



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.

CERTIFICATE COURSE

CSR



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ABOUT THE COURSE

The course in Corporate Social Responsibility (CSR) offered by the college provides students with a comprehensive understanding of the principles, practices, and implications of corporate social responsibility in business operations. The course aims to equip students with the knowledge and skills necessary to promote sustainable and ethical practices within organizations and make a positive impact on society and the environment.

Course Code :- CCBICSR001

**Duration of the course:-
32 Hours**

Eligibility :- Any student learning in a first year degree programme of any stream.

Objective:- The course aims to develop expertise in the principles, strategies, and practices of CSR, emphasizing the importance of ethical and socially responsible business practices.

LEARNING OUTCOME

By the end of the course student shall be able

Upon completing the Management Information System course, students should have a comprehensive understanding of MIS principles, processes, and technologies. They should be able to design, implement, and manage information systems that provide accurate, timely, and relevant information for managerial decision-making. Additionally, participants should be equipped to address challenges related to data security, user adoption, and ethical considerations within an MIS context.

Syllabus (Course Content)

Module I

Defining corporate social responsibility
Introduction
definition of CSR
Effects of CSR on Organization
Principles of CSR.

Module II.

Stakeholder & the social contract
Introduction
Classification of stakeholder
Stakeholder theory
Regulation and its implications

Module III.

Ethics, CSR and Corporate behaviour
Introduction to Ethics
Ethical philosophies
Introduction to Corporate behaviour
Corporate reputation

Module IV.

CSR and Ethics in Banking
Social aspects of Banking
Corporate Social Responsibility in the Banking sector
Ethical banking
Moral attitudes of bank employees