



S.S.T. College Of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.

Department of Arts

BMM

2018-2019





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)



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Acti

Activities in 2018-2019

2018-2019

| SR.N o. | Name of the activity | Date of the Activity | Number of students participated in such activities | Page No. |
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| 1 | Orientation of SY & TY | 14.06.2018 | 12 | 9 |
| 2 | FYBMM- Induction | 18.07.2018 | 21 | 10 |
| 3 | Saam TV Visit | 29.09.2018 | 26 | 11 |
| 3 | Visit to N.D. Studio, Karjat | 8.12.2018 | 15 | 10 |
| 4 | Visit to Kala Ghoda Festival | 15.12.2018 | 39 | 11 |
| 5 | Explore Inner Potential | 19-21.12.2018 | 21 | 12 |
| 6 | Marathi Bhasha Diwas | 27.02.2019 | 35 | 13 |
| 7 | Maharashta Hasya Jatra | 03.03.2019 | 33 | 15 |
| 8 | Bhamdaradara Visit | 12-13.03.2019 | 28 | 4 |

BHANDARDARA VISIT

Two days visit to Bhandardara dam was organized by the Department of Arts (Mass Media) on 12th & 13th March, 2019. Total number of **28 students participated**. Bhandardara is a dam built by the British government during their regime in the western ghats of India. The location of Bhandardara village is in Ahmednagar district. It is about 185 kilometers from Mumbai and 155 kilometers from Ahmednagar city.

As a study visit, our BMM students visited Wilson Dam, it is built on the Pravara River. The location of Bhandardara is famous for its greenery. On the first night of the visit there was a bonfire. The students enjoyed the experience of bonfire in the winter season.

On the next day students visited the hat manufacturing industry where they understood the process of manufacturing hats and its business strategy. It was a very successful and memorable study visit.

Glimpses:



Students during the visit to Bhandardara



SYBMM/TYBMM- Orientation

An orientation programme for SYBMM and TYBMM students was held on the 14th of June, 2018 at SST College. Asst.Prof. Deepak Gavade, the Program Coordinator and informed the students about the SYBMM and TYBMM syllabus, subjects, examination pattern, co-curricular and extra-curricular activities, and SST College's achievements in running numerous programmes and courses in Ulhasnagar.

He also informed them about the college's Value Added and Certificate Programs and encouraged them to join. This was attended by 21 students.



Dr.Santosh Karmani addressing the studnets during orientation



FYBMM- Induction

On July 18, 2018, SST College organized an induction programme for FYBMM students. Program Coordinator and Asst. Prof. Deepak Gavade provided a lot of information about the FYBMM syllabus, subjects, examination pattern, co-curricular and extra-curricular activities, and SST College's accomplishment in running various programmes and courses in Ulhasnagar.

'The courses offered under the vocational course would assist the students to stand on their own feet,' Asst. Prof. Deepak Gavade added. SST College is one of the colleges that creates goals based on the interests and capabilities of its students, and it has all of these resources and infrastructure. Total 28 students attended this induction programme.

SAAM TV NEWS CHANNEL VISIT

The Bachelors of Mass Media had organized a visit to Saam TV News Channel on 29th September 2018. In which 36 students had participated. It was a successful study visit where our BMM students came to know how the actual news channel work was done behind the camera.

Though it was just a study visit, our BMM students received a fruitful experience from this valuable visit. This visit would help BMM students to choose a career in the press as a journalist or technician.

We would like to thank the management and college authorities for giving us this type of opportunity and permission to organize such a valuable students' career making visit.

GLIMPSES OF THE VISIT:



Students with Editor of SAAM TV



Students with News Anchor

Visit to ND Studio, Karjat

BMM organized visit to ND Studio at Karjat on 8th Dec, 2018. 15 students participated in this visit. ND Studio is one of the Film and National Television Production Studio which is located at Karjat. This Studio was established and co-owned by Nitin Chandrakant Desai.

The special permission to our students to see the Film Studio was given. The students observed replica Film Sets like; Prem Ratan Dhan Paayo, Baajirao Mastani, and etc.

