



S.S.T. College Of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.

Department of Arts

BAMMC

2019-2020



Activities in 2019-2020

Activities conducted by Department of Arts (Multimedia & Mass Communication) during 2019-2020

SR.No	Name of the activity	Date of the Activity	Number of students participated in such activities
1	SY-TY Orientation	13.06.2019	42
2	Conceptual Background Design for movie animation and games!	20/06/2020	22
3	Two Days Workshop on Filmmaking and Acting	5/6.07.2019	24
4	TY Project Guidance Lecture	15.07.2019	30
5	FYBMM- Induction	08.08.2019	18
6	Celebration of Professional Friendship Day	3.08.2019	48
7	Inauguration Program of CO-CURRICULAR Activities	14.8.2019	52
8	Workshop on the topic 'Editing and Feature Writing'	14.8.2019	52
9	STUDY VISIT TO FAKT MARATHI CHANNEL	28.8.2019	43
10	FC Guidance Lecture	16.09.2019	50
11	SST KING & QUEEN COMPETITION	12.10.2019	30
12	STUDY VISIT TO BROADCAST EXHIBITION	19.10.2019	35
13	SEMINAR ON ANIMATION VFX, PREMIER PRO, CROMA, GRAPHICS, ANIMATION	19.12.2019	36
14	Seminar on Career Opportunities in Media	9.01.2020	49
15	SEMINAR ON THE TOPIC ON SCREEN TARGET	17/02.2020	26
16	"Marathi Bhasha Divas"	27/02/2020	36
17	WOMEN'S DAY CELEBRATION "TEJASWINI" - PHOTOGRAPHY EXHIBITION	11/12.3.2020	14
18	Career Opportunities in ACTING!	16.5.2020	35
19	Career Opportunities in Television!	18.05.2020	30
20	How to build a career in Film, Media & Entertainment	19.05.2020	30



MARATHI BHASHA DIVAS

On 27th February, 2020 students of BMM/BAMMC along with the faculty members took the initiative to organise 'Rajyastariy Kavi Sammelan'(State Level Poetry convention)

Nowadays, as English-mixed Marathi language is spoken, the Barakhadi (alphabets in Marathi) is also being forgotten, so they had made a Barakhadi tree near the entrance. The names of writers from Sant Dnyaneshwar to P.L.Deshpande were written on the balloons in the hall where the poetry convention was held.

The founder Principal of the College, Dr. Purswani Sir and Chief Guest Sagar Nimbalkar, a well-known poet lit the lamp. After that, despite the principal being a non-Marathi speaker himself, he gave an excellent speech in fluent and pure Marathi language. In his speech, he also reminded that one should do something as a symbol of love for one's mother tongue and save it.

After that the poetry convention started. The meeting was divided into open groups and college groups. Many participated enthusiastically.

In the open group, poets from Chembur, Vikhroli to Titwala and Boisar participated. Most importantly, a 75-year-old grandfather named Ravindra Sonawane from Titwala was present and set a new standard of inspiration by inspiring the youth by presenting

poetry. More than 22 students from Joshi Bedekar College to Bharat College participated in the college group.

In this poetry convention, many excellent poems were presented on various subjects from the farmers suicides in Vidarbha to the condition of Mumbai and from love to even separation. Overwhelmed by this poetic presentation, the faculty member of the college Anil Telinga also presented Padgaonkar's poem 'Sanga kase Jagayache' (Tell me how to live). Apart from this, faculty Manisha Agale also presented a poem composed by her when she was 12 years old.

B.A.M.M.C Coordinator Asst.Prof. Deepak Gavade guided the students to organize the event. Asst.Prof. Manisha Warungase, Asst.Prof. Rajani Kuche helped for the success.

GLIMPSES OF ACTIVITY:



Ravindra Sonawane, well known poet set a new standard of inspiration by inspiring the youth by presenting poetry.



