



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



DEPARTMENT OF  
BUSINESS MANAGEMENT  
STUDIES



**2022-2023**





# S.S.T. College of Arts & Commerce

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## ACTIVITIES OF BMS DEPARTMENT 2022-23

Sr No	Name of the Activity	Date	No of Student	Page No.
1	Orientation for SY & TYBMS	22 June 2022	131	3
2	Seminar on Communication and Soft Skills Development.	23 July 2022	41	4
3	Induction of FYBMS	26 July 2022	83	5
4	Seminar on Analytical Review on Political Crisis in Indian Federal Structure.	10 Aug, 2022	104	6
5	Financial Literacy Planning	23 Sept 2022	76	8
6	IPR Awareness	24 Sept, 2022	263	9
7	Seminar on Corporate Niti	28 Sep 2022	91	12
8	Seminar on Entrepreneurship and Start up	8 Oct 2022	70	15
9	Lecture on Logistics & Supply Chain Management	1 Dec 2022	78	18
10	Career Opportunities in Aviation and Hospitality Industry	24 Dec 2022	57	20
11	Students Exchange Programme	10 Jan,2023	103	22
12	Special Session on Operation Research & its Application in Research	13 Jan, 2023	63	24
13	TYBMS Project (Blackbook) Guidance Session	18 Jan, 2023	70	26
14	Corporate readiness & Certification	13 Feb 2023	57	30
15	Marathi Divas	27 Feb 2023	28	37
16	Campus to Corporate Careers	1 Mar 2023	56	41
17	Session on IBM Skill Built	3 Mar 2023	91	47
18	Session on How to Crack Operations Research Paper	20 Apr 2023	508	51



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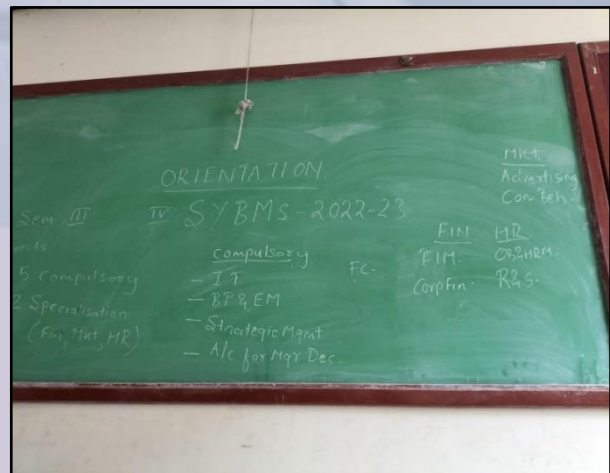
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## ORIENTATION FOR SY & TYBMS

### SUMMARY REPORT

Orientation for SY & TYBMS was scheduled on 22 June 2022 The Resource Person was Asst Prof Padma Deshpande She informed that orientation is a crucial part of education and academic life. It is essential to provide students with accurate and up-to-date information about the program, school, and university. In this report, we will discuss the orientation for second-year students of Bachelor of Management Studies. The orientation program for BMS second-year students will take place on the first day of the academic year. It will start with a welcome address by the Head of the Department. The students will then be introduced to the faculty members. After that, the academic advisor will provide an overview of the program and its curriculum. The students will learn about the courses, course goals, and objectives, etc. They will also be given a brief overview of the study requirements for each course. Next, the support services offered by the school and university will be introduced. The students will learn about the library, computer lab, career services, extracurricular activities, and other resources available to them. Towards the end of the orientation, students will have the opportunity to meet with their academic advisors. The advisors will answer any questions the students may have about the program or university. The Session ended with Vote of thanks by Asst Prof Komal Kamra.

### GLIMPSE



Asst Prof Padma Deshpande addressing during the orientation Session



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## SEMINAR ON COMMUNICATION AND SOFT SKILLS DEVELOPMENT

### Summary Report

The Department of BMS of SST College of Arts and Commerce, Ulhasnagar, Thane organized a seminar "Educare" based on Communication and Soft Skills Development on 23rd July, 2022 the event started at 9.30 am. This day is also marked as the inauguration for the Departmental activities for the academic year 2022-23. The ceremony began by welcoming the principal, JC Purswani Sir, who lit the Diya and gave a short motivational speech to the students on the commencement of this year's journey. The Resource Person for this event was Ms. Nishita Singh, Dept. of Commerce, SST College who carried forward the same spirit of guidance throughout the seminar. Around 78 students were present and all of them showed eager interest to learn more. The session was very interactive and many students showed their appreciation toward all the new things they learnt.

### GLIMPSES



BMS Faculty welcoming Chairperson and Principal, Dr. JC Purswani Sir  
Resource person Asst Prof Nishita Singh addressing the Session



## INDUCTION OF FYBMS

### Summary Report :

The induction process for the first-year Bachelor of Management Studies (BMS) program was held on 26 July 2022 aimed to familiarize incoming students with the academic environment, resources, and support services available at the institution. The program began with an orientation session conducted by faculty members and senior students. Asst Prof Padma Deshpande provided an overview of the BMS program, including course expectations, program outcomes, and potential career paths. Students were introduced to various academic resources, such as online databases, research journals, and the library catalog system. Librarians provided demonstrations on accessing these resources and assisted students in navigating the library facilities. The Students were also introduced to a range of Committees, and extracurricular activities available on campus. Throughout the induction program, students were made aware of various support services available to assist them during their academic journey. These included Academic support, such as tutoring services and writing centers. Counseling and wellness services to address mental health concerns and personal challenges. Career services to provide guidance on internships, job placements, and career development. 82 Students were presented during the Induction Session.

### GLIMPSES



Group Photo of the Induction Session with Faculty Members and FYBMS Students with some of their Seniors.



## SEMINAR ON POLITICS CRISIS IN INDIAN FEDERAL STRUCTURE “ANALYTICAL REVIEW”

### Summary Report :

Department of Bachelor of Management Studies hosted Seminar on “ **POLITICS CRISIS IN INDIAN FEDERAL STRUCTURE** ” on 10th August, 2022 from 11.00AM to 12.00PM in Room No.22. The Session began with Introducing the guest Speaker Asst Prof Sambhaji Khandekar (HOD-Arts Dept) by our F.Y.B.M.S. students Zarine Khan & Priyanka Parui. The Resources Person Asst Prof Sambhaji Khandekar introduces the four pillars of Democracy i.e. “Legislature”, “Executive”, “Judiciary” & “Press” (Media). Further he explained the Role of the Executive to Implementation of Law & Judiciary to Validate the Law. In case if the first three pillars do not follow their respective responsibility by the laws then the Media will raise such issues to the public. By combining these four pillars the Indian Democracy is still alive and the role of political parties is to keep maintaining our democracy. The Resources person made it known that there are different political parties in India further classified into National & Regional Political parties. The Session concluded with Vote of Thanks by Asst Prof Sunil Shah.

