



# S.S.T. College of Arts & Commerce

(Affiliated to University of Mumbai, Mumbai)  
Ulhasnagar - 421 004, Dist. Thane.



## 6.1.1

The governance of the institution is reflective of and in tune with the vision and mission of the institution

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## VISION & MISSION OF INSTITUTION

### VISION:



To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore / identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community.

### MISSION:



1. To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & collaboration with Industries / corporate houses.
2. The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.
3. To achieve excellence in all its endeavors to face global challenges.



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# S.S.T. COLLEGE OF ARTS & COMMERCE

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Ulhasnagar – 421 004, Dist. Thane.

## DEPARTMENT OF ARTS

### JUSTIFICATION OF DEPARTMENT VISION IN CORRELATION WITH INSTITUTE VISION

Vision of Department	Vision of Institution	Justification
To build a foundation for dutiful, skilled, and Self-aware individuals resulting in their overall development.	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore/identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to Community.	To gain a reputation as a department that nurtures the talents of students at the social level



  
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**DEPARTMENT OF ARTS**

**DEPARTMENT MISSION IN CORRELATION WITH INSTITUTE MISSION**

Mission of the Department	Mission Statement	Mission of the Institution		
		Institute Mission-I	Institute Mission-I	Institute Mission-I
		To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & Collaboration with Industries/corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication creativity and cultural awareness in a safe, Accessible and affordable learning environment. In meeting the needs of our demographically diverse Student population. We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements	To achieve excellence in all its endeavors to face globalChallenges.
Department Mission -I	To enhance and develop the overall personality of students by exposing them to leadership traits and value-based enterprises, at the same time, encouraging them to become a globally responsible citizen with Social consciousness.	2	3	3
Department Mission -II	To inculcate a sense of cultural awareness and sensitivity, while imparting knowledge that makes innovative contributions to the global community by arranging guest lectures, seminars and Experiential field visits.	3	3	2



  
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**DEPARTMENT OF ARTS**

**JUSTIFICATION OF DEPARTMENT MISSION IN CORRELATION WITH  
INSTITUTE MISSION**

Department Mission	Institution Mission	Justification	
Department Mission- I	IM1	DM1 and IM1 are agreeably correlated as M1 focuses on developing the overall personality of students which occurs only after skill and sensitivity training as accompanied by proper guidance through various enterprises.	To develop this overall personality of the students, our department conducts various training programs throughout the year, most regularly practiced being the UPSC MPSC Guidance Weekly Camps, as well as Leadership development workshops.
	IM2	DM1 and IM2 are agreeably correlated to M2 as M2 provides the students the opportunity to develop critical thinking skills by exposing them to the global world which caters to their diverse lifestyles and teaches them to revision their identity in the social context.	For enhancing their global awareness and critical thinking skills, guest lectures and seminars are arranged in collaboration with various agencies which teach them how to develop their overall personality while Understanding their role in the civil society.
	IM3	DM1 and IM3 are strongly correlated as M3 prepares the students to face global challenges by teaching them how to become a global citizen while also constantly enhancing their personality.	By providing them constant guidance throughout all their exams and endeavors as well as conducting numerous field visits annually, our department ensures that they not only learn inside the four walls of our institution but also learn the tactics required To face the outside world.
Department Mission- II	IM1	DM2 and IM2 are closely correlated as M2 collaborates with various agencies and esteemed resource persons to avail quality value based knowledge to the students.	From visits to NSE and RBI, to organ donation camps and disaster management workshops, the students learn the value of collaboration and teamwork all the while learning the essential skills and values to Encourage their own growth.
	IM2	DM2 and IM2 are closely correlated as M2 imbibes cultural awareness among students from all walks of life and uses this diversity to amplify their creativity by providing accessible quality education and experiences.	Our department arranges weekly camps to guide and mentor students for the challenging competitive exams; the camp doesn't focus only on the academic aspects of these exams but also train students at life skills, self-defense, and critical thinking skills at the most crucial and decisive Moments.
	IM3	DM2 and IM3 are closely correlated as an Awareness about the diversity and competition in the global world will only enhance their understanding of the self in the global context making them better prepared for the world out there.	The department ensures that the students receive enough experiential exposure via field visits to historical monuments and civil and monetary institutions which expands their worldly horizon and prepares Them for the challengingly diverse world.



