

S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai) Ulhasnagar - 421 004, Dist. Thane.



EMPLOYER FEEDBACK

2017-18

FEEDBACK ANALYSIS AND ACTION TAKEN REPORT

EMPLOYER FEEDBACK SYSTEM

Summary of the feedback system followed at SST COLLEGE OF ARTS & COMMERCE

Employer feedback is also collected in order to evaluate the institution's effectiveness in terms of qualified and trained personnel and the employability of the courses offered. It is anticipated that a thorough analysis of employer feedback will yield numerous useful suggestions for revising and modifying the academic content and for placing greater emphasis on extracurricular activities. It is a wonderful opportunity for the institute to discover the drawbacks and deficiencies of our students' learning process. Even curriculum and syllabus flaws are expected to be uncovered to some extent by these types of discourses. It can also be enlightening to assess the employability and skill development aspects of the various campus-based programmes.





EMPLOYERS FEEDBACK - DATA ANALYSIS & INTERPRETATION

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	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Students	8	6	4	1	1	20
Percentage	40	30	20	5	5	100
Weighted Score	40	24	12	2	1	79
		Weighted n	nean score			3.95

Table 1 reveals that 40% of employers are strongly agree that the course syllabus is matching to the industrial requirements. 30% of employers agree for the same. 20% of employer's views are neutral. 5% of employers disagree 5% of employers are strongly disagree that the course syllabus is matching to the industrial requirements.

The results to Question 1 are presented below in diagram as shown in Fig.1

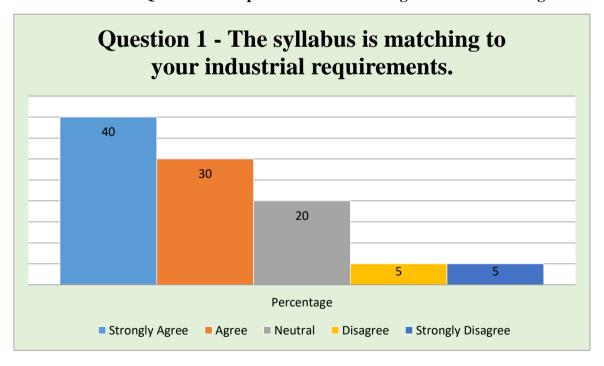


Fig1 Represents Percentage of responses on Question 1.

Here, it is also observed that the Weighted Mean Score of Question 1 is 3.95 which lies between the Likertrange 4.2 to 5.0 i.e. range for "Agree" so, it can be concluded that the syllabus is matching to the industrial requirements.

S.S.T COLLEGE OF ARTS

& COMMERCE ULHASNAGAR-4

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total			
No of Students	12	1	6	0	1	20			
Percentage	60	5	30	0	5	100			
Weighted Score	60	4	18	0	1	83			
Weighted mean score									

Question 2 - The curriculum effectively develops innovative thinking.

Table 1 reveals that 60% of employers are strongly agree that the curriculum effectively develops innovative thinking. 5% of employers agree for the same. 30% of employer's views are neutral. 0% of employers disagree 5% of employers are strongly disagree that the curriculum effectively develops innovative thinking.



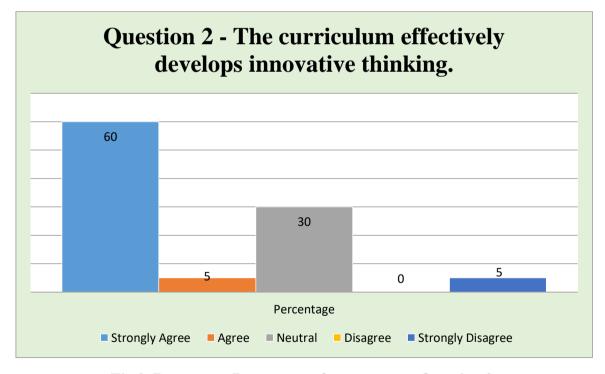


Fig 2 Represents Percentage of responses on Question 2.

Here, it is also observed that the Weighted Mean Score of Question 2 is 4.15 which lies between the Likertrange 3.4 to 4.2 i.e. range for "Agree" so, it can be concluded that the curriculum effectively develops innovative thinking.



	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total				
No of Students	10	5	2	2	1	20				
Percentage	50	25	10	10	5	100				
Weighted Score	50	20	6	4	1	81				
	Weighted mean score									

Question 3 - The syllabus is helpful in developing skill oriented human resources.

Table 3 reveals that 50% of employers are strongly agree that the syllabus is helpful in developing skill oriented human resources. 25% of employers agree for the same. 10% of employer's views are neutral. 10% of employers disagree 5% of employers are strongly disagree that the syllabus is helpful in developing skill oriented human resources.

The results to Question 3 are presented below in diagram as shown in Fig.3

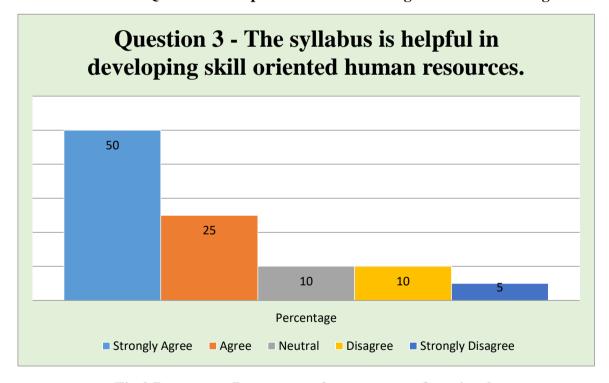


Fig 3 Represents Percentage of responses on Question 3.