### GLIMPSES



Resource Person Asst Prof Sambhaji Khandekar addressing the Students



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Resource Person Asst Prof Sambhaji Khandekar clearing the doubts from the students



## SEMINAR ON FINANCIAL LITERACY PLANNING

### SUMMARY REPORT :

The Department of BMS had organized a seminar on financial literacy planning on 23rd september 2022 at 11:00 am. The Resource Person for this event was Dr. Mitez sheth. The Resource person informed during the session that Financial planning is a step-by-step approach in determining how you would meet your life goals with your money. A good financial plan will help you to remain in control of your expenses and investments at all times. It examines your goals, helps you prioritize, save and invest money in order to achieve targets in the defined time. Around 76 students were present. The session was very interactive and many students showed their appreciation toward all the new things they learnt. The Session ended with a vote of thanks by Asst Prof Aakash Jawrani.

### GLIMPSES



Asst Prof Komal Kamra welcoming the Resource Person Dr Metiz Shah



Asst Prof Sunil Shah giving vote of thanks





## IPR AWARENESS

### SUMMARY REPORTS

S.S.T. College of Arts and Commerce, **Department of Management Studies** hosted an online webinar on “ **IPR AWARENESS** ” on 24th September, 2022 from 1.00PM to 2.00PM on Google Meet. The event was graced with the presence of Principal & IQAC Coordinator Dr Khushbu Purswani, Academic Dean, HOD of All Departments and Faculty Members and Students of Colleges. Our special thanks to Chairperson and Principal, Dr. J.C. Purswani Sir and IQAC Coordinator, Mrs. Khusboo Purswani Ma'am for their constant motivation and support. The Session began with Introducing the guest Speaker Ms. Ujjwal Singh Examiner of Patent & Design Mumbai (GOVT OF INDIA) by Asst Prof Padma Deshpander also Asst Prof Sunil Shah also welcomed dignitaries from Patent & Design Office. Mumbai .

The Resources Person informed on the Role of the central government which hasn't been half-hearted in its endeavor to provide us with better IP regulations. It has not only drafted a policy but intends to undertake some well thought out measures to achieve the IPR objective of the same.

It provides for a regime for technology transfer and licensing for Standard Essential Patents (SEPs), trade secrets, addressing illegal duplication of cinematographic films. He further informed that us a take a look at the measures the government plans to undertake to bring this idea to completion so that people can get maximum benefits.

- Bringing the administration and implementation of all IP laws under the Department of Industrial Promotion and Policy (DIPP). They were previously administered by the Ministry of Human Resource Development and Ministry of Communications and Technology.
- Expanding the ambit of Traditional Knowledge Digital Library to allow public research institutions and private players to use it.
- Strengthening the enforcement mechanism for better protection of IPR.
- Providing incentives to promote Research & Development by providing tax benefits and financial support for products based on Intellectual Property Rights generated from public funded research. Those IPRs would need to be treated as mortgageable assets.
- Developing IPR expertise in the industry, academia and legal fraternity. By developing the Intellectual property rights curriculum, the Policy intends to raise awareness of IP issues.



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This progressive step by the government to bring efficacy in the Intellectual Property regime is a welcome change. Considering how Intellectual Property is one of the most important assets of startups, the strengthening of the IP culture in India would be nothing but a huge boost to them. There was a Question and Answer round the question asked by students were put forward to the speaker who promptly replied on the same. All 743 registered students for webinar Received the Participation certificate. The Two coordinators Adv & Asst Prof Sunil Shah and Asst Prof Padma Deshpande also received certificate of Appreciation for coordinating the webinar.

The Session concluded with Vote of Thanks by Adv & Asst Prof Sunil N Shah

You Tube Link : <https://youtu.be/Ph377nZyJZ0>

## Glimpses



Asst Prof Padma Deshpande Introducing the Guest .



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- Saika Sarve Good afternoon everyone myself Saika Santosh Same from fycom, sst college of arts and commerce
- Roshan Gupta Roshan Gupta from FY baf
- Rohan Kanoyia hello good afternoon my self Rohan rajendraprasad kanoyia
- Anil Singh Hi good afternoon Anil prasad singh FY BCCM
- Mustafa Shaikh hi
- Bhawanee Karamnani Hello good afternoon, everyone myself Bhawanee karamnani
- Deepali Bhoi Deepali bhoi FY BAF
- GB Iashes hello Mam
- YouTube AHS harshit singh from fyoms
- Keeshav Chauhan keeshav Chauhan fyoms
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Resource Person- Ms Ujjwal Singh addressing online



## SEMINAR ON CORPORATE NITI

### Summary Report

Ms Trupti Kalne, an BMS alumni student of SST College, shared valuable insights about her experience in the workplace and the importance of management skills. She emphasized that while technical expertise is essential, strong management skills are equally crucial for success. The alumni student highlighted that effective management skills are essential for navigating complex work environments and leading teams towards common goals. They explained that being able to communicate clearly, delegate tasks efficiently, and motivate team members are key aspects of effective management. According to the alumni student, strong management skills contribute to improved productivity, streamlined processes, and a positive work culture. They stressed the significance of being able to understand and leverage individual strengths within a team, promoting collaboration and synergy. The alumni student also emphasized the importance of problem-solving and decision-making abilities in a managerial role. They mentioned that managers often encounter challenging situations that require critical thinking and the ability to make timely and informed decisions. Being able to analyze problems, consider various perspectives, and implement effective solutions is crucial for successful management. Furthermore, the alumni student highlighted the significance of adaptability and resilience in the workplace. She mentioned that change is a constant in today's dynamic business environment, and managers must be able to adapt quickly and lead their teams through transitions effectively.

Overall, the alumni student shared that while technical skills are necessary for performing specific job tasks, management skills play a vital role in career advancement and achieving long-term success. The ability to manage oneself, lead others, and navigate complex organizational dynamics are crucial attributes for thriving in the workplace.



