

S. S. T. COLLEGE OF ARTS AND COMMERCE

Department Of Commerce

Programme Outcome

PO.1	Learners will gain knowledge in the fundamentals of commerce and a deep understanding of all the courses undertaken
PO.2	Learners will be equipped to join the industry or setup own entities, peruse further professional and other courses
PO.3	Learners will be equipped to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects
PO.4	Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them

Course Outcome

Sem - I

Course: Accountancy & Financial Management - I

CO1	To bring about Accounting Standards issued by ICAI and equip the learners with accounts of a Manufacturing concerns
CO2	To create awareness about regular accounting in the form of transactions of Hire purchase and Departmental Accounting

Course: Commerce-I

CO1	To familiarize the learners with the basic concept of business
CO2	To make learners aware of the current trends in business

Course: Business Economics - I

C01	To understand the working of a business unit in the economy
C02	To understand the concept of Microeconomics and its application to business
C03	To help in the decision-making process of business

Course: Environmental Studies - I

C01	To understand functional links between the environment and human beings
C02	To create an awareness of different environmental aspects and issues
C03	To acquire the knowledge of earth's ability to meet needs of present generations

Course: Business Communication - I

C01	To study concepts, channels, methods and modes of communication
C02	To study on which obstacles facing while doing communication and how to improve listening skills
C03	To study business ethics
C04	To study on how to maintain business correspondence, what cares should be taken while writing business letters and personal letters
C05	To study paragraph writing and writing skills

Course: Mathematics & Statistical Techniques - I

C01	To improve in quantitative aptitude required for various competitive examinations
C02	To create base for financial analysis required for finance related courses
C03	To develop an ability of making appropriate decisions by enumerating feasible and viable alternatives

Course: Foundation Course - I

CO1	To learn the overview of the Indian Society
CO2	To understand the constitution of India
CO3	To learner would be acquainted with the socio-political problems of India

Course: Foundation Course- NSS – I

CO1	To grow individually and also as a group
CO2	To develop leadership skills, and gain knowledge about different people from different walks of life

Course: Foundation Course- NCC - I

CO1	To create a Human Resource of Organized, Trained and Motivated Youth, To Provide Leadership in all Walks of life and be Always Available for the Service of the Nation
CO2	To provide a Suitable Environment to Motivate the Youth to Take Up a Career in the Armed Forces

Course: Foundation Course- PE - I

CO1	To apply knowledge of physical education, growth and development, play, sports and games knowledge, history of physical education and yoga to explain aim and objectives of physical education
CO2	To learn health, health education, personal hygiene, health problems-prevention and control, physical fitness and wellness, health and first-aid-management.

Sem- II

Course: Business Communication - II

CO1	To help the learners to demonstrate the effective use of communication technology
CO2	To help the learners to excel in Business Communication

Course: Commerce - II

CO1	To familiarize the learners with the basic concepts of services
CO2	To make learners aware of the current trends in service sector

Course: Business Economics - II

CO1	To help the learners understand various market structures and introduce various pricing methods.
CO2	To introduce evaluating capital projects and techniques of investment appraisal.

Course: Accountancy and Financial Management- II

CO1	To give working knowledge about treatment in respect of accounts to be prepared from incomplete records, Consignment Sale, Fire Insurance Claim and Branch Accounts
------------	---

Course: Environmental Studies - II

CO1	To develop a world population that is aware of and concerned about the environment and it. Focus on problem solving skills through case study become role model in conservation, sustainability and preservation.
------------	---

Course: Mathematical and Statistical Techniques – II

CO1	To create base for financial analysis required for finance related courses
CO2	To determine the nature and strength of relationship between two variables
CO3	To understand concepts of time series and its applications in different areas
CO4	To study economic data reflecting price or quantity compared with a standard or base value

Course: Foundation Course- II

CO1	To develop a basic understanding about issues related to Human Rights of weaker sections, ecology, and science and technology
CO2	To gain an overview of significant skills required to address competition in career choices
CO3	To appreciate the importance of developing a scientific temper towards technology and its use in everyday life

Course: Foundation Course- NSS - II

CO1	To understand the planning to be done for special camp
CO2	To understand the structure of government organizations

Course: Foundation Course- NCC - II

CO1	To understand the importance of assessing patriotic values
CO2	To learn application of values like personality development, preservation of environment, discipline etc. in practical life

Course: Foundation Course- PE - II

CO1	To Apply Knowledge of PE for Sports Games
CO2	To learn health and Hygiene, problems & prevention and Control

Sem- III

Course: Accountancy & Financial Management - III

CO1	To equip the learners with in-depth knowledge of accounting in respect of partnership accounting to enable them to face practical situations in respect of Partnership accounting
------------	---

Course: Financial Accounting & Auditing - Introduction to Management Accounting

CO1	To understand the basic concepts of management accounting
CO2	To understand the analysis of financial statements by using various methods
CO3	To understand different ratios used for analysing financial Statements

Course: Business Economics - III

CO1	To present an overview of macroeconomic issues and introduce preliminary models for the determination of output, employment, interest rates, and inflation
CO2	To illustrate policy application of macroeconomic theory through monetary and fiscal policies
CO3	To understand introductory macroeconomic theory, solve basic macroeconomic problems, and use these techniques to think about a number of policy questions relevant to the operation of the real economy
CO4	To provides a solid foundation for economic analysis and thinking that can last throughout their education and subsequent professional careers.