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## DEPARTMENT OF ARTS

### DEPARTMENT MISSION IN CORRELATION WITH PROGRAM OUTCOME

PROGRAMME OUTCOME	Department Mission -I	Department Mission -II
	To enhance and develop the overall personality of students by exposing them to leadership traits and value-based enterprises, at the same time, encouraging them to become a globally responsible citizen with Social consciousness.	To inculcate a sense of cultural awareness and sensitivity, while imparting knowledge that makes innovative contributions to the global community by arranging guest lectures, seminars and experiential field visits.
<b>PO.1</b> The programme enables the learners to understand art, literature and humanities.	2	3
<b>PO.2</b> It facilitates all round development of personality.	3	3
<b>PO.3</b> The course helps the development of rational thinking amongst students while taking decisions in their day-to-day life	2	2
<b>PO.4</b> Through the course, the student will be able to imbibe ethical, moral, national, patriotic and cultural values.	2	2
<b>PO.5</b> The programme provides a holistic understanding of society, economy and political system.	2	3
<b>PO.6</b> The learners will be able to acquire employable skills.	3	3
<b>PO.7</b> The programme provides a formative understanding of the research process	2	2
<b>PO.8</b> It creates an interdisciplinary approach among the students.	3	3



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**DEPARTMENT OF ARTS (MULTIMEDIA & MASS COMMUNICATION)**

**JUSTIFICATION OF DEPARTMENT VISION IN CORRELATION WITH INSTITUTE VISION.**

<b>Vision of the Department</b>	<b>Vision of the Institute</b>	<b>Justification</b>
To set global standards for media education, research, extension and training, using state-of-the-art technology for building a knowledge driven information society, contributing to human development, empowerment and participatory democracy, anchored in pluralism, universal values and ethics.	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore/identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community.	The Bachelor of Arts (Multimedia & Mass Communication) Department upholds the Institute's Vision of being acknowledged for its top-notch education and its ability to prepare students for a variety of challenges on a global scale.



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**DEPARTMENT OF ARTS (MULTIMEDIA & MASS COMMUNICATION)**

**DEPARTMENT MISSION IN CORRELATION WITH INSTITUTE MISSION.**

Mission of the Department	Mission Statements	Mission of the Institute		
		Institute Mission 1 (IM - 1)	Institute Mission 1 (IM - 2)	Institute Mission 1 (IM - 3)
		To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & collaboration with Industries/corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.	To achieve excellence in all its endeavors to face global challenges.
Department Mission 1 (DM - 1)	To create a dynamic learning and working environment which nurtures new ideas, creativity, research and scholarship and develops leaders and innovators in the domain of media and mass communication.	3	3	3
Department Mission 1 (DM - 1)	To develop management skills through programmes that emphasis service and value-based education.	3	3	3
Department Mission 1 (DM - 1)	To be the pioneer institution in creating and fostering skilled people for the journalism and advertising fields.	3	3	3



  
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**DEPARTMENT OF ARTS (MULTIMEDIA & MASS COMMUNICATION)**

**JUSTIFICATION OF DEPARTMENT MISSION  
IN CORRELATION WITH INSTITUTE MISSION.**

<b>Department Mission</b>	<b>Institute Mission</b>	<b>Justification</b>	
<b>Department Mission 1 (DM - 1)</b>	<b>Institute Mission 1 (IM - 1)</b>	DM1 and IM1 are strongly correlated because M1 addresses to increase students' knowledge	For research and development, we require erudition, which may be obtained through intensive topic competency improvement and Hands-on training.
	<b>Institute Mission 1 (IM - 2)</b>	DM1 and IM2 are strongly correlated because M2 addresses on developing the leadership potential of young students	Numerous initiatives are carried out to develop young students' leadership skills and Self-respect.
	<b>Institute Mission 1 (IM - 3)</b>	DM1 and IM3 are strongly correlated Because M3 focusing to achieve excellence.	Numerous value-added courses are offered in order to achieve excellence in personal Development overall.
<b>Department Mission 1 (DM - 2)</b>	<b>Institute Mission 1 (IM - 1)</b>	DM2 and IM1 are strongly correlated because M1 focus on industry collaboration to get a competitive advantage.	The department and institution's seminars and webinars can help you gain an advantage in the competitive Media World.
	<b>Institute Mission 1 (IM - 2)</b>	DM2 and IM2 are strongly correlated because M2 focusing on improvement of students' ability to think critically.	Students participate in Webinars/Seminars & brainstorming sessions as part of our programmes to help them develop their analytical thinking.
	<b>Institute Mission 1 (IM - 3)</b>	DM2 and IM3 are strongly correlated because M3 addresses a goal to educate kids thoroughly in each subject area.	We undertake activities where students attend lectures in several disciplines in order to ensure that they are well-versed in all Relevant areas.



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<b>Department Mission 1 (DM - 3)</b>	<b>Institute Mission 1 (IM - 1)</b>	DM3 and IM1 are strongly correlated because M1 addresses to make prospects for obtaining every beneficial outcome from the industry.	Students' knowledge of media industry helped to develop chances for them.
	<b>Institute Mission 1 (IM - 2)</b>	DM3 and IM2 are strongly correlated because M2 addresses emphasis on communication that is successful.	We held sessions on how to convey a topic / create effective presentation in order to place emphasis on the students' communication skills.
	<b>Institute Mission 1 (IM - 3)</b>	DM3 and IM3 are strongly correlated because M3 concentrate on future-oriented career prospects	To get a fruitful life and overwhelmed achievements seminar conducted were students get to know about career opportunities available in the media world.



