



S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)
Ulhasnagar - 421 004, Dist. Thane.



EMPLOYER FEEDBACK

2016-17

FEEDBACK ANALYSIS AND ACTION TAKEN REPORT

EMPLOYER FEEDBACK SYSTEM

**Summary of the feedback system followed
at
SST COLLEGE OF ARTS & COMMERCE**

Employer feedback is also collected in order to evaluate the institution's effectiveness in terms of qualified and trained personnel and the employability of the courses offered. It is anticipated that a thorough analysis of employer feedback will yield numerous useful suggestions for revising and modifying the academic content and for placing greater emphasis on extracurricular activities. It is a wonderful opportunity for the institute to discover the drawbacks and deficiencies of our students' learning process. Even curriculum and syllabus flaws are expected to be uncovered to some extent by these types of discourses. It can also be enlightening to assess the employability and skill development aspects of the various campus-based programmes.




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EMPLOYERS FEEDBACK – DATA ANALYSIS & INTERPRETATION

Question 1 - The syllabus is matching to your industrial requirements.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employer	9	3	2	1	0	15
Percentage	60	20	13.33	6.67	0	100
Weighted Score	45	12	6	2	0	65
Weighted mean score						4.33

Table 1 reveals that 60% of employers are strongly agree that the course syllabus is matching to the industrial requirements. 20% of employers agree for the same. 13.33% of employer's views are neutral. 6.67% of employers disagree that the course syllabus is matching to the industrial requirements.

The results to Question 1 are presented below in diagram as shown in Fig.1

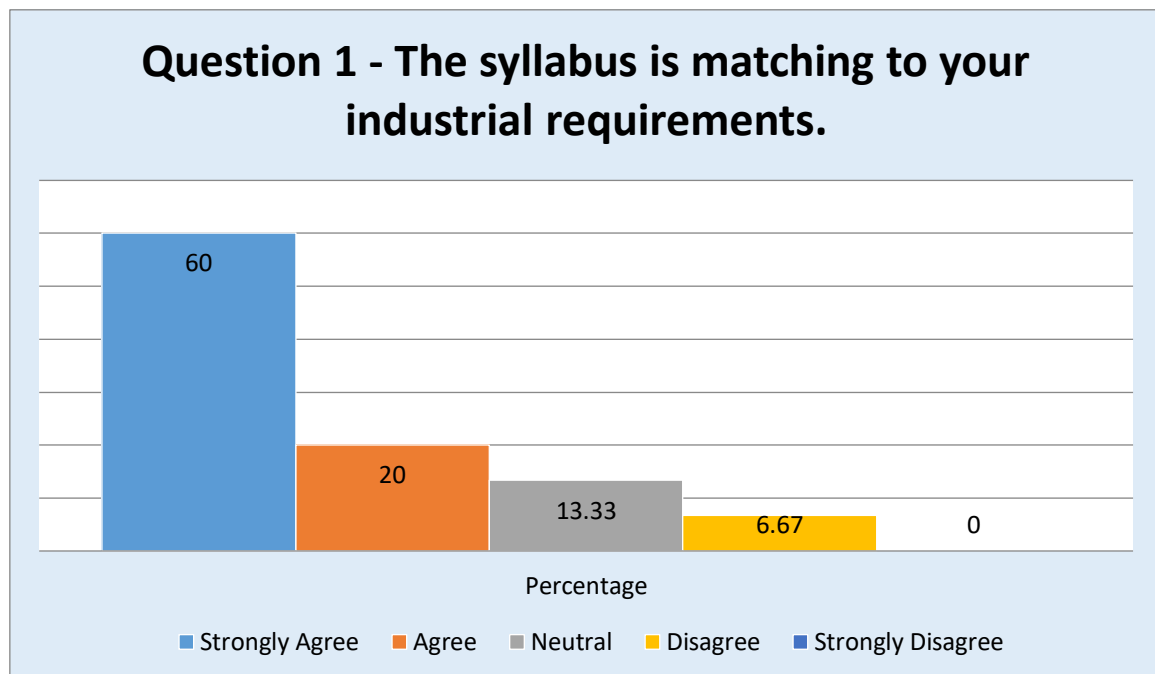


Fig 1 Represents Percentage of responses on Question 1.

Here, it is also observed that the Weighted Mean Score of Question 1 is 4.33 which lies between the Likert range 4.2 to 5.0 i.e. range for “Strongly Agree” so, it can be concluded that the syllabus is matching to the industrial requirements.



