



(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004,
Dist. Thane.

DEPARTMENT OF ARTS BMM

2016-2017



Activities in 2016-2017

Activities Conducted by Department of Arts (Bachelor of Mass Media) Department during 2016-2017

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1	Visit at Photography Exhibition at Kaladalan	10/12/2016	29	4-6
2	FYBMM- Induction	11/06/2016	90	7
3	Orientation	16/06/2016	19	7
4	Visit at All India Radio	25/07/2016	30	8
5	Visit to Lokmat Press	10/8/2016	22	9
6	Guest Lecture: Introduction to Psychology	19/08/2016	28	10
7	Visit at Janshakti, local cable channel	14/12/2016	25	11
8	Patrakar Din	06/01/2017	21	12
9	Marathi Bhasha Divas	27/02/2017	24	13
10	90th All India Marathi Sahitya Sammelan	3/5.02.2017	31	14

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Visit at Photography Exhibition at Kaladalan

On 10th December, 2016 BMM students visited the Photo exhibition at Thane Kaladalan (art gallery) organized by Swapnil Pawar, Director, रानवाटा (Raanvata) Photo training institute, Thane. The students observed about 400 photos of different themes, subjects and photo objects like wild life, infra red, b/w, portrait, arial, landscape, height, depth of field, pattern and symmetry etc. The total number of 65 amateur photographers displayed photos in the exhibition. Asst.Prof.**Pramod Gaikwad** coordinated the visit. It was attended by 25 students.

Glimpses:



Students at Photography Exhibition at Kaladalan



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FYBMM INDUCTION

For FYBMM students, an induction programme was held on June 11, 2016. Asst. Prof. Pramod Gaikwad welcomed the Principal Sir and all the First Year students at the start of the event. Later at the event, Principal Sir addressed the students and welcomed all FYBMM students to SST College, encouraging them to join in extracurricular activities in addition to their studies. The students were then given an overview of the FYBMM syllabus, subjects, examination pattern, and co-curricular and extracurricular activities offered by the college by Asst. Prof. Deepak Gavade. At the conclusion of the programme, Asst. Prof. Pramod Gaikwad expressed his gratitude to the Principal Sir and all the students with a vote of thanks.



Students attending induction session

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SYBMM/TYBMM- ORIENTATION

On 16th June, 2016 an orientation program was conducted in SST College for SYBMM and TYBMM students. Program Coordinator, and Assistant Prof. Deepak Gavade guided the students about the Value Added and Certificate Courses offered by the college and asked the students to enroll for the same.

He also briefed the students on SYBMM and TYBMM syllabus, subjects, examination pattern, co-curricular and extra-curricular activities and the success of SST College in running various programs and courses in Ulhasnagar city.



Students during orientation session

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VISIT TO ALL INDIA RADIO

30 students of BMM visited Akashwani (AIR), churchgate under the guidance of Asst.Prof.Pramod Gaikwad on 25th July 2016. The technical engineers Tadakhe Joshi and Tiwari informed the students about various sections in Akashwani like recording studio, broadcast engineering units etc.

“In the 96th foundation year of AIR, the radio station still has credibility in listeners' minds and it proved by the quality content and programming basically targeting rural audiences. That is why the agro-based interviews, dial-in programs are always given prior importance in which the speaker guest and anchor inform about several agro-development schemes and its success on AIR.” The AGM's guidance inspired BMM students to think for Radio as a better career option in future.



Students along with faculty members during the visit ar AIR

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VISIT TO LOKMAT PRESS

Lokmat Press Visit was successfully arranged on 10/8/2016. Students got practical knowledge of Lokmat Press working, role of various authorities behind this press process, actual ground struggle of journalists etc.

It was attended by our 22 students. They came to know the daily works of Lokmat Press working and the importance of Lokmat Newspaper because maximum people believe in this newspaper only.

Even our students actively participated in this valuable visit. They enjoyed it by heart.

Guest Lecture: Introduction to Psychology

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On 19/08/2016, the Department of BMM had arranged a guest lecture of Dr. Sajay Sirsath (Ass.Prof.S.L.Women's College of Education,Ulhasnagar) for FYBMM students on **Introduction to Psychology**. Dr. Sajay Sirsath had 10 years teaching experience of UG and 15 years teaching experience of PG. He is a well-known person in the field of teaching Psychology. He had mastery over his subject as a Professor, Researcher, Author, and Youth Counselor.

Dr. Sajay Shirsath taught basic psychological concepts in a practical way which were essential to understand the psychology of human beings while working as a journalist in the crowd. Our students received extra knowledge related to their subject and practical works in FYBMM courses.

Students actively participated in this lecture and also asked their doubts.

VISIT TO JANSHKTI CHANNEL

Students of BMM visited the newsroom of Janshakti Cable TV channel office in Kalyan on 14th Dec 2016. As a part of PR campaigning, BJP MP Ganpat Gaikwad set up this channel. "Janshakti has 11 centers throughout Kalyan taluka, Shahapur Taluka and even some sections of Navi Mumbai.", as informed by News editor Shinde.

It was attended by our 25 students. BMM Students gained knowledge about camera, editing, news anchoring, TelePrompter (TP), news scripting and packaging for the news bulletin. Students gave auditions in front of the camera for the post of news anchor.

At present, 5 students are currently interning there and expanding their horizons in the field of TV journalism.



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Students interacting with the editor of news channel

PATRAKAR DIN

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All BMM students and faculties celebrated Patrakar din or Journalist's Day on 06/01/2017. SST College used to celebrate Patrakar din or Journalist's Day every year. This celebration was in order to commemorate the efforts of the father of Marathi journalist 'Balshastri Jambhekar' on the occasion of his birth anniversary on 6th January each year.

Balshastri Jambhekar knew that print media plays a strong communication stream and it was necessary to free India.

Our BMM students celebrated this event so proudly and felt very happy to attend this event and inspired to make a career in Journalism.

MARATHI BHASHA DIWAS

The Department of BMM used to celebrate Marathi Bhasha Divas every year on 27th February, 2017 on the occasion of birth anniversary of an eminent Marathi poet Vishnu Vaman Shirwadkar who was a well-known and popular Marathi Poet, playwright, novelist, short story writer, and humanist. He wrote a lot about freedom, justice, and social evils like poverty. He is also known by the nickname 'Kusumagraj'.

On this occasion the students celebrated Marathi Bhasha Divas by reading poems and short stories in Marathi language.

After this activity, all other students were also inspired to write poems and pieces of literature in Marathi language.

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VISIT TO ALL INDIA MARATHI SAHITYA SAMMELAN

Our BMM students and the Members of **Marathi Vangmay Mandal** attended 90th All India Marathi Sahitya Sammelan at Savlaram Maharaj sports stadium, Dombivali on 4th February 2017.

Here many elite speakers, writers, novelist, poets, thinkers, critics, review artists, translators, publishers, Marathi students and professors from several schools and colleges make their great intellectual presence in the literature summit.

More than 100 book stalls, selfie points, statues of Great personalities in Maharashtra as well as the distant LED projectors to ease the thousands of audience to watch the stage proceedings. Agri Youth forum in Dombivali put maximum efforts to make the event a great success.



Visit to All India Marathi Sahitya Sammelan

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