



# SST COLLEGE OF ARTS & COMMERCE

## DEPARTMENT OF BUSINESS MANAGEMENT STUDIES

2017-18





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसोमा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## List of Activities

Sr. No.	Name of the Activity	Date of the Activity	No. of Students	Page No.
01	TYBMS Orientation Program	6 <sup>th</sup> June 2017	38	02
02	SYBMS Orientation Program	06 <sup>th</sup> June 2017	40	03
03	FYBMS Induction Programme	27 <sup>th</sup> July 2017	41	04
04	Seminar on Rights of Workers under ESIC Act	8 <sup>th</sup> September 2017	22	05
05	Workshop on Preparation for Competitive Exams	23 <sup>rd</sup> September 2017 to 05 <sup>th</sup> October 2017	43	07
06	Visit to Bunty Foods Pvt Ltd	11 <sup>th</sup> Nov., 2017	21	09
07	National Payment Corporation of India Seminar on Digital Payment	05 <sup>th</sup> January 2018	16	10
08	Project Guidance	23 <sup>rd</sup> December 2017	44	11
09	Grooming, Do's and Dont's for an Interview	10 <sup>th</sup> February 2018	44	13
10	Expert Lecture – Operations Research – TYBMS (Sem VI)	09 <sup>th</sup> March 2018	63	14
11	Session on Stress Management	9 <sup>th</sup> March 2018	23	15

Develop





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## TYBMS Orientation Program

### Report

Department of Bachelor of Management Studies had conducted Orientation Programme for TYBMS Students on 6<sup>th</sup> June 2017 at 9.30 am. 38 students attended the Orientation, Students were guided on Core Subjects, the Subject Teachers, Assignments and Other College Formalities, the Students were also guided on Marketing and Finance Specializations and the subjects under these Specialization, Project Work and Submission under Semester 5<sup>th</sup>.

### Glimpses



Asst Prof Sunil Shah Interacting with the Students.

Develop



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## SYBMS Orientation Program

### Report

Department of Bachelor of Management Studies had conducted Orientation Programme for SYBMS Students on 6<sup>th</sup> June 2017 at 9.30 am. 40 students attended the Orientation, Students were guided on Core Subjects, the Subject Teachers, Assignments and Other College Formalities, the Students were also guided on Marketing and Finance Specializations and the subjects under these Specialization.

### Glimpses



**Asst Prof Madhu Tirthani Giving the Orientation for SYBMS Students**





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## FYBMS Induction Programme

### Report

Department of Bachelor of Management Studies had conducted Induction Programme for FYBMS Students on 27<sup>th</sup> July 2017 at 9.30 am. 41 students attended the induction session. The Inauguration session comprised of Welcome Speech, Prayers to Maa Saraswati, and Introduction of Institutional Heads to the Fresher's.

Asst. Prof. Padma Deshpande delivered the entire session highlighting about college infrastructure, Facilities of the college, Course Structure of BMS course, Subjects of Semesters, different curricular and co-curricular activities available in college. Students were introduced to various committees and their activities Students were asked to attend lectures regularly and take active part in different committees of the College. Overall this session helped the students in getting familiar with their forthcoming course, examination pattern, various events and activities conducted under various Committees and Departments.

### Glimpses



**Faculty guiding the Student during Induction.**



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## Seminar on Rights of Workers under ESIC Act

### Report

**Date:** - 8<sup>th</sup> Sept., 2017

**Venue:**-SST College (Room No.-201)

**Time:** - 10:00 a.m.

**Name of the Resource Person:**-Mr. Kamlesh Talreja (ESIC Consultant)

**No.of Students Implicated:** 22

A Seminar on Rights of Workers under ESIC Act was organized by the BMS department on 8<sup>th</sup> September, 2017 in Room No. 201. The resource person for this seminar was Mr. Kamlesh Talreja. The inaugural programme of the seminar was done at 10.30 AM followed by ceremonial lamp lighting by dignitaries on the dais, The Dignitaries for the day were Mr. Kamlesh Talreja (Resource Person), Dr. J.C. Purswani (Founder Principal of SST College) and Vice Principal Dr. Khushbu Purswani. The Co-convener of the seminar Asst.Prof. Padma Deshpande welcomed all the dignitaries, participants and introduced the distinguished guests and briefed the participants about the objective and rationale of the seminar. IN total 22 from BMS Department attended this seminar.Mr. Kamlesh explained the meaning of ESIC to the students, as well he explained the procedures for filing of various documents through the ESIC website and procedure to obtain an ESIC card from a local ESIC office. At the Closure of the Event Vote of Thanks was given by Asst Prof Sunil Shah to the Resource Person, Dignitaries and all the Student Participants.