Question 2 - The curriculum effectively develops innovative thinking.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employer	8	4	2	1	0	15
Percentage	53.33	26.67	13.33	6.67	0	100
Weighted Score	40	16	6	2	0	64
Weighted mean score						4.26

Table 1 reveals that 53.33% of employers are strongly agree that the curriculum effectively develops innovative thinking. 26.67% of employers agree for the same. 13.33% of employer's views are neutral. 6.67% of employers disagree that the curriculum effectively develops innovative thinking.

The results to Question 2 are presented below in diagram as shown in Fig.2

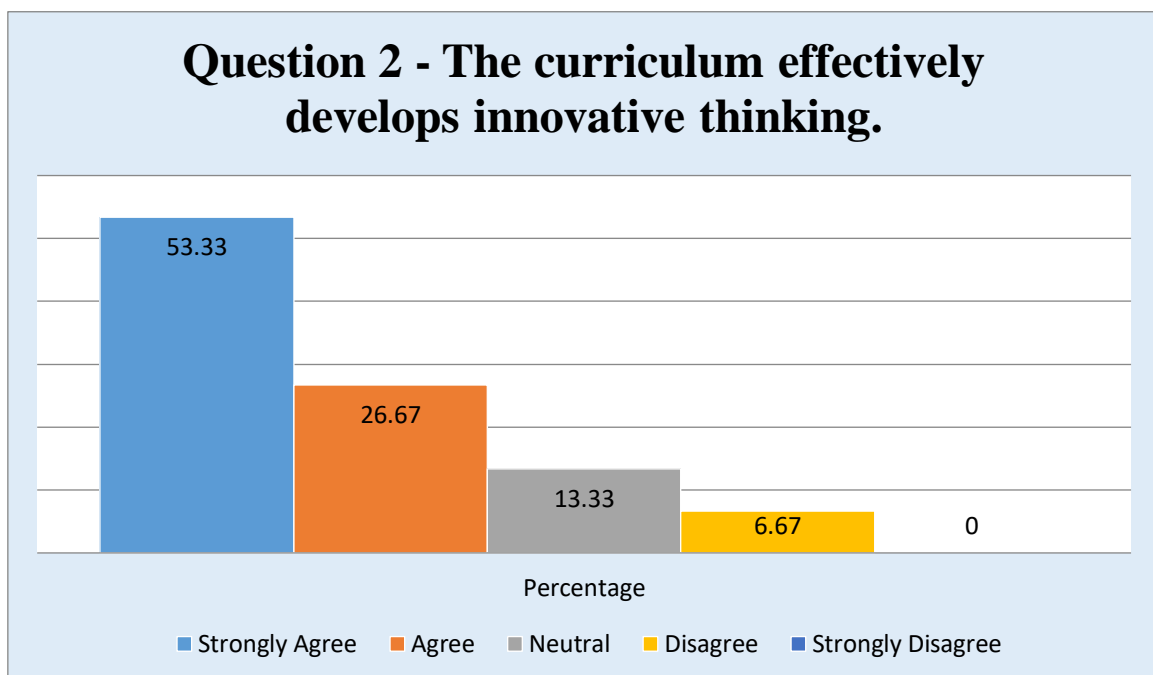


Fig2 Represents Percentage of responses on Question 2.

Here, it is also observed that the Weighted Mean Score of Question 2 is 4.26 which lies between the Likert range 4.2 to 5.0 i.e. range for "Strongly Agree" so, it can be concluded that the curriculum effectively develops innovative thinking.




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Question 3 - The syllabus is helpful in developing skill oriented human resources.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employer	8	3	2	2	0	15
Percentage	53.33	20	13.33	13.33	0	100
Weighted Score	40	12	6	4	0	62
Weighted mean score						4.13

Table 3 reveals that 53.33% of employers are strongly agree that the syllabus is helpful in developing skill oriented human resources. 20% of employers agree for the same. 13.33% of employer's views are neutral. 13.33% of employers disagree that the syllabus is helpful in developing skill oriented human resources.