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## GLIMPSES OF THE SESSION :

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**DEPARTMENT OF  
MANAGEMENT STUDIES**

*Is Organising*  
**WALK WITH SCHOLAR (WWS)**

**SEMINAR ON  
CORPORATE  
Niti**

Wednesday,  
28th September 2022  
10.00 AM  
Room No. 22

**SCHOLAR  
MS. Trupti Kalne (BMS)**  
Alumni, SST College Of Arts & Commerce.



HOD Asst Prof Padma Deshpande introducing the Alumni Ms Trupti Kalne.



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Group Photo with Alumni Ms Trupti Kalne.



## SEMINAR ON ENTREPRENEURSHIP AND START UP

### SUMMARY REPORT :

The Seminar on Entrepreneurship and Start up was organized by the Department of BMS on 8 Oct 22 at 10 am in Room No 22. The Session started with Introduction of Resource Person Mr. Kailash Choudhary & Mr. Sunil Sharma who had completed BMS from our college and who are now Alumni and started their own start-up under the Brand "FITCKET ". The seminar was a great success, and the participants learned a great deal about entrepreneurship and start-up. The Resource Person shared their experiences and insights, which helped the participants to gain a better understanding of what it takes to be an entrepreneur. The following were some of the outcomes of the seminar:

1. Knowledge: The Students gained valuable knowledge about the fundamentals of entrepreneurship, such as identifying a viable business idea, conducting market research, and building a business plan.
2. Inspiration: All the BMS students were inspired by the success stories of some of the most successful entrepreneurs. The speakers shared their struggles and challenges, which helped the participants to see that entrepreneurship is not an easy road, but with hard work and persistence, success is achievable.
3. Networking: The seminar provided an excellent opportunity for participants to network with like-minded individuals. They were able to connect with other aspiring entrepreneurs and build relationships that could help them in their entrepreneurial journey.
4. Confidence: The seminar instilled confidence in the participants and helped them to believe that they can be successful entrepreneurs. The knowledge gained, the inspiration received, and the networking opportunities provided all contributed to building the participants' confidence.

In conclusion, the seminar on Entrepreneurship and Start-up was a great success, and the participants left the seminar with a wealth of knowledge, inspiration, and confidence. The seminar provided an excellent opportunity for aspiring entrepreneurs to learn from successful entrepreneurs and connect with like-minded individuals. The outcomes of the seminar are expected to contribute significantly to the participants' entrepreneurial journey. At the end of Seminar Faculty Member Asst Prof Komal kamra thanked the students for their presence.



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## GLIMPSE OF THE SEMINAR

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**DEPARTMENT OF  
MANAGEMENT STUDIES**

*Is Organising*  
**WALK WITH SCHOLAR (WWS)**

**SEMINAR ON  
ENTREPRENEURSHIP  
AND  
STARTUP**

**SCHOLAR**  
**Mr. Sunil Sharma (BMS)**

**SCHOLAR**  
**Mr. Kailash Chaudhary (BMS)**

**Alumni,  
SST College Of Arts & Commerce.**  
Saturday,  
8th October 2022  
10.00 AM  
Room No. 23





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HOD Asst Prof Padma Mam Introducing  
the Speaker



Alumni Sunil Sharma delivering  
valuable inputs to the Students



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## CRASH COURSE SERIES ON LOGISTICS & SUPPLY CHAIN MANAGEMENT

### Summary Report :

On 1<sup>st</sup> Dec 2022 BMS department of SST College of Arts & Commerce organized Crash course series on Logistics & Supply chain management Subject , the resource person for the session was Asst Prof Vikram Shrotri Ex Chairperson and Paper Setter of Logistics and Supply Chain Management – University of Mumbai In this particular session the resource person explained the meaning of the term logistics, General , specific and operating objectives , Types of logistics, supply chain management, forecasting , transportation management and many more topics were covered to cover every aspect from the subject. Students found the session useful and interactive, they also learned how we can revise the subject in the proper manner to score good marks in examinations.

### Glimpses of the Sessions :

The screenshot shows a YouTube video player with the following details:

- Video title: **Logistics and Supply Chain Management - TYBMS Sem 5**
- Channel: **SST Edupedia** (8,69K subscribers)
- Views: **3.3K views** (Streamed 5 months ago)
- Video content: A woman (Asst Prof Padma Deshpande) is speaking in front of a banner that reads "SST College of Arts and Commerce" and features the college's logo.
- Chat: A "Top chat replay" is visible on the right side of the video player, showing several comments from viewers such as "Hi Abhishek", "good evening all", and "how are you Sunil sir".
- Taskbar: The Windows taskbar at the bottom shows the time as 12:02 PM on 18-05-2023.

Asst Prof Padma Deshpande Inducting the Session.



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The screenshot displays a Zoom meeting recorded on YouTube. The video player shows two participants: Asst. Prof. Padma Deshpande on the left and Vikram Shroti on the right. The background features the SST College of Arts and Commerce logo. The YouTube interface includes a chat window on the right with a list of user comments, a video title 'Logistics and Supply Chain Management - TYBMS Sem 5', and a taskbar at the bottom showing open files and system tray icons.

Asst Prof Padma Deshpande Welcoming the Resource Person Prof Vikram Shroti



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## CAREER OPPORTUNITIES IN AVIATION AND HOSPITALITY INDUSTRY

LAKSHYA Training and Placement Cell in association with Department of Management Studies organized a session on career opportunities in the aviation industry on 24 Dec 2022 From 10.00 am to 11.00 am The session featured an industry expert, Mrs. Pratibha B from Amigo Academy , who has extensive experience in the aviation sector. With a background in aviation management, the speaker shared valuable insights and practical knowledge about the various career opportunities within the industry. The Key Points discussed was Overview of the Aviation Industry, Pilot and Cabin crew Roles, Internships, Training Programs, and Career Development. The career opportunities in the aviation industry are vast and diverse, offering students a wide range of options to pursue their interests and talents. The session conducted by the Lakshya Training and Placement Cell provided valuable insights into the aviation industry, its various career paths, and the skills required for success. The session served as a stepping stone for students to embark on their journey towards a successful aviation career. The Session ended with Vote of thanks by Asst Prof Sambhaji Khandekar.