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## Glimpses



**Glimpses of the Activity: Mr. Kamlesh Talreja Addressing the Students**



**Mr. Kamlesh Talreja Addressing the Students**

sure

MANAGEMENT

Execu

Develop

2017-18



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## Workshop on Preparation for Competitive Exams

### Report

**Date:** - 23<sup>rd</sup> Sept., 2017 to 05<sup>th</sup> Oct., 2017

**Time:** - 10:00 a.m.

**Venue:** - SST College

**No. of Participants from BMS:** - 43

Competitive exams are an essential part of the recruitment process; therefore, to train students in this area and boost their self-confidence, all departments at SST College collaborated to hold a joint workshop in which more than 43 students from BMS participated for 12 days. The program's goal was to prepare students to pursue employment opportunities in various Central Government and State Government sectors. The students were trained in the following areas by the experts listed below.

**English Language and Communication Skills** – Asst.Prof. Deepak Gavade, Asst.Prof Shilpi Biswas.

**Aptitude Testing Skill:** Prof. Dinesh Maurya, Asst.Prof Santosh Karmani, Asst. Prof. Deepika Valecha.

**Portfolio Investment Management:** Prof.Arati Lulla, Prof. Dinesh Murav. Soft Skill Training: Prof. Varsha Sawlani, Prof. Padma Deshpande

**Information Technology:** Prof. Bhavika Mulchandani.

Students gained a plethora of knowledge and confidence as a result of this 12-day workshop. The workshop concluded on 15<sup>th</sup> Oct., 2017.





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## Glimpses



**Prof Santosh Karmani –  
Guiding the students on  
Aptitude Skills**

**Students Working on  
Aptitude Testing**



Develop

Execu

MANAGEMENT

sure



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## Visit to Bunty Foods Pvt Ltd

### Report

**Date:** - 11<sup>th</sup> Nov., 2017

**Time:** - 9:00 a.m.

**Venue:** - Bunty Foods Pvt. Ltd. Ambernath

**No. of Students accompanied:-**21

**Name of the Incharge:** - Asst Prof Milind Jadhav

An industrial visit to Bunty Foods Pvt Ltd Ambernath MIDC was attended by 21 BMS Department students of SST College. Asst Prof Milind Jadhav was given the responsibility of accompanying and Leading the students. In this visit, the students learned a lot about manufacturing, packaging, and supply chain management from the Company Resource Person Mr. Pathak. Additionally, students learned about various provisions pertaining to the safety and health of female workers, training and development facilities provided to the Staff and Workers, He also informed the students about their various Networks and Distribution systems and a Plethora of Information related to activities of the Company was shared.

### Glimpses



**Glimpse of the Student  
in the Factory Premises.**





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## National Payment Corporation of India Seminar on Digital Payment

### Report

**Time:** - 10:00 a.m.

**Venue:** - SST College (Room No. 201)

**No. of Students accompanied:** - 16

**Name of the Speaker:** - Mr. Rajesh Dhangwani (From NPCI)

**Date:** - 05<sup>th</sup> January 2018

With the advent of the digital era, digital payments are quickly becoming a requirement for all. In response to this demand, BMS Students of SST College organized a seminar on digital payments to update and train the students. Mr. Rajesh Dhangwani was the guest speaker at this seminar (from NPCI). Mr. Rajesh Dhangwani, the speaker, gave clear knowledge about net banking, Mobile Money Identifier, and Immediate Payment Services. He also explained how to secure the password and PIN. There was also information about the Indian Banking Code Standardization Board. The discussion was followed by a Question and Answer session. A total of 117 students from various departments became a part of this seminar. Prof. Padma Deshpande (HOD of BMS Department) delivered the session's closing vote of thanks.

Str

Glimpses

2017-18



Develop



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
helpdesk@sstcollege.edu.in



9321073000/4000/8446973000

## Project Guidance

### Report

A Session on TY Project Guidance was organised on 23<sup>rd</sup> December 2017 by the Department of Management Studies for the students of Professional Courses.

44 students from BMS had attended this session and they were given knowledge on Research projects.