The results to Question 3 are presented below in diagram as shown in Fig.3

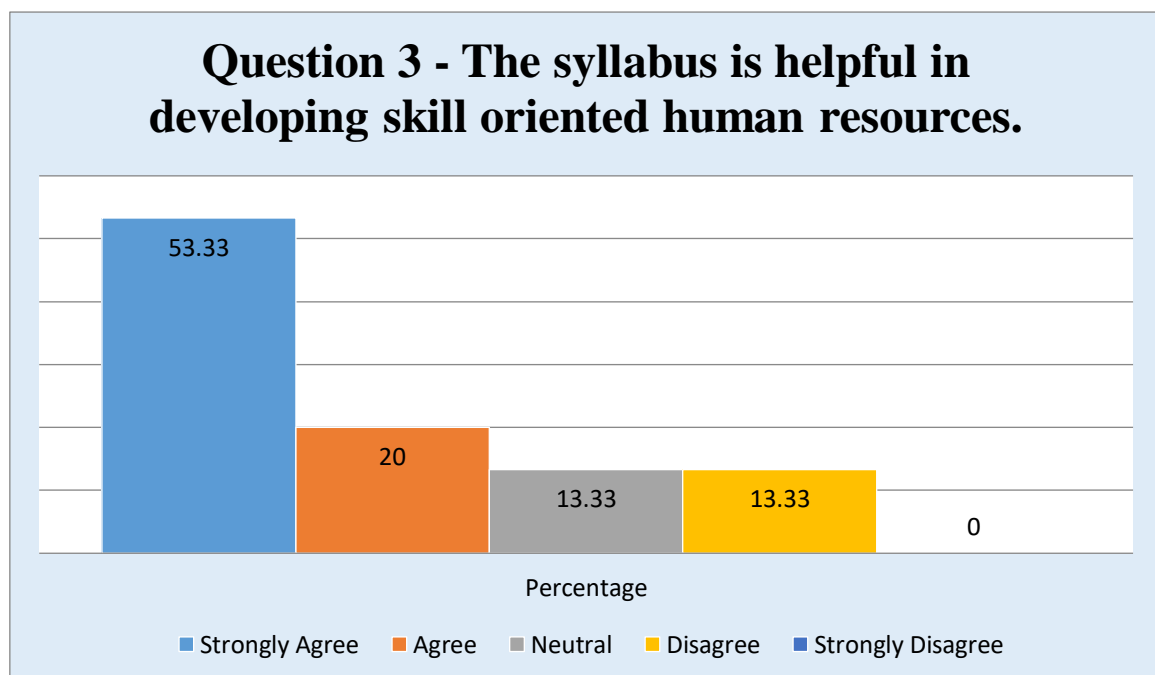


Fig 3 Represents Percentage of responses on Question 3.

Here, it is also observed that the Weighted Mean Score of Question 3 is 4.13 which lies between the Likert range 3.4 to 4.2 i.e. range for "Agree" so, it can be concluded that the syllabus is helpful in developing skill oriented human resources.




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Question 4 - Is the syllabus helpful for development of leadership qualities and team spirit?

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employer	9	4	1	1	0	15
Percentage	60	26.67	6.67	6.67	0	100
Weighted Score	45	16	3	2	0	66
Weighted mean score						4.4

Table 4 reveals that 60% of employers are strongly agree that the syllabus is helpful for development of leadership qualities and team spirit. 26.67% of employers agree for the same. 06.67% of employer's views are neutral. 06.67% of employers disagree that the syllabus is helpful for development of leadership qualities and team spirit.