Dr. Puruswani, Chairman, SST College along with Chief Guest Sagor Nimbalkar felicitating Ravindra Sonawane, a well known poet



Chief Guest Sagor Nimbalkar addressing participants on Marathi Bhasha Divas



Photos of Rajyastariya Nav

Kavi Kavya Sammelaan



Inframe: Asst. Prof. [Deepak Gavade](#)(HOD) BMM-BAMMC, Asst. Prof. Rajani Kuche, Asst. Prof. Manisha Agale along with organising team of the students of Rajyastariya Nav Kavi Kavya Sammelaan



Audiences enjoying the poems at Rajyastariya Nav Kavi Kavya Sammelaan

Workshop on the topic ‘Editing and feature writing’

The workshop on the topic ‘Editing and feature writing’ was organized on 14th August 2019 from 11.00 a.m. to 12.30 p.m in room no.32. The speaker Ms.Vinaya Patil, senior sub editor of ‘Mid-Day’ newspaper elaborated the topic by giving relevant examples. The students actively participated in it. It was a very good interactive session. 55 students took advantage of this workshop.

GLIMPSES OF ACTIVITY:



Resource persons guiding the students in the workshop on “Editing and feature writing”

WOMEN'S DAY CELEBRATION "TEJASWINI" - PHOTOGRAPHY EXHIBITION

On 11th to 12th of March 2020 a special photo exhibition was organized by BAMMC Department. This exhibition was related to women working in different fields. Every photograph in the exhibition was eloquent up to the women who sell fish in the market, collect coffee seeds, bus mechanics, bus conductors, and also senior police inspectors.

Women should get equal rights and respect in the society and at the same time, women can work in every field and run the family. Ashatai Vishwakarma, the first auto rikshaw driver woman from Ulhasnagar, who was specially photographed for the exhibition, and Jyoti Gonyal, the first school van woman driver who spoke about how she recovered the family after her husband's sudden death. The exhibition was inaugurated by the two women. On this occasion, they said that when SST College approached us to take our photo, they did not think that they would get so much honour from the college. Today, they felt grateful to SST College for honoring ordinary women like them.

The students were guided by Asst.Prof. Sanghamitra Bendkhale and Head of the Department Asst.Prof. Deepak Gavade for this exhibition. At this time, the founder principal of the college, Dr. Purswani Sir and Vice Principal Bharti Mam appreciated the students and faculty.

GLIMPSES OF ACTIVITY:



Dr. J C Purswani, Chairman, SST College along with Ashatai Vishwakarma, the first auto driver from Ulhasnagar



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Dr. J C Purswani, Chairman, SST College along with Jyoti Gonyal, the first school Van Woman

Driver



Visuals of Women's Day 'TEJASWINI' - Photography Exhibition

STUDY VISIT TO BROADCAST EXHIBITION

The students of BMM/BAMMC visited Broadcast Exhibition at Mumbai where students came to know about the various cameras and the importance of its lenses. Though it was just a study visit they got the fruitful experience from it. This visit helped them to choose the suitable camera or specially its lenses as per their forte. 35 students participated in this visit and their feedback was superb which helps us to plan for another visit in the near future. This visit came to an end where Dabboo Ratnani famous Indian fashion and commercial photographer gave tips to our students which will help our students to polish their skills more.



Asst. Prof. Neha Singh along with BMM - BAMMC Students at Broadcast Exhibition, Mumbai



Asst. Prof. Neha Singh along with BMM - BAMMC Students at Broadcast Exhibition,



Webinar: Career Opportunities in ACTING!

Venue: Online Platform

Date: 16th May, 2020

No. of Students: 35

The main speaker of the programme Mr Amit Behl – (Renowned Indian Theatre, Television and Film Actor and Sr. Joint Secretary, CINTAA Governing Council Member, MES C) said that Even though some actors become stars without getting a formal education, most of the actors acquire some formal training through an acting skill or a theater company or theater arts program. Students can **join acting classes or filmmaking** to prepare for a career as an actor. Students received valuable knowledge on this occasion.





CAREER OPPORTUNITIES IN TELEVISION!

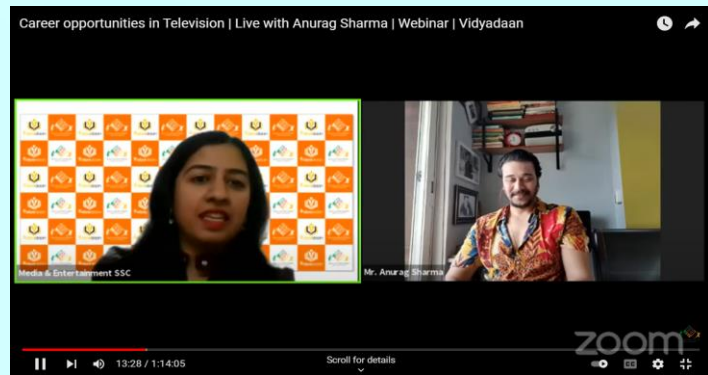
Venue: Online Platform

Date: 18th May, 2020

No. of Students: 28

**Resource Person:
Mr. Anurag Sharma, Actor**

On this occasion the main speaker of the programme Mr. Anurag Sharma (Actor) said that the Creative types can apply their skills in many different areas of the television industry. The following jobs may appeal to students interested in interior design, film editing, performance arts, fashion design, and photography.



