



# S.S.T. College Of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.

Department  
Of  
Arts

**B.A.M.A**

**2017-2018**



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## Activities in 2017-2018

### Activities done by BMM Department during 2017-2018

<b>SR.No.</b>	<b>Name of the activity</b>	<b>Date of the Activity</b>	<b>Number of students participated in such activities</b>	<b>Page No.</b>
1	Aurangabad Industrial Visit	10/03/2018	35	4
2	Orientation	06/06/2017	15	9
3	FYBMM- Induction	27/07/2017	19	11
4	Lokmat print office visit	09/08/2017	36	12
5	Patrakar Diwas	06/01/2018	21	13
6	Marathi Bhasha Diwas	27/02/2018	27	14



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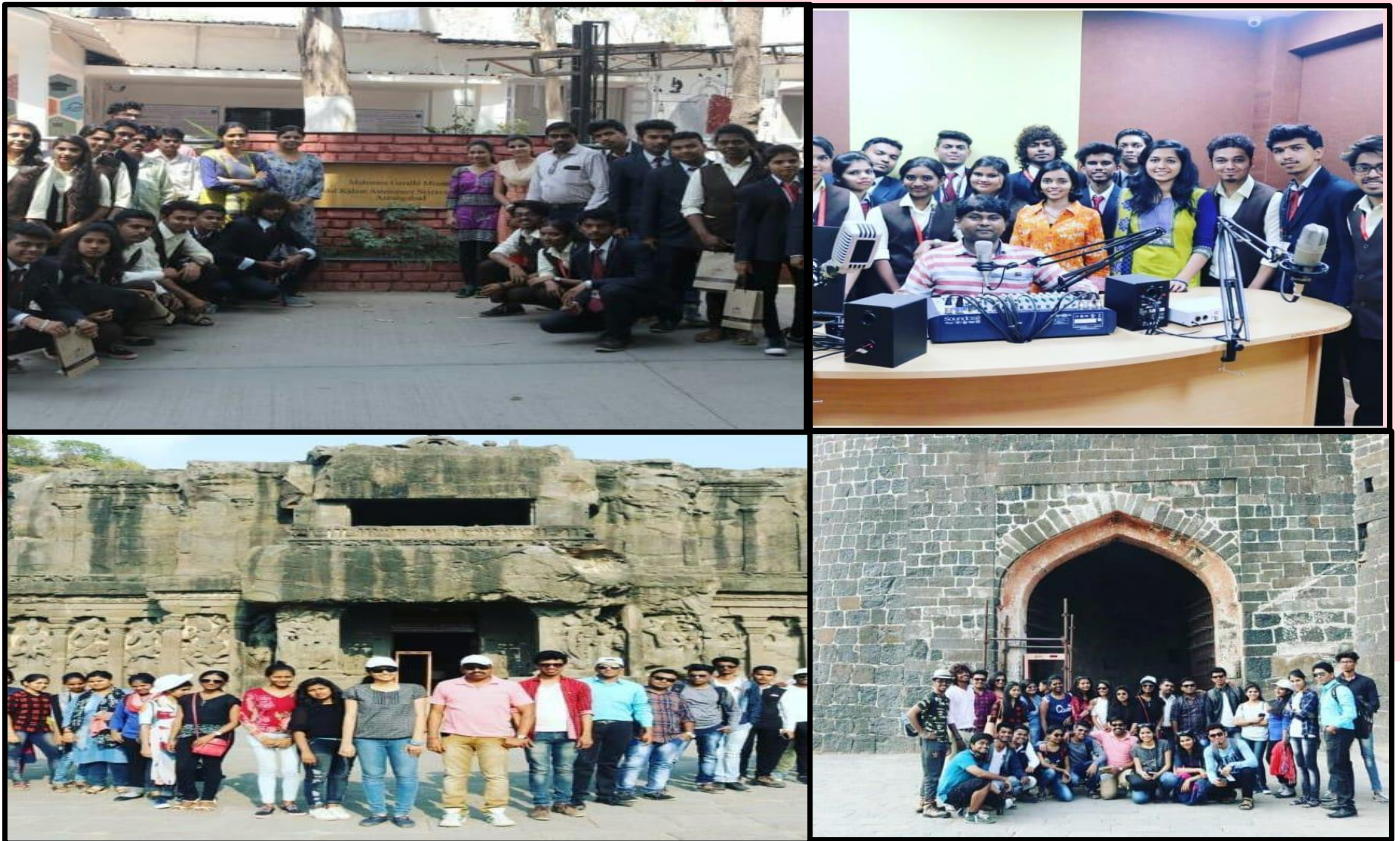
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## AURANGABAD INDUSTRIAL VISIT

From March 10 to March 12, 2018, the BMM organised a "Aurangabad Industrial Visit" in which 35 students took part. Students visited "Ajanta and Ellora Caves" in the first part to learn about the various caves' modern historical significance. In addition to this excursion, students also visited the renowned Colgate-Palmolive company to learn about the company's entire manufacturing process. We were warmly welcomed by every division of the business, which also provided us with useful details on the colgate-palmolive products. Students also looked at the local newspaper and radio station.