The results to Question 4 are presented below in diagram as shown in Fig.4

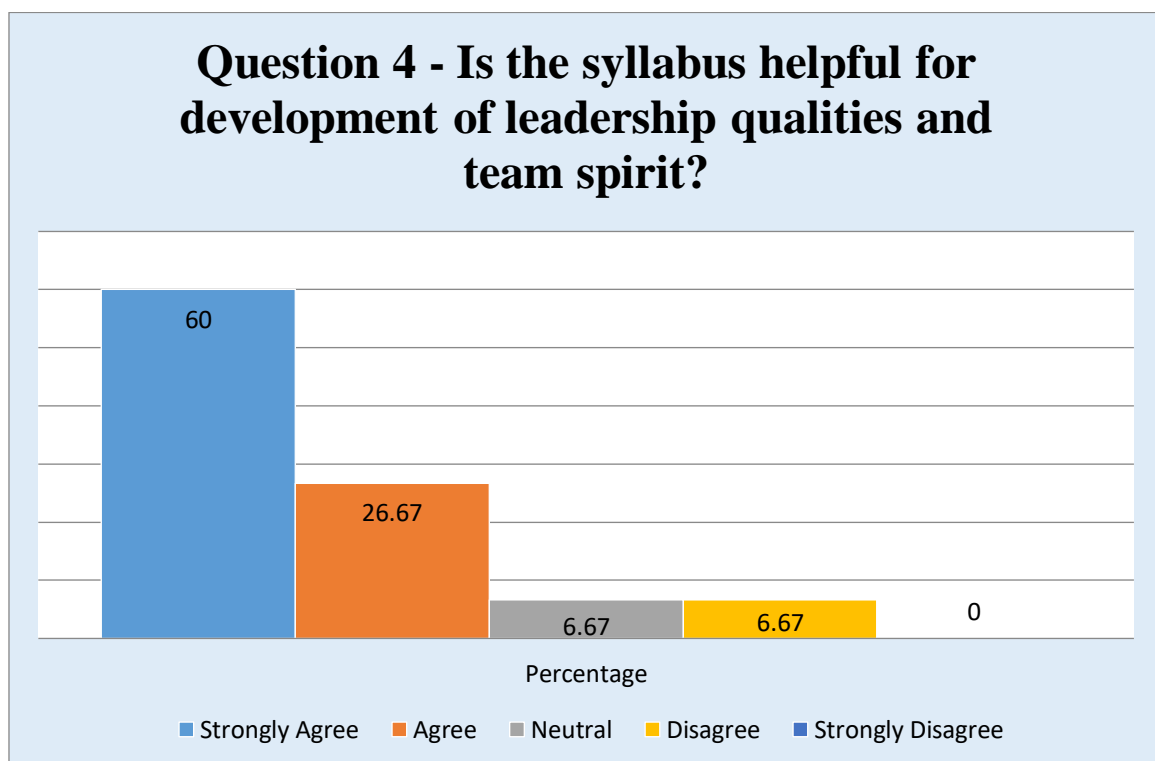


Fig 4 Represents Percentage of responses on Question 4.

Here, it is also observed that the Weighted Mean Score of Question 4 is 4.4 which lies between the Likertrange 4.2 to 5.0 i.e. range for "Strongly Agree" so, it can be concluded that the syllabus is helpful in developing skill oriented human resources.




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Question 5 - The syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employers	8	3	3	1	0	15
Percentage	53.33	20	20	6.67	0	100
Weighted Score	40	12	9	2	0	63
Weighted mean score						4.2

Table 5 reveals that 53.33% of employers are strongly agree that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics. 20% of employers agree for the same. 20% of employer's views are neutral. 6.67% of employers disagree that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics.

The results to Question 5 are presented below in diagram as shown in Fig.5

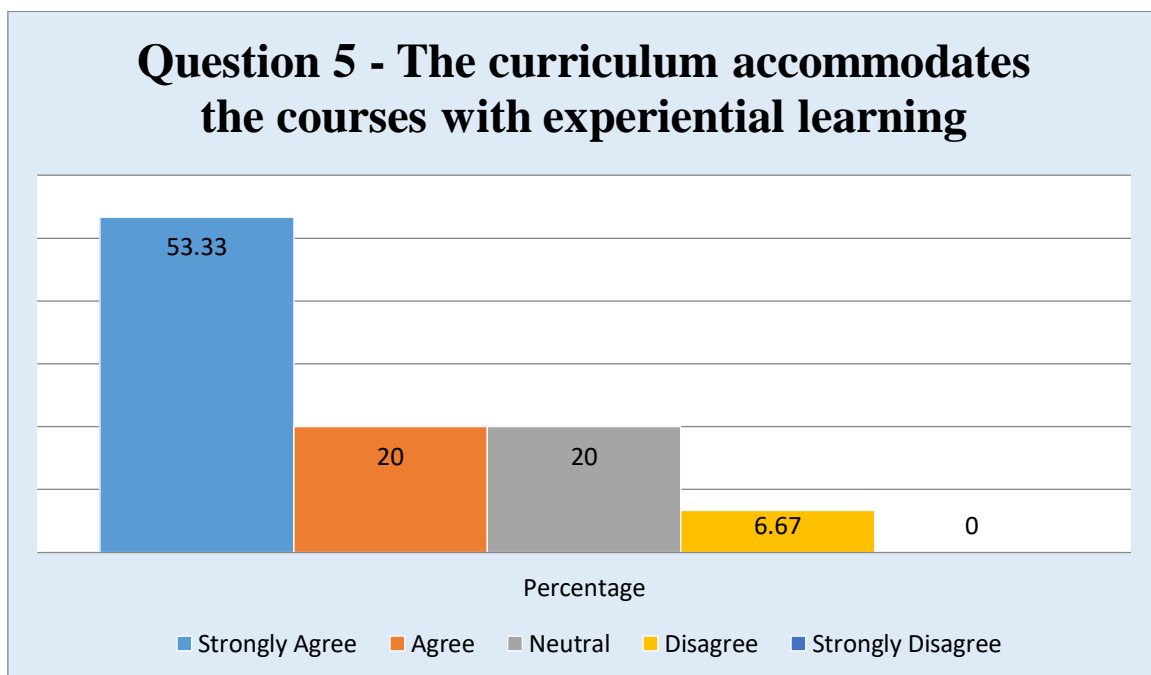


Fig 5 Represents Percentage of responses on Question 5.