Here, it is also observed that the Weighted Mean Score of Question 3 is 4.05 which lies between the Likert range 3.4 to 4.2 i.e. range for "Agree" so, it can be concluded that the syllabus is helpful in developing skill oriented human resources.



Question 4 - Is the syllabus helpful for development of leadership qualities and team
spirit?

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Students	9	5	5	1	0	20
Percentage	45	25	25	5	0	100
Weighted Score	45	20	15	2	0	82
		Weighted n	nean score			4.1

Table 4 reveals that 45% of employers are strongly agree that the syllabus is helpful for development of leadership qualities and team spirit. 25% of employers agree for the same. 25% of employer's views are neutral. 5% of employers disagree 0% of employers are strongly disagree that the syllabus is helpful for development of leadership qualities and team spirit.

The results to Question 4 are presented below in diagram as shown in Fig.4

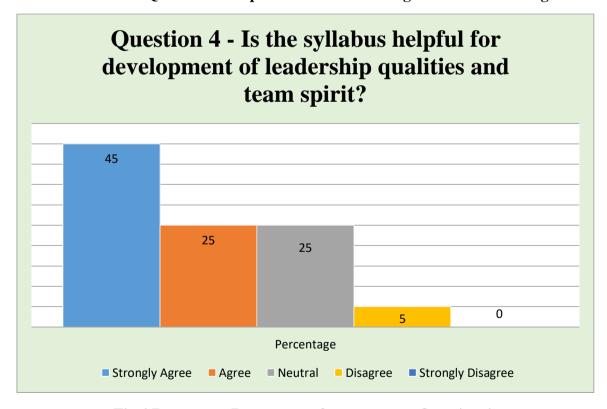


Fig 4 Represents Percentage of responses on Question 4.

Here, it is also observed that the Weighted Mean Score of Question 4 is 4.1 which lies between the Likert range 3.4 to 4.2 i.e. range for "Agree" so, it can be concluded that the syllabus is helpful in developing skill oriented human resources.



Question 5 - The syllabus enhances entrepreneurship skills / lifelong learning / human
values / professional ethics.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Students	9	6	2	2	1	20
Percentage	45	30	10	10	5	100
Weighted Score	45	24	6	4	1	80
		Weighted m	ean score			4

Table 5 reveals that 45% of employers are strongly agree that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics. 30% of employers agree for the same. 10% of employer's views are neutral. 10% of employers disagree 5% of employers are strongly disagree that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics.

The results to Question 5 are presented below in diagram as shown in Fig.5

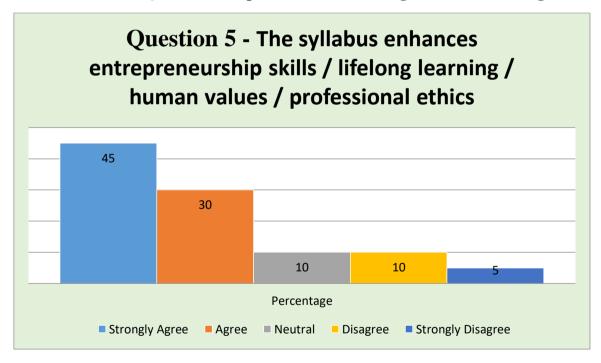


Fig 5 Represents Percentage of responses on Question 5.

Here, it is also observed that the Weighted Mean Score of Question 5 is 4.0 which lies between the Likert range 3.4 to 4.2 i.e. range for "Agree" so, it can be concluded that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics.



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	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Students	11	5	2	1	1	20
Percentage	55	25	10	5	5	100
Weighted Score	55	20	6	2	1	84
		Weighted n	nean score			4.2

Table 6 reveals that 55% of employers are strongly agree that the curriculum facilitates on overall holistic development of the students. 25% of employers agree for the same. 10% of employer's views are neutral. 5% of employers disagree 5% of employers are strongly disagree that the curriculum facilitates on overall holistic development of the students.

The results to Question 6 are presented below in diagram as shown in Fig.6

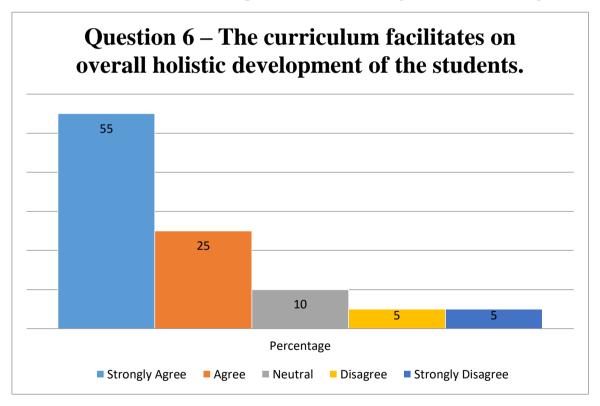


Fig 6 Represents Percentage of responses on Question 6.

Here, it is also observed that the Weighted Mean Score of Question 6 is 4.2 which lies between the Likert range 3.4 to 4.2 i.e. range for "Strongly Agree" so, it can be concluded that the curriculum facilitates on overall holistic development of the students.





ACTION TAKEN REPORTS

Sr. No.	Issued Raised	Action Taken
1.	Feedback received to improve communicatio n skills	A session was organised by the college on "Teaching English Grammar and Phonology (The study of speech sounds of a language)," whereby learners acquired the basic knowledge and application of grammar and phonology.



