

# **S. S. T. COLLEGE OF ARTS AND COMMERCE**

## **Bachelors Of Commerce in (Banking & Insurance)**

### **Programme outcome**

<b>PO.1</b>	Learners will gain knowledge in the fundamentals of banking and insurance and a deep understanding of all the courses undertaken
<b>PO.2</b>	Learners will be equipped to join the industry or set up their own entities, pursue further professional and other courses
<b>PO.3</b>	Learners will be equipped to face upcoming challenges in the banking and insurance industry and business as the specializations offered expose them to practical aspects
<b>PO.4</b>	Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them

### **Course outcome**

## **Sem -I**

### **Course: Environment And Management Of Financial Services**

<b>CO1</b>	To focus on the overview of the banking and insurance sector.
<b>CO2</b>	To understand the various new concepts introduced in the recent banking and insurance trends.

### **Course: Principles Of Management**

<b>CO1</b>	To plan, organize, staffing, direct, coordinate and budget decision techniques for an organization
<b>CO2</b>	To develop foundations of successful management skills

### **Course: Financial Accounting- I**

<b>CO1</b>	To understand Basic accounting concepts of book keeping and accountancy.
<b>CO2</b>	To understand how books of accounts are maintained by business organizations and classification of capital and revenue expenditure etc

### **Course: Business Communication- I**

<b>CO1</b>	To understand the basics of development of communication skills in the business world.
<b>CO2</b>	To learn the essentials of using modern technology effortlessly to enhance verbal communication.
<b>CO3</b>	To introduce the technically sound methods of written correspondence.

### **Course: Foundation Course – I**

<b>CO1</b>	To make learners understand the overview of Indian Society, Indian Constitution, Demographic and Political Profile etc.
<b>CO2</b>	To focus on group discussions, presentations etc. along with the lectures that will enhance the confidence and skills of learners

### **Course: Business Economics –I**

<b>CO1</b>	Learners will have an overall idea about the theory and principles of microeconomics
<b>CO2</b>	Learners will develop critical and logical Knowledge about demand, Supply and Pricing Practices.

### **Course: Quantitative Methods – I**

<b>CO1</b>	The syllabus focuses on topics related to statistics that are required in Third year project research work like central tendency, dispersion, correlation, testing of hypothesis etc.
<b>CO2</b>	It helps learners in applying their knowledge in research work

### Course: Foundation Course NSS I

<b>CO1</b>	to grow individually and also as a group
<b>CO2</b>	To develop leadership skills, and gain knowledge about different people from different walks of life.

### Course: Foundation Course PE I

<b>CO1</b>	Apply knowledge of physical education, growth and development, play, sports and games knowledge, history of physical education and yoga to explain aim and objectives of physical education and in the professional world.
<b>CO2</b>	Having successfully completed this course, students will learn health, health education, personal hygiene, health problems-prevention and control, physical fitness and wellness, health and first-aid-management.

### Course: Foundation Course NCC I

<b>CO1</b>	To create a Human Resource of Organized, Trained and Motivated Youth, To Provide Leadership in all Walks of life and be Always Available for the Service of the Nation.
<b>CO2</b>	To Provide a Suitable Environment to Motivate the Youth to Take Up a Career in the Armed Forces.

## Sem - II

### Course: Principles And Practices Of Banking And Insurance

<b>CO1</b>	The Syllabus focuses on the various types of insurance schemes and banking trends
<b>CO2</b>	The learners will be helped to understand the recent banking reforms and upcoming opportunities in both the sectors

### Course: Business Law

<b>CO1</b>	The syllabus focuses on various laws related to the business world which includes various commercial laws
<b>CO2</b>	The learners will develop Legal aptitude related to various regulatory aspects

### Course: Financial Accounting- II

<b>CO1</b>	To understand concepts like Redemption issue of shares and debentures
<b>CO2</b>	To study accounting treatment for redemption, issue and bonus issue

### Course: Business Communication- I

<b>CO1</b>	Learners will learn the theoretical aspects of day to day workings of a business organization
<b>CO2</b>	Learners are made aware of job market expectations and accordingly vital tips for personality development are also given
<b>CO3</b>	Learners further enhance their knowledge of written business correspondence through the art of letter writing

