



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.



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List of Activities

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5	Induction	August 14 & 16, 2019	85	07
6	Industrial visit AAK Kamani Pvt. Ltd.	January 13, 2020	82	09
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DEPARTMENT OF
COMMERCE



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Pamphlet Designing Competition

Objective:

To acquaint students with promotional strategies in marketing through advertisements

Outcome:

1. The competition helped the students enhance their skills in promotion
2. Students developed unique ideas and well-written scripts of the advertisements.

Report:

The activity **Ad-Mad Pamphlet Designing** was organized on 20th September, 2019 in Room 101 for F.Y.B.Com students under the guidance of Asst.Prof Madhu Tirthani. For this activity, a total of 36 students participated. Students were very enthusiastic and energetic throughout the activity since they got an opportunity to explore their talent.

This activity brought forth the creativity of the students and they promoted their products and services with innovative names as well as with good taglines. The total duration of this program was 1 hour. This was followed by small interaction on how an advertisement plays a vital role for increasing the sales. And after that a small prize distribution ceremony had taken place in which participants were given pens to encourage them in such activities.

The Management appreciated the participant to explore and adopt the life skills and blessed them for their future endeavors.



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2019-20

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Pamphlet Design by BCOM Student



Participate preparing the pamphlet

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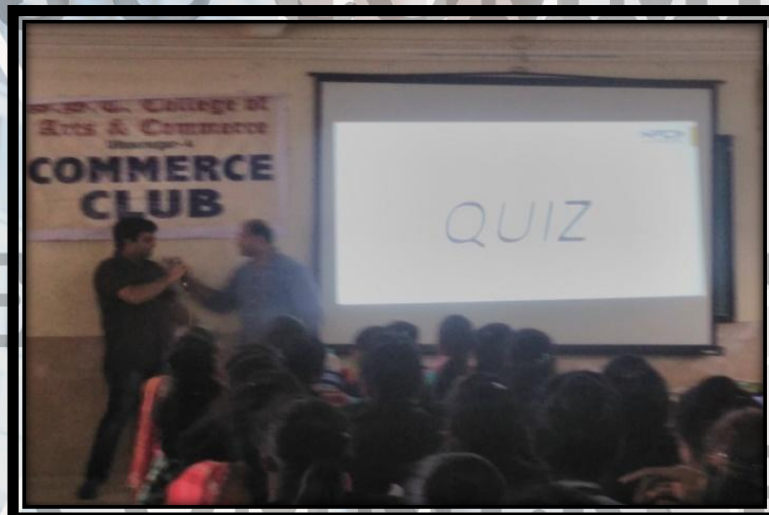
Business Quiz

Report:

On August 8, 2019, Business quiz was organized in 208 for all BCOM students by the Department of Commerce. This quiz activity was attended by 72 students. The resource person was Mr. Bunty Gangwani, Manager of NCPI. He gave detailed information about various business skills. The workshop was an interactive session where they could solve all the queries relating to various business risks.

The total duration of this program was 1 hour. Lastly, it was followed by a question and answer session along with various business games which helped them to understand the concept of leadership.

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Mr. Bunty Gangwani, the Resource Person conducting a Quiz



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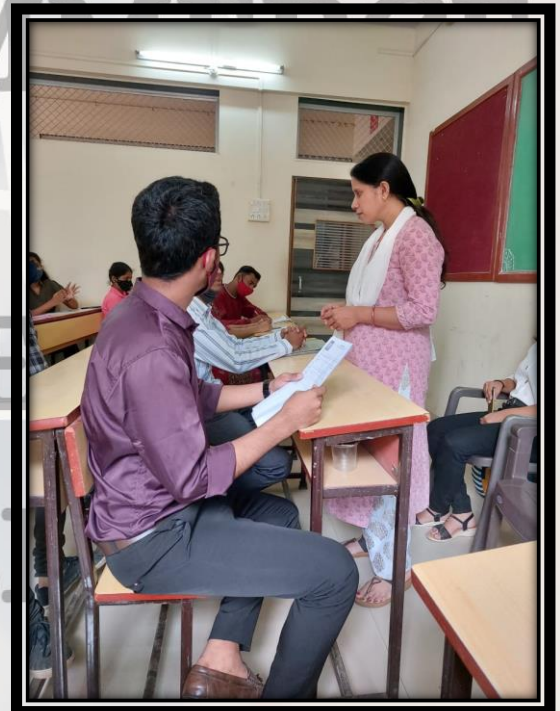
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FC Project Guidance

Report:

The Department of Commerce had conducted a lecture for Commerce students to enlighten them over the set requirements for preparation of Foundation Course project. The lecture was conducted virtually on 21st August, 2019 at 11.00am in Room No 11. Subject facilitator Prof. Reena Mishra explained the procedure required to complete the project beginning with introduction till conclusion, and other related project details. Students cleared their doubts by asking questions. Project topics were also discussed and allotted according to roll no. The session ended with the announcement of the submission date. 66 students attended the session.

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Guidance Lecture for Exam Preparation

Brief Report:

On 1st February 2020, a **Guidance Lecture** was organized by the Department of Commerce under the guidance of Dr. Santosh Karmani & Asst. Prof. Madhu Tirthani. In this lecture, 73 students participated. The total duration of this program was one hour.

The resource person was Dr. Kajal Bhojwani, the Head of Department of Smt. CHM College, Paper Setter and Moderator of University Examination with 8 years of teaching experience. She highlighted various points like how to present the answers and proper points, and she also stressed the requirements for the quality of answers.

Finally, the lecture ended with a Vote of Thanks given by Prof. Padma Deshpande on behalf of our college.

