness Dept. The purpose of the trip was to empower the students in Indian financial matters, familiarize them with RBI's history and operations, and give them experience working with India's central bank. The Resource also shared information about the random checks conducted by the RBI at NBFCs and other financial institutions. If the bank fails to resolve a customer's complaint, he outlined the steps that should be taken to contact the RBI. The Banking Ombudsman Scheme of 2006 and the Law Relating to BCSBI were emphasized by the speaker. Students and teachers at the RBI conference with Mr. A. D. Joshi, RBI's general manager.

#### **GLIMPSE OF ACTIVITY**



Students and Faculty with  
General Manager of RBI

Students interacting with the  
RBI Staff



Brochure



**S.S.T. College of Arts & Commerce**

(Affiliated to University of Mumbai, Mumbai)

## Department of management Studies

organizes

### **ENTREPRENEURIAL ACTIVITY - SEMINAR BY RESERVE BANK OF INDIA**

#### Resource Person

**Mr. A. D. Joshi** diesment Stock Exchange  
(NSE)

Date: January 11th, 2017

Time: 10 a.m.

Venue: Reserve Bank of India. Bombay