Here, it is also observed that the Weighted Mean Score of Question 5 is 4.2 which lies between the Likert range 4.2 to 5.0 i.e. range for "Strongly Agree" so, it can be concluded that the syllabus enhances entrepreneurship skills / lifelong learning / human values / professional ethics.




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Question 6 – The curriculum facilitates on overall holistic development of the students.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
No of Employers	10	4	1	0	0	15
Percentage	66.67	26.67	6.67	0	0	100
Weighted Score	50	16	3	0	0	69
Weighted mean score						4.6

Table 6 reveals that 66.67% of employers are strongly agree that the curriculum facilitates on overall holistic development of the students. 26.67% of employers agree for the same. 6.67% of employer's views are neutral. No employer disagree or strongly disagree that the curriculum facilitates on overall holistic development of the students.

The results to Question 6 are presented below in diagram as shown in Fig.6

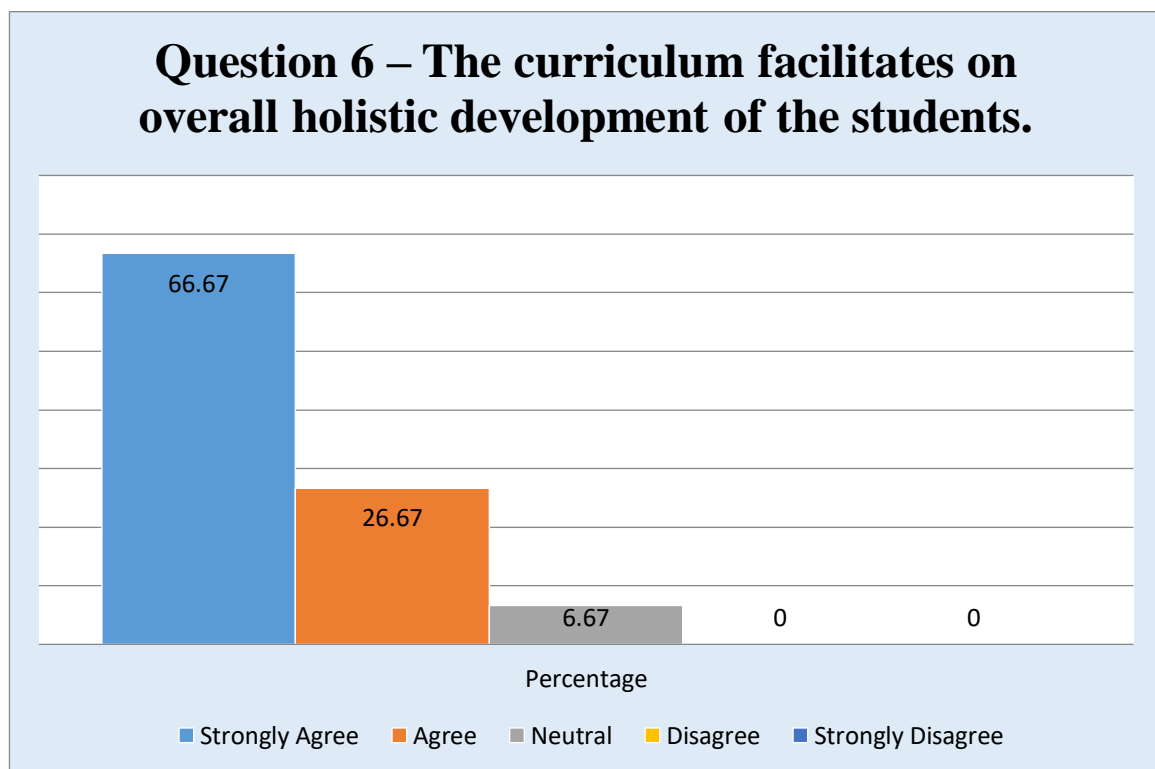


Fig 6 Represents Percentage of responses on Question 6.

Here, it is also observed that the Weighted Mean Score of Question 6 is 4.6 which lies between the Likert range 4.2 to 5.0 i.e. range for “Strongly Agree” so, it can be concluded that the curriculum facilitates on overall holistic development of the students.



Sr. No.	Issued Raised	Action Taken
1.	Professional ethics and human values	The ACADEMIC ENRICHMENT PROGRAM was introduced at departmental level, where students learnt the value of teamwork and understood the dynamics of group discussions through practical exercises.




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