  
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**DEPARTMENT OF ARTS (MULTIMEDIA & MASS COMMUNICATION)**

**Department Mission in Correlation with Program Outcome**

<b>Program Outcome - PO</b>	<b>Department Mission (DM)</b>	<b>Department Mission 1 (DM - 1)</b>	<b>Department Mission (DM - 2)</b>	<b>Department Mission (DM - 3)</b>
		To create a dynamic learning and working environment which nurtures new ideas, creativity, research and scholarship and develops leaders and innovators in the domain of media and mass communication.	To develop management skills through programmes that emphasis service and value-based education.	To be the pioneer institution in creating and fostering skilled people for the journalism and advertising fields.
<b>Programme Outcome (PO - 1)</b>	Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study	3	3	2
<b>Programme Outcome (PO - 2)</b>	Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.	3	3	3
<b>Programme Outcome (PO - 3)</b>	Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.	3	2	3
<b>Programme Outcome (PO - 4)</b>	Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.	3	3	3
<b>Programme Outcome (PO - 5)</b>	Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.	3	3	3



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<b>Programme Outcome (PO - 6)</b>	Learners will acquire the knowledge and skills required to pursue a career in the specialization of their choice.	3	3	2
<b>Programme Outcome (PO - 7)</b>	Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.	3	3	3
<b>Programme Outcome (PO - 8)</b>	Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.	2	3	3
<b>Programme Outcome (PO - 9)</b>	Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.	3	3	3
<b>Programme Outcome (PO - 10)</b>	The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study	3	3	3
<b>Programme Outcome (PO - 11)</b>	The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.	3	2	3



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<b>Programme Outcome (PO - 12)</b>	They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.	2	3	3
<b>Programme Outcome (PO - 13)</b>	This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.	3	3	3
<b>Programme Outcome (PO - 14)</b>	This Programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field	3	3	2



  
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## **DEPARTMENT OF COMMERCE**

### **JUSTIFICATION OF DEPARTMENTAL VISION IN CORRELATION WITH INSTITUTE VISION**

<b>Vision of the Department</b>	<b>Vision of the Institute</b>	<b>Justification</b>
<p>To educate and train Individuals in the facets of the commerce industry, to equip them with market skills and tools, and to engage them in commercial processes by exposing them to the business and service sector.</p>	<p>To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore their full potential and thus shape them into future, entrepreneurs and above all good human beings to pay back to community.</p>	<p>The Department of Commerce strives consistently to its Mission and vision by imparting in-depth knowledge to achieve exceptional education and research in collaboration with industry demands to meet the challenges of contemporary enterprises.</p>



  
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## DEPARTMENT OF COMMERCE

### DEPARTMENTAL MISSION IN CORRELATION WITH INSTITUTE MISSION

Mission of the Department	Mission Statement	Mission of the Institute		
		Institute Mission – 1 (IM – 1)	Institute Mission – 2 (IM – 2)	Institute Mission – 3 (IM – 3)
		To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education , through strategic partnership with organizations & collaboration with industries / corporate houses.	The college fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decision and students' achievements.	To achieve excellence in all its endeavors to face global challenges
<b>Department Mission 1 (DM - 1)</b>	To impart quality education with the help of systematic execution of academic and non-academic activities	3	3	3
<b>Department Mission 2 (DM – 2)</b>	To provide professional expertise to learners along with cultivation of an ethical mentality that contributes to societal ethics.	2	2	3



  
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## DEPARTMENT OF COMMERCE

### JUSTIFICATION OF DEPARTMENT MISSION IN CORRELATION WITH INSTITUTE MISSION

Department Mission	Institute Mission	Justification	
<b>Department Mission 1 (DM 1)</b>	<b>Institute Mission 1 (IM 1)</b>	DM1 and IM1 are strongly correlated because M1 addresses on exposure of industrial and corporate houses.	For exposure of industries and corporate houses, department had organized different visits such as visit to NSE, AAK Kamani industries Pvt. Ltd.
	<b>Institute Mission 2 (IM 2)</b>	DM1 and IM2 are strongly correlated because M2 addresses on development of critical thinking, effective communication.	For inculcating the temperament of critical thinking department has conducted activities such as PPT presentation, Debate competition, Moot Court
	<b>Institute Mission 3 (IM 3)</b>	DM1 and IM3 are strongly correlated because M3 addresses to achieve intellectual excellence	Learners were motivated to acquire intellectual excellence by participating in activities such as Mock Budget, Mock interview, research work
<b>Department Mission 2 (DM 2)</b>	<b>Institute Mission 1 (IM 1)</b>	DM1 and IM1 are strongly correlated because IM1 addresses execution of academic and non-academic activities.	Commerce department is conducting Orientation and Induction programme every year to make the learners understand the role of department and committees in their wholesome development.
	<b>Institute Mission 2 (IM 2)</b>	DM2 and IM2 are strongly correlated because IM2 addresses to inculcate the creativity among learners.	Activities such as Pamphlet designing, PPT competitions have helped to develop creativity among learners.
	<b>Institute Mission 3 (IM 3)</b>	DM3 and IM3 are strongly correlated because IM3 addresses adherence of social responsibility and ethical values for holistic development.	Department has conducted activities such as Communication skill resume writing, guidance lecture on projects work, Moot court to develop, making of eco friendly Diwali lanterns