Anurag Sharma during the session



Celebration of Professional Friendship Day

On the occasion of friendship day the BMM/BAMMC had organized '**Professional Friendship Day**' on **03rd August, 2019**, to acquaint with famous friends in the same profession. The students of BMM/BAMMC took the initiative under the guidance of faculty members.

At the beginning of the programme students were given information about famous friends in the same profession. A group of students were presented with a valuable skit on the importance of friendship in life. These things inculcated brotherhood and national integration among the students. 48 Students took part in it. This activity helped them improve their soft skills.



WEBINAR: CONCEPTUAL BACKGROUND DESIGN FOR MOVIE ANIMATION AND GAMES!

Venue: Online Platform

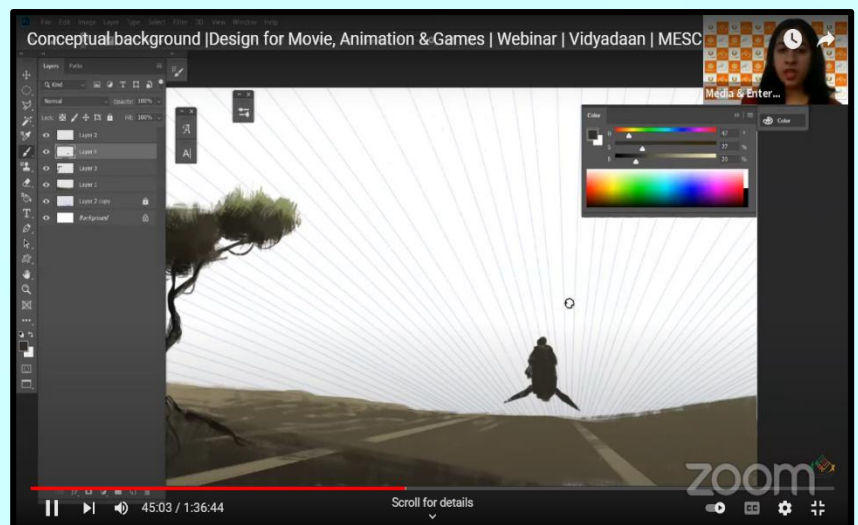
Date: 21st May, 2020

No. of Students: 22

Resource Person:

Mr. Moon Arun, COO & Co- Founder of Brainpan Studio

Mr. Moon Arun, COO and Co-Founder of Brainpan Studio said that nobody will believe that he used to communicate with the world. He was influenced by science fiction, fantasy and dreams. He was passionate about promoting art & design in India. With over 400 animation videos and high-end concept art production projects for over 100 brands and businesses, Brainpan Studio is among India's finest creative studios. The studio's work is digital-first and designed to garner love, appeal to logic, and impart learning. Through his experience students enthusiastically make their career in this field.



In frame: Mr.Moon Arun explaining the topic



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FC PROJECT GUIDANCE

Date :18th October, 2019

No. of Students: 50

Guidance by : Asst. Professor Smita Jagtap

BMM/BAMMC had organised a guidance lecture for FYBAMMC students to enlighten them over the technicalities required for preparation of foundation Course projects. The lecture was on 18/10/2019, at 11:00am. Asst.Prof Smita Jagtap explained the procedure required to prepare the project. She explained to the students how to write the first page with self introduction, second page index and project details. Students solved their doubts. Project topics were also discussed allotted to the students. Students were asked to complete the project in prescribed time.



FYBAMMC Induction

On 08.08.2019 an induction program was conducted in SST College for FYBAMMC students. Program Coordinator, and Assistant Professor Deepak Gavade briefed the students on FYBAMMC syllabus, subjects, examination pattern, co-curricular and extra-curricular activities and the success of SST College in running various programs and courses in Ulhasnagar city. .