### GLIMPSES:

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**“LAKSHYA”**  
Training & Placement Cell  
in collaboration with  
Department of BMS  
organizes  
Seminar on

**Career Opportunities in  
Aviation & Hospitality Industry**

Resource Person  
**Ms. Pratibha B.**  
(Career Advisor Manager  
Amigo Academy)

**AMIGO ACADEMY**  
YOUR WINGS TO FLY

📅 24th December, 2022 ⌚ : 10.00 to 11.00 AM

UG TPO: Asst. Prof. PADMA D. PG TPO: Asst. Prof. SUNIL.S  
Venue: S.S.T. College ,  
Room No. 23 (New Building)



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The Resource person Mrs. Pratibha b explaining regarding the Placement record through Amigo Academy



Training & Placement officer Padma Deshpande & Sunil Shah with Resource Person Mrs. Pratibha B from Amigo Academy



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## STUDENT EXCHANGE PROGRAM IN BAMMC, IT & CS, BCOM, BCBI

### SUMMARY REPORT :

A Student exchange program was conducted on 10th, 11th and 12th Jan 2023 under BMS Department of S. S. T College of Arts and Commerce. A basic guidance session on Taxation, Grooming and Skin Care, Management Concepts was conducted by BMS Students in BAMMC, IT & CS, BCBI. This was part of their educational initiative. Key Areas Covered were Taxation is the process by which governments collect revenue from individuals and businesses to fund public services and infrastructure. Management Skills the Students were told about different Management Concepts, Budgeting, etc. As technology continues to shape industries and organizations, IT students must acquire management skills in addition to technical expertise to succeed in their careers. They must know key management concepts, including leadership and team management, project management, change management, strategic planning, and ethical and legal considerations. By developing these management skills, IT students can enhance their ability to lead teams, manage projects efficiently, adapt to change, contribute to organizational growth, and navigate ethical and legal complexities in the IT industry.

### GLIMPSES :



TY Students Conducting the Session during Students Exchange Session



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FY Students Conducting the Session during Students Exchange Session



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## SPECIAL SESSION ON OPERATION RESEARCH & ITS APPLICATION IN RESEARCH

### SUMMARY REPORT :

The Department of Management Studies had organized a session on Operation Research & its Application in Research on 13 Jan 2023 in room no 24 at 10.00am . The Resource person was Asst Prof Asst Prof Mithili Gaurishanker. The Main objective of the seminar was to solve the mathematical model manually as well as using soft resources/software such as solver, TORA etc. She focussed on a variety of problems such as assignments, transportation, traveling salesmen etc. 63 Students from TYBMS had gained knowledge from the session . The Session concluded with Vote of Thanks by Asst Prof Aakash Jawrani.

### GLIMPSES :

  
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## Department of BMS

Organizes

## Special Session

\*On\*

### Operations Research & its applications in Excel



**Resource Person:**

**Mithili Gaurishankar**  
MSc., M.phil., PhD(pursuing), PGDOR

**Time.: 09:00 to 10:00 AM****Room no. 24**

**Date: 13th January, 2023**





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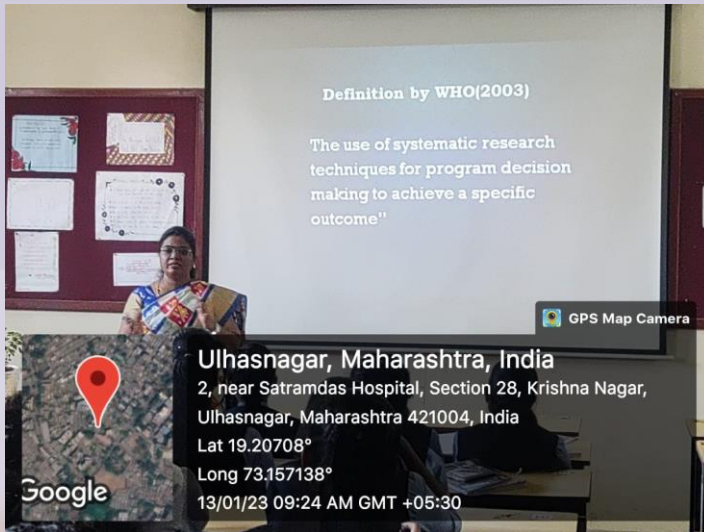
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Resource Person addressing the Students



## “TYBMS PROJECT (BLACKBOOK) GUIDANCE SESSION BATCH 2022-23 “

### **BRIEF REPORT:**

Resource Person : Asst Prof Padma Deshpande

Accompanied by : Asst Prof Komal Kamra.

Asst Prof Neha Telani.

No of Students : 70

Date : 18-01-2023

A Session on Project Guidance for the Third Year students was conducted to guide them with the step by step process of Research Methodology, some of the contents covered during the session were as follows.

1. Selection of Research Topic: The Students were guided as to how they would have to choose a topic of interest and relevant to their specialization.
2. Developing Research questions based on SMART (Specific, Measurable, Achievable, Relevant and Timebound)
3. Conduct a literature review based on existing literature , this would further help in identifying key concepts and theories as well as gaps in the literature can be addressed and identified through the research.
4. Research Design would include surveys, case studies, experiments and qualitative research.
5. Data Collection based on research design, observations and data from secondary research.
6. Data Analysis, Drawing conclusions and writing the research in a proper manner.

Overall the Students were given a preview about the Research procedures, the guidance and support that they would be getting from the guides and how and When they have to complete the project Work.

The Session concluded with Vote of Thanks by Asst Prof Komal Kamra.



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## GLIMPSES OF THE SESSION:



Resource Person Explaining on how to Prepare a Google Form for Data Collection and Analysis work.



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Students and Senior Guides attending the session.



Asst Prof Padma Deshpande Guiding the Students about the various of Project Work



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Senior Faculty Asst Prof Komal Kamra Offering a Token of Thanks to HOD Asst Prof Padma Deshpande



## CORPORATE READINESS & CERTIFICATION BRIEF REPORT:

- Venue: Room No 22 Extension Building
- Date: 13 Feb 2023
- Time :10.00am to 11.00 am
- No of Students : 57
- Resource Person: Mrs Navdeep Kaur Director & Founder Quastech

A Session was organized by Lakshya Training and Placement cell on 13 Feb 2023 themed Corporate Readiness and Certifications. Corporate readiness refers to the readiness of individuals to enter and thrive in the corporate world. It encompasses a range of skills, attitudes, and knowledge that are essential for professional success. These skills include effective communication, problem-solving, teamwork, adaptability, leadership, and business acumen. Corporate readiness programs aim to equip individuals with these skills through training, workshops, and practical experiences.