  
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## DEPARTMENT OF COMMERCE

### DEPARTMENTAL MISSION IN CORRELATION WITH PROGRAMME OUTCOME

<b>Programme Outcome of the Department</b>					
<b>Department Mission</b>		PO 1: Learners will gain knowledge in the fundamentals of commerce and a deep understanding of all the courses undertaken.	PO2: Learners will be equipped to join the industry or setup own entities, peruse further professional and other courses.	PO3: Learners will be equipped to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects.	PO4: Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them.
	Department Mission 1 (DM 1) : To impart quality education with the help of systematic execution of academic and non-ac	3	3	2	2
	Department Mission 2 (DM 2) : To provide professional expertise to learners along with cultivation of an ethical mentality that contributes to societal ethics.	3	2	3	2



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**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)**  
**Justification of Department Vision in correlation with Institute Vision**

Vision of the Department	Vision of the Institute	Justification
<p>To empower the students with appropriate skills to face the challenges, encourage all round personality development and inculcate moral values and commitment to society among students.</p>	<p>To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore / identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community.</p>	<p>The departmental vision correlate with the institute vision equipping appropriate skills that are required by society among the young generation - the future of our society by inculcating moral values among the students of accounting and finance students.</p>



  
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**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)**

**Department Mission in correlation with Institute Mission**

Department Missions	Mission of the Institute		
	Institute Mission 1 (IM 1)	Institute Mission 2 (IM 2)	Institute Mission 3 (IM 3)
	To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & collaboration with Industries / corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.	To achieve excellence in all its endeavors to face global challenges.
To build a conceptual foundation in the area of accounting, finance, taxation, research and higher education.	2	3	3
To equip the students in accounting and entrepreneurial skills.	3	2	3
To assist Life skills through value based education and industry oriented programmes	3	3	3



  
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**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)**  
**Justification of Department Mission in correlation with Institute Mission**

	<b>Institute Mission</b>	<b>Justification</b>	
<b>Department Mission 1</b>	<b>Institute Mission 1 (IM 1)</b>	DM1 and IM1 are correlated; to the quality education that builds conceptual knowledge among the accounting and finance students	For imbibing quality education we conduct expert lectures, industrial visits for giving practical exposure
	<b>Institute Mission 2 (IM 2)</b>	DM1 and IM2 are related; through the development of students in curricular as well as extracurricular activities	Value added courses are conducted by the institutes and certificate course are conducted by departments such as Accounting Standards and GST
	<b>Institute Mission 3 (IM 3)</b>	DM1 and IM3 are strongly correlated; to face global challenges through life skills	The departmental students participate in various international certification course to gain knowledge and sustain in competitive environment
<b>Department Mission 2</b>	<b>Institute Mission 1 (IM 1)</b>	DM2 and IM1 are strongly correlated	The students are doing internships in various firms which has tie-up with the college
	<b>Institute Mission 2 (IM 2)</b>	DM2 and IM 2 are related	Every year we conduct highlights of budget sessions, students also participate in cultural activities and other activities of institution
	<b>Institute Mission 3 (IM 3)</b>	DM 2 and IM 3 are strongly related	We conduct workshops to give practical training to students about Tally ERP 9, Advance Excel.
<b>Department Mission 3</b>	<b>Institute Mission 1 (IM 1)</b>	DM 3 and IM 1 are strongly correlated	Placement committee - lakshay organizes training sessions to students to prepare for industry
	<b>Institute Mission 2 (IM 2)</b>	DM 3 and IM 2	Students gain confidence in participating in extra curricular activities conducted by cultural committee - sanjeevani, sports committee - Jiggr
	<b>Institute Mission 3 (IM 3)</b>	DM 3 and IM 3	Under new education policy our students are doing certification courses from recognized global universities



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## DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)