### **Course: Foundation Course – II**

<b>CO1</b>	Learners will have an overview of constitutional and legal rights, violations, and redressal mechanisms w.r.t. Vulnerable sections of the society, disaster management, science and technology, and soft skills
<b>CO2</b>	The inclusion of group discussions, presentations etc. along with the lectures will enhance the confidence and skills of learners

### **Course: Organizational Behavior**

<b>CO1</b>	Learners will understand various individual, organizational skills
<b>CO2</b>	Learners will be able to understand group dynamics and how to balance work and life

### **Course: Quantitative Methods – Ii**

<b>CO1</b>	The syllabus focuses on math and statistics concepts which helps learners to understand and apply their knowledge in portfolio mgmt. and investment planning
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### **Course: Foundation Course NSS**

<b>CO1</b>	To understand the planning to be done for special camp
<b>CO2</b>	To understand the structure of government organizations

### **Course: Foundation Course NCC**

<b>CO1</b>	To understand the basics of fundamentals of civil administration
<b>CO2</b>	To learn health and Hygiene ,problems & prevention and Control

### **Course: Foundation Course PE**

<b>CO1</b>	To Apply Knowledge of PE for Sports Games
<b>CO2</b>	To learn health and Hygiene ,problems & prevention and Control

## Sem - III

### Course: Financial Management – I

<b>CO1</b>	The learners are enlightened about the various techniques in financial decision making
<b>CO2</b>	Topics such as capital budgeting helps learners to make better decision making in corporate related to capital

### Course: Foundation Course- III

<b>CO1</b>	Learners will get the complete idea regarding old and new age banking
<b>CO2</b>	They will get the clear understanding of banking as a career

### Course: Management Accounting

<b>CO1</b>	To give adequate exposure to vertical financial statements
<b>CO2</b>	It helps to understand learners the tools of management accounting like Ratio analysis, working capital calculations etc

### Course: Organizational Behavior

<b>CO1</b>	To enrich learners in scientific research to understand organizational life
<b>CO2</b>	Learners will be provided with a roadmap to organization

### Course: Information Technology In Banking And Insurance – I

<b>CO1</b>	Syllabus introduces the world of E-commerce and practical helps learners to develop their skills in excel and word
<b>CO2</b>	The syllabus also focused on cybercrime and cyber security

### **Course: Financial Markets**

<b>CO1</b>	Learners will be clear up the concept, working and importance of Financial Market in depth
<b>CO2</b>	Learners will understand the role of the financial market

### **Course: Direct Taxation**

<b>CO1</b>	To understand basic concepts of tax and Residential and non-residential status
<b>CO2</b>	To study provisions relating to various heads of Income and deductions from total Income to compute the taxable income

### **Course: Foundation Course – PE III**

<b>CO1</b>	Understand the wholesome development of the human being through various theories of physical Education
<b>CO2</b>	Articulate the scientific relationship of physical Education with other related science

### **Course: Foundation Course – NSS III**

<b>CO1</b>	Learners will learn the overall outcome of natural disaster & how they prevent it
<b>CO2</b>	Learners know the human values & gender related issues

### **Course: Foundation Course – NCC III**

<b>CO1</b>	To Develop the National Integration, Secular Values , Discipline among Student
<b>CO2</b>	To provide awareness about environment & Conservatism
<b>CO3</b>	To Impart various qualities for Personality Development

## Sem - IV

### Course: Financial Management – II

<b>CO1</b>	The learners will be helped to understand the capital requirements for the company
<b>CO2</b>	Various techniques such as leverages help learners to analyze the financial position of the company

### Course: Cost Accounting

<b>CO1</b>	The subject throws light on basic concepts in a special branch of accounting i.e. Cost accounting
<b>CO2</b>	It focuses on ascertainment of cost, fixation of selling price, recording of cost records etc
<b>CO3</b>	It gives adequate exposure to various costing techniques like Marginal costing, standard costing

### Course: Entrepreneurship Management

<b>CO1</b>	To boost the morale of learners so as to develop your own business and be an entrepreneur
<b>CO2</b>	learners will be able to design launch run and accomplish their dreams into a Venture

### Course: Information Technology In Banking And Insurance- II

<b>CO1</b>	The syllabus is focused on Innovative development in field of banking, learners get acquaint with a UPI, NPCI, various e-payment systems and E-banking concepts
<b>CO2</b>	Practical helps learners in developing presentation skills

### Course: Foundation Course IV (An Overview Of Insurance Sector)

<b>CO1</b>	learners will get the clear and deep understanding of insurance sector
<b>CO2</b>	Learners will get the idea about the role of insurance in the economy