Corporate certifications play a crucial role in validating individuals' skills and knowledge in specific domains or industries. These certifications are widely recognized and respected by employers, demonstrating a candidate's competence and commitment to professional development. They serve as a tangible proof of expertise and can significantly enhance career prospects and earning potential. This Contents Covered under corporate certification were:

- a. Project Management: Certifications such as Project Management Professional validate professionals' ability to successfully manage projects and teams, ensuring efficiency, quality, and timely delivery



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b. Information Technology: Various certifications in IT would authenticate expertise in various IT fields, such as networking, system administration, and cyber security.

c. Professional Courses in HR practices, policies, and strategic management.

d. Financial Services: Certifications like Chartered Financial Analyst (CFA), Certified

Financial Planner (CFP), and Certified Management Accountant (CMA) validate professionals' expertise in financial analysis, planning, and management.

Sales and Marketing: Certifications such as Google Ads Certifications, HubSpot Inbound Certification, and Professional Selling Skills® recognize proficiency in sales, marketing strategies, digital advertising, and customer relationship management. The Speaker also explained the benefits of Corporate Certification:

a. Enhanced Employability:

b. Professional Growth

c. Credibility and Recognition

d. Networking Opportunities:

The Session concluded with Vote of thanks by Asst Prof Padma Deshpande.



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GLIMPSES of SESSION :



## S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



### “LAKSHYA”

Training & Placement Cell

in association with

Department of Bachelor of Management Studies

organizes

SEMINAR ON

**CORPORATE READINESS  
& CERTIFICATIONS**

GUIDANCE ROAD MAP SESSION  
SPECIALLY FOR FINAL YEAR STUDENTS

Resource Person

**Mrs. Navdeep Kaur**

Director / Founder - Quastech

: 13th February, 2023

: 10.00 AM

*Who Are Eligible :- All Final Year Students.*



UG TPO: PADMA D.

PG TPO: SUNIL.S

**Room No. 22**





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9321073000/4000/8446973000



 **GPS Map Camera**

**Ulhasnagar, Maharashtra, India**

6545+P2X, near SST College, Section 25, Krishna Nagar,

Ulhasnagar, Maharashtra 421005, India

Lat 19.206849°

Long 73.157374°

13/02/23 11:07 AM GMT +05:30

**HOD welcoming the Resource Person**



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The Resource Person providing information to the Students



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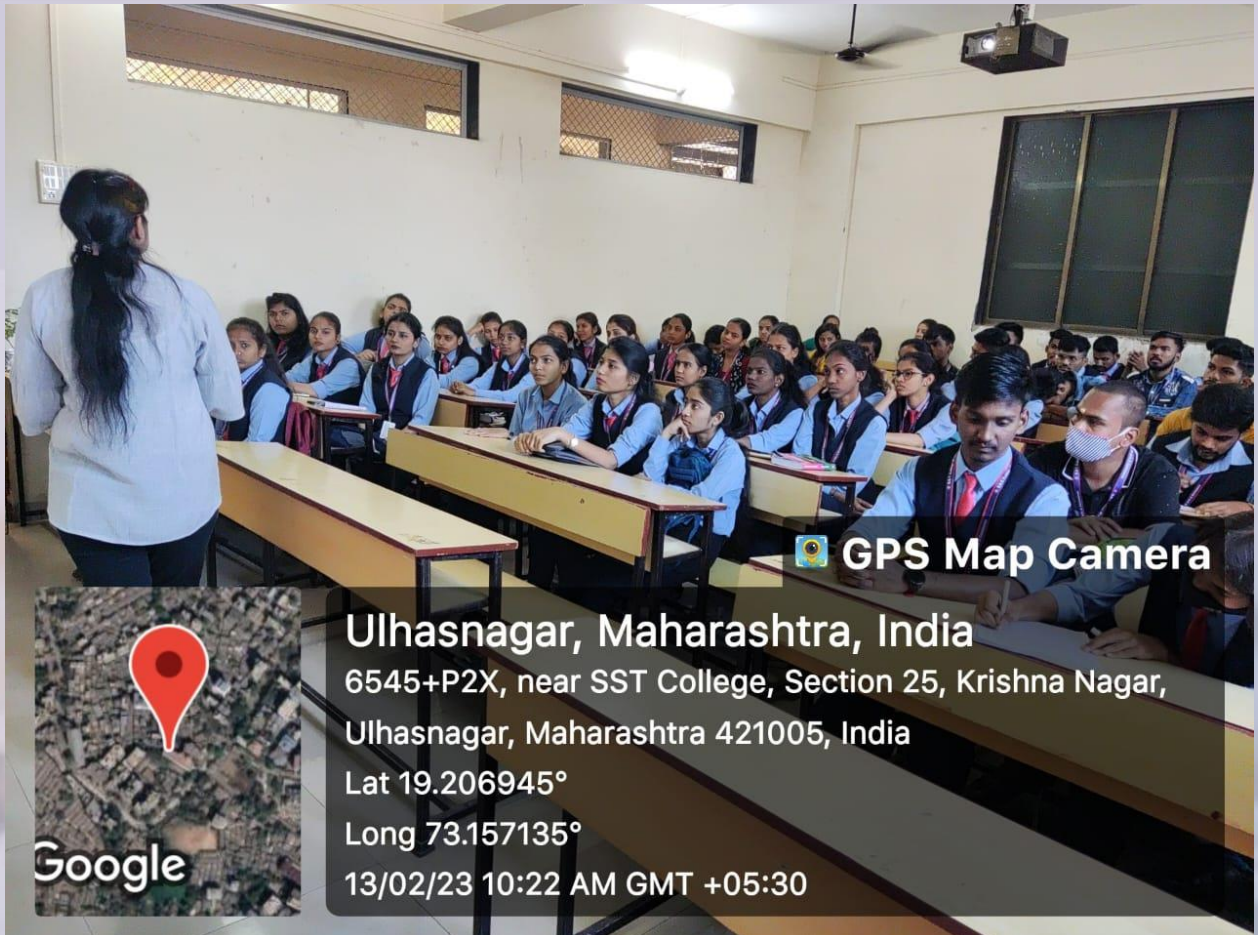
<https://sstcollege.edu.in/>