### Department Mission in correlation with Program Outcome

Program Outcome	Department Mission DM1	Department Mission DM2	Department Mission DM3
	To build a conceptual foundation in the area of accounting, finance, taxation, research and higher education.	To equip the students in accounting and entrepreneurial skills.	To assist Life skills through value based education and industry oriented programmes
<b>PO1:</b> Learner will understand various accounting tools and system related to business	3	3	3
<b>PO2:</b> Learner will apply theoretical and technical business knowledge, skills and research techniques in Practical business	2	3	3
<b>PO3:</b> Learner will develop effective communication skills both oral as well as written and including business communication skills	3	2	3
<b>PO4:</b> Learner will understand Economic and political Environment of business	2	2	3
<b>PO5:</b> Develop awareness about social and environmental issues affecting business	3	3	3



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**DEPARTMENT OF COMMERCE (BANKING & INSURANCE)**

**Justification of Department Vision in correlation with Institute Vision**

<b>Vision of the Department</b>	<b>Vision of the Institute</b>	<b>Justification</b>
To be the pioneer institution for developing and nurturing competent professionals in the banking, insurance, finance, and capital market industry in INDIA	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore/identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community.	The Bachelor of Commerce (Banking & Insurance) Department follows the Vision of the Institute with recognized globally to provide best education and competent to face various challenges in the global level.



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## DEPARTMENT OF COMMERCE (BANKING & INSURANCE)

### Department Mission in correlation with Institute Mission

Department Mission in Correlation with Institute Mission.				
Mission of the Department	Mission Statements	Mission of the Institute		
		Institute Mission 1 (IM - 1)	Institute Mission 2 (IM - 2)	Institute Mission 3 (IM - 3)
		<p><b>Department Mission 1 (DM - 1)</b></p>	<p>To build the conceptual foundation in areas of banking and insurance</p>	<p>3</p>
<p><b>Department Mission 2 (DM - 2)</b></p>	<p>To develop professionally qualified and competent banking, finance, insurance, and capital market services professionals primarily through a process of education, training, examination, counseling, consultancy, and continuing professional development programs.</p>	<p>3</p>	<p>3</p>	<p>3</p>
<p><b>Department Mission 3 (DM - 3)</b></p>	<p>To build life skills through value based education and service oriented programs.</p>	<p>3</p>	<p>3</p>	<p>3</p>



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## DEPARTMENT OF COMMERCE (BANKING & INSURANCE)

### Justification of Department Mission in correlation with Institute Mission

Justification of Department Mission in Correlation with Institute Mission			
Department Mission	Institute Mission	Justification	
<b>Department Mission 1 (DM - 1)</b>	<b>Institute Mission 1 (IM - 1)</b>	DM1 & IM1 are Strongly correlated because M1 addresses to enhance knowledge in the Students	For conceptual knowledge we need erudition, that can be attained through quality of content and enhancing of overall subject
	<b>Institute Mission 2 (IM - 2)</b>	DM1 & IM2 are Strongly correlated because M2 focusing on development of Individual while giving best of the learning outcome	Providing knowledge about the Financial system which master them for getting success
	<b>Institute Mission 3 (IM - 3)</b>	DM1 & IM3 are Strongly correlated because M3 focuses on achieving excellence.	To achieve excellence in overall development of individual various value added courses & certificate courses are conducted.
<b>Department Mission 2 (DM - 2)</b>	<b>Institute Mission 1 (IM - 1)</b>	DM2 & IM1 are Strongly correlated because M1 focuses on collaboration with Industry to give extra edge in the market.	To get extra edge in the competitive world that can be achieved through seminar and webinar on Digital market scenario
	<b>Institute Mission 2 (IM - 2)</b>	DM2 & IM2 are Strongly correlated because M2 enhances the critical thinking of students.	To strengthen the analytical thinking in students we conduct activities on Reasoning Skills & BrainStorm sessions.
	<b>Institute Mission 3 (IM - 3)</b>	DM2 & IM3 are Strongly correlated because M3 focuses on making students well versed in all respective areas.	To get well versed in all respective areas we conduct activities where students will take lectures in different departments.
<b>Department Mission 3</b>	<b>Institute Mission 1 (IM - 1)</b>	DM3 & IM1 are Strongly correlated because M1 create opportunities to gather all the favorable outcome from the market	To create opportunities were student literate about market conditions
	<b>Institute Mission 2 (IM - 2)</b>	DM3 & IM2 are Strongly correlated because M2 emphasis on effective Communication.	To emphasize on the communication level in students we conducted a session on how to present a topic.