### **Course: Corporate & Securities Law**

<b>CO1</b>	Learners will have an overview of Company Law
<b>CO2</b>	They will understand the regulatory framework of stock exchanges as per SCRA Act 1956 and Depositories Act 1996

### **Course: Business Economics – II**

<b>CO1</b>	Learners will get practical knowledge in day to day life
<b>CO2</b>	Learners will get knowledge about various policies, economic policies, and Monetary, Fiscal and Budgetary policies

### **Course: Foundation Course - NSS**

<b>CO1</b>	To make the learners aware about importance of government Schemes for Entrepreneurship Development
<b>CO2</b>	To familiarize the learners Eco Village, Eco Tourism, Agro tourism
<b>CO3</b>	To study the concept of Ideal Village , Role of NGO, Social responsibility of institutions

### **Course: Foundation Course - NCC**

<b>CO1</b>	To reinforce the aims, motto, vision & mission of the NCC through the academic curriculum
<b>CO2</b>	To instill and inculcate the core values of patriotism, commitment, just and impartial exercise of authority
<b>CO3</b>	To train the students, to be graduates with all-round development, who, apart from their own subject, can successfully compete in other fields of career such as defense analysis , Job Specification

### **Course: Foundation Course - PE**

<b>CO1</b>	Develops a basic understanding about rights of citizens, ecology, and the role of modern technology
<b>CO2</b>	Provides an overview of significant skills required to address competition in career choices.

## Sem - V

### Course: Financial Reporting And Analysis

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| <b>C01</b> | Learners will gain knowledge about preparation of financial statements, like Banking, Insurance companies as well as Company final accounts |
| <b>C02</b> | Learners will be able to know about cash flow preparation in companies  |
| <b>C03</b> | Learners will be aware about adoption of IFRS, AS in various companies  |

### Course: Strategic Management

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| <b>C01</b> | To understand inherited problems and rational decisions at the time of need |
| <b>C02</b> | Learners can develop logical and practical thinking                         |

### Course: Financial Service Management

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| <b>C01</b> | Learners will get the information regarding various financial services               |
| <b>C02</b> | They will be able to understand the investment avenues available in financial market |

### Course: Research Methodology

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| <b>C01</b> | The learners will develop a positive and inquisitive approach to research  |
| <b>C02</b> | Learners will be equipped with theoretical knowledge and practical approach to research                                |
| <b>C03</b> | They will be able to choose their research projects for and complete the same self-sufficiently with little assistance |

## **Course: International Banking And Finance**

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| <b>CO1</b> | Learners will be aware about international financial markets and its developments |
| <b>CO2</b> | Learners will understand the role played by banks in international markets        |
| <b>CO3</b> | Learners will be equipped to handle forex and related transactions                |

## **Course: Auditing – I**

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| <b>CO1</b> | To give a working knowledge about the various audits conducted in order to verify whether the financial statements show a true and fair view |
| <b>CO2</b> | To make learners understand about documentations maintained by an auditor  |
| <b>CO3</b> | To familiarize them with various techniques of auditing, vouching & verification methods   |

## Sem - VI

### Course: Security Analysis And Portfolio Management

- CO1** To familiarize learners with basic concepts of Security Analysis & Portfolio Management and its various tools and techniques to manage portfolio
- CO2** To acquaint the learners in respect to investment decisions, risk & returns involved
- CO3** To make them aware about the functioning of the securities market

### Course: Human Resource Management

- CO1** learners will be able to develop and effectively manage people staff at various levels of organization
- CO2** learners will study various aspects like performance appraisal training and development recruitment selection policy and remuneration applications

### Course: Turnaround Management

- CO1** The learners will have a conceptual understanding of business and its various aspects
- CO2** Learners will have a thorough understanding of industry failures, their reasons, and strategies to manage and turnaround such industries
- CO3** They will develop leadership and management traits required to frame such strategies

### Course: Central Banking

- CO1** learners will have an expanded outlook of central banks and their role in economy
- CO2** They will also have an understanding of various central banks of different countries

### Course: AUDITING - II

- CO1** Learners will gain knowledge about methodology of audit of companies
- CO2** Learners will understand provisions of audit of banking & insurance Companies
- CO3** Awareness about the provisions of Professional misconduct during the course of audit and recent areas of audits