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**Prof. Padma Deshpande
introducing the speaker**



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Induction Program

Report:

S.S.T. College of Arts and Commerce, Department of Commerce hosted the Induction Program, a unique fusion of academic and non-academic activities, to nurture, mould and fortify new entrants for the days to come. The Induction program was scheduled from 14th August to 16th August 2019. The schedule for the programme was as follows:

Date	Date wise agenda of the programme
14 th August 2019	Induction regarding college history, infrastructure and achievements throughout the years
15 th August 2019	Information about different courses offered by college
16 th August 2019	Details about various curricular and co-curricular activities practiced in college

The inauguration ceremony of the induction programme started at 11.00 am sharp with lighting of lamp and Saraswati Vandana. Principal Sir, Dr. J.C. Purswani, addressed the new entrants as head of the institution. A warm welcome of entrants were hosted by the Principal as well as the respective Head of the departments and their class mentors. Total 85 first year students participated enthusiastically and benefited from the program. The Program was conducted by Asst. Prof. Varsha Sawlani. The cursory view was provided about various dimensions of Bachelors of Commerce faculty and the career opportunities in the field and the systems and procedures of the college to ease their transition to the program. They were enlightened about the prospective scope of the arena that they had opted for their success. This programme has been useful to let the fresher's come to know about values and culture of college. They also got exposed to various courses offered by college. This event was a platform to let the students know that apart from academics college is also conducting curricular and co-curricular activities in the form of committees, i.e. Cultural committee, Department of Lifelong Learning cell, Sports committee, NSS etc.



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**Induction Program Conducted by Varsha
Sawlani**

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Industrial Visit at AAK Kamani Pvt. Ltd.

Report

On 13th January, 2020, the Department of Commerce organized an Industrial Visit in which 48 students enrolled. The HR Manager, Mr. Mahesh enlightened the students on the knowledge of the processing of cooking oil, about marketing procedure, about the various products which they are making. Lastly, a small interaction took place in which students had cleared all the queries.

We thank the management for arranging such a wonderful industrial visit for students.

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Products of AAK Kamani



Entrance of AAK Kamani



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Moot Court

Report

CONSUMER PROTECTION ACT, 1986

The Moot Court activity on **Consumer Protection Act, 1986** was organised on 8th August, 2019 in room number 208 for S.Y.B.Com students under the guidance of Asst. Prof Sunil Shah. In this activity, a total of 50 students participated.

Consumer Protection Act, 1986 is based on a consumer guidance forum. It has made provisions for consumers' benefits and rights. The purpose of this activity was to create awareness among the students about this act. After this, Prof. Sunil Shah had discussed the three tiers system provided by the Government under this Act. He also stressed the importance and procedures to approach the forum to solve the consumer related issues.

The total duration of this program was 50 minutes. This was followed by a small interaction session in which students had discussed the quality of leadership, creativity and various schemes introduced by the Government for small entrepreneurs.

We would express gratitude to management for giving this opportunity.

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Students Performing the Moot Court



Team of Students Participating in MOOT Court



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NSE Visit

Report

The Department of Commerce, in association with the Student Council, had organized an industrial visit to NSE on December 23, 2019 for the students of the commerce department. There were 25 students from the Commerce Department as well as 3 faculty members- Asst. Prof. Sunil Shah, Asst. Prof. Nilesh Manore, and Asst. Prof. Padma Deshpande. Students participated in a two-hour long training program and were given an overview of the National Stock Exchange.

The resource person, Mr. Sandip Shah, explained Capital Market Operations, Derivative Trading, being smart investors, and the role of NSE regulators with the help of live markets. The students were acquainted with the trading terminal and the process of fixing shares. They also learnt buying and selling shares online through the trading terminal and role of the brokers in the share market. Students also learnt about the futures and options. The session concluded with the distribution of certificates to all students and a vote of thanks by Asst. Prof. Padma Deshpande.

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Students got Certificate of participation



Pooja Rathod got Participation certificate



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PPT Competition

Brief Report:

The Department of Commerce had organised a PowerPoint Presentation Competition on various Marketing Concepts on July 2, 2019 in room number 208 for S.Y.B.Com students under the guidance of Dr. Santosh Karmani and Asst. Prof. Reena Mishra. The competition was judged by Asst. Prof. Adv. Sunil Shah, who also very swiftly mentored the participants. A total of 64 students participated in this and were further divided into 8 groups. The duration of this program was 150 minutes.

The purpose of this activity was to provide a platform to the students to present their PowerPoint presentations with confidence. Students presented their PPT on marketing concepts. They were given specific time to present their slides and had to complete that presentation within that time limit. It helped them to build up their confidence, develop their communication skills, and improve their content knowledge. Students had actively participated in this activity. We would like to thank the management for giving us the opportunity to develop the skills of students.

Winners:

1st Rank: Pradeep Biradhar - SYBCOM

2nd Rank Sharadha Bhoir – SYBCOM

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Team of participants



Student presenting the PowerPoint presentation



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2019-20

Movie Screening

SCREENING OF MOVIE

AN IDIOT

Screening of the Movie **AN IDIOT** was organized on August 2, 2019 in room number 208 for S.Y.B.Com students under the guidance of Asst. Prof. Reena Mishra. The event was attended by 28 students. The central idea of the movie was the importance of saving money.

The total duration of the movie was 40 minutes. This was followed by a small interaction session in which students discussed the various investment avenues which they can use for saving purposes.

We would like to thank the management and the college authorities for giving the opportunity and permission to conduct the said session.

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Students watching Movie