  
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(DM - 3)

**Institute  
Mission 3 (IM  
- 3)**

DM3 & IM3 are Strongly correlated because M3 focus on career opportunities which fruitful for the future

To get a fruitful life and overwhelmed achievements seminar conducted were students get to know about career opportunities available in the modern market



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## DEPARTMENT OF COMMERCE (BANKING & INSURANCE)

### Department Mission in correlation with Program Outcome

Department Mission in Correlation with Program Outcome					
Mission of the Department	Mission Statements	Programme Outcome of the Department			
		Programme Outcome 1 (P0 - 1)	Programme Outcome 2 (P0 - 2)	Programme Outcome 3 (P0 - 3)	Programme Outcome 4 (P0 - 4)
		Learners will gain knowledge in the fundamentals of banking and insurance and a deep understanding of all the courses undertaken.	Learners will be equipped to join the industry or set up their own entities, pursue further professional and other courses.	Learners will be equipped to face upcoming challenges in the banking and insurance industry and business as the specializations offered expose them to practical aspects.	Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them.
<b>Department Mission 1 (DM - 1)</b>	To build the conceptual foundation in areas of banking and insurance	3	2	2	2
<b>Department Mission 2 (DM - 2)</b>	To develop professionally qualified and competent banking, finance, insurance, and capital market services professionals primarily through a process of education, training, examination, counseling, consultancy, and continuing professional development programs.	2	3	3	2
<b>Department Mission 3 (DM - 3)</b>	To build life skills through value based education and service oriented programs.	2	3	2	3



  
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## Department of Bachelor of Management Studies

### Justification of Department Vision in Correlation with Institute Vision

Vision of The Department	Vision of The Institute	Justification
To Introduce sufficiently Equipped Transformational Leaders who contribute to Nation and Society at large.	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen streams , inculcate values, identify hidden talents and provide opportunities to explore/identifying their full potential and thus shape them into future leaders , entrepreneurs and above all good Human Beings to pay to Community.	Department of BMS implies its vision in line with the institution's vision through Self Enrichment programs which will upskill their knowledge, Personality and help them in their overall development.

<b>Mission of the Department</b>	<b>Mission Statements</b>	<b>Mission of the Institute</b>		
		<b>Institute Mission 1 (IM - 1)</b>	<b>Institute Mission 1 (IM - 2)</b>	<b>Institute Mission 1 (IM - 3)</b>
		To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & collaboration with Industries/corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.	To achieve excellence in all its endeavors to face global challenges.
<b>Department Mission 1 (DM - 1)</b>	To create a dynamic learning and working environment which nurtures new ideas, creativity, research and scholarship and develops leaders and innovators in the domain of media and mass communication.	3	3	3



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<b>Department Mission 1 (DM - 1)</b>	To develop management skills through programmes that emphasis service and value-based education.	3	3	3
<b>Department Mission 1 (DM - 1)</b>	To be the pioneer institution in creating and fostering skilled people for the journalism and advertising fields.	3	3	3



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**Department of Bachelor of Management Studies**  
**Department Mission in Correlation with Mission Vision**

Mission of The Department	Mission Statements	Institute Mission 1 IM 1	Institute Mission 2 IM 2	Institute Mission 3 IM 3
		To Empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education through strategic partnership with organizations and collaborations with industries/corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe , accessible and affordable learning environment , in meeting the needs of our demographically diverse student population. We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students achievements.	To Achieve excellence in all its endeavours to face global challenges.
Department Mission I DM1	To Discover and Deepen our understanding of management concepts and applications that drive effective organizations, to introduce principled and insightful leaders who will create positive change in the society.	3	3	3
DM2	Imbibe Personality and leadership qualities through Grooming, Sports, Cultural activities which will equip them to face professional, social, and economic challenges.	3	3	3
DM3	To Transform Young Minds from being Job Centric to Self Employed/Entrepreneurs and create opportunities for others, contribute to social and economic growth.	3	3	3



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## Department of Bachelor of Management Studies

### Justification of Department Mission in Correlation with Institute Mission

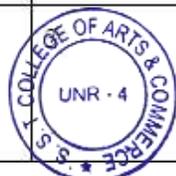
Department Mission	Institute Mission		Justification
DM1	IM1	DM1 and IM1 are strongly correlated since focus is on affordable quality education	Students are encouraged to undergo value added courses and Certificate courses, and Research based project work.
	IM 2	DM1 and IM2 are strongly correlated since IM 2 talks about development of critical thinking, effective communication, creativity, and awareness, embrace equity and accountability	Our Students participate in Leadership training Workshops, Seminar on Rights of citizens etc.
	IM 3	DM 1 and IM3 are strongly Correlated Since IM 3 focus on Endeavours to achieve global success.	This Course provides adequate basic understanding of management education that can be applied in the present day global corporate scenario.
DM2	IM 1	DM 2 strongly Correlates to IM1	Students are given training in Soft Skills, Grooming, Academic Enrichment programs. Students undertake industry/corporate visits
	IM 2	DM2 partially Correlates to IM 2	Opportunities are created for Students to undertake Internship programs and Project based learning.
	IM 3	DM2 Correlates with IM3	Students are encouraged to participate in Intra and Inter Collegiate Activities and Events.
DM3	IM 1	DM3 Strongly correlates to IM1	Students were given training on Start-ups and SMe's, Digital Marketing, Online business opportunities.
	IM 2	DM 3 Partially correlates to IM2	Students are given knowledge about international laws like IPR, Trends in Practices of Management and Practices.
	IM 3	DM2 Correlates to IM 3	Students are given knowledge in Entrepreneurship and Start-ups which will help them in becoming self-reliant.