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 **GPS Map Camera**

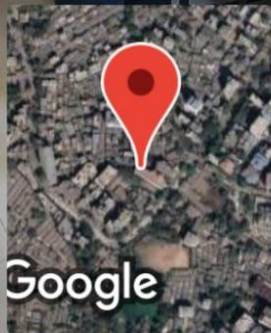
**Ulhasnagar, Maharashtra, India**

6545+P2X, near SST College, Section 25, Krishna Nagar,  
Ulhasnagar, Maharashtra 421005, India

Lat 19.206945°

Long 73.157135°

13/02/23 10:22 AM GMT +05:30



**The Resource Person interacting with the students.**



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**Doubts clearance by the resource person**



## CELEBRATION OF MARATHI DIVAS BY "DEPARTMENT OF MANAGEMENT STUDIES"

Resource Person : Asst Prof Padma Deshpande

Accompanied by : Asst Prof Aakash Jawarani

: Asst Prof Nishita Singh

Date : 27th Feb 2023

Marathi Divas was Celebrated by the Department of Management Studies on 27th February 2023 birthday of Kusumagraj; this day also celebrated as Marathi Language Pride day to understand the essence of Marathi Language, Literature and Culture. It provides a platform for students and faculty to immerse themselves in the vibrant Marathi tradition. The event instilled a pride and appreciation among the participants. There was an opportunity to learn basic conversational phrases, grammar and pronunciation. One of the students spoke about Lavani, Powada and other vibrant folk dances that highlighted the vivacity and rich cultural heritage of Maharashtra. Various topics like literature, Marathi culture on contemporary society were also explored. The engaging sessions inspired thoughtful conversations and provided valuable insights. Some of the students did Marathi poetry recitation, and one student spoke about the Traditional Marathi dishes such as Vada Pav, Misal Pav etc. This Celebration helped in a deeper understanding of Marathi literature and culture.

### GLIMPSES OF THE EVENT:



Asst Prof Padma Deshpande Inducting the Session about the Importance of the Day



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Ulhasnagar, Maharashtra, India

2, near Satramdas Hospital, Section 28, Krishna

Nagar, Ulhasnagar, Maharashtra 421004, India

Lat 19.207148°

Long 73.157108°

27/02/23 11:04 AM GMT +05:30

Samadhan Bagul from SYBMS Reading a  
Poem of V.V.Shirwadkar- Marathi Poet



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Atharva Deshpande -TYBMS Explaining some of the Phrases,  
Grammar and Pronunciation in Marathi Language.



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Google

Ulhasnagar, Maharashtra, India

2, near Satramdas Hospital, Section 28, Krishna Nagar, Ulhasnagar, Maharashtra 421004, India

Lat 19.207148°

Long 73.157108°

27/02/23 10:51 AM GMT +05:30

Hrishikesh Shirpurkar - TYBMS Telling about some of the Famous Food Culture of Maharashtra.





## CAMPUS TO CORPORATE CAREERS BRIEF REPORT:

- Venue: Room No 13 Extension Building
- Date: Time :10.00am to 11.00 am
- No of Students : 56
- Resource Person: Mrs Komal Watambale - TNS Foundation

"Campus to Corporate" program conducted by the Lakshya Training and Placement Cell on 1 March 2023 . The program aimed to bridge the gap between academic life and the corporate world by equipping students with essential skills and knowledge required for a successful transition from campus to corporate environments.

### KEY FEATURES OF THE PROGRAM:

1. **Preparing for Interviews and Resumes:** The program provided guidance on resume writing, interview preparation, and mock interview sessions. Students were given valuable feedback on their resumes and had the opportunity to practice interview techniques, enabling them to present themselves effectively to potential employers.
2. **Professional Communication and Etiquette:** The importance of effective communication and professional etiquette in the corporate world was emphasized. Students participated in sessions covering business communication, email etiquette, professional networking, and interpersonal skills to enhance their ability to communicate and collaborate in a corporate setting.
3. **Technical and Domain-specific Training:** To cater to the diverse academic backgrounds of students, the program offered technical and domain-specific training. This included workshops, seminars, and hands-on sessions conducted by industry experts to provide students with relevant knowledge and skills specific to their field of study.
4. **Industry Interaction and Guest Lectures:** The program facilitated industry interaction through guest lectures and panel discussions. Esteemed professionals from various industries shared their experiences, insights, and advice with students, offering them a practical understanding of the corporate world and the latest industry trends.
5. **Soft Skills and Personality Development:** The program focused on developing essential soft skills, including leadership, time management, critical thinking, and



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problem-solving. Personality development sessions aimed to enhance students' self-confidence, self-awareness, and professional image.

6. Internship and Job Placement Assistance: The Training and Placement Cell actively assisted students in securing internships and job placements. They provided guidance on job search strategies, facilitated networking opportunities with potential employers, and conducted recruitment drives within the campus.

Students who participated in the program reported increased confidence in interviews, improved communication skills, and a better understanding of corporate expectations. The program's focus on practical training and industry interaction bridged the gap between theoretical knowledge and practical application, enabling students to adapt quickly to corporate environments.

Overall, the "Campus to Corporate" program successfully facilitated a smooth transition for students from academia to the corporate world, empowering them with the necessary skills and knowledge to succeed in their professional career. The Session ended with vote of Thanks by Asst Prof Sunil Shah.

## GLIMPSE of SESSION :

**S.S.T. College of Arts & Commerce**  
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**“LAKSHYA”**  
in association with  
**Dept Of Management Studies  
Training And Placement Cell**  
organizes  
SEMINAR ON  
**CAMPUS TO CORPORATE  
CAREERS**  
SPECIAL HIGHLIGHTS ON  
PLACEMENT DRIVE  
Resource Person  
**Ms. Komal Watambale**  
Soft Skill trainer  
@ TNS India Foundation  
📅 : **1st March, 2023**  
🕒 : **10.00 AM**  
*Who Are Eligible :- All Final Year Students.*