A Step-By-Step guidance regarding Topic Selection, Data Collection, Literature Review, Research Methodology and other aspects related to Project Book was given. From this session the students got an idea on Project Work, their Respective Guides, and procedures to be followed, format of the Project Book and other aspects of the Project. Asst Prof Dilip Ahuja Also explained the student's simple Statistical methods like Mean, Mode, and Average which they could use in their Data analysis.

### Glimpses

2017-18



**Asst Prof Dilip Ahuja Teaching  
Simple Statistical Methods for  
Data Analysis.**

Develop





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## Grooming, Do's and Dont's for an Interview

### Summary Report

**Date: - 10<sup>th</sup> Feb., 2018**

**Time: - 10:00 a.m.**

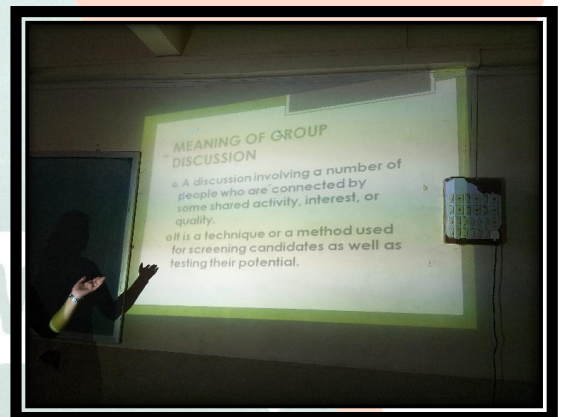
**Venue: - SST College (Room No. 208)**

**Name of the Speaker: - Ms. Kiran Punjabi & Prof. Deepak Gavade**

In Room No. 208, TYBMS students from SST College attended a session on interview grooming, do's, and don'ts. Ms. Kiran Punjabi & Prof. Deepak Gavade delivered the session. 44 Students from BMS participated in this Session. Students were instructed in the following areas: Dressing, Communication Skills, Body Language, Do's and Don'ts for the Interview, and Group Discussion Etiquette. Mock Interviews were also taught to the students. This session was a resounding success. The session concluded with a lot of participation by students and a vote of thanks.

### Glimpses

2017-18



**Ms. Kiran Punjabi addressing the Students.**



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसोमा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/8446973000

## Expert Lecture – Operations Research – TYBMS (SEM VI)

### Report

**Date:-09<sup>th</sup> March, 2018**

**Venue:-SST College (Room No. 11 –New Building)**

**Time: - 8:30 a.m.**

**Student Participation: 63 Nos.**

**Resource Person: Prof Sanjay God bole**

**Teacher Incharge: Asst Prof Bhakti Mulchandani, Asst Prof Gopika Pal**

Operations Research is a compulsory Subject in TYBMS SEM VI and is regarded as difficult by the majority of students. On 9<sup>th</sup> March 2018, at 8.30 a.m. in Room No. 11 (New Building), a Session on Expert Lecture was held to facilitate one's understanding and assist them in completing their paper as efficiently as possible. As a guest lecturer, Prof Sanjay God bole of Thane was invited. He trained, guided, and taught the students about the subject's nuances. In addition, they were given practical problems to solve. Asst Prof Bhakti Mulchandani, their subject teacher, was also present and assisted the students. This Session helped the students in Easing their Fear and Anxiety about the Subject.

### Glimpses

2017-18



Develop





# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



<https://sstcollege.edu.in/>



तमसो मा ज्योतिर्गमय  
[helpdesk@sstcollege.edu.in](mailto:helpdesk@sstcollege.edu.in)



9321073000/4000/2146973000

## Session on Stress Management

### Report

**Date:** - 9<sup>th</sup> March 2018

**Time:** - 11.00 a.m.

**Venue:** Campus of SST College

**Resource Person:** Prof Pathak & Aditi Kaustubh-

**Teacher Incharge:** Asst Prof Varsha Sawlani

**Asst Prof Padma Deshpande**

Exam Anxiety and Fear are two of the most dreaded words for students. With this in mind, a short session on Stress Management and Techniques was organized for BMS students on March 9, 2018, in the college campus. 23 Students from the Department participated in this session, during this session, the students were guided on concentration, meditation, breathing exercises, and many other tips. The entire BMS Department is grateful to Mr. Pathak Aditi Kaustubh for leading this interactive and entertaining session.

### Glimpses



**Glimpses of the Session: Students attending the sessions and practicing some of the Techniques.**

Develop