  
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**Department of Bachelor of Management Studies**  
**Department Mission in Correlation with Program Outcome**

Program Outcome	Department Mission DM1	Department Mission DM2	Department Mission DM3
	To Discover and Deepen our understanding of management concepts and applications that drive effective organizations, to introduce principled and insightful leaders who will create positive change in the society.	Imbibe Personality and leadership qualities through Grooming, Sports, Cultural activities which will equip them to face professional, social, and economic challenges.	To Transform Young Minds from being Job Centric to Self Employed/Entrepreneurs and create opportunities for others, contribute to social and economic growth.
PO1 To Enable the student well versed in national as well as international trade	3	2	2
PO2 The programme enables them to pursue higher studies in the field of management such as Business Administration, Human Resource Management, Financial Management, Material Management, Media Studies etc.	3	3	3
PO3: The learners become capable of developing positive attitude towards lifelong learning and research.	3	3	2
PO4: They are adequately trained to become entrepreneurs in different fields.	3	3	3
PO5: They acquire excellent communication skills and soft skills.	3	3	2
PO 6: The learners acquire skills to initiate and develop business models.	3		3



  
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## DEPARTMENT OF SCIENCE (INFORMATION TECHNOLOGY)

### Justification of Department Mission in Correlation with Institution Mission

Vision of the Department	Vision of the Institute	Justification
To develop highly qualified and skilled graduates to solve issues both individually and in teams through rigorous curriculum and innovative teaching and learning, giving them the chance to discover and explore their full potential to help them become future leaders, entrepreneurs.	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore / identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community	The Department's vision is closely related to the Institute's vision. The department offers an orientation programme, lectures by industry experts on new technologies, a seminar on research methods, skill based courses and career counselling to help students improve their skills and get them ready for employment.



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## DEPARTMENT OF SCIENCE (INFORMATION TECHNOLOGY)

### Department Mission in Correlation with Institution Mission

		Mission of the Institute		
		Institution Mission 1 (IM-1)	Institution Mission 1 (IM-2)	Institution Mission 1 (IM-2)
<b>Mission of the Department</b>	<b>Mission Statements</b>	<p>To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations &amp; collaboration with Industries / corporate houses.</p>	<p>The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.</p>	<p>To achieve excellence in all its endeavors to face global challenges</p>
<b>Department Mission 1 (DM-1)</b>	To enhance knowledge of computer science and information technology using cutting-edge techniques.	<b>3</b>	<b>3</b>	<b>3</b>
<b>Department Mission 1 (DM-2)</b>	To instill a profound passion for knowledge, culture, values, and technical skills in student.	<b>3</b>	<b>3</b>	<b>3</b>
<b>Department Mission 1 (DM-2)</b>	To impart technical and soft skills and render them employable	<b>3</b>	<b>3</b>	<b>3</b>



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**DEPARTMENT OF SCIENCE (INFORMATION TECHNOLOGY)**  
**Justification of Department Mission in Correlation with Institution Mission**

Department Mission	Institute Mission	Justification	
<b>Department Mission (DM1)</b>	<b>Institute Mission 1 (IM1)</b>	DM1 and IM1 are very similar in that they both talk about how good education is given through strategic partnerships with organizations and collaboration with industries and corporate houses.	We have collaborated with IT industry and conducted seminars on emerging Technology
<b>Department Mission (DM2)</b>	<b>Institute Mission 2 (IM2)</b>	DM2 and IM2 have a strong link because M2 is about helping young men and women develop leadership skills.	Orientation, Industry expert lecture and Value education activities are conducted to foster leadership skills.
<b>Department Mission3 (DM3)</b>	<b>Institute Mission 3 (IM3)</b>	DM3 and IM3 have strong correlation it addresses the social responsibility and ethical professionals for the welfare of the society	Career guidance, Soft skill ,Corporate training was conducted to impart the Industry knowledge and to understand the importance of social ethics,



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## DEPARTMENT OF SCIENCE (INFORMATION TECHNOLOGY)