Course: Commerce-III

CO1	To make the learners aware about the knowledge and evolution of management
CO2	To familiarize the learners with the functions of management

Course: Company Secretarial Practice - I

CO1	To provide the learners with an insight about company secretarial practice
CO2	To make the learners understand the role of company secretary towards company's
CO3	To make the learners understand the various aspects of company management, meetings and record

Course: Business Law - I

CO1	To understand the framework of business laws in India with the study of Indian Contract Act
CO2	To orient the learners with basic concepts like contract, special contract, sale of goods and negotiable instruments along with case laws.
CO3	To Understand Relevance of law to individuals, business and organization
CO4	Understand the laws related to consumer protection

Course: Foundation Course - III

CO1	To develop empathy and be better sensitized towards various social issues
CO2	To get clarity on different types of disasters and the precautions and actions to be taken when disaster hits

Course: Foundation Course- NSS - III

CO1	To understand the concept of gender sensitivity
CO2	To understand the concept of Hygiene & how to maintain it

Course: Foundation Course- NCC - III

CO1	To understand the concept of leadership and risk management
CO2	To understand how to maintain the physical, mental & psychology of themselves

Course: Foundation Course- PE - III

CO1	To understand the wholesome development of the human being through various theories of physical Education
CO2	To articulate the scientific relationship of physical Education with other related science

Sem- IV

Course: Financial Accounting And Auditing VI - Auditing

CO1	To give a working knowledge about the various audits conducted in order to verify whether the financial statements show a true and fair view
CO2	To make learners conversant about documentations maintained by an auditor
CO3	To familiarize them with various types of audits and audit documentation

Course: Business Law – II

CO1	To introduce learners to contemporary laws along with old laws such as Indian Companies Act, 2013, Partnership Act, 1932 as well as Limited Liability Act,2008, IPR laws etc. This helped students to connect with relevant issues
CO2	To motivate learners to pursue further education in law and make it as their career

Course: Commerce IV

CO1	To acquaint the learners with the basic concepts of Production Management, Inventory Management and Quality management
CO2	To provide basic knowledge about Indian Financial system
CO3	To provide the learners with the recent trends in finance

Course: Company Secretarial Practice - II

CO1	To make the learners aware about Key Managerial Personnel
CO2	To acquaint the learners about the types of company meetings, its provisions, rules and regulations
CO3	To familiarize the learners with dematerialization and online trading as well as about company reports and winding up procedure

Course: Accountancy And Financial Management - IV

CO1	To give a working knowledge in respect of accounting of Companies along with ascertainment of profits and losses on investment accounting.
------------	--

Course: Business Economics - IV

CO1	To familiarize learners with the fundamental concepts and issues of public finance related to fiscal functions of government, market efficiency role of government, sources of public revenue, types and significance of public expenditure and public debt, fiscal management and policy effectiveness etc
CO2	This course will prepare students to be successful in advanced level studies in economics
CO3	Students will be able to understand fiscal theory, solve basic fiscal problems, and use these techniques to think about a number of policy questions relevant to the operation of the real economy.
CO4	It provides a solid foundation for economic analysis and thinking that can last throughout their education and subsequent professional careers

Course: Foundation Course - IV

CO1	To develops a basic understanding about rights of citizen, ecology, role of modern technology
CO2	To provides an overview of significant skills required to address competition in career choices

Course: Foundation Course- PE - IV

CO1	To develops a basic understanding about rights of citizens, ecology, and the role of modern technology
CO2	To provides an overview of significant skills required to address competition in career choices.

Course: Foundation Course- NCC - IV

CO1	To understand the importance of assessing patriotic values
CO2	To learn application of values like personality development, preservation of environment, discipline etc. in practical life

Course: Foundation Course- NSS - IV

CO1	To make the learners aware about entrepreneurship development
CO2	To enhance maximum utilization of resources
CO3	To make aware about social responsibility

Sem V

Course: Financial Accounting and Auditing VII - Financial Accounting

CO1 : To give working knowledge of accounting of Companies along with ascertainment of profits and losses in investment accounts

Course: Financial Accounting and Auditing VIII - Cost Accounting

CO1 To impart the knowledge of how cost accounting is used for ascertaining the cost of elements of products

Course: Business Management-I

CO1 To make the learners aware about the conceptual knowledge of management and evolution of management thoughts

CO2 To provide the learners with an insight into the management functions of planning, organizing and staffing

Course: Business Management-II

CO1 To make the learners understand estimation, raising and management of finance

CO2 To familiarize the learners with financial statements and the techniques used for analyzing them

CO3 To help the learners gain insights into the application of ratio analysis for better understanding of the financial position and to identify the sources of finance and tap them effectively