This trip was a huge success. Many new topics were taught to the students, and some of them spoke about careers in the tourism and industrial sectors. Students congratulated the college administration for organising the visit.

### Glimpses:



Aurangabad Industrial Visit



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## SYBMM/TYBMM- Orientation

An orientation program was conducted in SST College for SYBMM and TYBMM students. Program Coordinator, and Assistant Professor Deepak Gavade briefed the students on SYBMM and TYBMM syllabus, subjects, examination pattern, co-curricular and extra-curricular activities and the success of SST College in running various programs and courses in Ulhasnagar city. Further, he guided the students about the Value Added and Certificate Courses offered by the college and asked the students to enroll for the same.

### Glimpses:



**Students attending orientation session**



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## FYBMM- Induction

On July 27, 2017, SST College organized an Induction session for FYBMM students. Ass. Prof. Deepak Gavade, the BMM Program Coordinator, gave the students information about the FYBMM syllabus, subjects, examination structure, co-curricular and extracurricular activities, accomplishments of SST College, and administration of multiple programmes and courses in Ulhasnagar.

Asst. Prof. Deepak Gavade noted that the courses provided as part of the vocational programme would help the students stand on their own two feet. With all of these resources and infrastructure, SST College is one of the institutions that develops goals based on the interests and abilities of its students.



**Asst. Prof. Deepak Gavade guiding the students in Induction.**



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## LOKMAT PRINT OFFICE VISIT

The Department of BMM had organized a visit to Lokmat print office on 9th August, 2017. In which 36 students had participated. It was a successful study visit where our BMM students came to know how the actual printing work was done in the press.

Though it was just a study visit, our BMM students received a fruitful experience from this valuable visit. This visit would help BMM students to choose a career in the press as a journalist.

We would like to very much thank the management and college authorities for giving us this type of opportunity and permission to organize such a valuable students' career making visit.



Students and faculty members along with Sr.Manager at Lokmat Printing Press



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## **Patrakar Diwas**

On 06<sup>th</sup> January, 2018 BMM organized Patrakarita Diwas which is journalism day in SST College of Arts and Commerce. In this event HOD of BMM Asst. Prof. Deepak Gavade sir briefed students about the history of Indian Journalism and its importance. Students also understood the importance of this occasion and some of them gave speeches on this occasion.



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## Report: 'Marathi Bhasha Divas'

### Summary Report: 'Marathi Bhasha Divas'

*"Marathi-Din Utsav Sohala  
"Geet Marathyanche Shravani mukhi aso |  
Vachanilekhani hi marathi geera diso |  
satat Maharashtra Dharma marma mani Vaso |  
Deh pado tatkarani hi ase spruha |  
Priy Aamucha ek Maharashtra desh ha"*

By singing the above notable song 'Marathi Bhasha Divas' was celebrated jointly by the Department of B. M. M. and B. A. with great enthusiasm on 27<sup>th</sup> February, 2018. Administrative Incharge Dr. 'Gunjit Madam' and Asst.Prof. Deepak Gavade were the Chief guests for the programme and Asst.Prof.Sachin Vayle (Head of the Department of Arts ), Asst. Prof. Tushar Wakse, Asst. Prof. Nandkumar Chavan, Asst. Prof. Smita Jagtap and Asst. Prof. Rajani Kuche was present. Every year SST College used to celebrate 'Marathi Bhasha Divas' on the birth anniversary of Dyananpith Award winner, the great poet 'Kusumagraj' (V. W. Shirwadkar), it is also known as 'World Marathi Language Day'. On this occasion, several students presented various poems in Marathi as well as self-composed Marathi Charoli (four quatrain). Some students collectively sang the notable Marathi poem written by Suresh Bhat:

*"Labhale Amhas Bhagya Bolto Marathi".*

Many students got an opportunity to present the art of 'Poetry Composition and Singing Marathi songs and poems'. Along with many students, few teachers also presented the importance of Marathi literature, among them Asst.Prof. Sachin Vayle presented detailed information about 'Kusumagraj' (V. W. Shirwadkar) and the importance of Marathi-Din. This programme was anchored by Asst. Prof. Rajni Kuche and vote of thanks was proposed by Asst. Prof. Nandkumar Chavan by singing the following poetic lines:

*"Mazya Marathichi bolu kautuke!  
Pari amrutatehi paijansi jinke!"*

Thus the event was celebrated with great enthusiasm.