UG TPO: PADMA D. PG TPO: SUNIL.S **Room No. 13**



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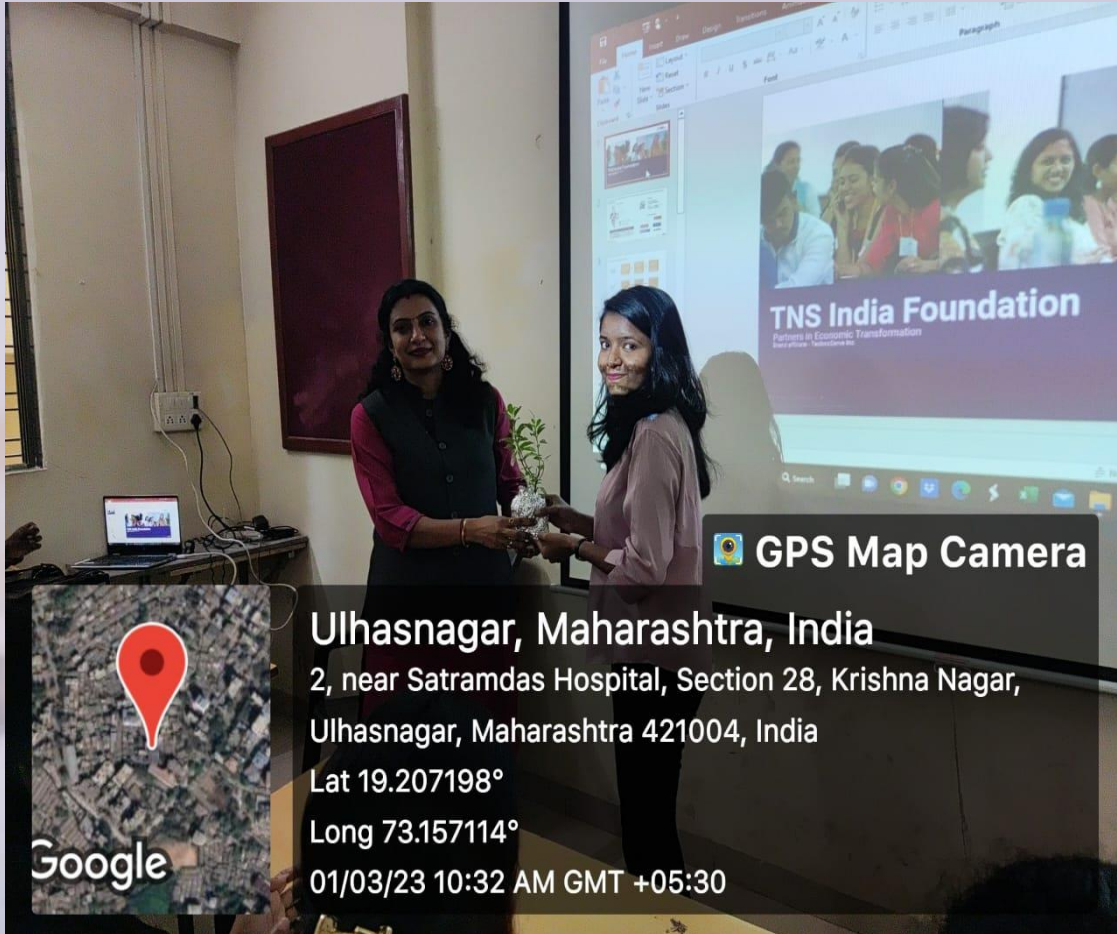
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2, near Satramdas Hospital, Section 28, Krishna Nagar,  
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Lat 19.207198°

Long 73.157114°

01/03/23 10:32 AM GMT +05:30

**HOD welcoming the Resource Person Ms. Komal Watambale**



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6545+V2P, Section 25, Krishna Nagar, Ulhasnagar,  
Maharashtra 421005, India  
Lat 19.207314°  
Long 73.157415°  
01/03/23 10:27 AM GMT +05:30

TPO introducing the Resource Person



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**Resource Person giving the brief introduction of TNS India Foundation**



**Ms. Komal interacting with the Students**



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**Resource Person explaining the Content of the Programme**



## SESSION ON IBM SKILL BUILT

### BRIEF REPORT:

**Date: 3 March 2023**

### Resource Student:

- 1) Mr. Ashish Yadav TYBMS
- 2) Ms. Jinie Kedar SYBMS

**No of Students: 91**

The Department of Management Studies had organized a Session on IBM Skill built in Room No 22 on 3 March 2023 at 9 am. The Resource Students for the Session were Mr. Ashish Yadav from TYBMS and Ms Jinie Kedar from SYBMS. Mr. Atharva Deshpande, a TYBMS student, introduced the Resource person to all the participants. The Resource person explained to students that in addition to academic degrees . Jinee Kedar another Resource person informed all the Participants that IBM SkillsBuild is a free education program focused on underrepresented communities that helps adult learners, high school and university students, and faculty develop valuable new skills and access career opportunities. IBM skills are recognized and valued around the world, so having an effective way to easily share your knowledge and expertise with your professional network is essential for your career growth. Around 80 Students attended the training session. The Session ended with vote of thanks by Ms.Kanchan Choudhary.



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## GLIMPSE OF THE SESSION:



# S.S.T. College of Arts & Commerce

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## Bachelor of Management Studies

Organizes

### Orientation of

## IBM SKILL BUILD PROGRAM

### Campus Ambassador

**ASHISH YADAV**

Class : TYBMS

Asst.Prof. Padma Deshpande



3rd March, 2023

Room no. 22



9.00 am



SkillsBuild







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Resource Student Jinie Kedar addressing the students.



Resource Student Mr. Ashish yadav informing about different courses.



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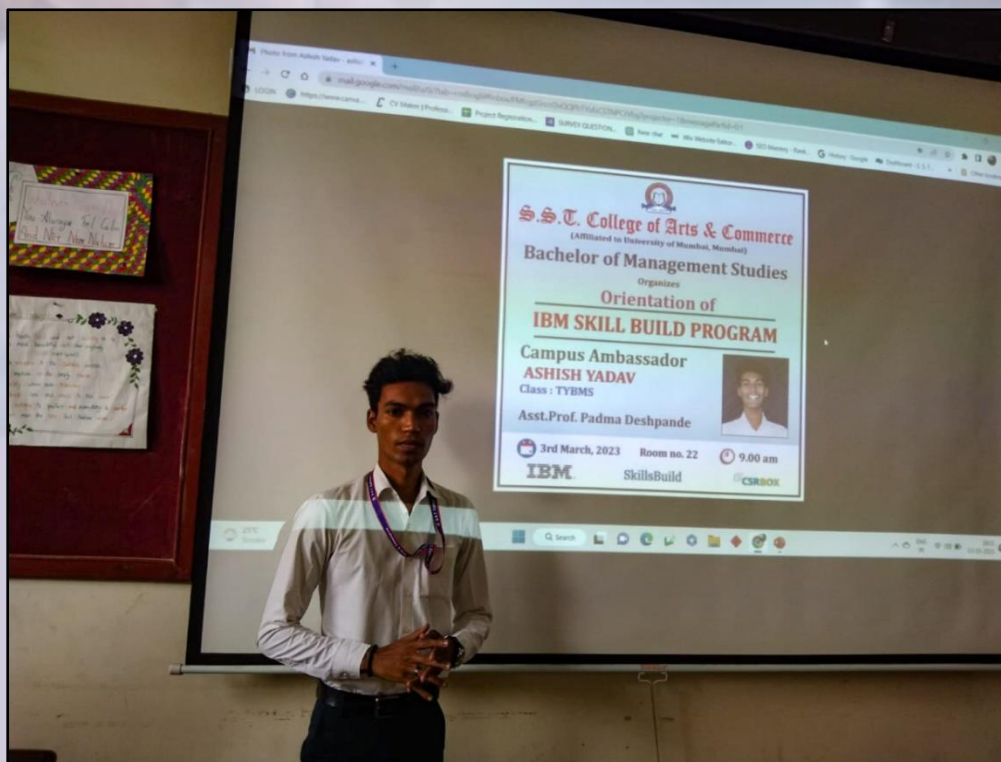
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



