



SST COLLEGE OF ARTS & COMMERCE

DEPARTMENT OF BUSINESS MANAGEMENT STUDIES

2016-17

MANAGEMENT





S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.

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SYBMS & TYBMS Orientation Session

Report

Department of Bachelor of Management Studies had conducted Orientation Programme for SY & TYBMS Students on 16th June 2016 at 9.00 am. 58 Students from SYBMS and 36 students from TYBMS attended the Orientation, Students were guided on Core Subjects, the Subject Teachers, Assignments and Other College Formalities, the Students were also guided on Marketing and Finance Specializations and the subjects under these Specialization, Project Work and Submission under Semester 5th.

Glimpses



**Asst Prof Padma Deshpande
conducting the TYBMS Orientation.**

**SYBMS Class – Orientation
Session Room G2**





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FYBMS Induction Programme

Report

Department of Bachelor of Management Studies had conducted Induction Programme for FYBMS Students on 20th July 2016 at 9.00 am. More than 63 students attended the induction session. The Inauguration session comprised of Welcome Speech, Prayers to Maa Saraswati, and Introduction of Institutional Heads to the Fresher's.

Asst. Prof. Padma Deshpande delivered the entire session highlighting about college infrastructure, Facilities of the college, Course Structure of BMS course, Subjects of Semesters, different curricular and co- curricular activities available in college. Students were introduced to various committees and their activities Students were asked to attend lectures regularly and take active part in different committees of the College. Overall this session helped the students in getting familiar with their forthcoming course, examination pattern, various events and activities conducted under various Committees and Departments.

Faculty guiding the Student during Induction.

Glimpses



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Workshop on Making an Effective and Impressive PowerPoint Presentations

Report

A Workshop on Making Effective and Attractive PowerPoint Presentations was organized by the Department of BMS in Association with Dept. of IT on 08th August 2016. The resource person was Asst Prof. Deepa Agrawal from the Department of IT. She explained the importance of PowerPoint Presentations to the students. She taught shortcuts, designs, templates and various aspects of PowerPoint. A Total of 28 Students participated in the Workshop

The workshop was relevant to the title and was well-appreciated by the students. After completion of this workshop the students are now confident in making PowerPoint presentations, the Workshop was successful owing to the active and enthusiastic participation of the Students from the Department.

Glimpses



Students making PowerPoint Presentations.

Resource Person: Prof Deepa Agrawal guiding the students





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Inter Collegiate PPT Competition

Report

The BMS Department and Students Council under the Aegis S.S.T College of Arts and Commerce, Ulhasnagar had organized An Inter Collegiate PPT Competition on 17th September 2016. Students from 27 colleges participated in the competition. Five teams from FY, SY and TYBMS Comprising of 15 Students from the BMS Department, participated in the PPT competition. There were many teams and all of them had put their best foot forward and displayed their amazing presentation skills, mesmerizing the judges and the audience. The students of the Department of BMS not only helped in the arrangement of the competition but also helped in Management and collection of sponsorships for the event. The Chief Guest was CEO of Panvelkar group of Housing. The Competition began at 11 a.m. and ended at 5 p.m. Overall it was a very good experience and a good exposure for all the teams who participated.

Glimpses



Picture of Students participated in the PPT Competition



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Visit to Bharatiya Chatra Sansad MIT College Pune

Report

A two days seminar on Leadership and Innovations organized by Bharatiya Chatra Sansad MIT Govt College Pune was attended on 28th and 29th October 2016 by the students of the Department of BMS and BMM. 13 students from BMS participated in this event.

Innovative Leaders Have a Vision of the Future, looking not just for immediate success but also at long-term goals. Attending the seminar helped the students in improving their communication skills, gaining expert knowledge, networking with others and renewing motivation and confidence. The Students also learnt about Leadership, Innovations in Politics, Democracy and how to Correlate the Leadership.

Glimpses



MAINTENANCE

CUSTOM

QUALITY

SERVICE

COMMITMENT

TO EXCELLENCE

IN EVERYTHING

WE DO

WITH A

SMILE

ON OUR

FACES

AND

HEARTS



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Project Guidance

Report

A Session on TY Project Guidance was organised on 17th December 2016 by the Department of Management Studies for the students of Professional Courses.

62 students from BMS had attended this session and they were given knowledge on Research projects. The Session was conducted by Asst Prof Varsha S, Asst Prof Padma Deshpande in the presence of other Senior Faculties.

A Step-By-Step guidance regarding Topic Selection, Data Collection, Literature Review, Research Methodology and other aspects related to Project Book was given. From this session the students got an idea on Project Work, their Respective Guides, and procedures to be followed, format of the Project Book and other aspects of the Project.

Glimpses



Asst Prof Varsha Sawlani Guiding the Students with their Project Work.



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Visit to Blue Star Ltd & Onida Ltd Wada Thane

Report

Industrial visit is considered as one of the tactical methods of teaching. The main reason behind this- it lets students know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from an academic point of view.

Report On Visit To Blue Star Ltd.

The students of BMS along with SMC Students visited Blue Star Ltd. on 7 and understood the various procurement procedures and also the safety procedure to dispose of hazardous chemicals in the Air Conditioners. The plant was shown from a distance since the weekly maintenance activity was taken up on that particular day. The Officials at the Plant explained to the students that they follow Thorough Safety procedures as a result of which they have had only 1 Accident in the Span of 1456 days. The warehouse precautionary measures were also briefed to the students. 12 BMS Students out of 48 were Present at the Plant.

Report On Visit To Onida India Ltd.

The students of BMS along with the Department of SMC Students visited the Onida India Ltd. on 19th December, 2016. Various procurement procedures and assembly of TV were shown to the students. They also briefed about the safety and security of workers, Incentives etc. 12 BMS Students out of 48 visited the Plant.

Building relationships with companies always help to gain a good job in the future. Visiting different companies actually helps the students to build a good relationship with companies.



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Glimpses



**Group photo of students and faculty members
at Plant of Blue Star Co.**



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Academic Enrichment Program Activities

Report

The Department of BMS of S.S.T College of Arts and Commerce, organized an Academic Enrichment Program from 9th to 23rd January 2017 to improve the Communication skills and personality development of students. This program aimed to develop the Listening, Reading and Writing Abilities of the Students. The Activities involved were Reading Newspapers, Preparing new articles, writing notices on the Notice board, Making PPT presentations, Listening to Speeches, Debates, Attending group Discussions etc. Total 73 Students from FY, SY and TY BMS Department Participated.

Glimpses



Students making the
Presentation

Student Delivering the
Presentation