During this visit, students explored minutely working of the people involved in shooting of a film as well as observed the things of direction, production, editing work etc. It was a fruitful experience for all the BMM students.

We would like to thank the management and the college authorities for giving us an opportunity and permission to organize this visit.

Glimpses:



Students with faculty members at N.D.Studio

Visit to Kala Ghoda Festival

BMM had organized a study visit on 15/12/2018 to The Kala Ghoda Arts Festival. Generally, it was a 9-day event. Kala Ghoda Arts Festival started in 1999, since then it has become the largest multicultural festival in Mumbai. Kala Ghoda conducted its 22 edition of arts festival. This visit was the most awaited visit for our students as they were very happy to be a part of this visit. During the visit students clicked lots of pictures and explored each and everything.

In this visit the students visited different sections like theater, music, films, comedy, world and modern art. Students understood the different art forms and also appreciated it. Total number of **39 students participated.**

Students enjoyed this visit with full zeal and enthusiasm, they liked the concept of this art festival. 40 students participated in this visit. It was a successful visit.

Glimpses:



Students at Kala Ghoda Festival



Explore Inner Potential

The Bachelor of Mass Media has organized a 3 days session on “Exploring Inner Potential” for the students of BMM of S.S.T. Approximately 21 students have participated in the session . The class teacher of the respected class played the role of mentor and different activities were performed by the students under the guidance of their mentor's.

On 1st Day of the Session:-19th December 2018

PPT Presentation and Self Explanation activity has been performed by the students which helps the students to improve their communication skills and reduce stage fear.

On 2nd Day of the Session: 20th December 2018

Students have given Group Discussion topics and topics for Just a Minute to enhance there thinking capability and thinking speed.

On 3rd Day of the Session:-21st December 2018

Students have to make something best out of waste products or Waste Materials and writing and listening activity for creating advertisements for product promotions.

All the 3 Days the above activities have been performed under the guidance of their respective Mentor's.

Action Taken: This is a very unique concept which helps to develop the communication, confidence, Leadership and Presentations Skills. Every year the Department tries to inculcate such concepts for its students.

MARATHI BHASHA DIVAS

Bachelor Mass Media celebrated 'Marathi Bhasha Din' on the occasion of the birth anniversary of noted Marathi poet V. W. Shirwadkar, on 27th February, 2019. V.W. Shirwadkar is also known by his Nickname 'Kusumagraj'.

Marathi language is an official language of Maharashtra State. The main focus of this celebration was to promote and sustain the richness of Marathi language and culture among the young generation of the Maharashtra state and aim of this celebration was to inculcate and honor the rich history and literature of Marathi which associated with Marathi-Speaking communities in the Maharashtra State.

Mr. Vishal Pardesi, News Anchor of News 18 Lokmat, a leading Marathi news channel was invited as chief guest. In his speech, Mr. Vishal Pardesi shared his experiences in the media industry and stated the importance of Marathi language. Further he also stated that fluency in Marathi language is very important while working in Marathi Media. He also guided the students about the various career opportunities available in the media industry.

Students appreciated the speaker and also interacted with him.

Venue : Classroom no. 208

Number of students: 35

Glimpses:



Chief Guest with faculty members



Chief Guest with the students

VISIT TO A MARATHI COMEDY TV SHOW - MAHARASHTRACHI HASYA JATRA

Bachelor of Mass Media organized a study visit to the famous show 'Maharashtrachi Hasya Jatra' on 3rd March, 2019. In which 33 students participated. During the visit, students enjoyed many comedy talents of Maharashtrachi Hasya Jatra who performed hilarious skits. The performances were judged by the Marathi film actors Makarand Anaspure, Alka Kubal, Prasad Oak and Sai Tamhankar.

The purpose of this visit was to give the practical experience to the students to see all the technicalities of the show. The students observed minutely direction, production, and editing works. Through this study visit, our students received ideas and skills about how to create comedy skits and make people laugh.

Glimpses:



Students with the actors of the show