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Resource Student Jinie Kedar addressing the students on IBM different certifications



Resource Person Mr. Ashish Yadav interacting with the students



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## LIVE REVISION SESSION ON HOW TO CRACK OPERATIONS RESEARCH PAPER

### BRIEF REPORT:

On 20th April 2023 BMS department of SST College of Arts & Commerce organized a Live Revision Session on Logistics & Supply chain management on Operations Research Subject, the resource person for the session was Prof Nitin Kulkarni Ex University Chairperson and Paper Setter for Operations Research. In this session the Resource Person covered all the important concepts, he gave a brief outline of the Question paper, explained some very important concepts of the Subject and also answered a number of queries raised by the students. Students found the session useful and interactive, they also learnt how to revise the subject in the proper manner to score good marks in examinations.

Links of the Session: <https://www.youtube.com/live/k7-z9N3jszI?feature=share>

### 1. Operations Research

The screenshot displays a YouTube live stream interface. The main video player shows a woman speaking, with a Zoom background featuring the SST College of Arts and Commerce logo and the text 'SST College of Arts and Commerce'. The video title is 'How to Crack Operations Research Paper' by 'SST Edupedia'. The video has 168 likes and 2.7K views. The chat window on the right shows messages from viewers like 'Shavez Shaikh', 'XIM-ANASHI-11', 'Shubham Utakar official', and 'Sonal Gupta'. The browser tabs show 'live session on How to crack OR' and 'How to Crack Operations Research'.

Asst Prof Padma Deshpande Inducting the Session



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Search results - bms@sstcollege x Search results - Google Drive x live session on How to crack OR x How to Crack Operations Research x +

youtube.com/watch?v=k7-z9N3jszl

operations research sst edupedia

Top chat replay

Live chat replay is on. Messages that appeared when the stream was live will show up here.

- Shavez Shaikh
- XM-AKASH-11 hi
- Shubham Utakur official hi
- Sonal Gupta hello
- Shavez Shaikh
- Shubham Utakur official when Sir is coming online
- Joyal Gaddam hi
- Shavez Shaikh
- James Rogers i need OR importance i dont want KT in OR please help sir
- Harsh Gupta hi

How to Crack Operations Research Paper

SST Edupedia 4,666 subscribers

2.7K views Streamed 1 month ago

2022-23 SEM VI O...xlsx

33°C Haze

Search

ENG IN 11:25 AM 23-05-2023

Resource Person : Prof Nitin Kulkarni discussing the Paper Pattern

Search results - bms@sstcollege x Search results - Google Drive x live session on How to crack OR x How to Crack Operations Research x +

youtube.com/watch?v=k7-z9N3jszl

operations research sst edupedia

Top chat replay

- Sakina Lohandwala objectives from where it will come
- James Rogers sir have you set the question paper for us???
- Surge Gaming Question - If final answer is incorrect but steps are correct, so how many marks we can expect please answer
- James Rogers sab lag ne padai chaku kar diye hai kya???
- Surge Gaming Question - If final answer is incorrect but steps are correct, so how many marks we can expect please answer
- Imran Sayyid what should be avg time for 1 question
- Roddes Gaming me fr bhai
- Surge Gaming ok
- Kyrsh Fernandes Sir are there any other loops than 4 and 6 loop?
- Tejhar Gajare we can follow 2019 paper pattern??
- Kareena Vishwakarma sir that is the main
- Kareena Vishwakarma yes i seen your all the videos
- Shalina Musulkar Sir what if we skip simplex method and PERT?
- Roddes Gaming -7, 30 sec pr hu ruko jara

How to Crack Operations Research Paper

SST Edupedia 4,666 subscribers

2.7K views Streamed 1 month ago

2022-23 SEM VI O...xlsx

33°C Haze

Search

ENG IN 11:26 AM 23-05-2023

Resource Person : Prof Kulkarni clearing the query raised by a Student.



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The screenshot shows a YouTube live stream of a Zoom session. The video player displays a woman, Asst Prof Padma Deshpande, speaking. The Zoom background features the S.S.T. College of Arts & Commerce logo and name in English and Marathi. The video title is "How to Crack Operations Research Paper". The chat window on the right contains the following messages:

- so which value to be consider
- Kareena Vishwakarma thank you so much for explanation
- Shubhi Pawar thank you sir
- SST Edupedia Feedback link for How to Crack Operations Research Paper - Prof Minakshi Date 20.4.2023 <https://forms.gle/1DCYqG5FL4hdR4zd>
- KANISH MEENA thak kistke chg mai OR ke mrps dje hai kya ?
- MOHAMMAD ATIF UMAR which chapter to study to get pass
- SAANVI sir for objectives how can we prepare?
- Neha Yadav thank you sir for explanation
- sonal saroj in some questions key element is also same all
- Ahness Qureshi what is more weight
- sonal saroj sir
- Ahness Qureshi what is more weightage of marks sum or theory?
- PRASHANT PRINCEY sir special type questions bhi aayenge kya
- Mithilesh Karpe Thank you sir
- Tushar Gajare means we want to pass we can follow 4 unit properly

Asst Prof Padma Deshpande Offering the Vote of Thanks.