### Department Mission in Correlation with Program Outcome

Program Outcome	Departmental Mission 1 (IM-1)	Departmental Mission 1 (IM-2)	Departmental Mission 1 (IM-2)
	To enhance knowledge of computer science and information technology using cutting-edge techniques.	To instill a profound passion for knowledge, culture, values, and technical skills in student.	To impart technical and soft skills and render them employable
To think analytically, creatively and critically in developing robust, extensible and highly maintainable technological solutions to simple and complex problems.	3	3	3
To apply their knowledge and skills to be employed and excel in IT professional careers and/or to continue their education in IT and/or related postgraduate programmes.	3	3	3
To be capable of managing complex IT projects with consideration of the human, financial and environmental factors.	3	3	3
To work effectively as a part of a team to achieve a common stated goal.	3	3	3
To adhere to the highest standards of ethics, including relevant industry and organizational codes of conduct.	3	3	3
To communicate effectively with a range of audiences both technical and non-technical.	3	2	3
To develop an aptitude to engage in continuing professional development.	3	3	3



  
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## DEPARTMENT OF SCIENCE (COMPUTER SCIENCE)

### Justification of Department Vision in Correlation with Institute Vision

Vision of the Department	Vision of the Institute	Justification
To develop highly qualified and skilled graduates to solve issues both individually and in teams through rigorous curriculum and innovative teaching and learning, giving them the chance to discover and explore their full potential to help them become future leaders, entrepreneurs.	To become an institution providing affordable quality education in line with innovative teaching and learning while equipping students with knowledge and skill in their chosen stream, inculcate values, identify hidden talents and provide opportunities to explore / identifying their full potential and thus shape them into future leaders, entrepreneur and above all good human beings to pay back to community	The Department's vision is closely related to the Institute's vision. The department offers an orientation programme, lectures by industry experts on new technologies, a seminar on research methods, skill based courses and career counseling to help students improve their skills and get them ready for employment.



  
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## DEPARTMENT OF SCIENCE (COMPUTER SCIENCE)

### Department Mission in Correlation with Institution Mission

Mission of the Department	Mission Statements	Mission of the Institute		
		Institution Mission 1 (IM-1)	Institution Mission 1 (IM-2)	Institution Mission 1 (IM-2)
		To empower young minds for imbibing knowledge, skills and sensitivity through value based and quality education, through strategic partnership with organizations & collaboration with Industries / corporate houses.	The College fosters academic and career success through the development of critical thinking, effective communication, creativity and cultural awareness in a safe, accessible and affordable learning environment. In meeting the needs of our demographically diverse student population, We embrace equity and accountability through measurable learning outcomes, ethical data driven decisions and students' achievements.	To achieve excellence in all its endeavors to face global challenges
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<b>Department Mission 1 (DM-2)</b>	To instill a profound passion for knowledge, culture, values, and technical skills in student.	<b>3</b>	<b>3</b>	<b>3</b>
<b>Department Mission 1 (DM-3)</b>	To impart technical and soft skills and render them employable	<b>3</b>	<b>3</b>	<b>3</b>



  
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## **DEPARTMENT OF SCIENCE (COMPUTER SCIENCE)**

### **Justification of Department Mission in Correlation with Institution Mission**

Department Mission	Institute Mission	Justification	
<b>Department Mission (DM1)</b>	<b>Institute Mission 1 (IM1)</b>	DM1 and IM1 are very similar in that they both talk about how good education is given through strategic partnerships with organizations and collaboration with industries and corporate houses.	We have collaborated with IT industry and conducted seminars on emerging Technology
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## DEPARTMENT OF SCIENCE (COMPUTER SCIENCE)

### Department Mission in Correlation with Program Outcome

	<b>Departmental Mission 1 (IM-1)</b>	<b>Departmental Mission 1 (IM-2)</b>	<b>Departmental Mission 1 (IM-2)</b>
<b>Program Outcome</b>	To enhance knowledge of computer science and information technology using cutting-edge techniques.	To instill a profound passion for knowledge, culture, values, and technical skills in student.	To impart technical and soft skills and render them employable
An ability to apply knowledge of computing and mathematics appropriate to the discipline.	3	2	3
An ability to identify, formulates, and develops solutions to computational challenges.	3	2	3
An ability to design, implements, and evaluate a computational system to meet desired needs within realistic constraints.	3	2	3
An ability to function effectively on teams to accomplish shared computing design, evaluation, or implementation goals.	3	3	3
An understanding of professional, ethical, legal, security, and social issues and responsibilities for the computing profession.	3	3	3
An ability to communicate and engage effectively with diverse stakeholders.	2	3	3



  
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An ability to analyze impacts of computing on individuals, organizations, and society.	3	3	3
Recognition of the need for and ability to engage in continuing professional development.	3	3	3
An ability to use appropriate techniques, skills, and tools necessary for computing practice.	3	2	3
An ability to apply mathematical foundations, algorithmic principles, and computer science theory in the modelling and design of computational systems in a way that demonstrates comprehension of the trade-offs involved in design choices.	2	2	3
An ability to apply design and development principles in the construction of software systems of varying complexity.	3	3	3



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