Further, Assistant Professor Deepak Gavade said, 'The courses offered under the vocational course will help the students to stand on their own feet. SST College is one of the colleges which sets goals according to the interests and skills of the students, all these facilities and infrastructure are available in this college.



Students of the College attending Induction Programme



HOW TO BUILD A CAREER IN FILM, MEDIA & ENTERTAINMENT

Venue: Online Platform

Date: 19th May, 2020

No. of Students: 30

**Resource Person:
Ms. Meghna Ghai Puri**

The chief guest of the programme **Ms. Meghna Ghai Puri** (Daughter of Bollywood director, producer and screenwriter Subhash Ghai) said that after completing your course in filmmaking diverse career opportunities open their gates for you – what does that even mean? Well, you can work as a scriptwriter, editor, cinematographer, director, producer, production designer, set designer, and much more. Students became happy to listen to the speech and try to make a career in Film, Media & Entertainment.



In frame: Resource person guiding the audience on the topic

Inauguration of Co-curricular activities

The Department of BMM/BAMMC used to organize co-curricular activities every year for the overall development of the student. The activities for the academic year 2019-20 had been started with the formal inauguration program which was held on 14th August 2019 by the hands of the founder Principal of SST College.

In this activity the program coordinator Mr. Deepak Gavade explained the various activities to be carried out during the academic year 2019-20. Whereas Founder Principal Dr. J.C. Purswani sir elaborated the importance of the co-curricular activities for the bright future of students and also advised the students to participate actively in the various academic activities.



Inauguration of co-curricular activities

SYBMM/TYBMM-ORIENTATION 2019-2020

On 13th June, 2019 an orientation program was held in SST College for SYBMM and TYBMM students to provide information on SYBMM and TYBMM syllabus, subjects, examination pattern, co-curricular and extra-curricular activities and the success of SST College in running various programs and courses in Ulhasnagar city. BMM Program Coordinator, and Assistant Professor Deepak Gavade briefed all this information to the students.

Further, he guided the students about the Value Added and Certificate Courses offered by the college and asked the students to enroll for the same.



Asst.Prof.Deepak Gavade addressing the students in orientation



Students attending orientation session

Two Days Workshop on 'Filmmaking and Acting'

Two days workshop on '*Filmmaking and Acting*' was organized by Vikas College, Vikhroli from 05th July 2019 to 06th July, 2019. In this workshop from BMM/BAMMC department, 25 students along with two teachers – Mr. Deepak Gavade and Mrs. Rajani Kuche attended the workshop.

The workshop was divided into different sessions, in each session, various subjects were discussed by the resource person and subject experts. The subjects were discussed through paper presentations like; Acting, Direction, Music, Cinematography, Art Direction, etc.

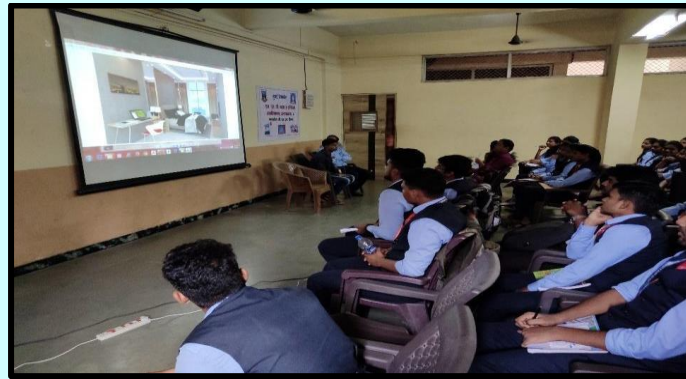
Our students received motivation through the eminent personalities' speeches and paper presentations. Students understood the concept of Filmmaking & Acting and techniques of Filmmaking & Acting.



Filmmaking and Acting Workshop Vikas College, Vikhroli

SEMINAR ON VFX, PREMIER PRO, CROMA, GRAPHICS, ANIMATION

On 19th December 2019 a seminar on Animation was organized keeping in mind to acquaint the students with the world of Animation and give them knowledge about it. Mr. Samir Joshi gave a live demonstration of animation with ample examples. The stages of animation were explained in detail. He also showed some animated videos from Bollywood. At the end he interacted with the students and solved their queries.