Course: Business Economics - V

CO1 To help the learners understand the impact of New Economic Policy on the various sectors of the economy

CO2 To provide in-depth understanding of the Indian financial sector

CO3 To make the learners aware of some crucial issues like sustainable development, social infrastructure, Industrial pollution and foreign capital flows

CO4 To familiarize learners with policies of the government, evaluating them and analyzing their effect on the economy

Course: Commerce-V

CO1	To enable the learners with the basic concept of Marketing
CO2	To develop knowledge and understanding of marketing decisions related to product, place, Price and promotion
CO3	To make learners aware about key marketing dimensions

Course: Direct and Indirect Taxation - I

CO1	To give an understanding of provision of direct tax code, practical aspect of tax planning
CO2	To expose to real life situation involving taxation under the various heads of income
CO3	To state the use of various deductions to reduce the taxable income

Course: Export Marketing - I

CO1	To acquaint the learners with India's export marketing potential
CO2	To give conceptual understanding and clarity of terminologies used in export marketing
CO3	To enable the learners, understand the practical significance of the Foreign Trade Policy 2015-20
CO4	To make the learners aware of the export promotion organizations and incentives

Course: Computer Systems and Applications - I

CO1	To get an overview of Computer Systems & Applications
CO2	To understand Data Communication and Network Infrastructure, Types, Topologies, Wired-Wireless Media, Devices and TCP/IP, OSI Model protocols
CO3	To be taught Internet, Services, IP address, DNS, URLs, Search engines and Email account to receive and send with attachments and also to create awareness about security, threats and its protective measures
CO4	To get theory and practical knowledge exposure to Database, their types, and basics of MySQL: a. MS- Excel

Course: Psychology Of Human Behavior At Work - I

- | | |
|------------|--|
| CO1 | To apply the knowledge for specific organizational situations and realize what can motivate people at work |
| CO2 | To understand how leaders work and the significance of different styles of leadership in the work place |

Course: Marketing Research - I

- | | |
|------------|---|
| CO1 | To get knowledge about how to develop and launch a product |
| CO2 | To get knowledge about green marketing, rural marketing, social marketing and other trends in marketing |

SEM VI

Course: Business Management - III

- | | |
|------------|--|
| CO1 | To acquaint the learners about the managerial functions of motivating, directing, coordinating and controlling |
| CO2 | To help the learners gain insight into the contemporary issues in management |

Course: Business Management - IV

- | | |
|------------|--|
| CO1 | To familiarize the learners with the techniques used in capital budgeting |
| CO2 | To acquaint the learners with the need and importance of working capital management |
| CO3 | To make the learners aware about cash and receivables management and the basic principles of Costing |

Course: Financial Accounting and Auditing X - Cost Accounting

- | | |
|------------|--|
| CO1 | To impart the knowledge about the various techniques used to take decisions such as Marginal Costing, Standard Costing which includes the cost accumulation in case of process costing |
|------------|--|

Course: Commerce- VI

- | | |
|------------|---|
| CO1 | To familiarize the learners with the basic concept of Human Resource management |
| CO2 | To acquaint the learners with various aspects of Human Resource Development and Human Relations |
| CO3 | To make learners aware about the recent trends in HRM |

Course: Computer Systems and Applications - II

- | | |
|------------|--|
| CO1 | To learn E-Commerce, their Types, Business Models, E-Commerce Security, Encryption, SSL, Payment Systems, and Limitation of E-commerce |
| CO2 | To get theory & practical knowledge and exposure to Advanced MS-Excel, Visual Basic |

Course: Export marketing - II

- | | |
|------------|---|
| CO1 | To acquaint the learner with Pricing and product planning decisions for Export Marketing |
| CO2 | To familiarize the learner with various methods of export finance and export risk insurance |
| CO3 | To make the learners understand the export procedure and give clarity of export documents |

Course: Financial Accounting and Auditing IX - Financial Accounting

- | | |
|------------|--|
| CO1 | To give working knowledge of accounting of Companies along with ascertainment of profits and losses in investment accounts |
|------------|--|

Course: Psychology of Human Behaviour at Work - II

- | | |
|------------|---|
| CO1 | To impart knowledge and understanding of the basic concepts in and various facets of Industrial and Organizational Psychology |
| CO2 | To create awareness about the role and importance of Psychological factors and processes in the world of work |
| CO3 | To create a foundation for higher education and a professional career in Industrial Psychology and Organizational Behavior |

Course: Marketing Research - I

- | | |
|------------|---|
| CO1 | To enhance the quality of the decision making of marketing managers. It can reduce business risk through the acquisition of relevant data and information |
|------------|---|

Course: Direct and Indirect Taxation - II

- | | |
|------------|--|
| CO1 | To understand the Indirect Tax Laws specially the GST to acquaint the learners with basic principles of Indirect tax law and to understand tax laws and accepted tax practices |
|------------|--|

Course: Business Economics - VI

- | | |
|------------|--|
| CO1 | To introduce the learners with the basic theories of international trade |
|------------|--|