Seminar on Animation



*Inframe: Asst. Prof. Jeevan Vichare, Asst. Prof. Manisha Agale, Asst. Prof. Deepak Gavade
Along with BMM-BAMMC students*



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Mr. Samir Joshi interacted with BMM - BAMMC students

Seminar on Career Opportunities in Media

On 09th January 2020, a seminar on career opportunities in media was organized by the BMM/BAMMC SAAM TV's executive producer, writer, anchor Mr. Prashant Sagvekar guided the students.

Students learning mass media and journalism always need to understand the difference between education and real media. While working in the media, it is not limited to media reporters and news readers, but also offers many career opportunities. Resource person Mr. Prashant Sagvekar unfolded many career opportunities available in mass media. 49 Students participated in it.



Prashant Sagvekar, Saam TV interacting with the students in 'Career Opportunities in Media'

SEMINAR ON THE TOPIC 'ON SCREEN TARGET'

On 17th February, 2020 a seminar was organized to acquaint the students with different career opportunities in the field of media and film industry. The resource person who is having a lot of experience in the media industry, Mr. Prashant Sagvekar guided the students about the various career opportunities in media as well as film industry. He also gave the example of his own career path and inspired them to decide the goal in life. Students were delighted to know about the innumerable career options which they did not know. 26 students benefited by this seminar.



Inframe: Mr. Prashant Sagvekar (Executive Producer, Saam TV), Asst. Prof. Manisha Agale, Asst. Prof. Rajani Kuche & Asst. Prof. Deepak Gavade along with BMM - BAMMC Students



SEMINAR – ON SCREEN TARGET by Saam TV Executive Producer Prashant Sagvekar

SST KING & QUEEN COMPETITION

To provide opportunities in the field of fashion industry BMM/BAMMC organized a beauty pageant named 'SST King and Queen' for all the students in the college. The specialty of this event was, it was organized by the students of BMM/BAMMC under the guidance of teachers and industry experts. First registration was done then the participants were called for elimination round and 60 girls and 60 boys were selected for the grand finale on stage. Before the finale the selected participants were given proper training about the fashion show by the industry experts.

The grand finale was on 12th October 2019. A special ramp was set for it. And it was judged by industry experts and Mrs Bhavna Dave, Mrs India apsara 2018, Owner of Pearl Magic Beauty Salon & Institute, Mr Shekhar Madiwal, Mr. India Pacific 2018, Miss Supriya Darekar Miss India apsara 2018, Mr Raghav Kadam, Fashion Choreographer, Miss Kranti Godambe, Miss Chiplun, Miss Thane (1st Runner - up) Mr. Jayant Koparkar, CEO Pixel Entertainment. The judges gave feedback to the participants and selected Mr. Akash as SST KING and Miss. Manali Thamke as SST QUEEN. As well special selections like Mr. Charismatic, Ms. Charismatic, Best Smile, Best X Factor and many more were done. All were felicitated by the judges and Chief Guest Dr. Mahesh Bhivandikar, Vice Principal, K. M. Agrawal College, Kalyan and Dr. Purswani, Founder & Principal of .S.S.T.College



Organising team of the students along with "SST KING & SST QUEEN" Judges & Asst. Prof. Deepak Gavade





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In Frame Dr. J C Purswani, Dr. Mahesh Bhivandikar & Asst. Prof. [Deepak Gavade](#) with SST Queen



Dr. J.C.Purswani & Dr. Mahesh Bhivandikar along with Winners of "SST King & SST Queen"

STUDY VISIT TO FAKT MARATHI CHANNEL

Study visit of Media students to "फक्तमराठी" "Dhumdhadaka comedy show" was successfully arranged on 28th August 2019. Students got practical knowledge of Backstage working, role of various authorities behind this shooting process, actual ground struggle of actors etc. It was attended by our 43 students. They watched a practical session of shooting, even our students actively participated in that session as an audience. They enjoyed it.



Set of "फक्तमराठी" "Dhumdhadaka Comedy Show"

PROJECT GUIDANCE for TYBMM

BMM/BAMMC has organized a Guidance Session on “**Step by Step Guidelines for Preparation of Final Year UG Project Report on 26th September 2019**”. Resource person Asst Prof. Manisha Waranguse briefed about NMM project and Asst. Prof. Roshani Sachanadani guided students on an Ad design project and how they can prepare their final year project on their own with the help of guidelines given by the guides. Students gained knowledge about the importance of project and project designing.



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